



PROJECT TITLE:

SKILL-BRIDGE TECH

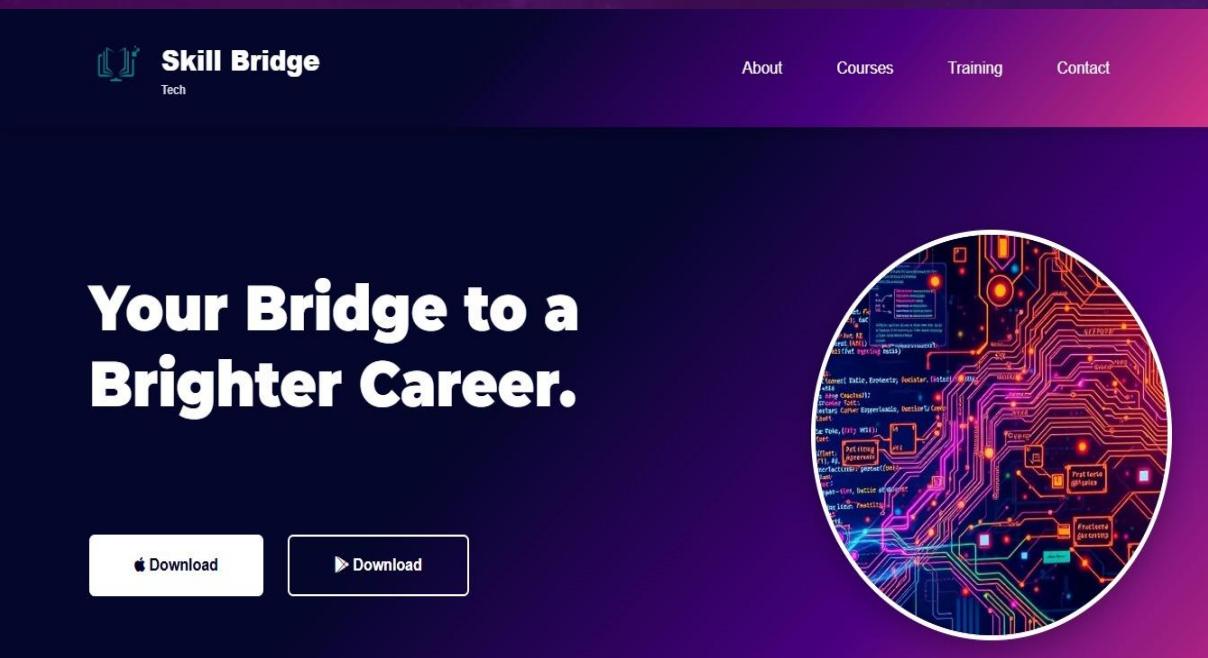
Group Members:

- ❖ Nabeeha Shoaib 2025-CS-190
- ❖ Alishba Bibi 2025-CS-203
- ❖ Isma Wasif 2025-CS-226
- ❖ Kainat Nasir 2025-CS-232
- ❖ Anfaal Abbas 2025-CS-233

OBJECTIVES:

- ❖ To provide students with **web development skills** using HTML, CSS, JavaScript, and modern frameworks.
- ❖ To help learners build **real-world websites and practical projects**.
- ❖ To develop strong **programming skills** in C++, Python, and problem-solving.
- ❖ To strengthen students' **technical foundations** through hands-on learning.
- ❖ To support **career readiness** by offering projects, guidance, and industry-relevant skills.
- ❖ To prepare students for **real job opportunities** in the tech industry.

Home Page:



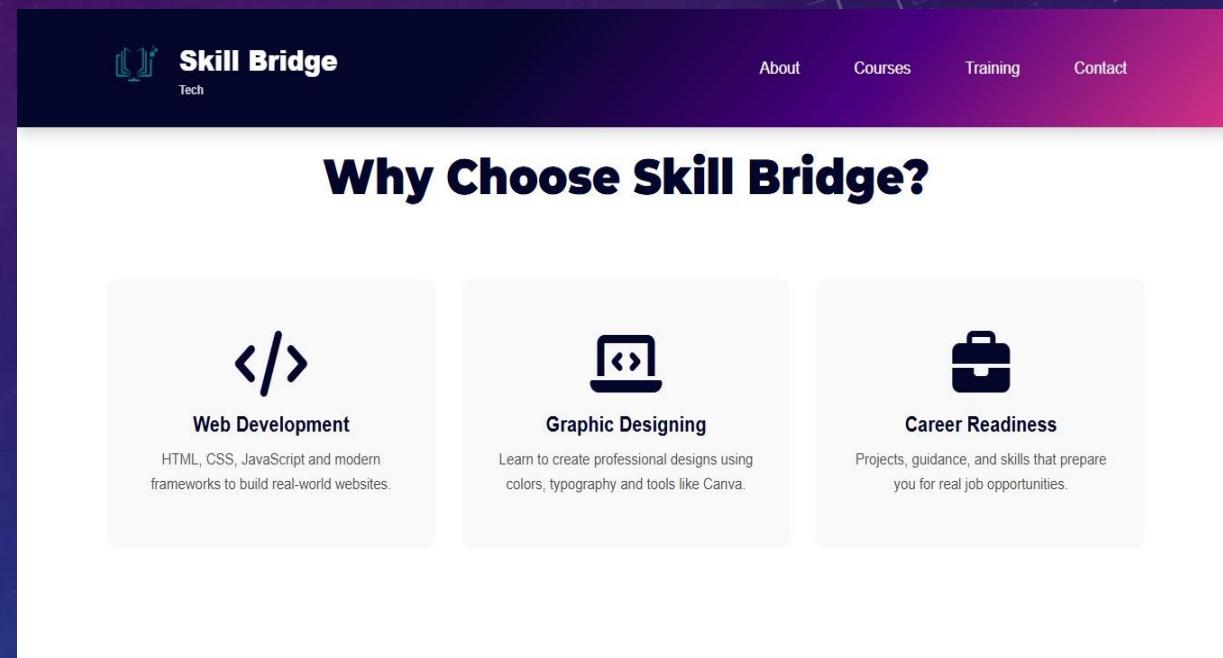
The screenshot shows the homepage of Skill Bridge Tech. At the top, there's a navigation bar with the logo "Skill Bridge" and "Tech" on the left, and "About", "Courses", "Training", and "Contact" links on the right. Below the navigation is a large banner with the text "Your Bridge to a Brighter Career." in white. To the right of the text is a circular image of a colorful circuit board. At the bottom of the banner are two download buttons: one for "Apple" and one for "Windows".

Skill Bridge
Tech

About Courses Training Contact

Your Bridge to a Brighter Career.

Apple Download Windows Download



The screenshot shows the "Why Choose Skill Bridge?" page. The header features the "Skill Bridge" logo and "Tech" category. Below the header, the main title is "Why Choose Skill Bridge?". The page is divided into three sections: "Web Development" (represented by a code icon), "Graphic Designing" (represented by a laptop icon), and "Career Readiness" (represented by a briefcase icon). Each section has a brief description and a small image.

Skill Bridge
Tech

Why Choose Skill Bridge?

Web Development
HTML, CSS, JavaScript and modern frameworks to build real-world websites.

Graphic Designing
Learn to create professional designs using colors, typography and tools like Canva.

Career Readiness
Projects, guidance, and skills that prepare you for real job opportunities.



Skill Bridge
Tech

About

Courses

Training

Contact

I joined Skill Bridge to learn basics, and ended up gaining clarity about my future career.



Jason, New York



Skill Bridge
Tech

About

Courses

Training

Contact





Skill Bridge
Tech

About Courses Training Contact

Choose Your Learning Path

Progress from beginner basics to expert mastery with our flexible courses.

3 Months

6000 PKR

Learn the basics of web design and essential computer skills to build a strong foundation.

Includes basic HTML5, CSS3 and Microsoft Office.

[Sign Up](#)

5 Months

15000 PKR

Become a job-ready web developer by learning complete front-end development and portfolio.

Includes HTML5, CSS3, Responsive Web Design and Portfolio Website.

[Sign Up](#)

7 Months

20000 PKR

A complete skill bundle designed for freelancing, jobs, and professional growth.

Includes Full Web Development Track, Git & GitHub, Resume & LinkedIn Optimization, and Digital Marketing.

[Sign Up](#)



Skill Bridge
Tech

About Courses Training Contact

"Connecting You to What You Can Be"

Download

Download

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Courses Page:

SkillBridge Tech

Home About Courses Training Contact

Our Courses

Industry-focused training programs designed to build practical, professional, and job-ready skills for students and beginners.

SkillBridge Tech

Home About Courses Training Contact

Web Development Skills

HTML5

Structure and layout of modern websites.

Duration: 1 Month

Fees: PKR 3500

CSS3

Styling, colors, layouts, and responsiveness.

Duration: 1.5 Month

Fees: PKR 4000

Responsive Web Design

Creating mobile-friendly and flexible layouts.

Duration: 1.5 Months

Fees: PKR 4000

Portfolio Website

Building a personal portfolio for freelancing and jobs.

Duration: 1 Months

Fees: PKR 3500

SkillBridge Tech

[Home](#)[About](#)[Courses](#)[Training](#)[Contact](#)

Microsoft Office Skills

Microsoft Word

Professional documentation and reports.

Duration: 3 Weeks

Fees:PKR 2000

Microsoft Excel

Data handling, formulas, and basic analysis.

Duration: 1 Month

Fees:PKR 2500

Microsoft PowerPoint

Professional presentations and slide design.

Duration: 2 Weeks

Fees:PKR 2000

Additional & Supporting Skills

Git & GitHub

Version control and project collaboration.

Duration: 2 Weeks

Fees:PKR 2000

Digital Marketing Basics

Introduction to online marketing, social media promotion and audience engagement.

Duration: 1 Month

Fees:PKR 3000

Resume & LinkedIn Optimization

Building a strong professional online presence.

Duration: 1 Week

Fees:PKR 1000

Learning Outcomes

- Design and develop professional websites
- Create responsive layouts for all devices
- Prepare professional documents and presentations
- Build a strong technical and professional portfolio

Start Your Learning Journey

[Enroll Now](#)[Contact Us](#)

Contact Page:

SkillBridge Tech

Home About Courses Training Contact

Contact Us

We'd love to hear from you

Your Name

Your Email

Subject

Your Message

SkillBridge Tech

Home About Courses Training Contact

Send Message

Email: info@skillbridge.com

Phone: +92 3XX XXXXXX

Location: Pakistan

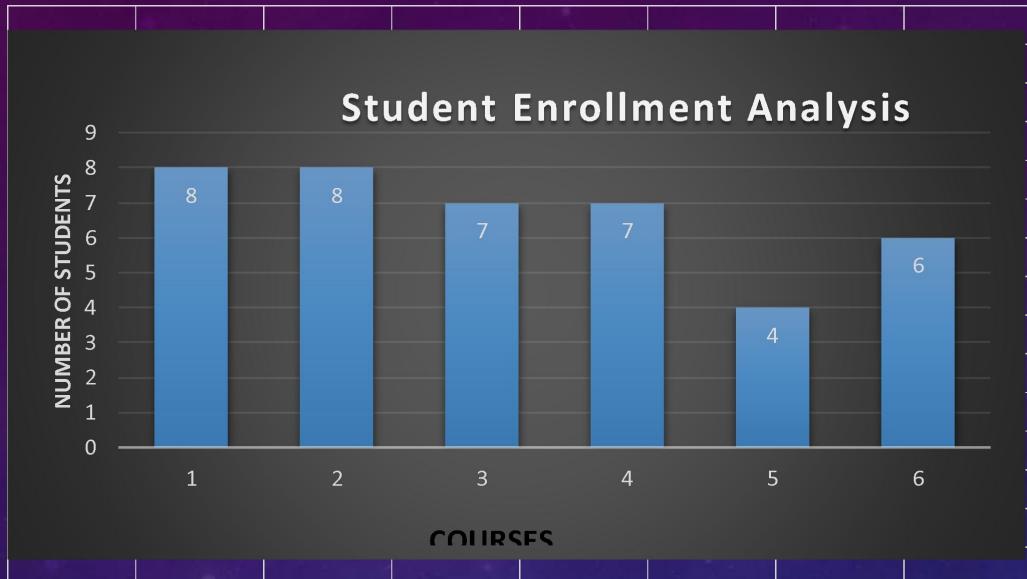
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REFLECTION:

- ❖ Students have gained practical tech skills in web development, programming, and problem-solving.
- ❖ Hands-on projects have helped learners apply skills to real-world scenarios.
- ❖ Career guidance has increased students' confidence and job readiness.
- ❖ The company has successfully bridged the gap between education and industry demands.

NEXT STEPS:

- ❖ Expand advanced tech courses and frameworks.
- ❖ Introduce certifications recognized by the industry.
- ❖ Partner with companies for internships and placements.
- ❖ Launch mentorship programs and online assessments.

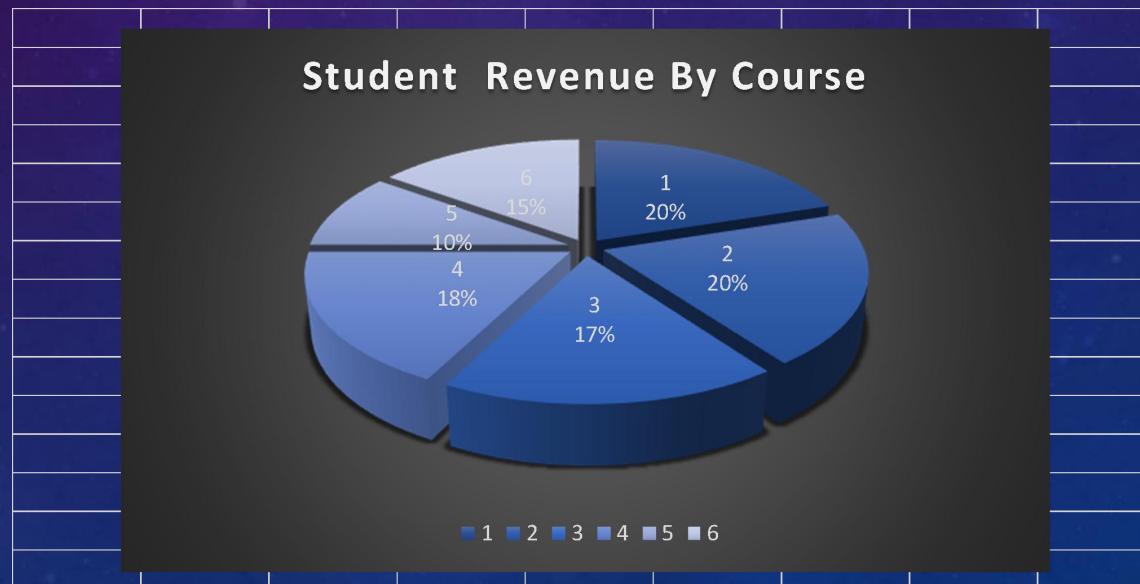


Data Summary – Student Enrollment Analysis (Column Chart)

- ❖ **HTML:** 8 students (highest enrollment)
- ❖ **CSS:** 7 students
- ❖ **Git & GitHub:** 7 students
- ❖ **Microsoft Office:** 6 students
- ❖ **Digital Marketing:** 6 students
- ❖ **LinkedIn:** 4 students (lowest enrollment)

Overall insights:

- ❖ Enrollment is strongest in **web development basics (HTML, CSS)**.
- ❖ **Git & GitHub** also shows high interest, equal to CSS.
- ❖ **Microsoft Office and Digital Marketing** have moderate enrollment.
- ❖ **LinkedIn** has the least number of students, indicating lower interest compared to other courses.

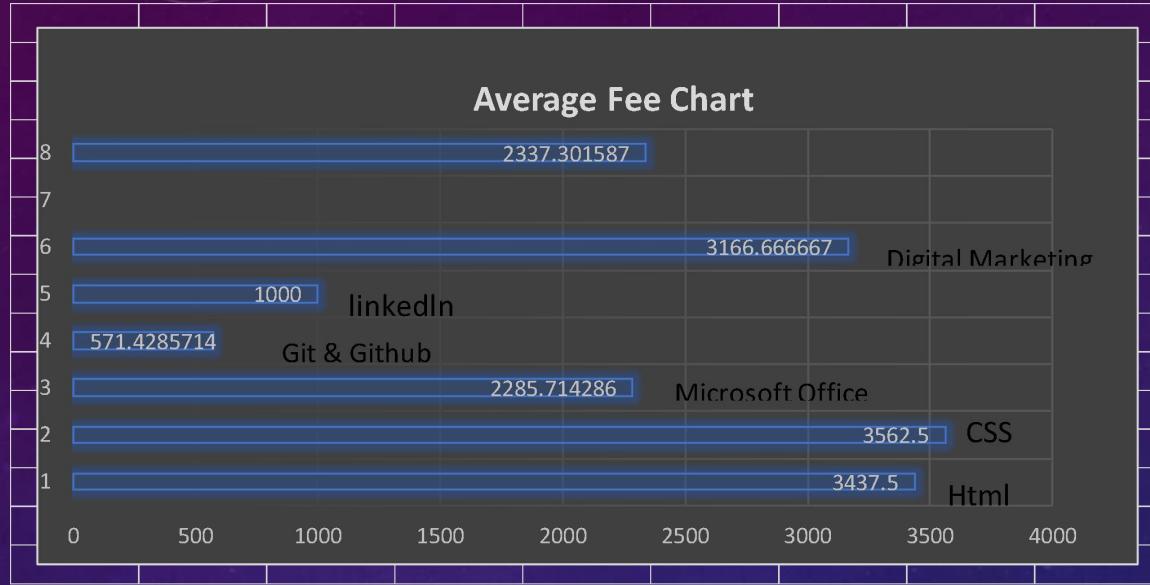


Data Summary – Student Revenue by Course (Pie Chart)

- ❖ **HTML:** 21% (highest revenue contribution)
- ❖ **CSS:** 18%
- ❖ **Git & GitHub:** 18%
- ❖ **Microsoft Office:** 16%
- ❖ **Digital Marketing:** 16%
- ❖ **LinkedIn:** 11% (lowest revenue contribution)

Overall insights:

- ❖ **HTML** generates the highest share of revenue.
- ❖ **CSS and Git & GitHub** contribute equally and form the second-highest revenue group.
- ❖ **Microsoft Office and Digital Marketing** provide moderate revenue.
- ❖ **LinkedIn** contributes the least to overall student revenue.



Data Summary – Average Fee per Course

- ❖ **CSS: 3928.57** (Most expensive course)
- ❖ **Html: 3437.50**
- ❖ **Digital Marketing: 3166.67**
- ❖ **Microsoft Office: 2500.00**
- ❖ **LinkedIn: 1000.00**
- ❖ **Git & GitHub: 571.43** (Least expensive course)
- ❖ **Overall Average (Total): 2434.03**

Overall Insights:

- ❖ **Highest Average Fee:**

CSS has the highest average fee, with HTML slightly behind, showing strong demand for web development skills.

- ❖ **Pricing Gap:**

There is a clear difference in pricing between technical web courses and basic tools; CSS costs almost **7 times more** than Git & GitHub.

- ❖ **Mid-Range Courses:**

Digital Marketing and Microsoft Office are moderately priced and sit close to the overall average.

- ❖ **Lowest Average Fee:**

Git & GitHub is the cheapest course, but its high enrollment makes it a strong revenue contributor.

- ❖ **Benchmark Value:**

The overall average fee is around **2434**, which is useful for comparing expensive and affordable courses.

DESIGN DECISIONS:

1. Dark Background with High-Contrast Text

- ❖ Used a deep, dark background paired with bright white text.
- ❖ Creates a modern, tech-focused aesthetic.
- ❖ Improves readability and reduces eye strain during prolonged learning sessions.

2. Full-Width Hero Banner

- ❖ Implemented a full-width banner on the header section.
- ❖ Centered tagline “**Your Bridge to a Brighter Career**” to make it the first visual priority.
- ❖ Ensures immediate brand recognition and clear messaging.

3. Clean and Simple Navigation

- ❖ Designed a minimal top navigation menu.
- ❖ Includes logically grouped sections: **About, Courses, Training, Contact**.
- ❖ Enhances usability and allows users to find information quickly.

4. Typography Choice – Arial with Fallback

- ❖ Chose **Arial** as the primary font for all headings (h1, h2, h3) because it is a modern, professional, and suitable for digital screens.
- ❖ Included Helvetica and **sans-serif** as a fallback font to ensure consistent text appearance if the Arial font fails to load, maintaining compatibility across different browsers and devices.

5. Modern Gradient Styling

- ❖ Applied a CSS linear gradient to the hero section and the header/footer of all pages except the signup and login pages.
- ❖ Gradient used:
`linear-gradient(135deg, #04062c 40%, #4a0080 70%, #d63384 100%)`
- ❖ Adds visual interest while maintaining a professional and modern look.

Live Demo (Website):

<https://nabeehashoaib.github.io/SkillBridge-Tech-AICT-Project/>

GitHub URL:

1-<https://github.com/NabeehaShoaib/SkillBridge-Tech-AICT-Project>

2-SkillBridge-Tech-Project

Thank You!