

Naama Taha Dhundhiyawala

Software Developer | Full Stack Developer

(971) 503782429
Al Nahda, Dubai
[linkedin.com/in/naama-nalawala](https://www.linkedin.com/in/naama-nalawala)

github.com/NaamaNalawala
naama.nalawala@gmail.com
<https://public.tableau.com/app/profile/naama3448/viz/>

Experienced Full Stack Developer with **5+** years of leading **software development** and **data analytics** projects. Known for driving successful **client engagements**, delivering innovative software solutions, and enhancing decision-making through actionable data insights. Proven ability to manage complex projects, collaborate with cross-functional teams, and consistently exceed performance goals.

SKILLS

| | |
|---------------------------|---|
| Languages | C#, SQL, Typescript, JavaScript, PL/SQL, DAX, Power Query |
| Web Development | .NET Core, .NET 5+, MVC, Web API, Angular Blazor, jQuery, Bootstrap, Material UI, HTML/CSS, JSON, REST, Microservice, Telerik Kendo Controls |
| Database | LINQ, ADO.NET, Entity Framework, MS SQL Server, RDBMS, Dapper ORM |
| Visualization & Reporting | Power BI, Highcharts |
| DevOps & Tools | Jira, Docker, GIT, Azure, Canva |
| Soft Skills | Analytical Thinking, Agile Project Management, Cross-Functional Collaboration, Effective Communication, Business Intelligence (BI) Management |

TECHNICAL EXPERIENCE

Application Specialist and Software Developer / Fleet Management System (ERP) for Avis Car Rental Jun 2023 — Present *Alomotech Technologies* *Dubai*

- Transformed Fleet Inventory Module to include comprehensive details on fuel usage, agreements, and status; significantly boosted FMS product effectiveness, leading to a **25% increase in user satisfaction** and operational efficiency.
- Enhanced and refined the Agreement Print module for the FMS system, ensuring error-free agreements that comply with regulatory requirements, leading to a **100% error-free rate** in customer agreements and RTA submissions.
- Incorporated third-party scanners to facilitate efficient data extraction from both the front and back sides of documents, enhancing the accuracy and speed of data entry in the customer module by **50%**.
- Architected and deployed a business logic framework to optimize document storage in **Azure Blob**, increasing data security by **20%** and improving accessibility by 50% across the FMS system.
- Pioneered the development of a Digital Signature Module, enabling users to sign agreements digitally using tablets, increasing the security and convenience of the agreement signing process, and reducing physical paperwork by **80%**.
- Created a feature to invoice **RTA** traffic fines and toll fines to customers who have rented vehicles.
- Revamped business logic across critical modules—Invoice generation, Payment handling, and Reservation maintenance—**reducing code duplication by 30%** and significantly boosting the reliability and efficiency of the FMS.

Full Stack Developer & BI Developer Sept 2020 — Jun 2023 *Zobi Web Solutions Pvt Ltd* *India*

Managed **4+ projects** for diverse clients simultaneously, achieving **95% on-time delivery rate** and reducing project bottlenecks by **20%** through effective prioritization and robust solutions.

Project: FactorAI (Multi-tenant Web Application)

- Built **web API in .NET Core** and front-end modules in **Angular 10**, leveraging **best design patterns and principles** to ensure scalability and maintainability.
- Created **10+ reusable Angular components** and implemented state management using **NGRX**, improving application performance by 30% and reducing development time for future projects by **25%**.

- Built **20+ interactive dashboards** and visualizations in Power BI, Tableau, and Grafana, improving client decision-making by **32%** through actionable insights and real-time data tracking.
- Automated and streamlined data cleaning processes with **Tableau Prep Builder**, achieving a **40% reduction in manual effort**.
- Optimized dashboards for minimal load time, eliminating performance bottlenecks and reducing load times by **30%**.

Additional Projects

- Designed and developed web APIs in **.NET Core**, utilizing **PostgreSQL** as the backend and **SonarQube** for maintaining high code quality and ensuring robust security standards.
- Led key phases of the software development lifecycle—including estimation, coding, unit testing, deployment, and maintenance—resulting in a **20% reduction in development time** and improved project delivery.
- Integrated third-party APIs using SOAP and REST protocols, as well as XML and JSON communication data formats.
- Developed a functionality that detects various forms of fraud and ghost bookings, cutting costs by **more than 35%**.

Full Stack Developer
SSM Infotech Pvt Ltd

Jun 2019 — Aug 2020
India

- Devised strategies for improving the current software product as well as creating a new one using the SDLC lifecycle and following the Agile methodologies.
- I was also involved in the automation of software deployment using the Microsoft Azure CI/CD technique that **saved 30-40% of our team's time**.
- Launched Team Foundation Server 2018 in my office environment, using SQL server.

EDUCATION

Bachelor of Engineering, Gujarat Technological University, India

May 2019

CERTIFICATES

Microsoft Azure Fundamentals

May 2021

UAE Driving License

Nov 2024

ACHIEVEMENTS

Winner of the **GenAI Hackathon** hosted by **Microsoft Azure Middle East Community** and **Global AI Abu Dhabi Team** at Coders HQ, Dubai. **Led a team** to develop a Personalized Shopping Assistant leveraging Generative AI, showcasing innovative problem-solving and teamwork skills.