

Nabeel Raheem

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Objective:

Highly motivated and hardworking data analytics professional with leadership acumen, seeking a challenging position in a dynamic and innovative environment that fosters learning and growth. I have a diverse background that enables me to deliver actionable insights and facilitate strategic decision making.

Technical Skills:

Software Packages	Tableau Desktop & Prep, MS Office (Word, Advanced Excel, PowerPoint, Outlook), SQL, Python, Power BI, Alteryx, Looker, SPSS, WEKA (ML Software), MS Visio, Draw.io, JIRA
Database	MySQL, MS SQL Server, MS Access
Statistical Techniques	Linear & Multiple Regression, Logistic Regression, Customer Segmentation, Predictive Modeling, Clustering, Feature Engineering, Linear Programming Optimization, Monte Carlo Simulation

PROFESSIONAL EXPERIENCE

Wichita State University, Wichita, KS, Graduate Research Assistant May 2022 - Dec 2023

- Optimized data management by 40% through advanced Excel, SQL, and MS Power Query, executing ETL and ELT processes, managing large datasets, and automating cross departmental data transformations.
- Achieved a 17% increase in admission for MSBA and MSSCM programs by analyzing admissions data using Python in Jupyter Notebooks and performing statistical analysis to guide strategic decision making.
- Optimized operations by generating regular and ad-hoc reports for marketing, MSBA, and MBA departments, leveraging Tableau Desktop.
- Collaborated with cross functional teams and professors to identify process improvement opportunities, streamline workflows, and enhance productivity.

POET Biofuels, Wichita, KS, Business Analyst Intern May 2023 - Aug 2023

- Leveraged advanced Excel, SQL, and Python skills to process and analyze complex datasets, providing actionable insights to stakeholders for informed decision making.
- Extracted data from the centralized database using SQL queries to develop interactive business intelligence reports tailored for senior management.
- Improved logistics operations by 60% by developing real time dashboards and KPIs using DAX measures in Power BI.
- Enhanced data management by 40% for finance and marketing teams. Developed a data pipeline through ETL process using MS Power Query to feed data into an MS Access datamart and Power BI reports.
- Collaborated with the team on POET Project Freedom, improving trailer tracking by 85% and conducting sensitivity analysis for cost effective value creation.
- Demonstrated organizational skills in managing multiple projects, prioritizing tasks, and consistently meeting deadlines.
- Conducted weekly project status meetings with the analytics team and Chief Operating Officer, effectively communicating progress, identifying risks, and proposing mitigation strategies.

Indus Valley Crafts, Lahore, Pakistan, Business Data Analyst June 2020 - May 2021

- Utilized data analysis to identify and target new clientage demographics in Germany, France, and Japan, strategically adapting business strategies which resulted in a 25% revenue increase.
- Conducted A/B tests on e-mails and the company website, increasing customer response by 20% and click rate by 7%.
- Worked with marketing, finance, and branding teams to promote new products in the new emerging markets and show results by leveraging Tableau reporting.
- Implemented robust data transformation processes, leveraging MS SQL and MS Excel for accurate and organized business data management.
- Led a team of 7 to market products and drive revenue which resulted in a 15% increase in the company's sales.

Education:

Master of Science in Business Analytics (Global Select Scholarship)
Wichita State University, Wichita, KS

Jan 2022 – Dec 2023
CGPA 3.84

Bachelor of Business Administration
University of the Punjab, Pakistan

Oct 2017 - Aug 2021
CGPA 3.49