**Link of the data source**

<https://data.austintexas.gov/City-Government/Campaign-Finance-Contributions/3kfv-biw6/about_data>

**Explanation of the data (where does it come from)**

The data comes from the Official City of Austin Data Portal. This dataset lists all contributions and pledges received by candidates, officeholders, and political committees on data files submitted per City Code Chapter 2-2-26.

**Business Case:**

Analyzing the data set to extrapolate insights and trends regarding contributions and pledges received by candidates, officeholders, and political committees in Austin, Texas. These Insights will visualised using BI tools.