#### Contact

0502708165 (Mobile) addyaugusta@gmail.com

www.linkedin.com/in/augusta-addy-49380885 (LinkedIn)

### Top Skills

Microsoft Office Teamwork

Research

# Augusta Addy

. Communications Expert. Graphic Designer ,Freelance Researcher Ghana

# Summary

Experienced Manager skilled in Customer Service, Microsoft Word, Strategic Planning, Relationship Building, and Public Speaking. Strong professional graduated from University of Ghana.

# Experience

### Heny

Chief Operations Officer / Experience Lead March 2021 - Present (11 months)

Accra, Greater Accra, Ghana

Ensuring all operations are carried on in an appropriate, cost-effective way Improving operational management systems, processes and best practices Helping the organization's processes remain legally compliant Find ways to increase the quality of customer service

Sociology Department, University of Ghana Freelance Researcher August 2019 - Present (2 years 6 months) Accra, Greater Accra, Ghana

Research Assistant in Literature Review.

Gathering of information for research data.

Analysing of qualitative data.

Formatting and editing of manuscripts for submission.

Data collection and gathering.

#### Freelance

Freelance Graphic Designer- Social Media Marketer January 2018 - Present (4 years 1 month)

Designing of Social media post for marketing concepts.

Designing of info-graphics for sites.

Marketing of products through social media posts and graphics,

Facebook live stream handling with OBS and Vmix.

#### ABELWAY TECHNOLOGIES LTD

Customer Service Support Specialist August 2020 - November 2020 (4 months)

Ghana

Assisting in the collection of data.

Data entry into system platform

customer support as a call agent in regards data collection for clients

# Nkyinkyim Productions

**Group Manager** 

October 2016 - August 2019 (2 years 11 months)

Accra

#### Responsibilities-

- Developed contacts with relevant individuals and organizations.
- · Grew band awareness through a social media platform.
- · Managed business and financial affairs of the band.
- In charge of operations in the Band .
- Created publications for the band such as brochures, flyers, and logos.
- Scheduled and coordinated bands performances and interviews

### University of Ghana

**Teaching Assistant** 

August 2017 - August 2018 (1 year 1 month)

Ghana, Accra

#### Responsibilities-

- · Assisted in research work and data collection.
- Transcribed qualitative data.
- Functioned as a liaison between the professor and student by providing weekly handouts and emails that enhanced exam preparedness.
- Offered constructive feedback based on student performance
- Organized and wrote reports on departmental seminars
- Assisted departmental faculty with teaching undergraduate courses

Volta River Authority
Internship
June 2015 - July 2015 (2 months)
Akuse VRA Academy

#### Responsibilities-

· Wrote memos on staff meetings

- Researched and prepared handouts to be used for staff meetings
- Managed the front desk by scheduling appointments and answering telephone calls from trainees

Volta River Authority
Internship
June 2014 - August 2014 (3 months)
HE depth. Akuse

Responsibilities-

- Constructed a Microsoft Excel Database with company documents which established simple document retrieval
- Assisted in other administrative duties which included in the filing of corporate documents and writing minutes of staff meetings

### Education

University of Ghana

Bachelor of Arts - BA, Sociology and Philosophy · (2013 - 2017)