



## PRODUCT PROFILE

KaribuPwaniLife

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KaribuPwaniLife





## OUR HISTORY

Pwani Oil Products Ltd, fondly known as "Pwani", was founded in 1985 by our Chairman, Ramesh Malde together with Directors Anil and Naresh Malde. Our beginnings were humble; selling out of a kiosk and with an initial production of 15 tons a day. Our first plant in Mombasa started production in 1985 with corn and coconut oil that later evolved into a palm oil refining plant.

Today, our modern state of the art factory at Kikambala, Kilifi, has a capacity to refine over 1,000 metric tonnes of oil a day, prepared to the highest international standards. In addition, our new Home & Personal Care facility at Kikambala produces excellent laundry and moisturizing beauty soaps, which is to the highest standard.

Pwani is now one of the largest manufacturers of high quality edible vegetable oils and fats, laundry and toilet soaps in the East and Central African region.

### Edibles

#### **Oils**

Fresh Fri, Salit, Popco

#### **Fats**

Fry Mate, Mpishi Poa, Special Baker's Fat and Diria

### Home Care

- Rainbow Detergent

- White Wash Multipurpose Soap

- Ushindi Detergent

- Ushindi Multipurpose Soap

- Ushindi Multi Floor Cleaner

### **Personal Care**

- Diva Antibacterial Beauty Soap

- Sawa Family Soap

- Sawa Glycerine

- Sawa Handwash

- Detrex Medicated Soap

# fresh fri

now endorsed by **KNDI**



- Fresh Fri is a high quality, premium triple refined vegetable oil.
- Cholesterol free – good for your heart.
- It's clear to the last drop
- Fortified with Vitamin A & D
- Non - Drip Spout - For free flow of oil ensuring that there is no spillage hence, 5% saving.
- Measuring cap – Precise calibration ensures you use the right amount of Fresh Fri every time you cook
- View strip – Clear strip to show the amount of Fresh Fri remaining and a gentle reminder to top up.

Available in 250ml, 500ml, 1L, 2L, 3L, 5L, 10L and 20L.

#HealthyLiving

SPECIALLY CRAFTED WITH  
GARLIC OIL FOR HEALTHY LIVING



#HealthyLiving

- Fresh Fri Garlic is Fresh Fri blended with real garlic oil.
- Natural Garlic aroma, has no cholesterol and is fortified with Vitamin A & D.
- Combines wonderfully on salads, stir fries, when basted on roasted meat or simply just sprinkled on your favorite

Available in 250ml, 500ml and 1L.



# fresh fri

## INFUSED WITH GINGER OIL

Gives your food the aroma and flavour of ginger  
Healthy cooking experience that satisfies culinary needs



- Fresh Fri Ginger is Fresh Fri infused with real ginger oil.
- Ginger is a natural antioxidant and is essential in boosting immunity.
- Combines wonderfully to make healthy food with the great aroma of ginger.

Available in 250ml, 500ml and 1L.



#HealthyLiving



the clear-flowing  
**Secret**  
to tasty meals

- Salit is 100% triple refined vegetable oil.
- Its Cholesterol free thus good for your heart.
- Fortified with Vitamin A & D which is good for eye sight.

Available in 500ml, 1L, 2L, 3L, 5L, 10L and 20L.





- Popco is highly nutritious vegetable cooking oil – 100% refined from Vegetable oil.
- Suitable for deep and shallow frying.
- Cholesterol free thus good for your heart.
- Fortified with Vitamin A & D which is good for eye sight.

Available in 500ml, 1L, 2L, 3L, 5L.

# Triple Refined Vegetable Oil



- Fry Mate is pure yellow vegetable fat 100% refined from pure vegetable oil.
- Cholesterol free, fortified with Vitamin A which strengthens the immune system
- Pilfer-free - has a seal that allows the lid to open only after breaking & retains its freshness and reaches the consumer free from contamination.
- Box like shape - makes the pack to fit in nicely on any shelf, both in the kitchen & supermarket shelf.
- Curved edges on the inside - allow the user to scoop all the fat in the pack.
- Post usage - the pack is both Freezer and Microwave friendly, can be used as a school lunch box.
- Best for Chapatis and Mandazi

Available in 100g, 250g, 500g, 1kg, 2kg, 4kg, 5kg, 10kg and 17kg.

For the best chapatis

# For the best stews & curries



- Mpishi Poa is a pure white fat 100% refined from pure vegetable oil.
- Cholesterol free, fortified with Vitamin A which strengthens the immune system
- Pilfer-free - has a seal that allows the lid to open only after breaking & retains its freshness and reaches the consumer free from contamination.
- Box like shape - makes the pack to fit in nicely on any shelf, both in the kitchen & supermarket shelf.
- Curved edges on the inside - allow the user to scoop all the fat in the pack.
- Post usage - the pack is both Freezer and Microwave friendly, can be used as a school lunch box.

Available in 100g, 250g, 500g, 1kg, 2kg, 4kg, 5kg, 10kg and 17kg.

# Your Baking Solution



- Onja margarine is the best choice for unique blends as baking agents preferred by leading bakers countywide.

Available in 10Kg.



HOME & PERSONAL CARE



- Rainbow is a gentle detergent that is good for your hands and tough on stains.
- It has a superior color guard technology that retains the color of your clothes after every wash.
- Available in two unique fragrances;
- Brilliant White and Oceanic Blue.



**Available:** in Sachets of 25g, 40g, 100g, 200g, 500g, 1Kg & 3.5Kg.  
and jars of 100g, 200g, 500g, 1Kg and 3.5Kg.

# Multi Purpose Soaps

- White Wash is the only grade 1 multipurpose soap with 3 in 1 utility within the East African region.
- Pleasantly and mildly fragranced soap recommended for bathing babies
- It lathers well yet; doesn't dissolve easily in water and lasts longer
- White Wash comes in **Brilliant White**, good for bright colors; **Color Retainer**, ideal for dark colored clothes **Antiseptic**, good for hygienic bathing; **Cream**, for all your soap needs and **Pure Sensation** for an amazing fresh fragrance.

White Wash is available in bars of 175g.





## Victory for Cleanliness

More Foam for a Great Laundry experience

Available in 500g and 1kg Pouches

# USHINDI



*a long lasting bar  
that removes stains easily*

*Available in 800g & 1Kg*

*a long lasting bar  
that removes stains easily*



Gentle on Skin, with glycerin.  
Long Lasting for all home use.



grease gone  
freshness on



Available In:

Dishwashing Paste: 200g, 400g & 800g

Dishwashing Liquid: 400ml & 800ml



*multi-floor cleaner*

**CITRUS SPARKLE**  
with Citronella Oil



- Kills 99.9% germs
- Keeps insects away
- No rinse required
- Long lasting fragrance





*bring out the star in you*

- Diva antibacterial beauty soap cleanses your skin, removing all spots and leaving it feeling smooth, refreshed and moisturized.
- Diva is available in different variants and fragrances;
- Creamy Soaps: Milky Nuts, Citrus n Cream
- Fruity essence: Sunshine Fruit, Mango Temptation
- Flowery essence: Olive n Tulip
- Herbal variants: Aloe Vera

Available in 40g, 100g, 200g.  
Also in Value Pack of 100g and 200g.

*be a*



# Ji Express Visawa Sawa



Available in 20g, 70g, 125g and 225g



# Sawa

## pure glycerine

For a supple,  
moisturized feel

Available in 30ml & 50ml



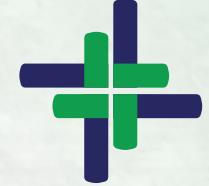
# Handwashing is Fun



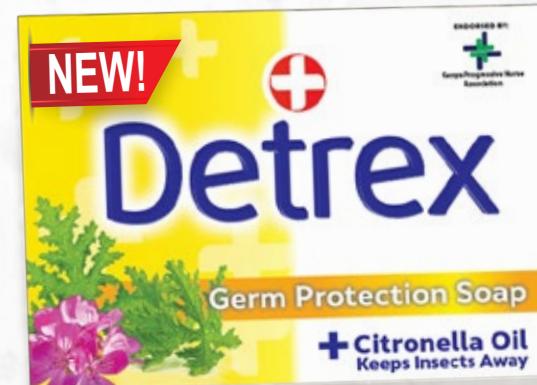
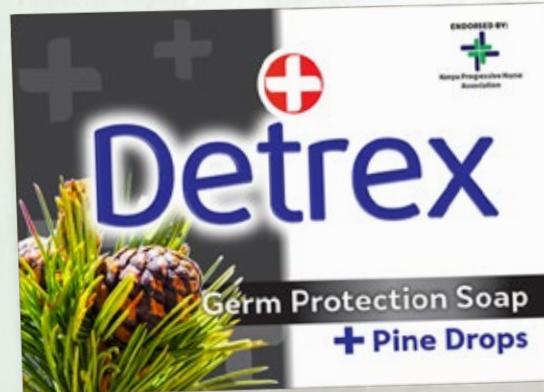
Moisturizing • Fun • Fragrant  
Available in 250ml & 500ml



ENDORSED BY:



Kenya Progressive Nurses  
Association



AFFORDABLE  
FAMILY  
PROTECTION

Available in 80g & 100g



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