**Digital India week Celebration at BSNL**

**Corporate Office Level**

1. All India essay competition among Employees and their wards on the subject 4th July
2. Launch of Nasik Wifi & Sarnath Wifi by MOC & IT/CMD/Dir(CFA) 5th July
3. Banners on the subject in every building 1st -7th July
4. MOUs with ASI 3rd July
5. Tripartiate MOUs with State Govt. MH, OR, GUJ, KER Any day
6. Posting of Digital Events on website 1st July
7. Launch of TVC on “Free Roaming” & “Night Calling” 5th July
8. Launch of Radio Jingle on “Free Roaming” & “Night Calling” 5th July

**Circle Level**

1. Gathering to listen and watch PM 1st July
2. Visit of School Children to Exchanges/demo/presentation about digital india 2nd July
3. Melas promoting “Free Roaming”, “free Night Calling” and “All India IP Centrex on NGN”. 3rd & 4th July
4. Press Conference by Circle Heads detailing about initiatives on Digital India by BSNL 5th July
5. Commissioning of NGN Exchanges 6th July
6. a) Commissioning of Phase VII 2G/3G BTs 7th July
7. Commissioning of Wifi Hot Spots
8. Press Conference/ Press Notes by SSA heads on the subject. 8th July
9. Exhition of Digital India at 50 SSAs during the week. 1st -7th July