IDEATION PHASE
Define the Problem Statements

Date	20 oct 2023
Team ID	NM2023TMID00674
Project Name	DATA DOMINATORS:A COMPARATIVE STUDY OF TOP GLOBAL UNIVERSITIES IN DATA ANALYTICS
Maximum Marks	2 Marks

Customer Problem Statement Template:

- As a prospective student aspiring to excel in the dynamic field of data analytics and build a successful career, I am confronted with the daunting task of selecting the ideal global university for my education.

- I'm determined to make an informed choice to ensure that I receive a high-quality education that equips me with the knowledge and skills required in the fast-evolving data analytics industry.

- The existing wealth of information, scattered across the internet, is inconsistent and frequently outdated. This disarray makes it increasingly difficult for me to gain a clear understanding of the strengths and weaknesses of different universities offering data analytics programs.

- I need this resource to guide me in my crucial decision-making process, instilling me with confidence as I embark on my educational journey and chart the path toward a promising career in data analytics."

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	Student	Make well-informed decisions about university selection.	I am overwhelmed by the abundance of information and rankings available online.	There is no authoritative, all-encompassing resource that holistically evaluates global universities.	Anxious and hesitant about one of the most crucial decisions of my life.
PS-2	Student,University Administrat--or	Choose the best global university to pursue my data analytics education and prepare for a future in this fast-evolving industry.	There is a lack of easily accessible and up-to-date information for comparing top global universities.	Existing sources do not provide a centralized, reliable, and comprehensive analysis of these universities	Frustrated, uncertain, or anxious about choosing the right university.