

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	20 oct 2023
Team ID	C9F29D26001F4B299ED44A9E5DF4BEFE
Project Name	DATA DOMINATORS:A COMPARATIVE STUDY OF TOP GLOBAL UNIVERSITIES IN DATA ANALYTICS
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: <https://www.mural.co/templates/empathy-map-canvas>

Step-1: Team Gathering, Collaboration and Select the Problem Statement

The screenshot displays a Mural canvas titled "Conducting a brainstorm". The canvas is divided into three main sections:

- Left Panel:** Contains the title "Conducting a brainstorm" and a brief introduction: "Evaluating a brainstorm isn't unique, finding a productive brainstorm is. Great brainstorming sessions are ones that set the stage for fresh and generative thinking through simple guidelines and an open and collaborative environment. Use this when you're just kicking off a new project and want to hit the ground running with big ideas that will move your team forward." Below this, there are icons for "10 minutes to prepare", "10-15 minutes to collaborate", and "10-15 people to contribute".
- Top Center Panel:** Titled "Before you collaborate", it includes a list of instructions:
 - 1. Write your best "How Might We" questions. (Note: This is a placeholder for a list of questions.)
 - 2. Set the stage for creativity and curiosity. (Note: This is a placeholder for a list of instructions.)
 - 3. Engage in a "How Might We" session. (Note: This is a placeholder for a list of instructions.)
- Right Panel:** Titled "Choose your best 'How Might We' Questions", it includes a list of questions:
 - 1. How might we... (Note: This is a placeholder for a list of questions.)
 - 2. How might we... (Note: This is a placeholder for a list of questions.)
 - 3. How might we... (Note: This is a placeholder for a list of questions.)
 - 4. How might we... (Note: This is a placeholder for a list of questions.)

At the bottom of the canvas, there is a section titled "Next steps" with a list of tasks: "1. Write your best 'How Might We' questions", "2. Set the stage for creativity and curiosity", and "3. Engage in a 'How Might We' session".

[illegible]

Step-3: Idea Prioritization



Reference: <https://app.mural.co/t/naanmudhalvan5547/m/naanmudhalvan5547/1697791336194/af7f5039eef189405fa4381793a636d3f4a260e2?sender=u37e50570b7b54bdb414b8840>