

ANALYZING THE VIDEO GAME INDUSTRY

The Video Game Industry, a global entertainment sector known for creating interactive digital experiences. Spanning diverse genres and platforms, it captivates millions worldwide, making a substantial impact on the entertainment market's revenue.

Overview

Game Analysis

Genre Analysis

Publisher Analysis

Platform Analysis

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Analyzing The Video Game Industry

Wii Sports

Overall Best Selling Video Game

Action

Best Selling Game Genre

Nintendo

Overall Best Publisher

PS2

Overall Best Performing Platform

\$8.77bn

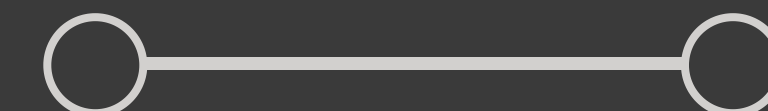
Total Sales

12 Game Genres

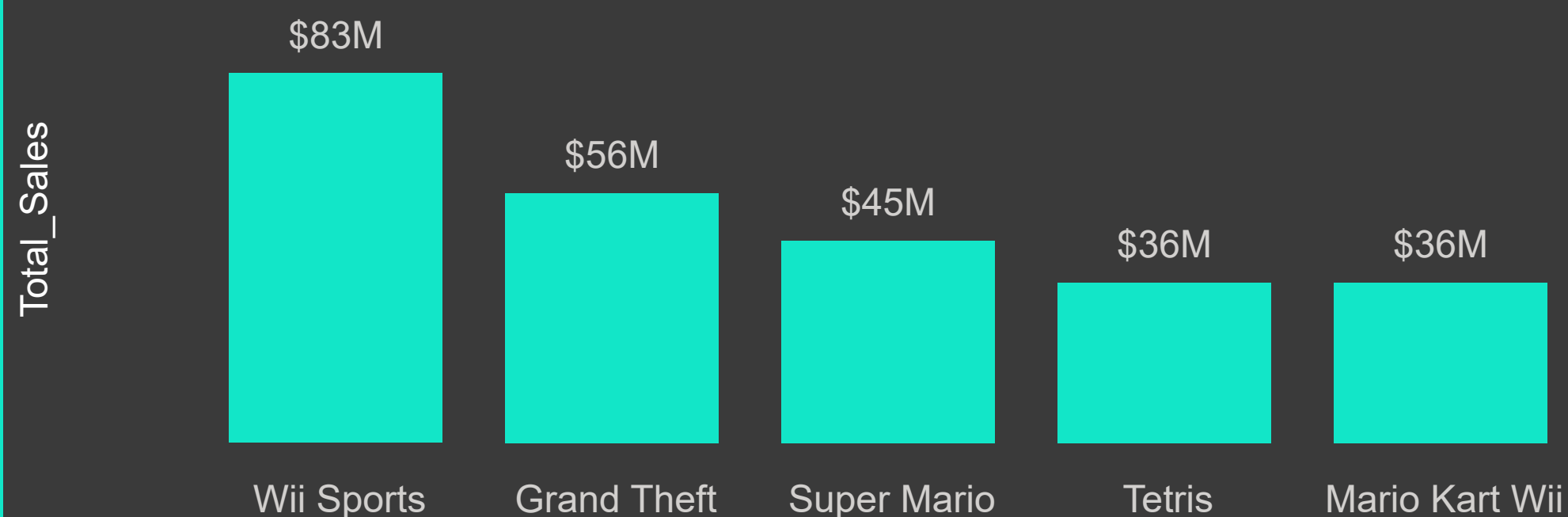
All

1982

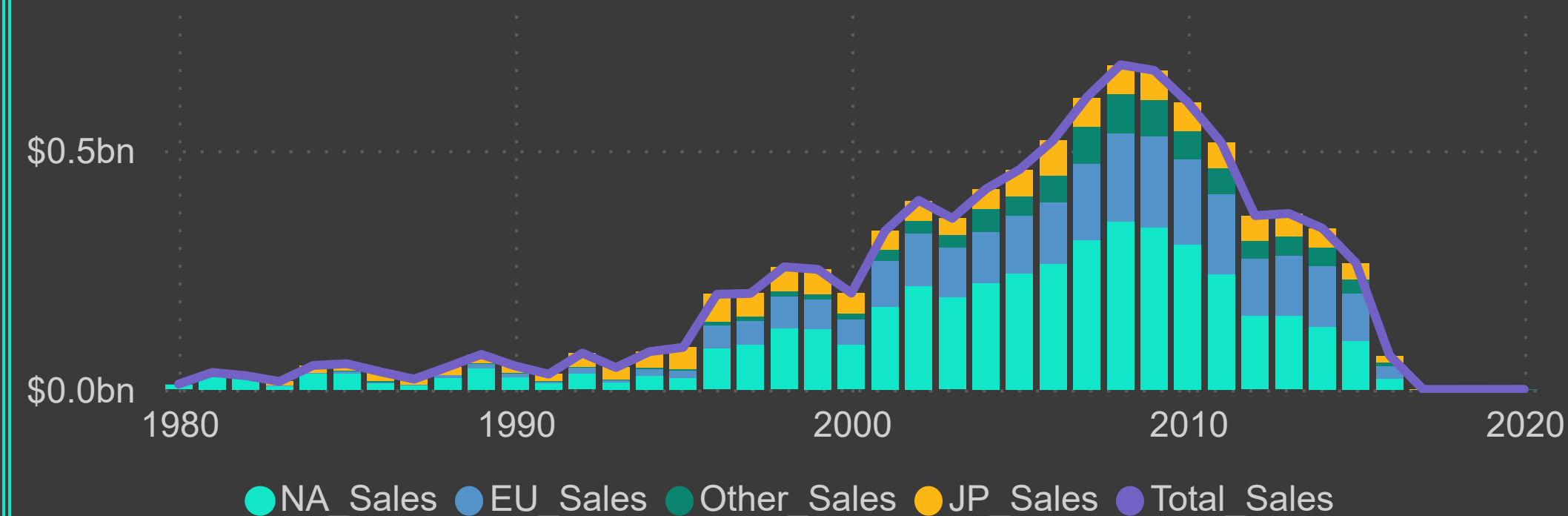
2020



Top 5 Selling Games



Total Sales Over Time



Video Games

11.314K

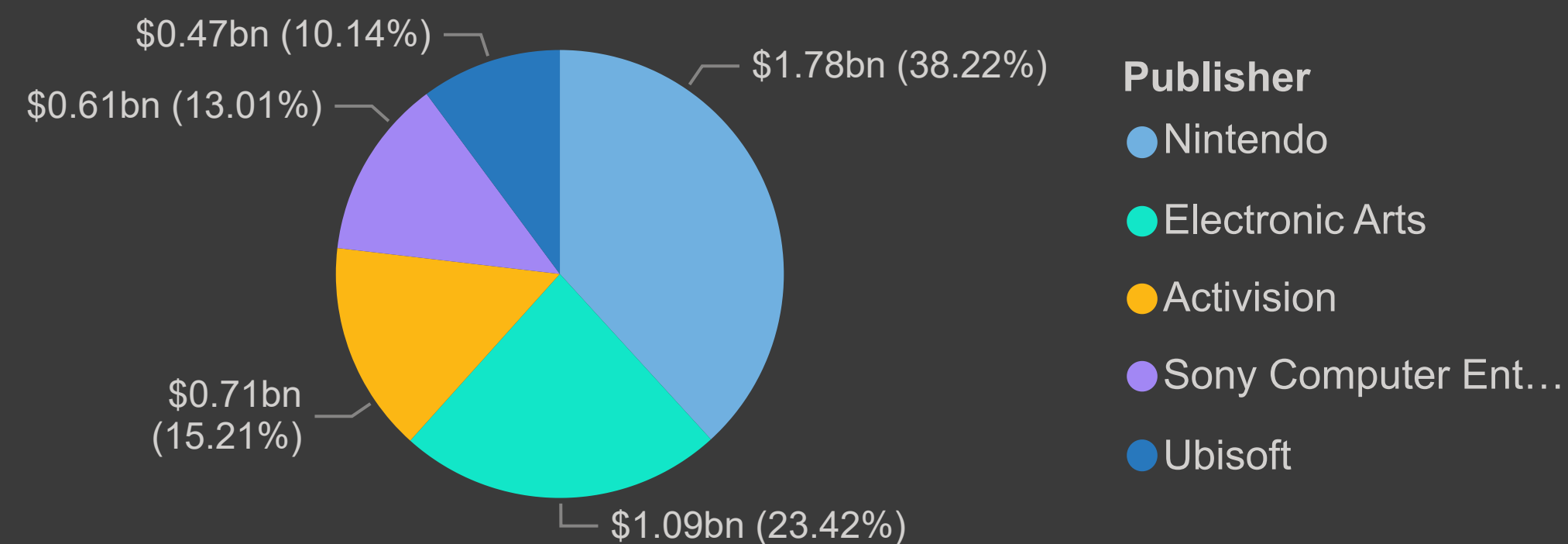
Publisher

573

Top 5 Performing Platforms per Sales



Top 5 Performing Publishers per Sales



Platform

31

Total Number of Games Sold per Genre

Action 3227

Sports 2299

Misc 1706



Wii Sports Resort - Game Analysis

Sports

Genre

Nintendo

Publisher

Wii

Platform

\$33M

Total Sales

Game

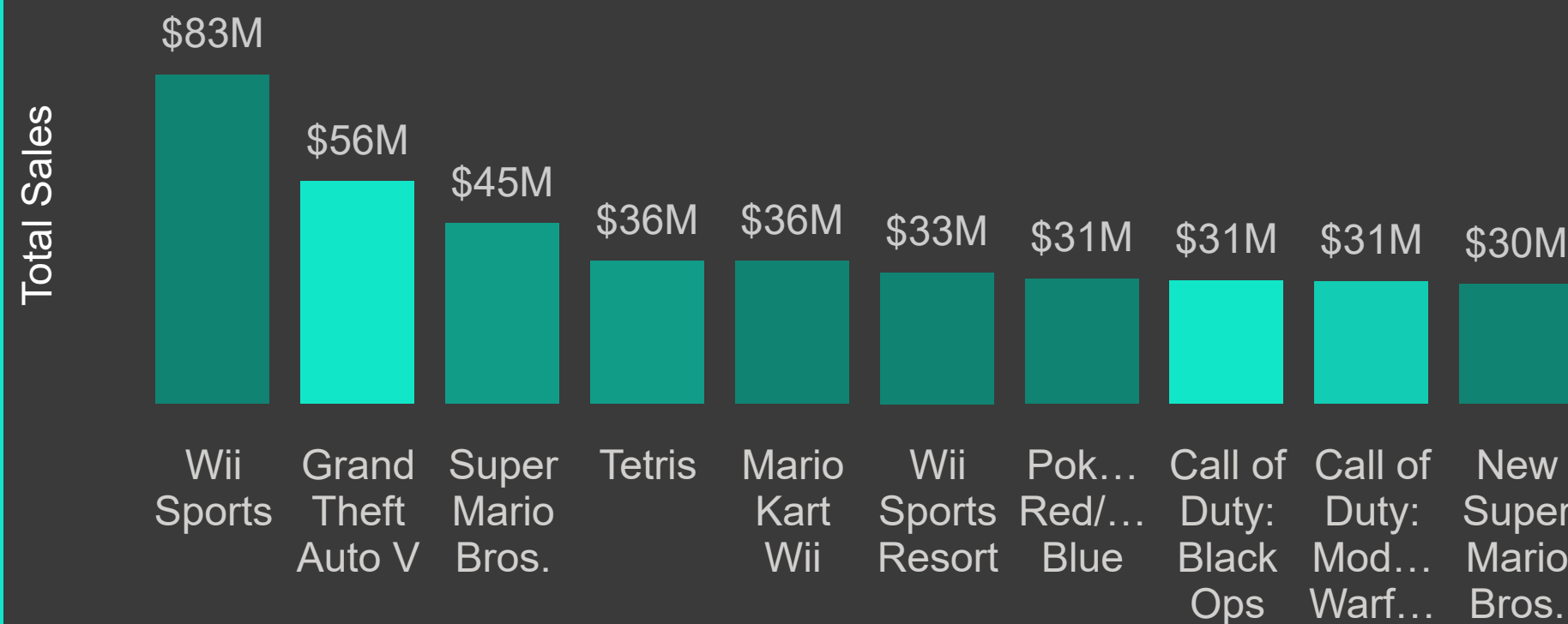
Wii Sports Resort

1980

2020



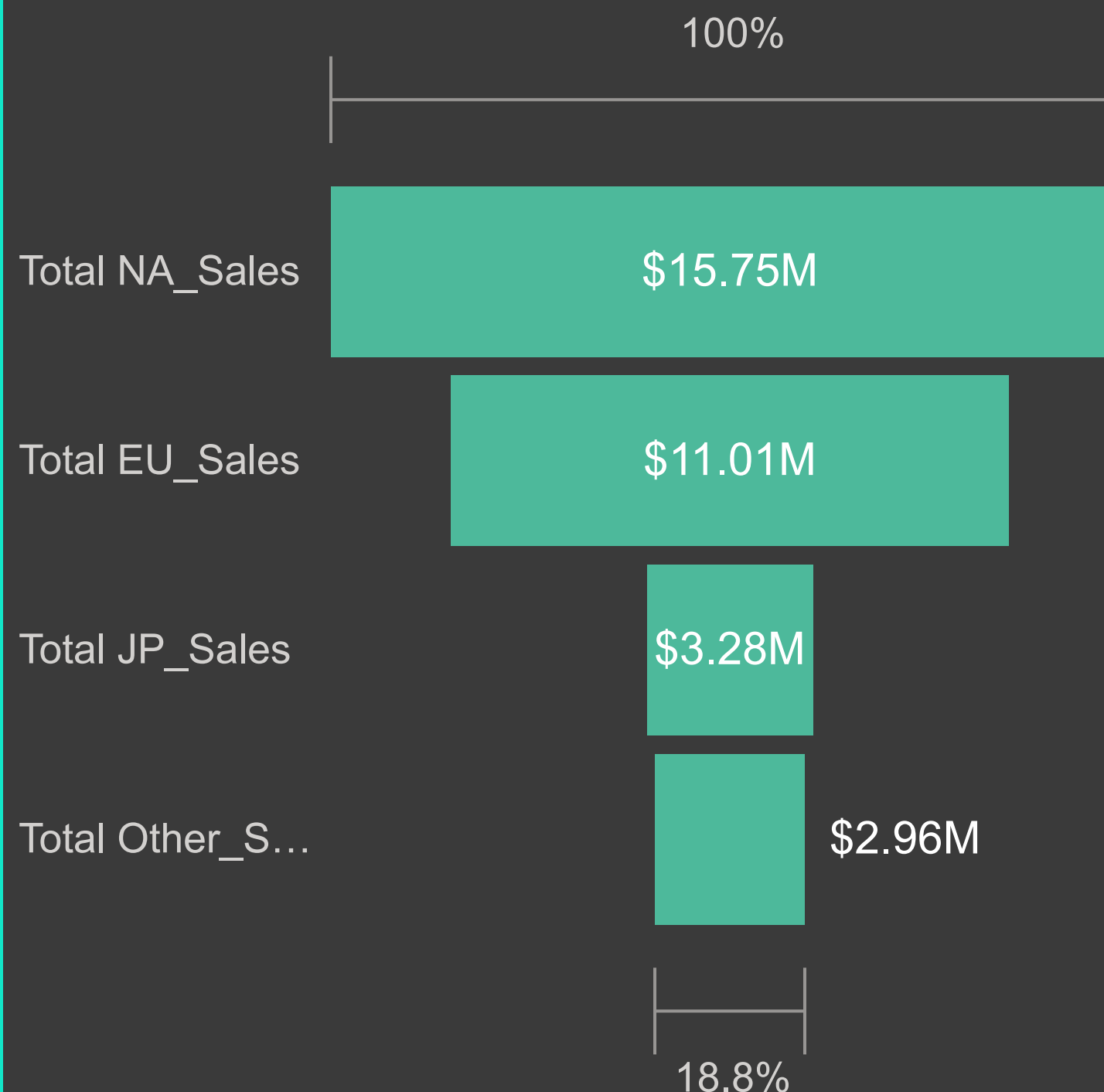
Top Performing Games per Sales



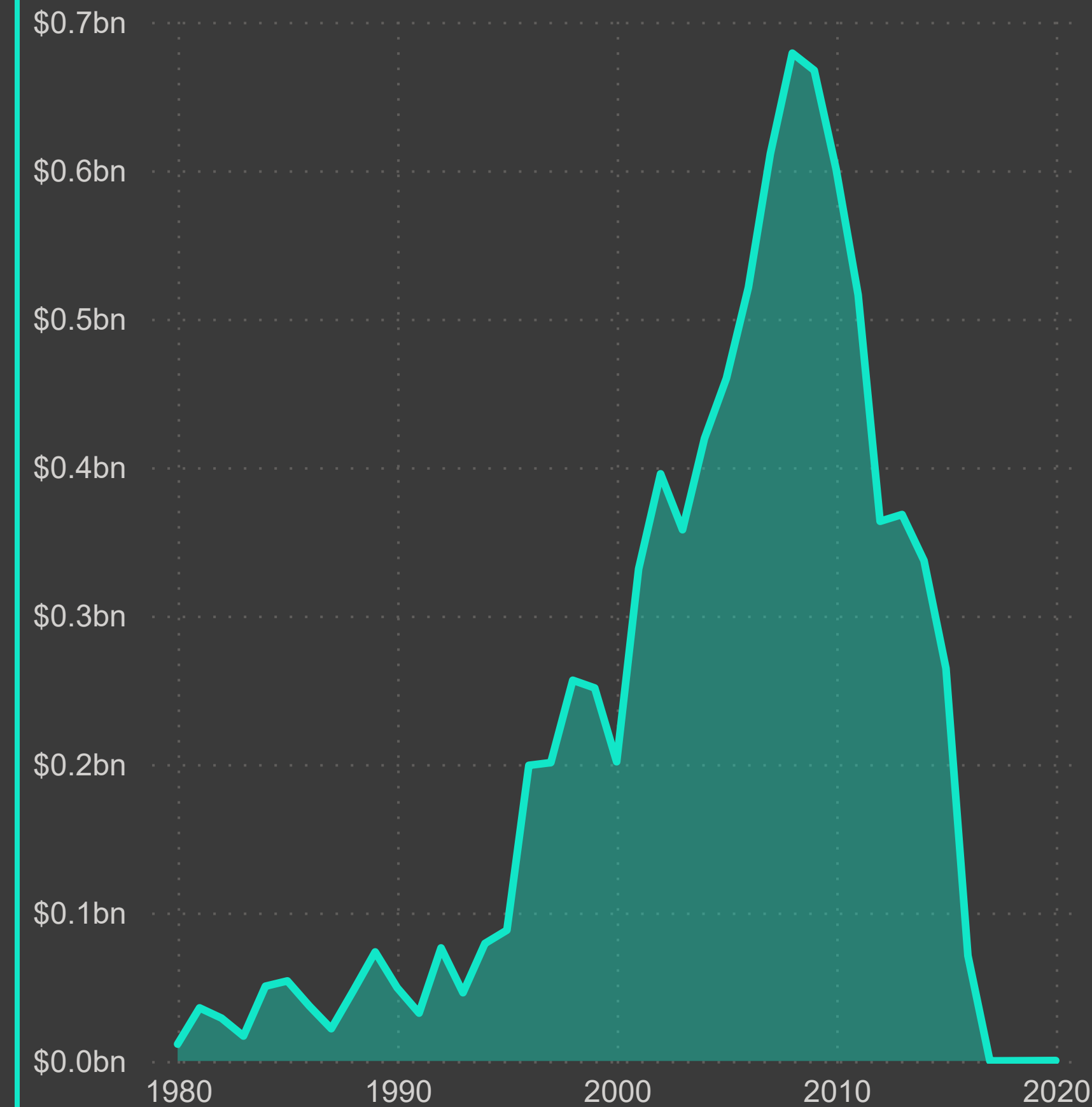
Low Performing Games per Sales

1/2 Summer +	Adventure	\$10,000
15 Days	Adventure	\$10,000
Aa Megami-sa...	Adventure	\$10,000
Act of Aggression	Strategy	\$10,000
Agarest Senki: ...	Role-Playing	\$10,000
Agatha Christie:...	Adventure	\$10,000
Akatsuki no Am...	Strategy	\$10,000

Total Sales per Zone Analysis



Total Sales by Year Analysis





Action - Genre Analysis

1.925K

Games Published

229

Publishers

24

Platforms

\$1.75bn

Total Sales

Genre

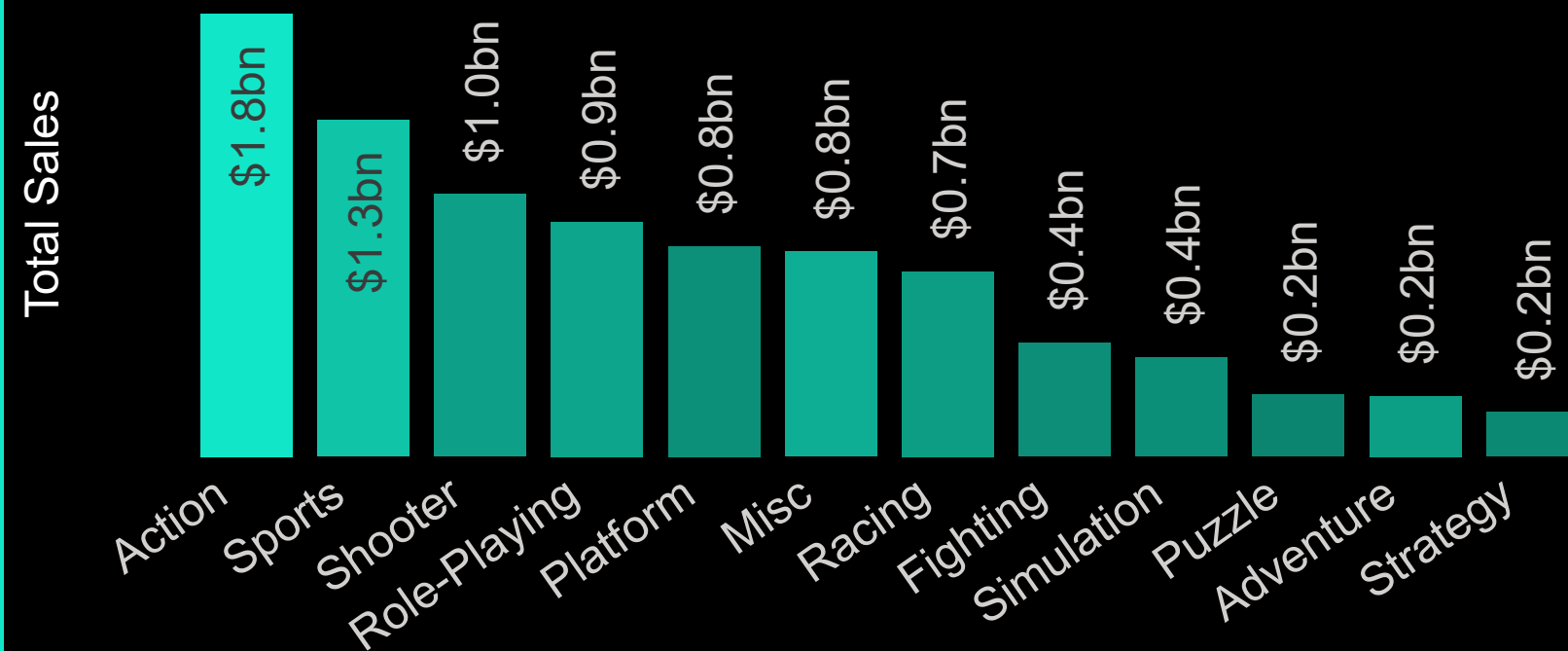
Action

1980

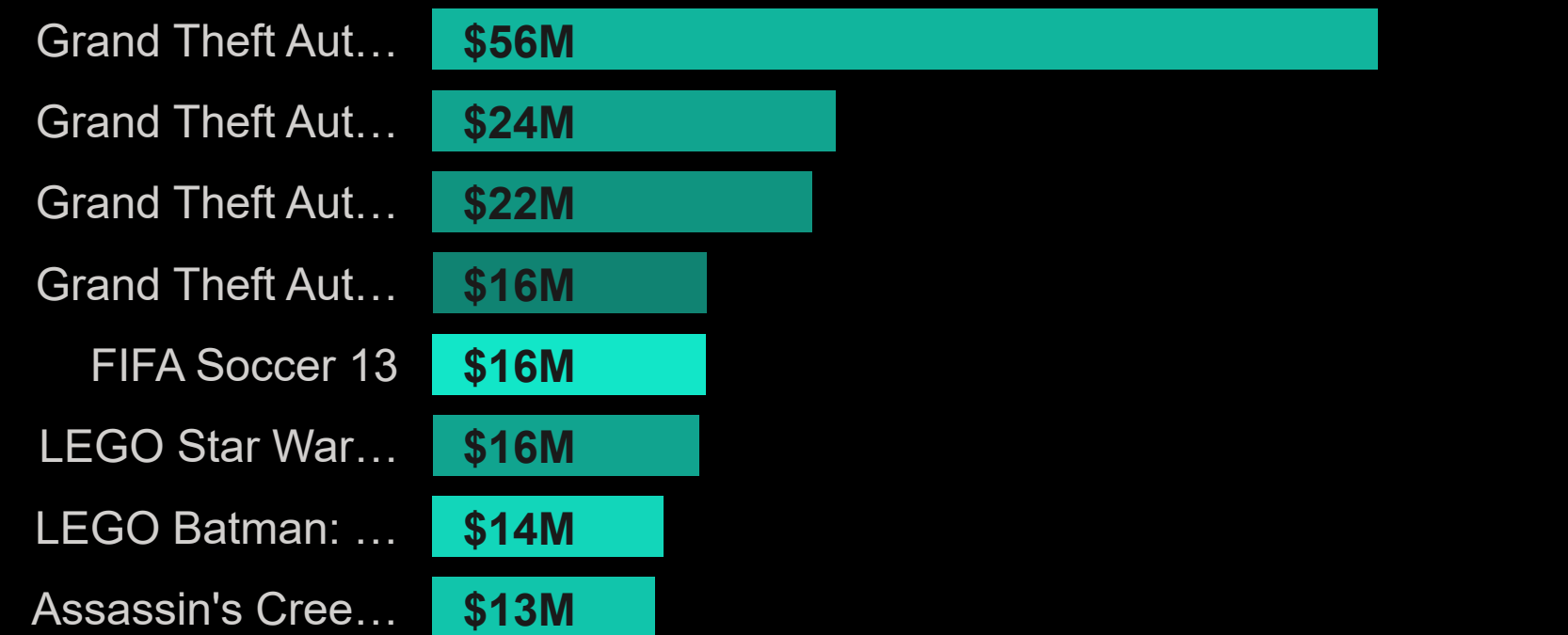
2020



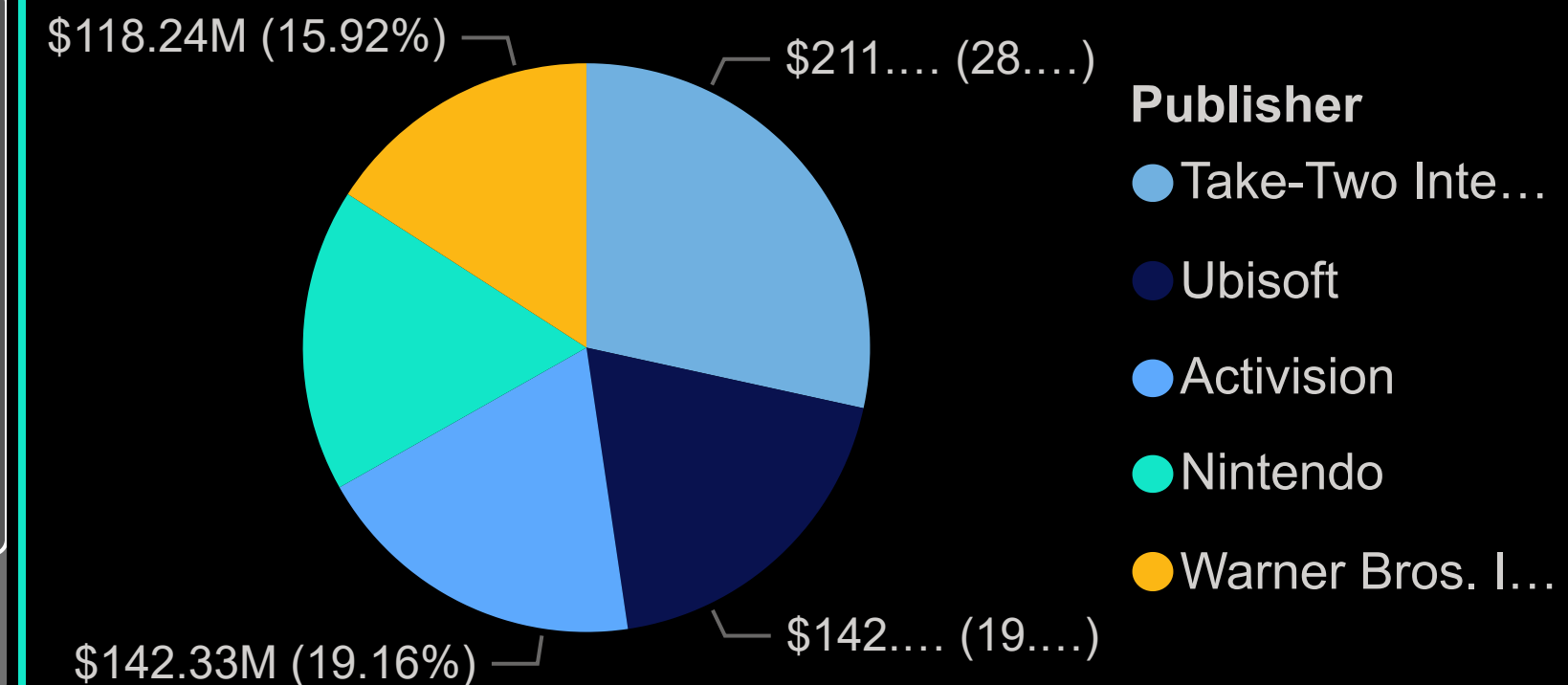
Genres per Sales



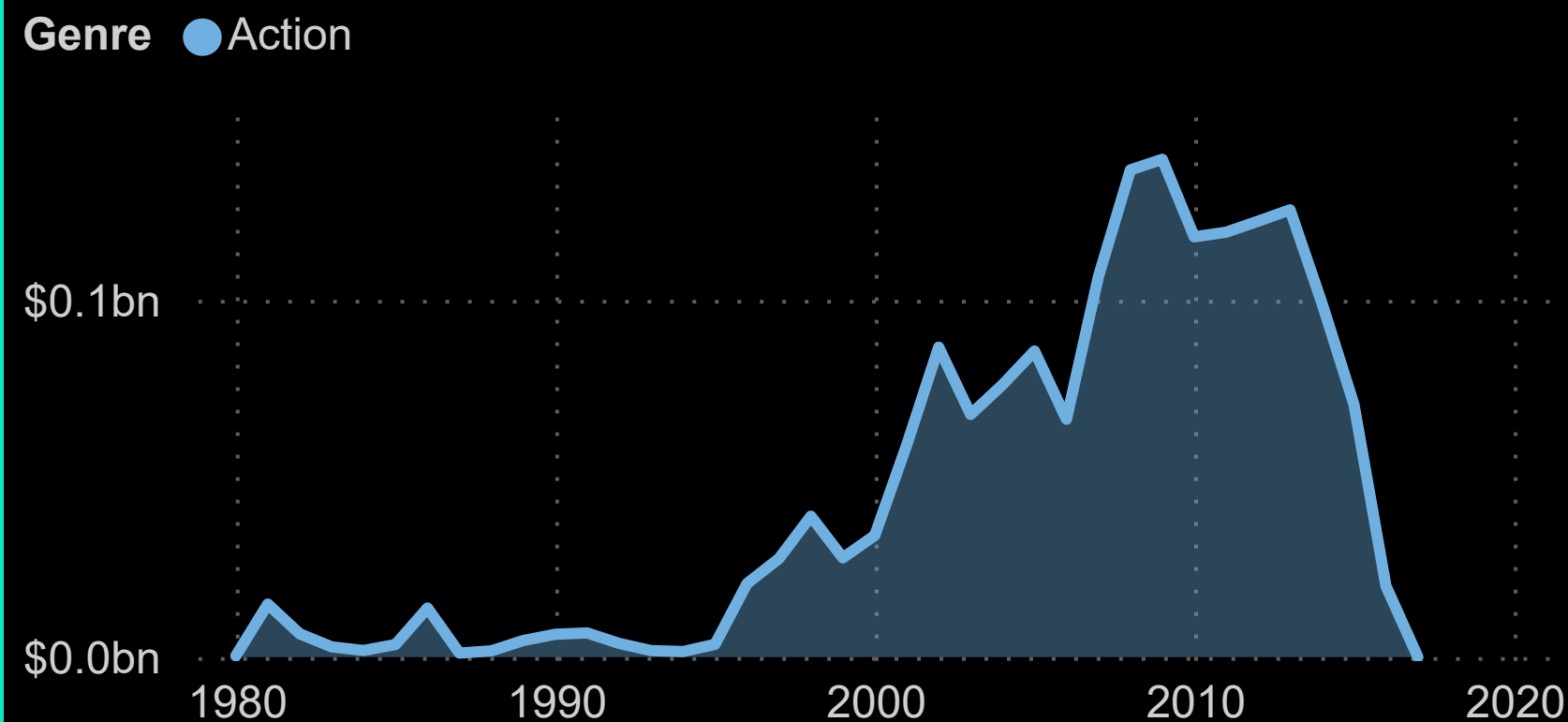
Top 10 Games per Sales



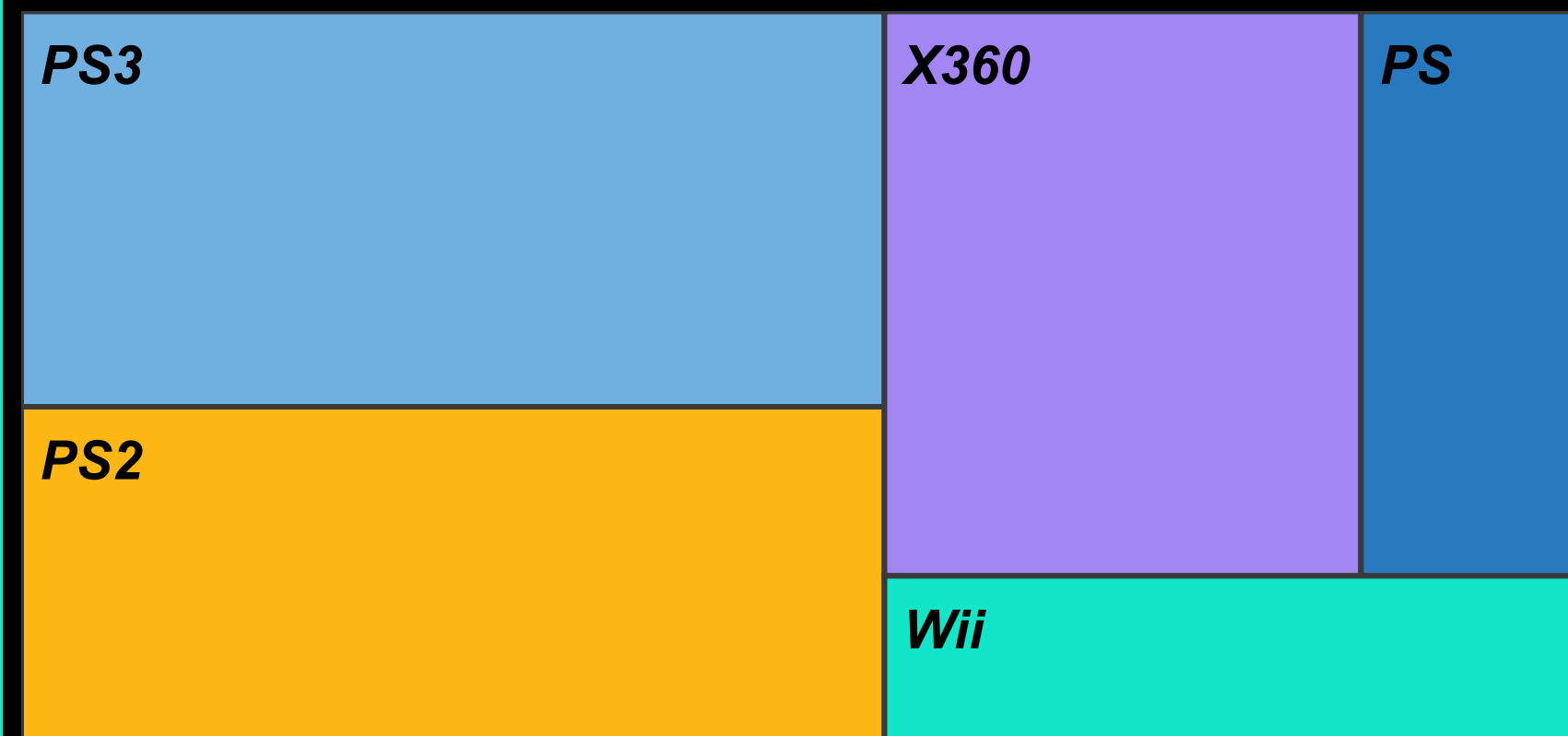
Top Publishers According to Sales



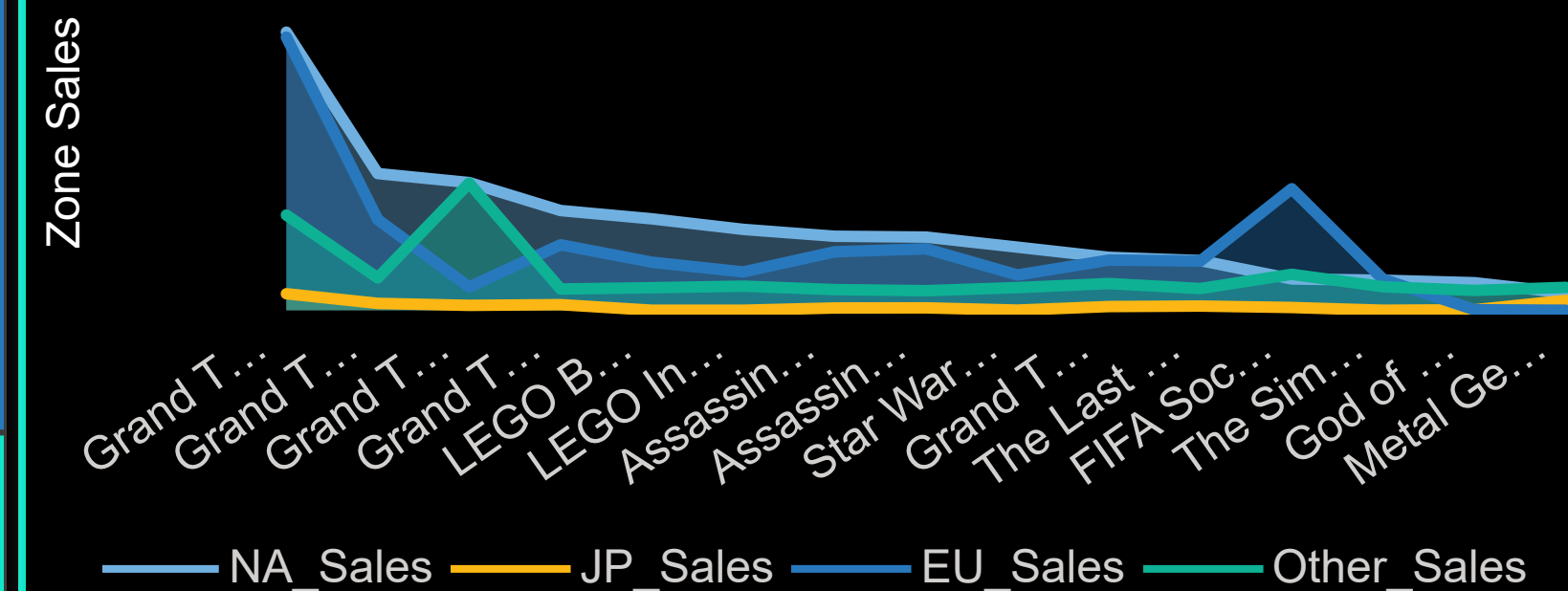
Total_Sales by Year and Genre



Top 5 Platforms per Sales



Top Selling Games Across Zones According to Sales



Nintendo - Publisher Analysis



667

Games Published

12

Genre

10

Platform

\$1.79bn

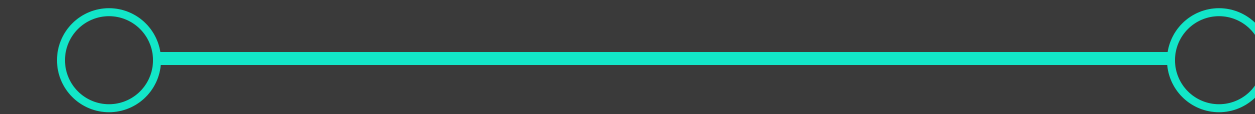
Total_Sales

Publisher

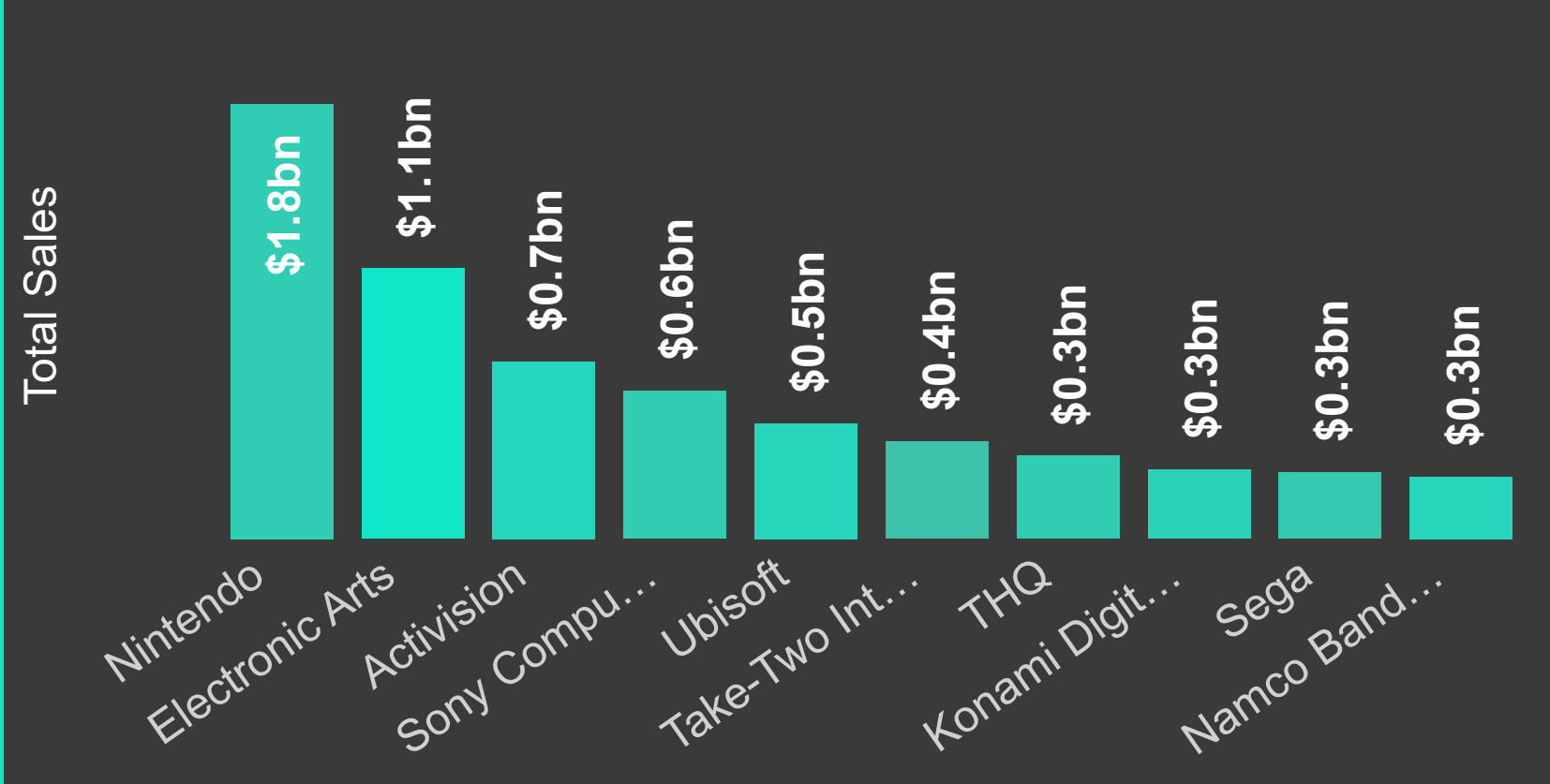
Nintendo

1980

2020



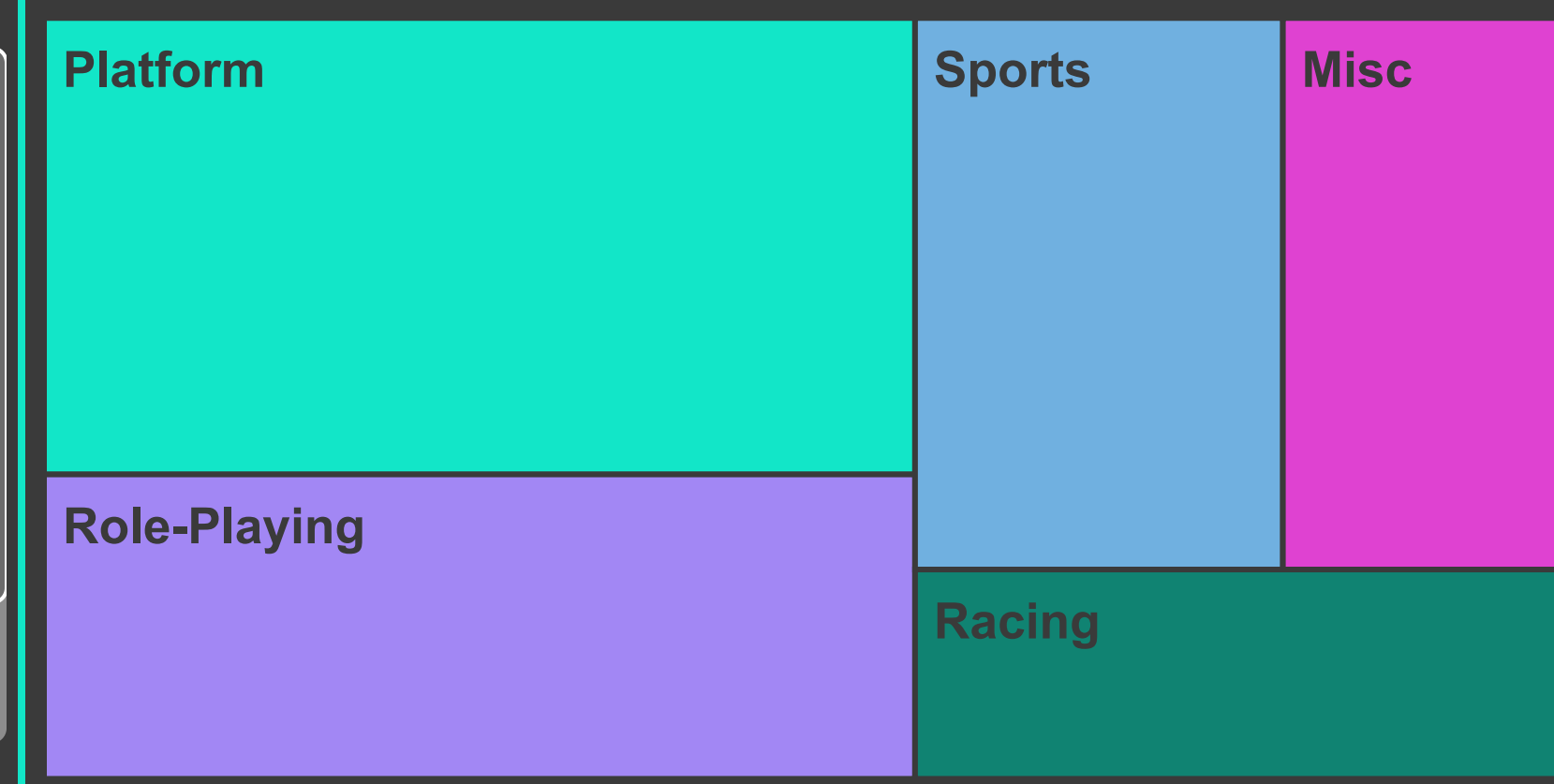
Top Publishers by Sales



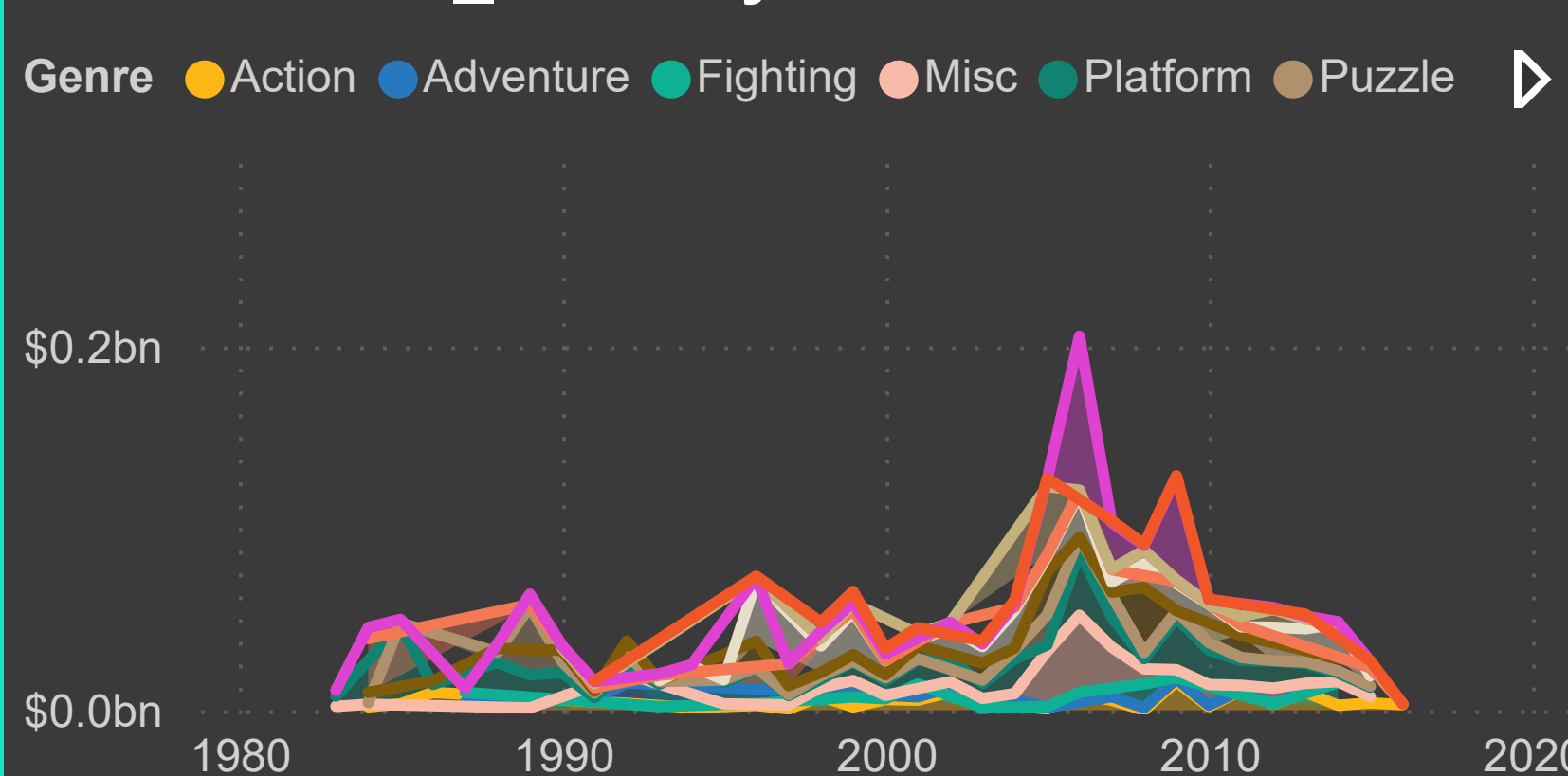
Top Games per Sales



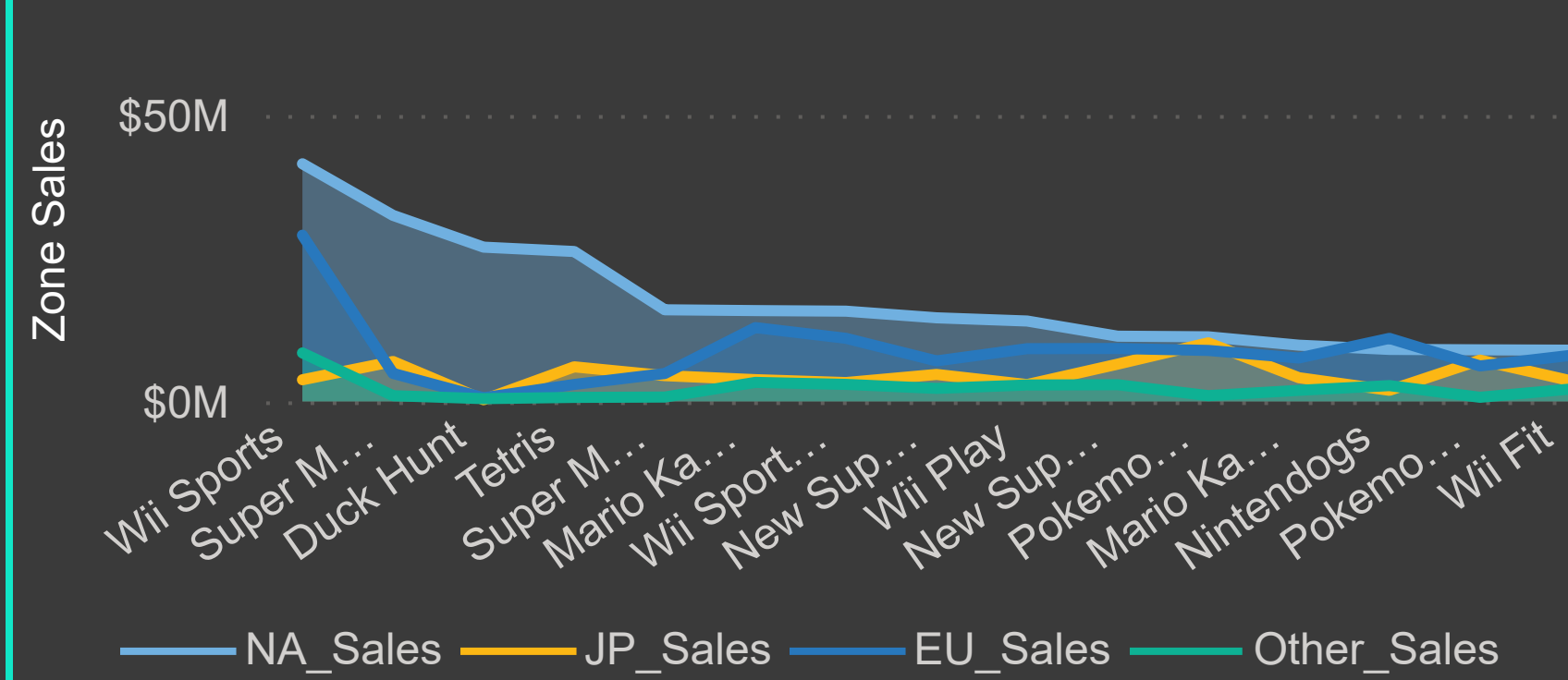
Top Genres According to Sales



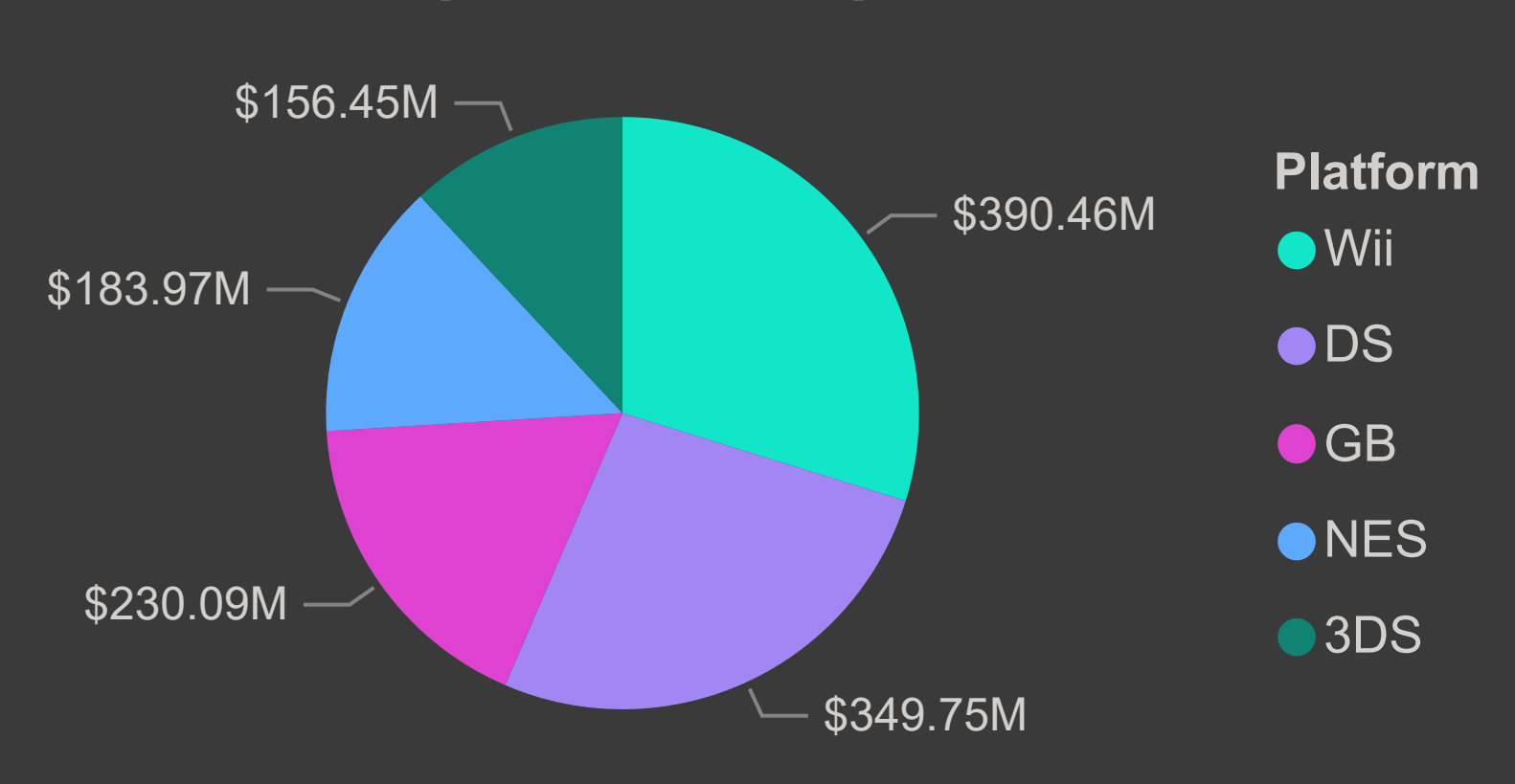
Total_Sales by Year and Genre

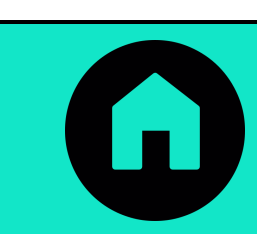


Top Selling Games Across Zones According to Sales



Top Platforms per Sales





PS2 - Platform Analysis

2.161K

Games Distributed

12

Genres

173

Publishers

\$1.26bn

Total Sales

Platform

PS2

1980

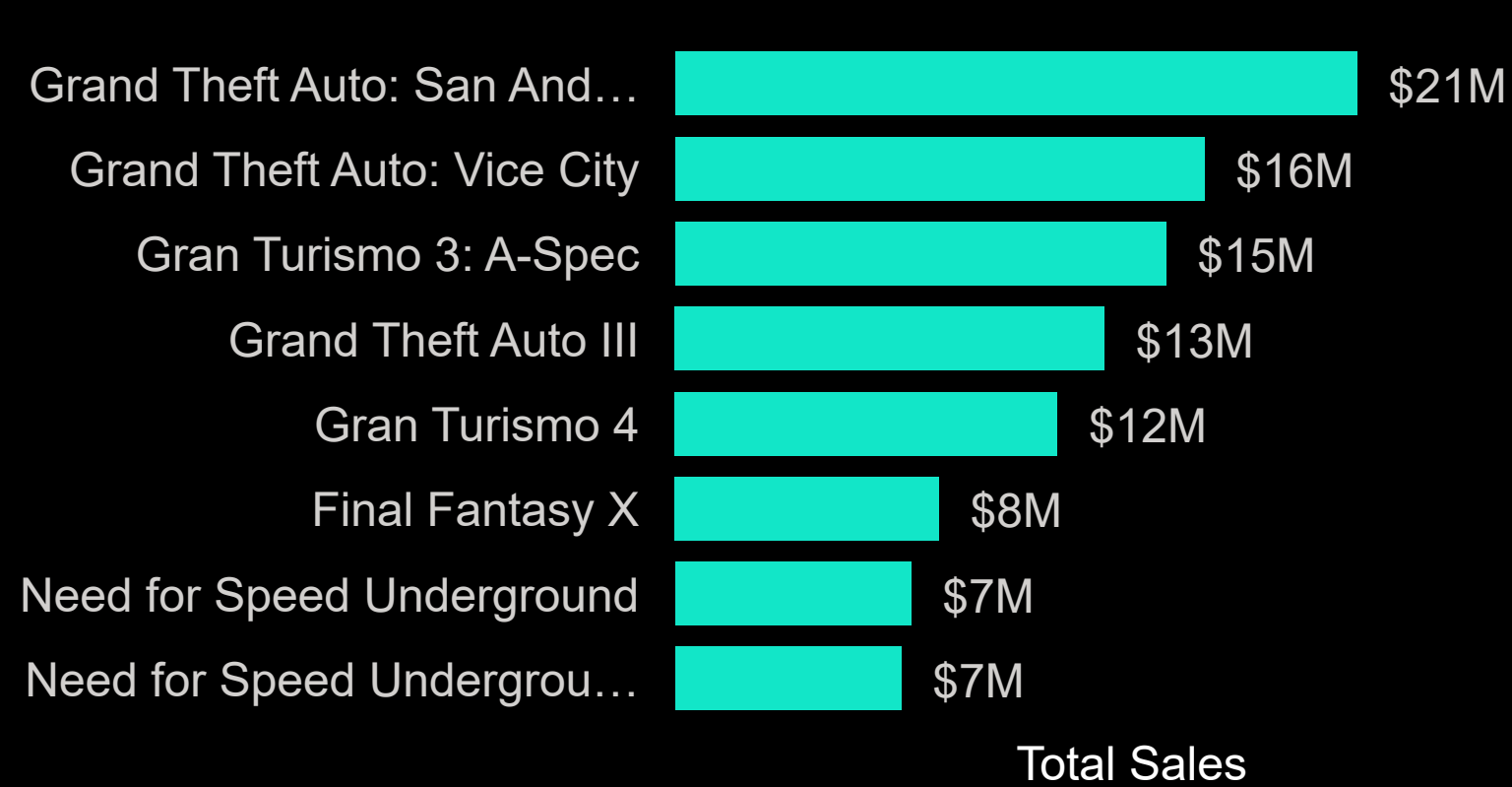
2020



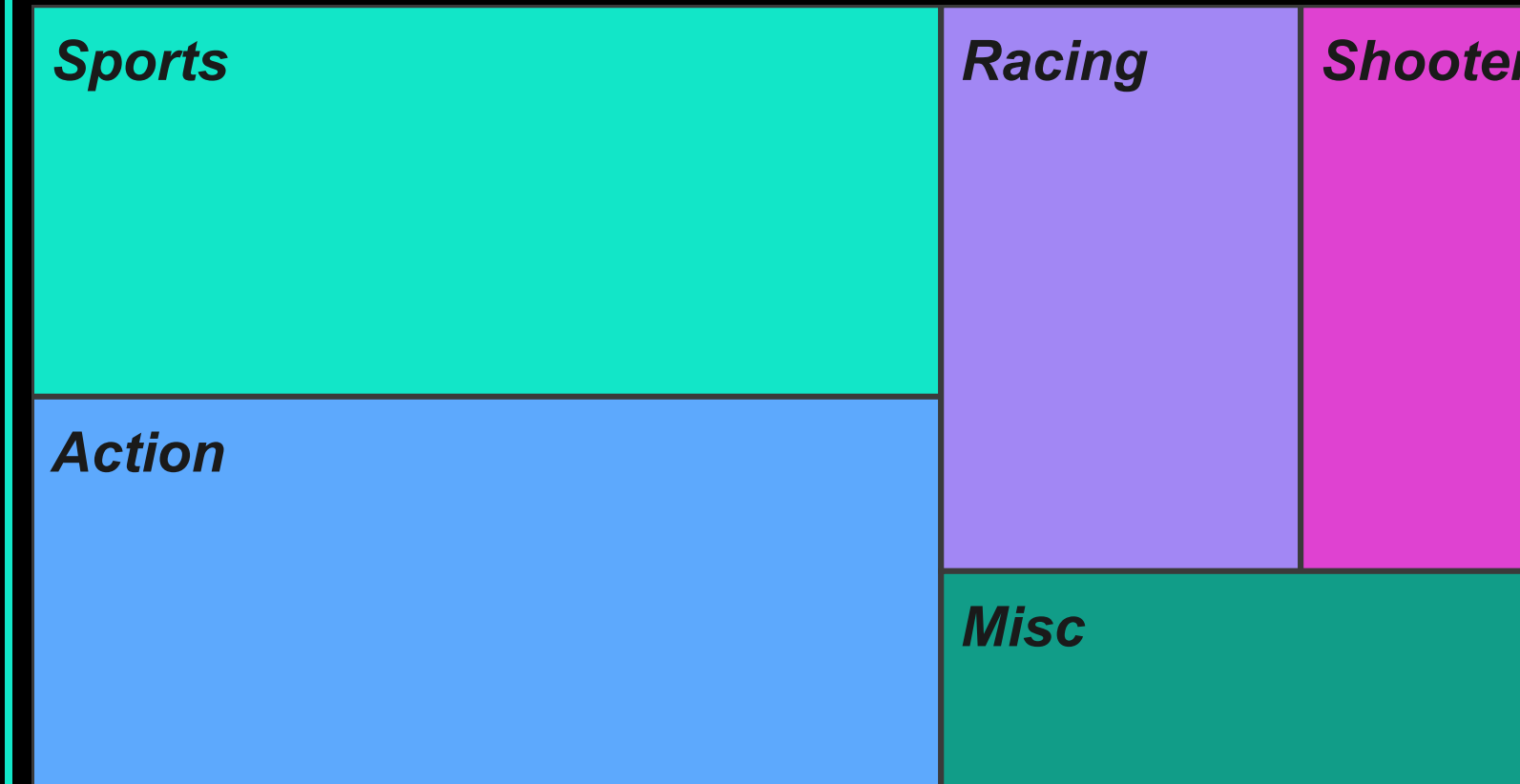
Top Performing Platforms per Sales



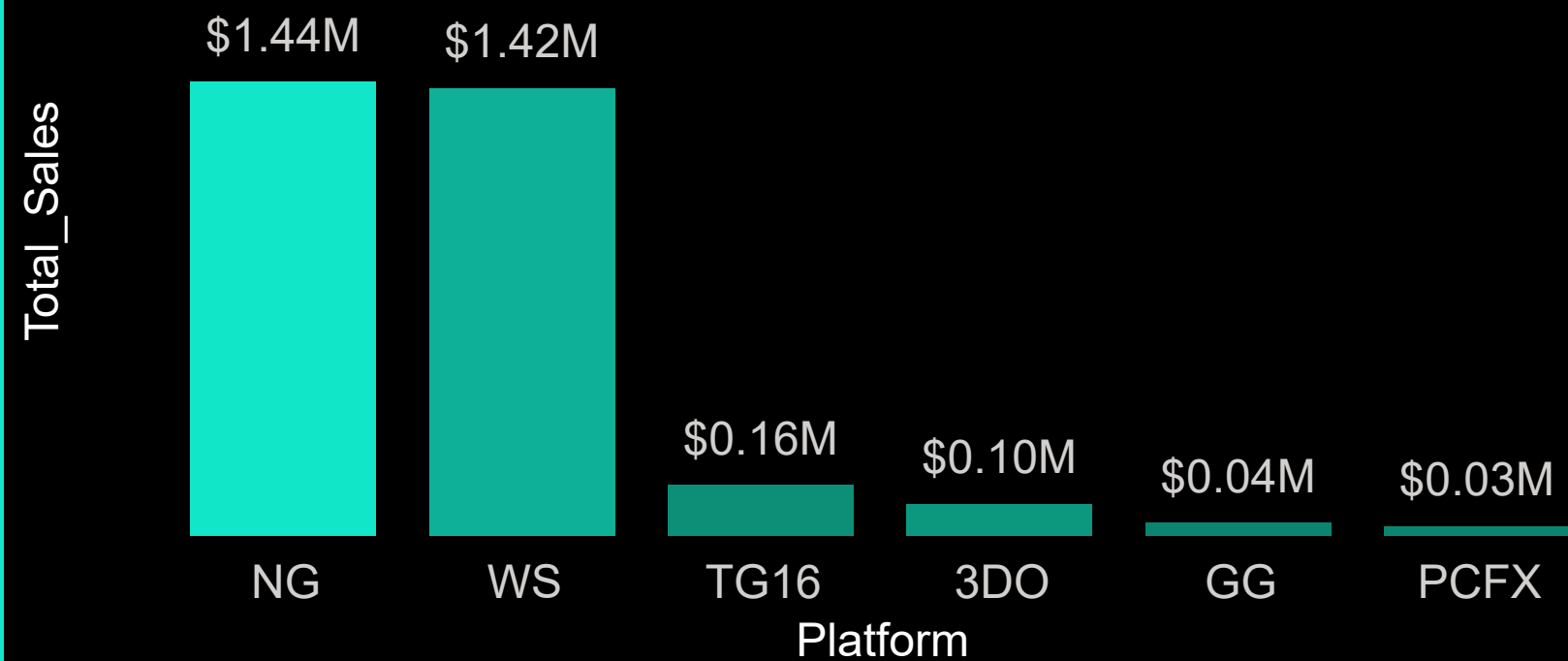
Top 10 Games per Sales



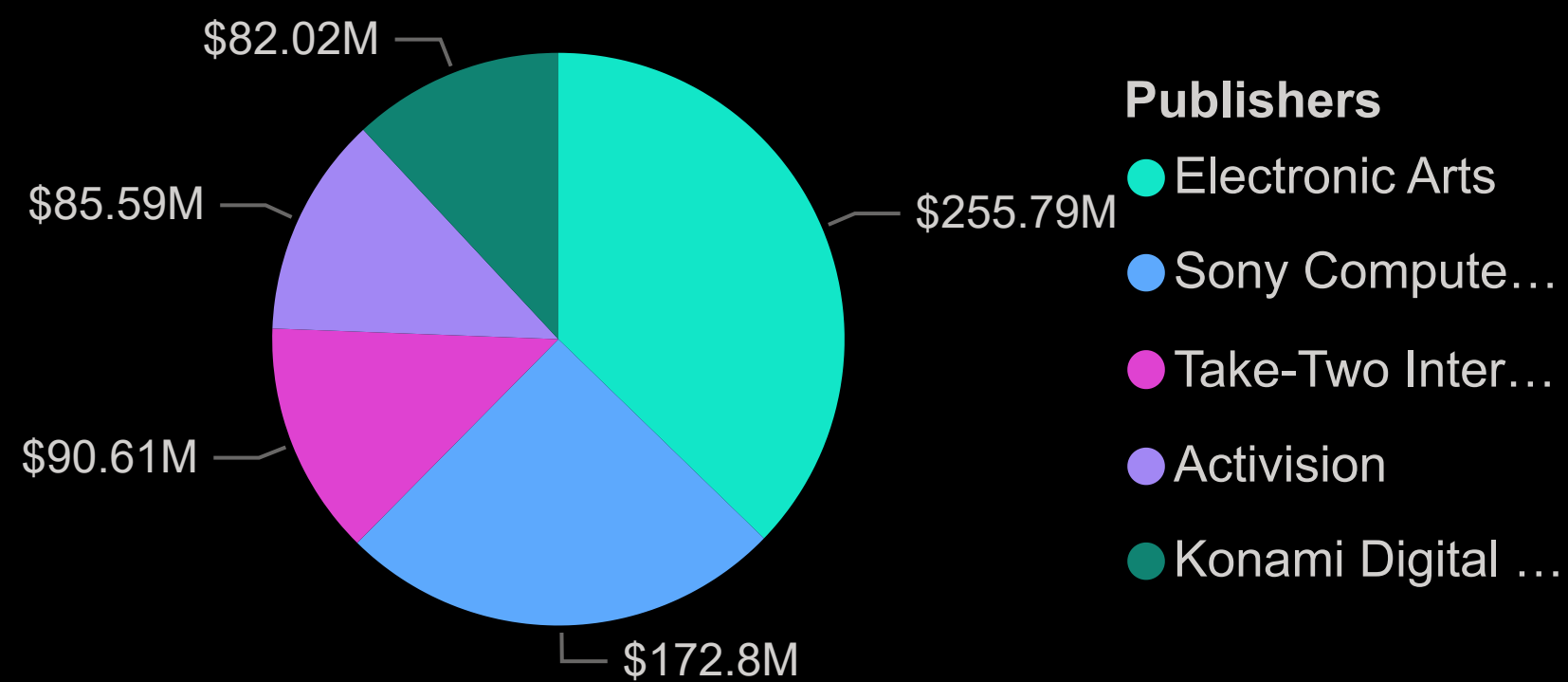
Genre per Sales



Low Performing Platforms According to Sales



Top Publishers per Sales



Top Selling Games Across Zones According to Sales

