



Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

VEGA  
BROTHERS



VegaBrothers were Alex and Marko weLIVE to TRAVEL.Our cultural and culinary dicoverly takes us to some of the most interesting places in the World.

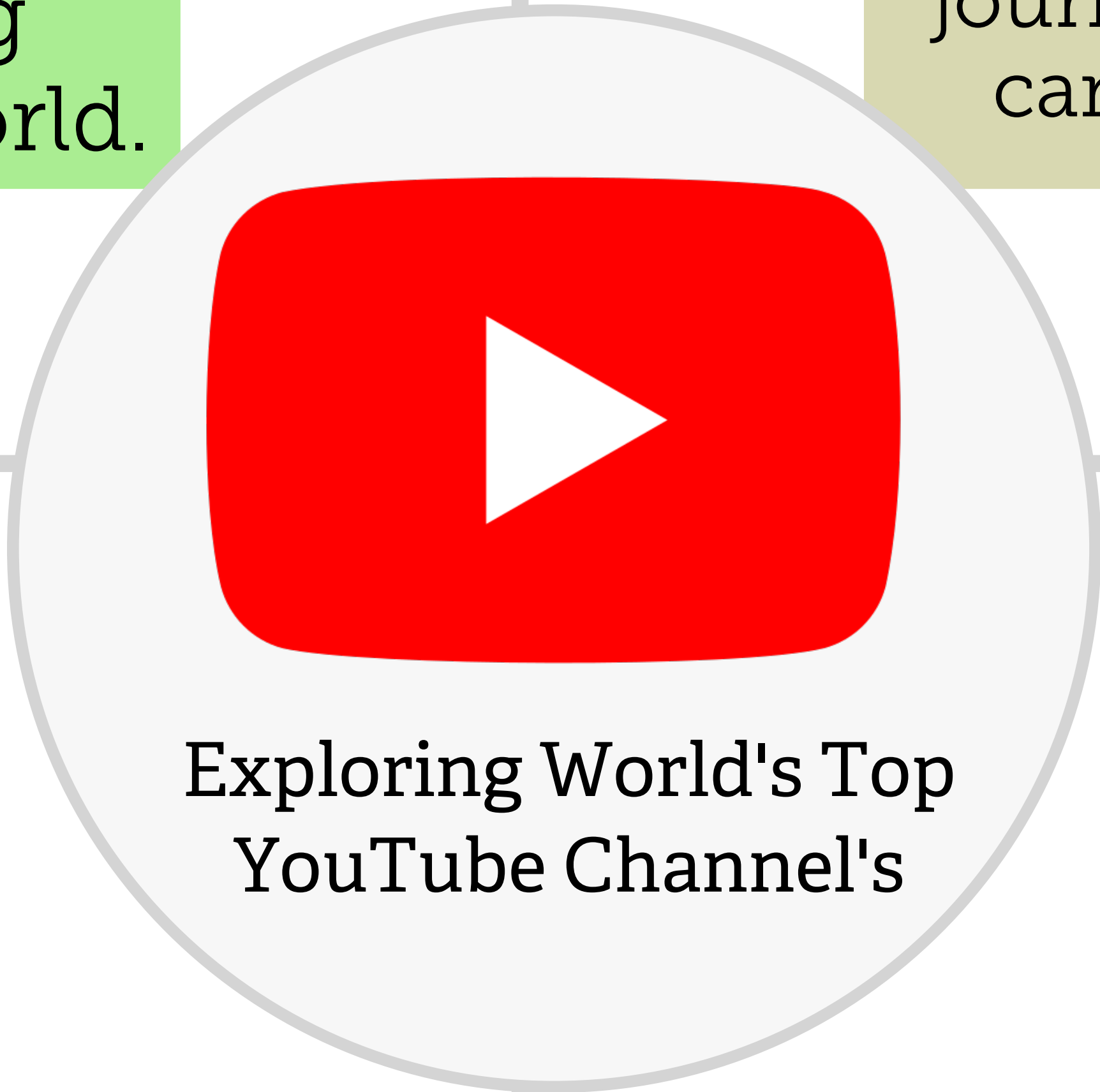
VegaBrothers,create a unique woy for viewers to explore distant lands.From sleek drone shots and destination guides that focus on local culture to video shot in entertaining style,there youtubers channel is an astheticaly pleasing journey around the World.

DREW  
BINSKY



Drew Binsky's YouTube channel is a great resourse for those who want to take their Travels beyond the typical touristy sites.His videos provide insights into human issues,LGBT acceptance,racial discrimination,and cultural misunderstandings between countries with his special guests such as the Ice Man(Wim Hof),Lexie Alfrod and Erik Anders Lang,Drew takes viewers on a journey that reveals how to travel can expand our World views,

Subscriber,3.59M  
Most popular video (He is the Ice Man,Wim Hof)



KARA AND  
NATE



Kara and Nate's YouTube channel shows their journey around the World! they embarked on this epic expedition back in 2016 as a whimsical attempt to take a year later they'd reach their 100th country milestone.But just when it seemed like the sky was the limit,the pandemic hit and dashed their dreams of international travel-so they decide to buy a van and explore their own country instead!

Subscribers.3.45M  
Most popular video(We Lived in a \$650,000 Earthroamer)

FunForLouis



Louis Cole's FunForLouis YouTube channel is a must watch for anyone interested in living life to the fullest It features Vlogs from his numerous adventures worldwide filled with adrenaline pumbing experiences and breathtaking moments of awe.From eating challenges to exploring mesmerizing sceneries,FunForLouise something new every ady that will make you want to join on his journeys.

Subscribers.1.98M  
Most popular video(I've Found a Wife)



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?