

## IDEATION PHASE

### Define the Problem Statements

Date	20 oct 2023
Team ID	C9F29D26001F4B299ED44A9E5DF4BEFE
Project Name	DATA DOMINATORS:A COMPARATIVE STUDY OF TOP GLOBAL UNIVERSITIES IN DATA ANALYTICS
Maximum Marks	2 Marks

#### Customer Problem Statement Template:

- As a prospective student aspiring to excel in the dynamic field of data analytics and build a successful career, I am confronted with the daunting task of selecting the ideal global university for my education.
- I'm determined to make an informed choice to ensure that I receive a high-quality education that equips me with the knowledge and skills required in the fast-evolving data analytics industry.
- The existing wealth of information, scattered across the internet, is inconsistent and frequently outdated. This disarray makes it increasingly difficult for me to gain a clear understanding of the strengths and weaknesses of different universities offering data analytics programs.
- I need this resource to guide me in my crucial decision-making process, instilling me with confidence as I embark on my educational journey and chart the path toward a promising career in data analytics."



<b>Problem Statement (PS)</b>	<b>I am (Customer)</b>	<b>I'm trying to</b>	<b>But</b>	<b>Because</b>	<b>Which makes me feel</b>
PS-1	Student	Make well-informed decisions about university selection.	I am overwhelmed by the abundance of information and rankings available online.	There is no authoritative, all-encompassing resource that holistically evaluates global universities.	Anxious and hesitant about one of the most crucial decisions of my life.
PS-2	Student, University Administrator	Choose the best global university to pursue my data analytics education and prepare for a future in this fast-evolving industry.	There is a lack of easily accessible and up-to-date information for comparing top global universities.	Existing sources do not provide a centralized, reliable, and comprehensive analysis of these universities	Frustrated, uncertain, or anxious about choosing the right university.