



Presented by NABANITA SASMAL

# WORKSPACE

A journey through understand the human physiology



# Introduction: HOW COLOR EFFECTS WORKSPACE ENVIRONMENT

Color psychology is a powerful tool in interior design. The right color can dramatically influence the mood, atmosphere, and perception of a space.

# COLOR PSYCHOLOGY

Red: Energy, passion, excitement, danger.

Orange: Enthusiasm, creativity, warmth.

Yellow: Happiness, optimism, energy.

Green: Harmony, balance, nature.

Blue: Trust, calmness, reliability.

Purple: Luxury, creativity, mystery.

# TYPE OF OFFICE SPACE

## ENTERTENMENT

a color palette that reflects a dynamic, yet sophisticated atmosphere.



## ARCHITECTURAL OFFICE

An architectural office should reflect creativity, precision, and professionalism. The color palette should inspire innovation while providing a calm and focused environment.



## MULTINATIONAL CORPORATION AND TECHNOLOGY COMPANY

A multinational corporation and technology company typically aims for a professional, modern, and innovative image. The color palette should reflect these values while creating a stimulating and productive environment.

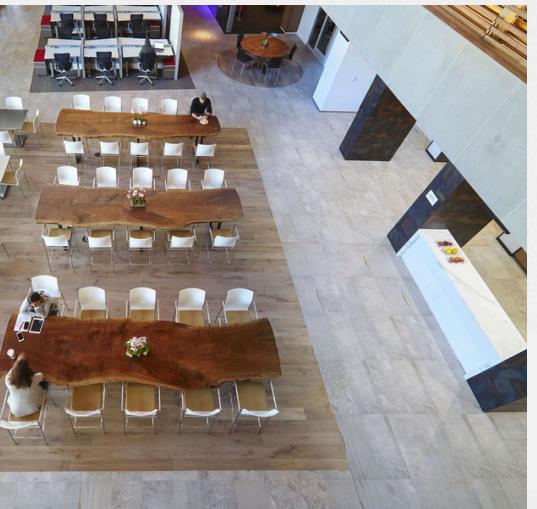


TELEVISION PRODUCTION AND TALENT AGENT

NETFLIX



# COLOR PALETTE USED



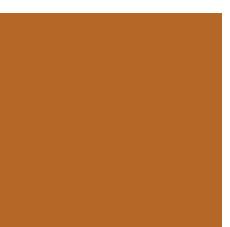
Energy, passion, excitement, danger



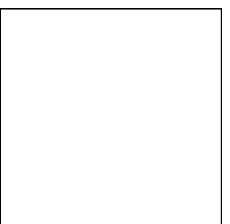
vibrant and energetic color often associated with happiness, optimism, and warmth



clean, airy, and modern atmosphere.

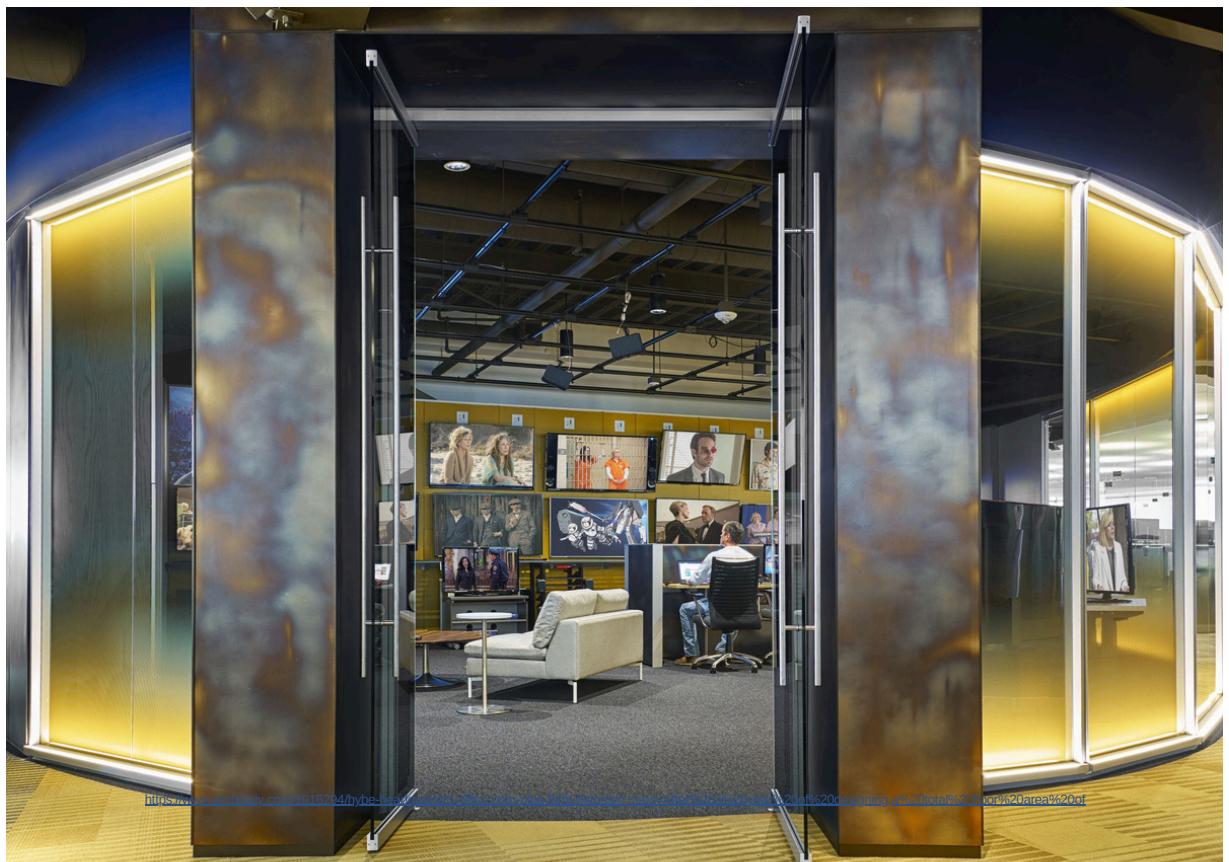
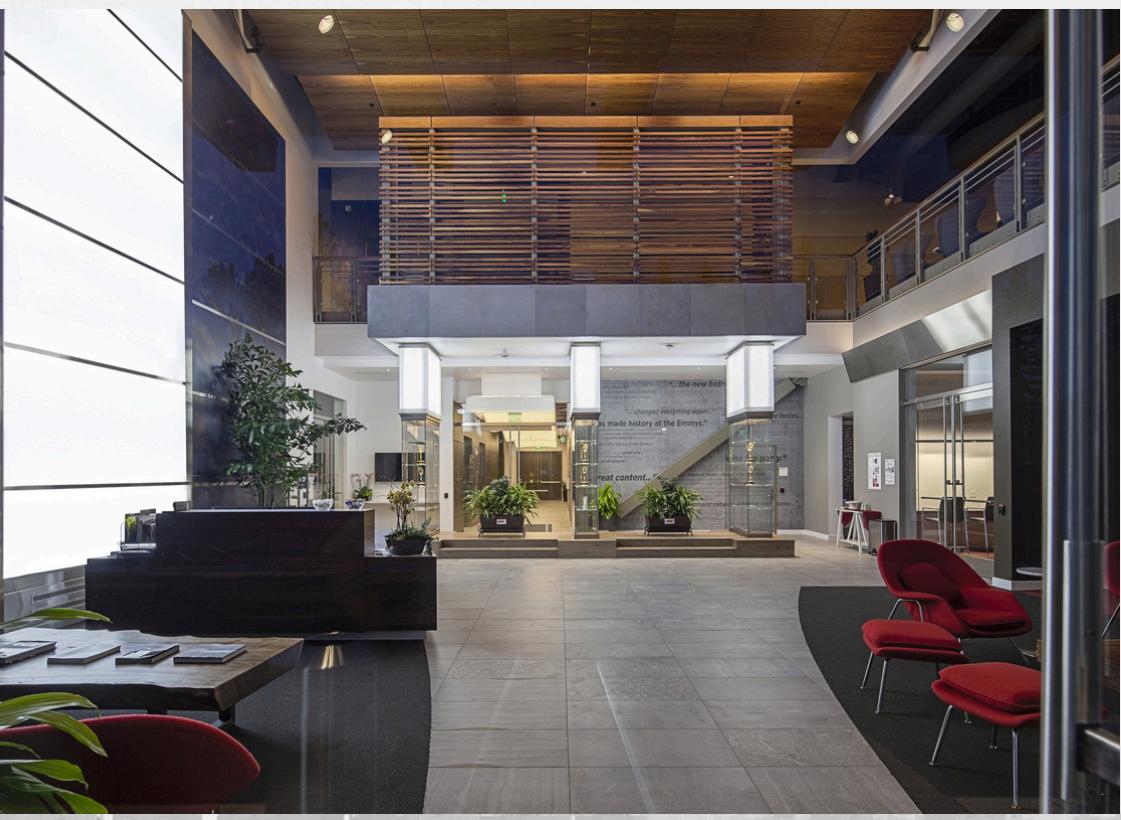


The Warmth of Nature

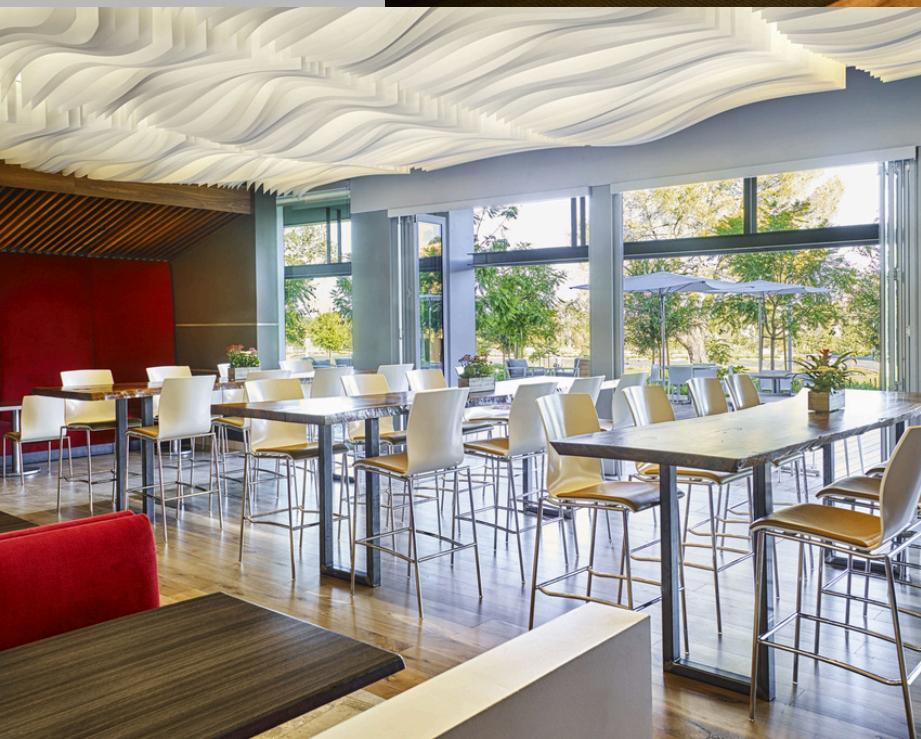


purity, innocence, and new beginnings

# COLOR PALETTE USED



# How this color help workers?



INSIDE OF THE OFFICE WE CAN SEE THEY USED VIBRENT AND AS WELL AS WARM,COOL COLOR.

AS PER ME-

RED USED FOR INCREASING WORKERS CONFIDENT OTHER ALSO THIS IS THE COLOR OF COMPANY LOGO( IT GIVES THE FEEL OF LUXURY)  
WOODEN TEXTURE USED FOR GIVE THE FEEL OF NATURALS  
AND OTHER COLOR USED

ALL COLOR COMBINATION ARE PERFECTLY FITTED INDIDE THE WORKSPACE , SO THAT WORKERS CAN WORK PEACFULLY & COMFORTABLY WITHOUT FACING ANY PROBLEM.

THIS IS MADE A CLAM AND VERY ATTRACTIVE PLACE FOR EMPLOYEES.

# TELEVISION PRODUCTION AND TALENT AGENT

company name- Netflix Headquarters

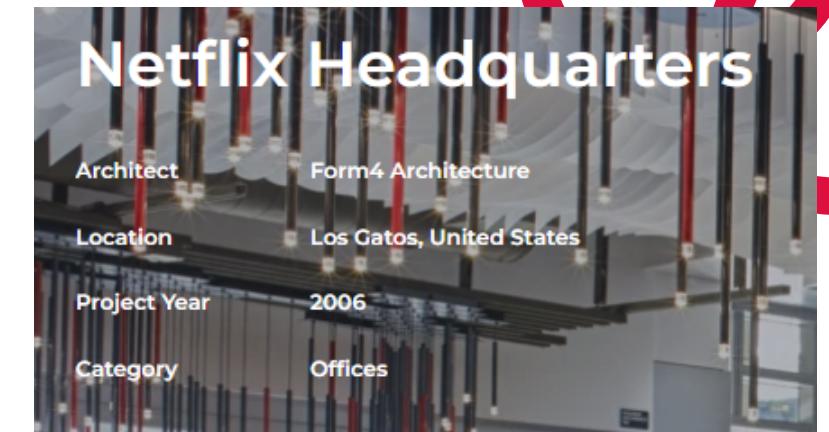
BRIEF-

## Interior Design: A Blend of Home and Office

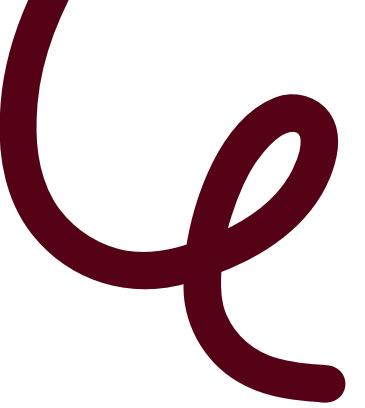
- **Warm Modernism:** The headquarters exude a warm, modern aesthetic, blurring the lines between work and home.
- **Open and Collaborative Spaces:** The layout encourages interaction and teamwork, with plenty of communal areas.
- **Residential Vibe:** The use of warm colors, textures, and dividers creates a cozy, residential feel.
- **State-of-the-Art Amenities:** From high-tech meeting rooms to cutting-edge equipment, the space is equipped for innovation.
- **Creative Nooks:** Various seating options and private areas offer employees flexibility and comfort.

## Worker Experience: Freedom and Flexibility

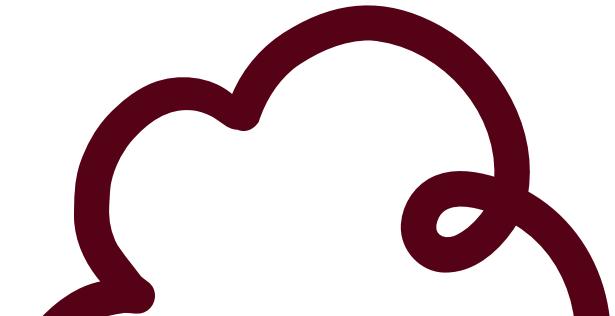
- **Emphasis on Trust:** Netflix is renowned for its culture of trust and freedom, allowing employees to work independently and efficiently.
- **Focus on Results:** Rather than rigid schedules or micromanagement, employees are evaluated based on their output.
- **Unlimited Vacation Policy:** Employees have the freedom to take time off as needed, promoting work-life balance.
- **Generous Benefits:** Netflix offers a comprehensive benefits package, including healthcare, parental leave, and more.
- **Creative Atmosphere:** The office environment is designed to inspire creativity and innovation.



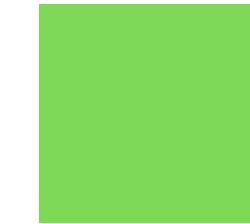
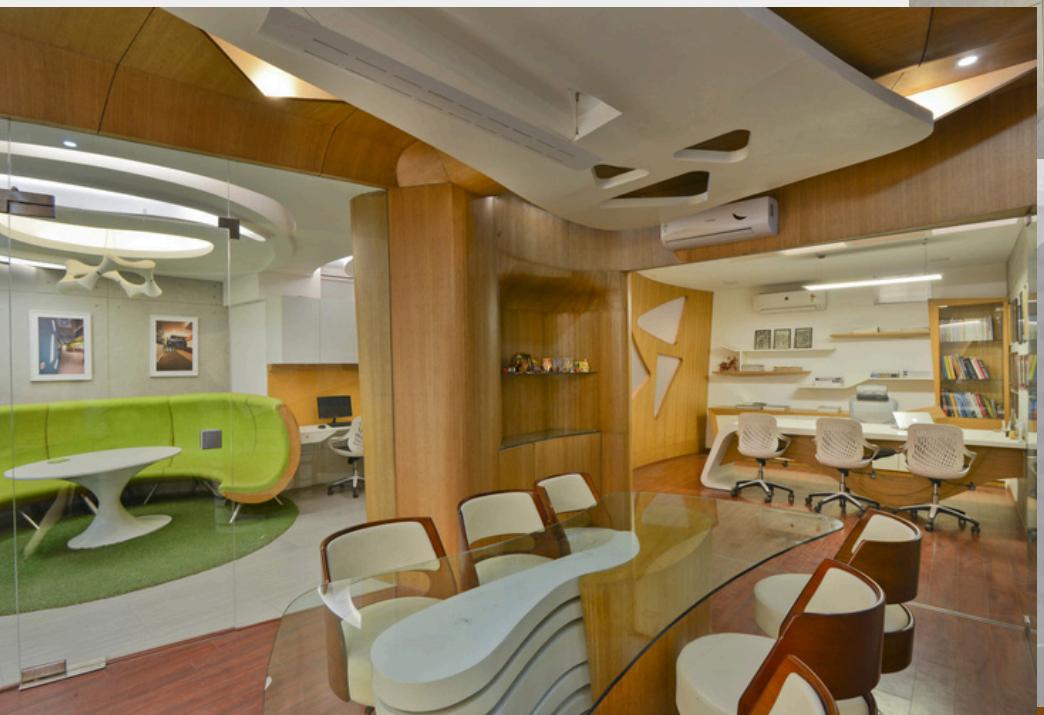
ARCHITECTURAL OFFICE



# NEW DELHI, INDIA



# COLOR PALETTE USED



Harmony, balance, nature



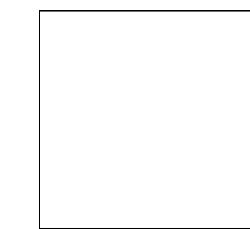
vibrant and energetic color often associated with happiness, optimism, and warmth



clean, airy, and modern atmosphere.



The Warmth of Nature



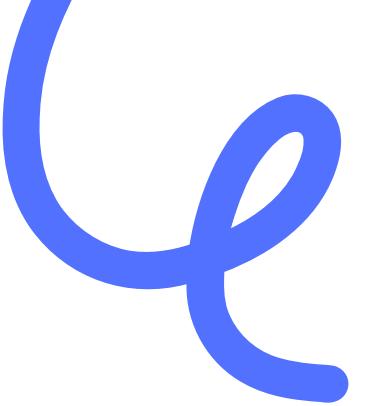
purity, innocence, and new beginnings

# How this color help workers?



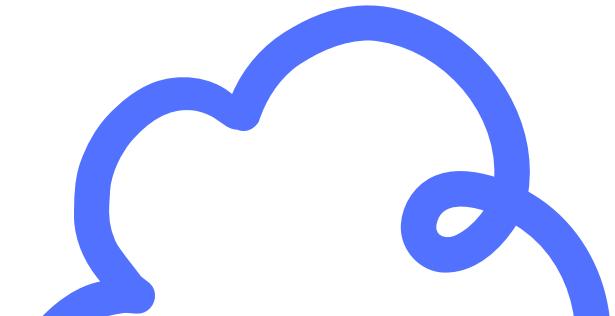
WOODEN TEXTURE AND GREEN , WHITE COLOR MADE A FAMILIER EXPIRIENCE FOR EMPLOYEES .  
THIS NATURAL COLOR ARE GIVE A NATURAL FEELING .

MULTINATIONAL CORPORATION AND TECHNOLOGY COMPANY

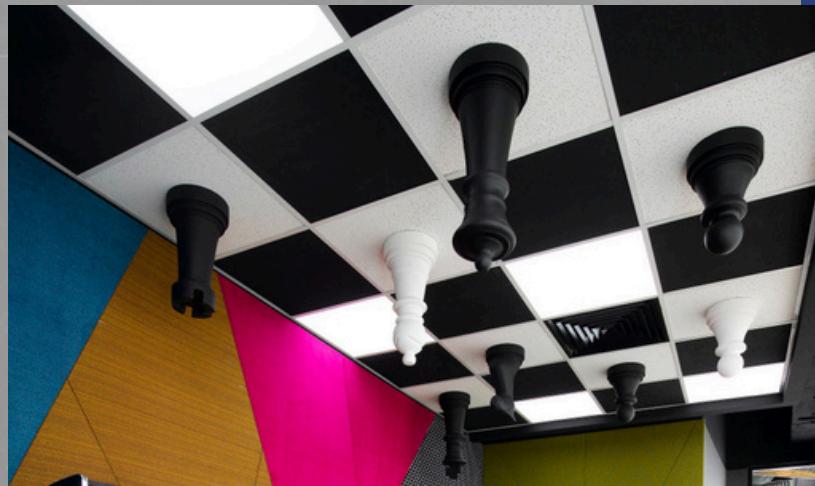
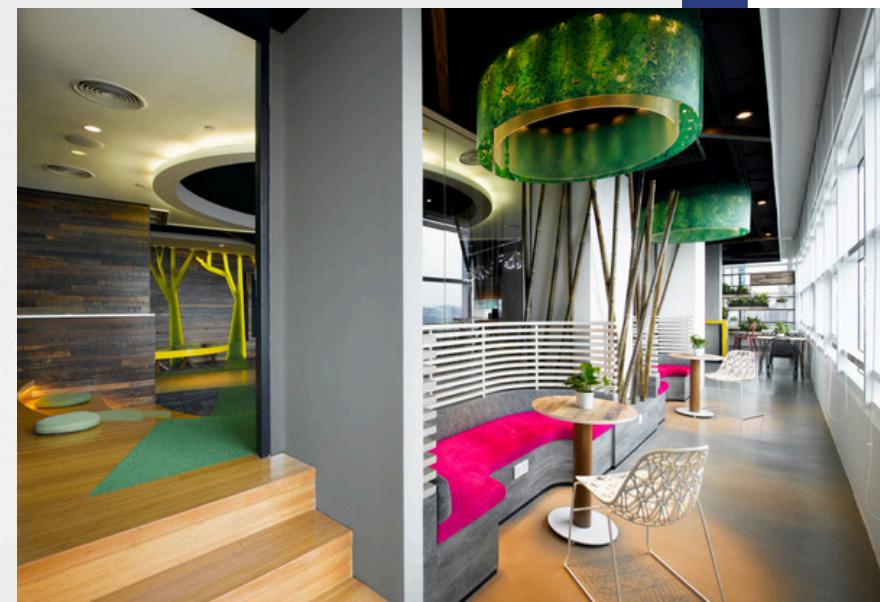


# GOOGLE

Kuala Lumpur Offices



# COLOR PALETTE USED



Harmony, balance, nature



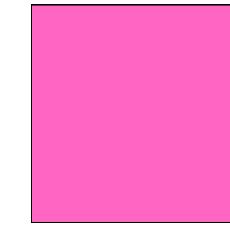
vibrant and energetic color often associated with happiness, optimism, and warmth



Energy, passion, excitement, danger



Trust, calmness, reliability



femininity, sweetness, and romance

# How this color help workers?

the firm's original, temporary sales and marketing office in Kuala Lumpur naturally lent itself to supporting community.

Understanding Google's office design needs: Exploring a vision of community and customer connection To address these issues, Google began planning a new Kuala Lumpur office that would grow its environment directly from the company's values and aspirations

they used multi color and it feels a kids environment and so that employ can comfortable and attractable.



**END**