

2025 Year in Review

“There is no way we really did all of that.”

Each year, without fail, that thought crosses my mind while we assemble this brochure. And that is part of the reason we do it: it is an opportunity to step back and remember just how sprawling the Engelverse has become.

In fact, the Engelberg Center is now so large that we have decided to downsize this brochure. Part of the decision is practical. Our printers informed us that if this year’s brochure was any bigger than last year’s, we would have to move to a completely different type of binding. Our brochure was growing into something more like a book. Which gave us an opportunity to reevaluate it.

Fortunately, that reevaluation reminded us how effectively the Engelberg Center’s website catalogs so much of the Center’s activity. Instead of waiting for an annual report, visiting the site is an easy way to understand what is happening, what will happen, and catch up with everything that has already happened.

Of course, however true that may be, capturing the state of the Center at the end of the year does give us a chance to reflect on how much happens in the Engelverse. So I invite you to explore this new, streamlined brochure yourself, and to use it as a jumping off point to dig deeper into everything that is happening here at the Engelberg Center.

Excelsior,



Michael Weinberg,
Executive Director
Engelberg Center on Innovation Law & Policy

Engelberg Center Events



The Engelberg Center organizes and hosts a number of public and invitation-only events throughout the year that tackle a wide spectrum of topics and engage diverse audiences. Learn more at nyuengelberg.org/events.

September 23, 2024

Funtime Book Party: Feminist Cyberlaw

September 26 & 27, 2024

Health Care at Reasonable Cost: The Hatch-Waxman Act at 40 and Beyond

October 1, 2024

Ai(m) For the Future

January 17, 2025

2025 Tri-State Region IP Workshop

February 12, 2025

Public Domain Cabaret with WNYC’s Public Song Project Players & The Necromancers of the Public Domain

April 23, 2025

Copyright, Meet Antitrust

September 25, 2025

Fixing a Broken System: The Path to Public Pharma in New York

October 16 & 17, 2025

Conspicuous Consumers: An Engelberg Center Symposium

October 30, 2025

Social Media Design and the Law: Where Does Accountability Lie?

December 9 & 10, 2025

Legal Challenges in the AI Era: Korea-US Dialogue on IP Rights & Algorithmic Governance

Fall 2025

1L Lunch Series: Law Firm Partners



Outputs

See all of our outputs at nyuengelberg.org/outputs.

Recent Academic Publications

- Barton Beebe, *Trademark Law: An Open-Source Casebook* (Version 12, 2025 and earlier eds.)
- Rochelle Dreyfuss, *Advanced Introduction to International Patent Law* (Edward Elgar Publishing, 2025) (with Margo A. Bagley)
- Rochelle Dreyfuss, “Foreword: A Tribute to Harry First: Friend and Colleague,” in *Harry First: A Global Vision for Competition Law - Liber Amicorum i* (Darren Bush, Andrew I. Gavil and Spencer Weber Waller, eds., *Concurrences*, 2025)
- Rochelle Dreyfuss, “Reverse Engineering and its Limits: Lessons from the Nostalgia Clock,” in *The Future of IP: Stimulating Creativity and Inclusivity* 231 (Amandine Leonard, Arina Gorbatyuk, and Ester van Zimmerman, eds. 2025)
- Jeanne Fromer and Chris Sprigman, *Copyright Law: Cases and Materials* (v7.0) (free textbook, 2025)
- Jeanne Fromer, *Fashion and Intellectual Property* (Cambridge University Press, 2025) (ed. with Dev Gangjee and David Tan)
- Jeanne Fromer, “Amazon’s Quiet Overhaul of the Trademark System,” 113 *California Law Review* 1169 (2025) (with Mark McKenna)
- Jeanne Fromer, “First Ideas,” 114 *Georgetown Law Journal* (2025)
- Scott Hemphill, “Patents, Innovation, and Competition in Pharmaceuticals: The Hatch-Waxman Act after 40 Years,” 39 *Journal of Economic Perspectives*, Spring 2025, at 27 (with Bhaven N. Sampat)
- Christopher Morten, “Public Sector Innovation and the Constraints of ‘Platform Thinking’: An Account of Johnson & Johnson’s Viral Vector Vaccines,” 387 *Social Science & Medicine* 118687 (2025) (with Karim Sariahmed, Janice E. Graham and Matthew Herder)
- Chris Sprigman, “Copyright, Meet Antitrust: The Supreme Court’s Warhol Decision and the Rise of Competition Analysis in Fair Use,” 134 *Yale L.J.* F. 298 (2025)
- Katherine J. Strandburg, Ignacio Cofone and Nicholas Tilmes, “Taxonomizing Synthetic Data for Law,” 110 *Iowa L. Rev. Online* 217 (2025)

Engelberg Center Live!



The *Engelberg Center Live!* podcast hosts audio from public Engelberg Center events. It also features seasons that take a deep dive into topics connected to the Engelberg Center’s work, such as *A Podcast About Ebooks* from Library Futures.

All episodes of EC Live! are available at eclive.engelberg.center.

Featured Report



Are AI Bots Knocking Cultural Heritage Offline?

Michael Weinberg
Executive Director

In late 2024, isolated accounts began to emerge from individual online cultural heritage collections. Those stories described servers and collections straining – and sometimes breaking – under the load of swarming bots. The bots were reportedly scraping all of the data from collections to build datasets to train AI models.

Did these reports reflect the experience of most online collections? Were they outliers? Or early warning signs?

The GLAM-E Lab surveyed dozens of GLAM (Gallery, Library, Archive, and Museum) institutions to begin to answer those questions. This report, published in June 2025, documents how institutions are straining under swarms of scraping bots and how things may get worse before they get better.

Read the report at nyuengelberg.org/outputs/are-ai-bots-knocking-cultural-heritage-offline/.

Faculty & Staff

The Engelberg Center includes Faculty Co-Directors, Affiliated Faculty, and Staff.

See our full community at nyuengelberg.org/our-people.



Amy Adler
Affiliated Faculty



Nicole Arzt
Operations Staff



Barton Beebe
Faculty Co-Director



Rochelle C. Dreyfuss
Faculty Co-Director



Richard Epstein
Affiliated Faculty



Daniel Francis
Affiliated Faculty



Jeanne Fromer
Faculty Co-Director



Daniel Hemel
Affiliated Faculty



Scott Hemphill
Faculty Co-Director



Florencia Marotta-Wurgler
Affiliated Faculty



Christopher Morten
Affiliated Faculty



Jason M. Schultz
Faculty Co-Director



Chris Sprigman
Faculty Co-Director



Katherine J. Strandburg
Faculty Co-Director



Michael Weinberg
Executive Director



Visitors & Fellows

In addition to our vibrant community of faculty, staff, and students, each year the Engelberg Center hosts scholars and researchers from around the world.

See our full community at nyuengelberg.org/our-people.



Jane Anderson

Global Fellow



Christo Buschek

Knowing Machines Fellow



Kyle K. Courtney

Library Futures Fellow



Michael Goodyear

Library Futures Fellow



Māui Hudson (Whakatōhea)

Global Fellow



Jake Karr

Knowing Machines Fellow



Svitlana Lebedenko

Fellow



Patrick K. Lin

Fellow



Bhaven N. Sampat

Fellow



Francesca Vessia

Visiting Scholar



Saurabh Vishnubhakat

Visiting Scholar

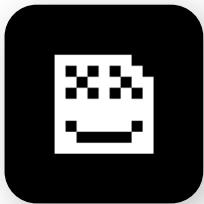


Expanding Reach

Press Stories & Appearances

Engelberg Center experts are consulted by reporters from a wide range of media outlets, providing context on diverse issues including antitrust, fashion, AI, pop culture, and access to medicines.

All of our media appearances are available at nyuengelberg.org/news



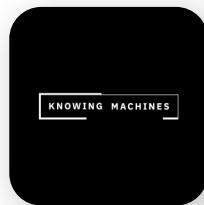
CBC



Projects & Clinics

The Engelverse includes affiliated research projects and clinics that work directly with stakeholders to create change.

More about this work can be found at nyuengelberg.org/projects



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