

# Tourism Business Center



# Tourism Business Center (TBC)

We would like to introduce our new center located in Riyadh specialized in providing a network of highly skilled personal experienced in Tourism Management with different tourism activities i.e



Assets management .



Travel and tourism quality management .



Hotel management .



And tourism law .

That meet the needs of the investors and operators in the tourism industry .

# Tourism Business Center (TBC)



## Who are we :

The first Saudi consulting center focuses on investor needs in tourism activities and has knowledge of government regulations specially in the tourism laws regulations and procedures that are implemented in the Kingdom .



## What is our mission :

A link between the public & private sectors, to facilitate and accelerate procedures for licensing of tourism activities .

# Tourism Business Center (TBC)



## What we do :

We are specialized in tourist assets management and rating the quality of service in tourism activities .



## What have we done :

Lead teams in drafting laws and regulations and licensing process for the tourism activities for SCTH  
Train all the inspectors for SCTH and establishing branches (branches were established 16 ).

# Our Services

## I-Travel Management

**Assisting issuing licenses and certificates  
of classification for tourism activities  
( travel agencies, and tour operators )**



-  Processing of International air transport association (IATA) and Saudi Commission for tourism (SCTHA) applications .
-  Airline Agent Debit Memos (ADMs) handling .
-  Global Distribution Systems GDS consulting .
-  Set up foreign companies through SAGIA .

# Our Services

## II-Management

### Management of tourism assets and facilities



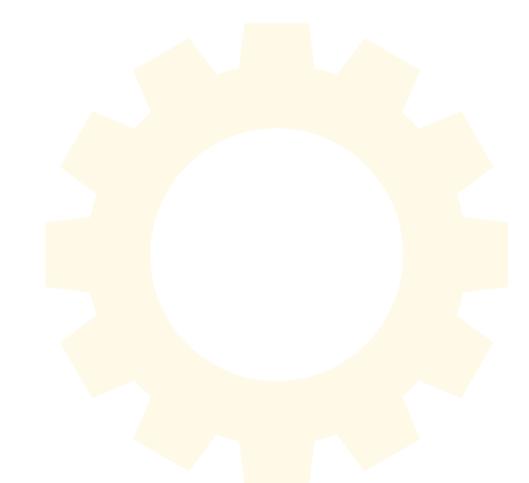
Project management .



Institutional setting corporate (organizational and functional structure/internal regulations/financial, human resources management) .



Asset management and tourist facilities .



# Our Services

## III- Consulting

**Provide organizational, technical and marketing consultancy**

-  Strategic Planning .
-  Training .
-  Business development .
-  Strategic Consulting and Organization Structure .
-  The preparation and review of contracts .
-  Conflicts partnership (partners with each other or with others) .
-  Solutions to financial, administrative and organizational constraints .



# Our Services

## IV- Tourist accommodation

**Classification of tourist accommodation facilities Issuing licenses and certificates of classification for (tourist accommodation facilities, hotel management and operation, hotel reservation and time sharing**

 Provide consultations during the design and construction of the hotel .

 Classification of tourist accommodation facilities .



# Our Services

## V-Tourism

### Representation of tourism companies in the relevant government sectors



Representation of tourism companies in the relevant government sectors in regards to legal aspects .



# Our Services

## VI- Tourism Loans

**Services provided by the Center  
with regard to support in the hotel  
sector in the Kingdom**



-  Providing interest-free financing for the Saudis through the funds available in Saudi Arabia for micro-enterprises, to encourage their owners to do business and professions themselves and for their own account .
-  Providing state support to the hotel sector for loans without interest for cities with a population of less than one million .

# Our Services

## VII- Marketing

### Tourist Information Center (marketing)

-  Feasibility Studies .
-  Product Positioning .
-  Promotional Activities .
-  Market Research .
-  Market Trends .
-  Tourism Marketing .
-  Providing organizational, technical and marketing consultancy .



# Who are our customers

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- 01** Government sectors related to the tourism sector .
  - 02** Hotel owners .
  - 03** Operators of tourist accommodation facilities .
  - 04** Travel and tourism agencies .
  - 05** Tour operators .
  - 06** Hotel booking platforms .

# Business model segments & processes :

All services that TBC provides and dose not have start to end Clients can choose the full services or part of it, as they require .



# Market Expectation in the GCC

01

The growth forecast for the tourism sector in the GCC is 2023 to 2019 from %20 with growth of 2023 by %140 .

02

As Saudi Arabia opened its doors to tourists from around the world 2019 September 27 effective .

03

With travel bookings in the Kingdom considered the largest in the Middle East and North Africa (MENA) — worth more than 25\$ billion each year — the power of the Saudi traveler shows no sign of slowing down .