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Analytics courses

Google Analytics offers four training courses and a certification:

- [101: Get started using Google Analytics \(GA\)](#) (Beginner)
- [102: Manage GA data and learn to read reports](#) (Beginner)
- [201: Dive deeper into GA data and reports](#) (Intermediate)
- [301: Use GA with other tools and data sources](#) (Advanced)
- [Google Analytics Certification](#)