CoolKids Team

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E-reputation

People want to preserve their public image

01

02

Online conflict

Conflicts arise from impulsive responses

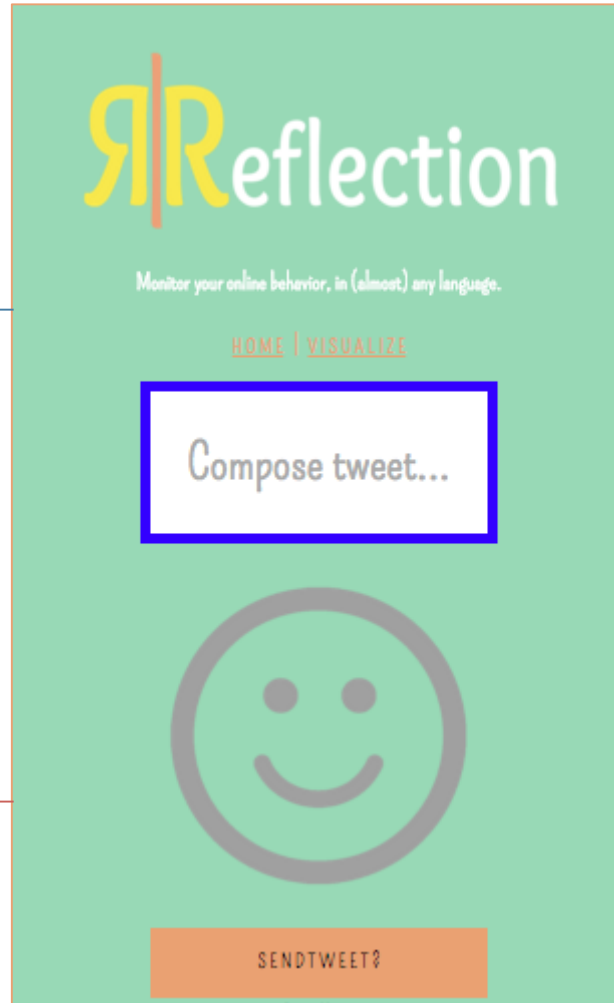**Cyberbullying**

There is a lot of tweet harassment

03

There is a real desire to manage and control the online image and avoid conflict.

1.3 billion Tweets

533,165,900 number of tweets produced in the Arab region by March 2014.

230 million Twitter users

5,797,500 Twitter User in the Arab world by March 2014.

Twitter Stats by April 2016 (http://expandedramblings.com/)
Arab Social Media Report by March 2014

Helps twitter users be self aware by visualising their online behavior:
- in real time
- over a period of time.

The widespread use of Twitter, while very useful in the Arab World, also can increase harassment and vulnerability online: we try to combat this without censoring the users.

What's next ?

Mehmet Kara   13 days ago

If Turkiye is not safe for those young healthy men, they can stay in Syria and figth for their own honor. I do exclude kids, women, and older people from what I say.

Reply · Share · 2 replies ▼   👍 4 👎 0

Stavros Eliaki   13 days ago

The men are cowards and desertors.

Reply · Share · 1 reply ▼   👍 3 👎 0

Reply to **Stavros Eliaki** (Logout)   ✚ Follow replies to my comments ⊗

You can not say that you stupid person!!! Raarrr...|

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