

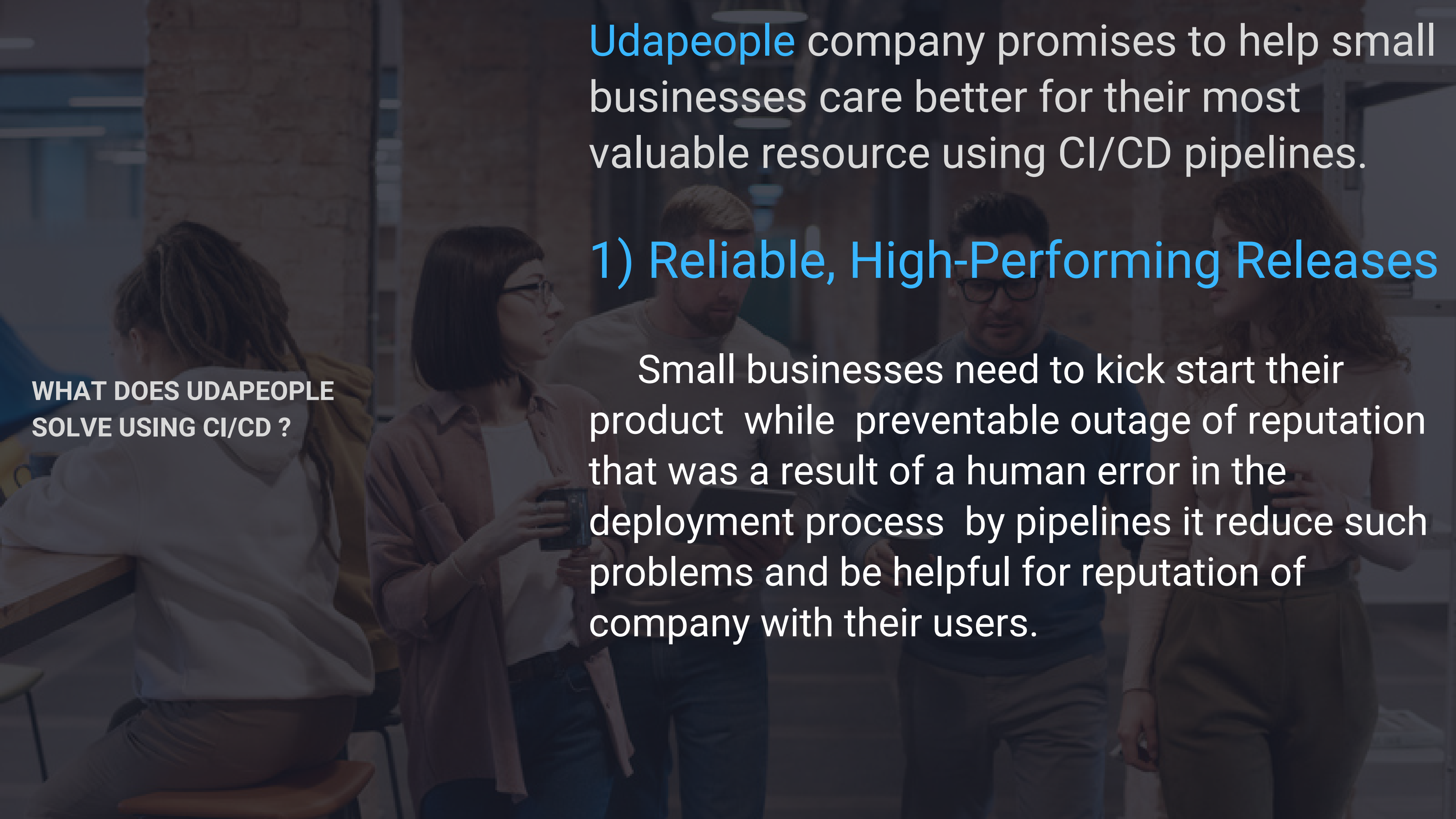
UDAPEOPLE

# UDAPEOPLE

NEXT

What does Udapeople solve using CI/CD ?



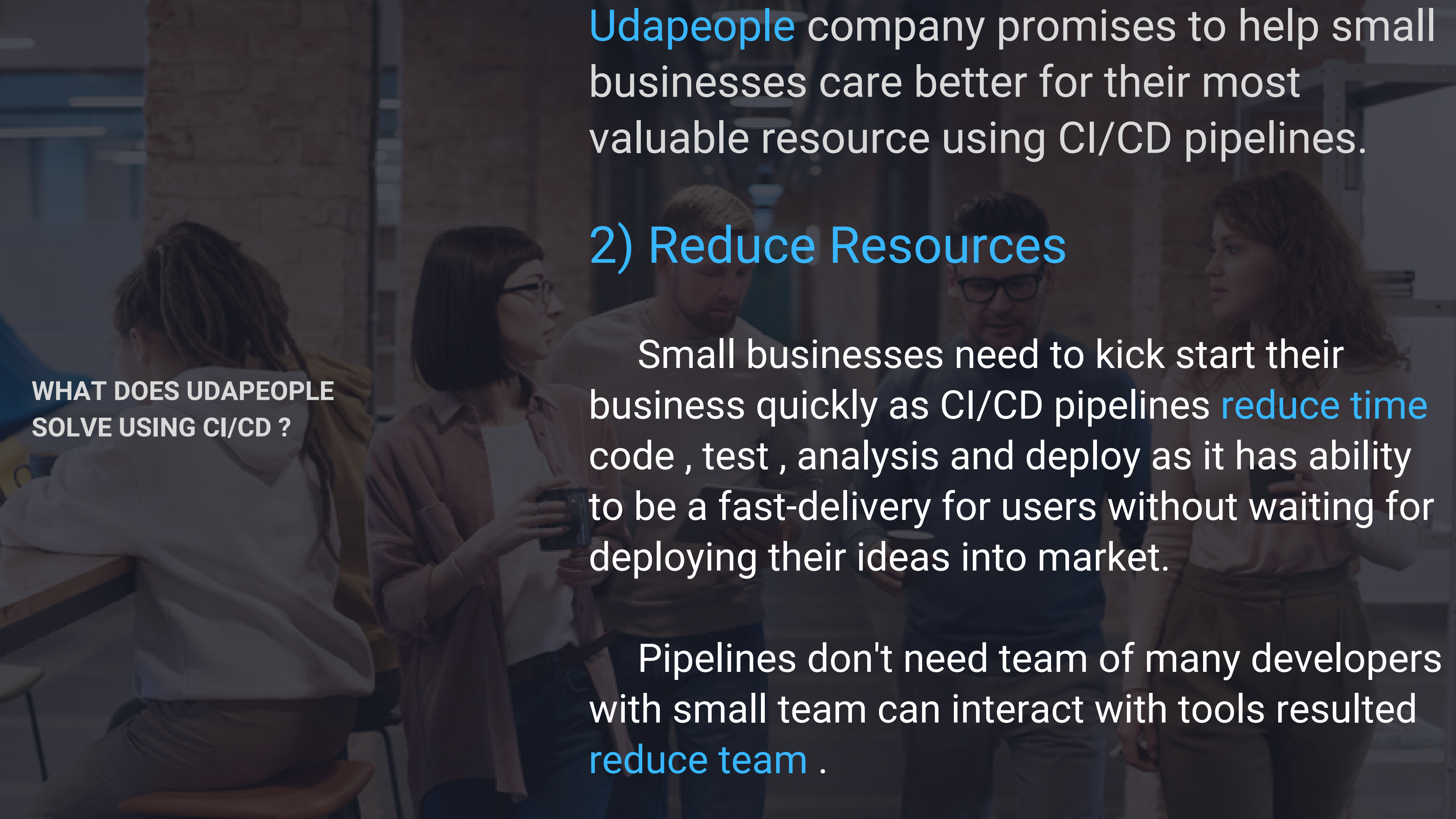
A group of four people (three men and one woman) are gathered around a table in a modern office environment. They are all looking at a tablet held by one of the men. The background shows office shelves and a brick wall. The image is dimmed to serve as a background for the text.

Udapeople company promises to help small businesses care better for their most valuable resource using CI/CD pipelines.

## 1) Reliable, High-Performing Releases

Small businesses need to kick start their product while preventable outage of reputation that was a result of a human error in the deployment process by pipelines it reduce such problems and be helpful for reputation of company with their users.

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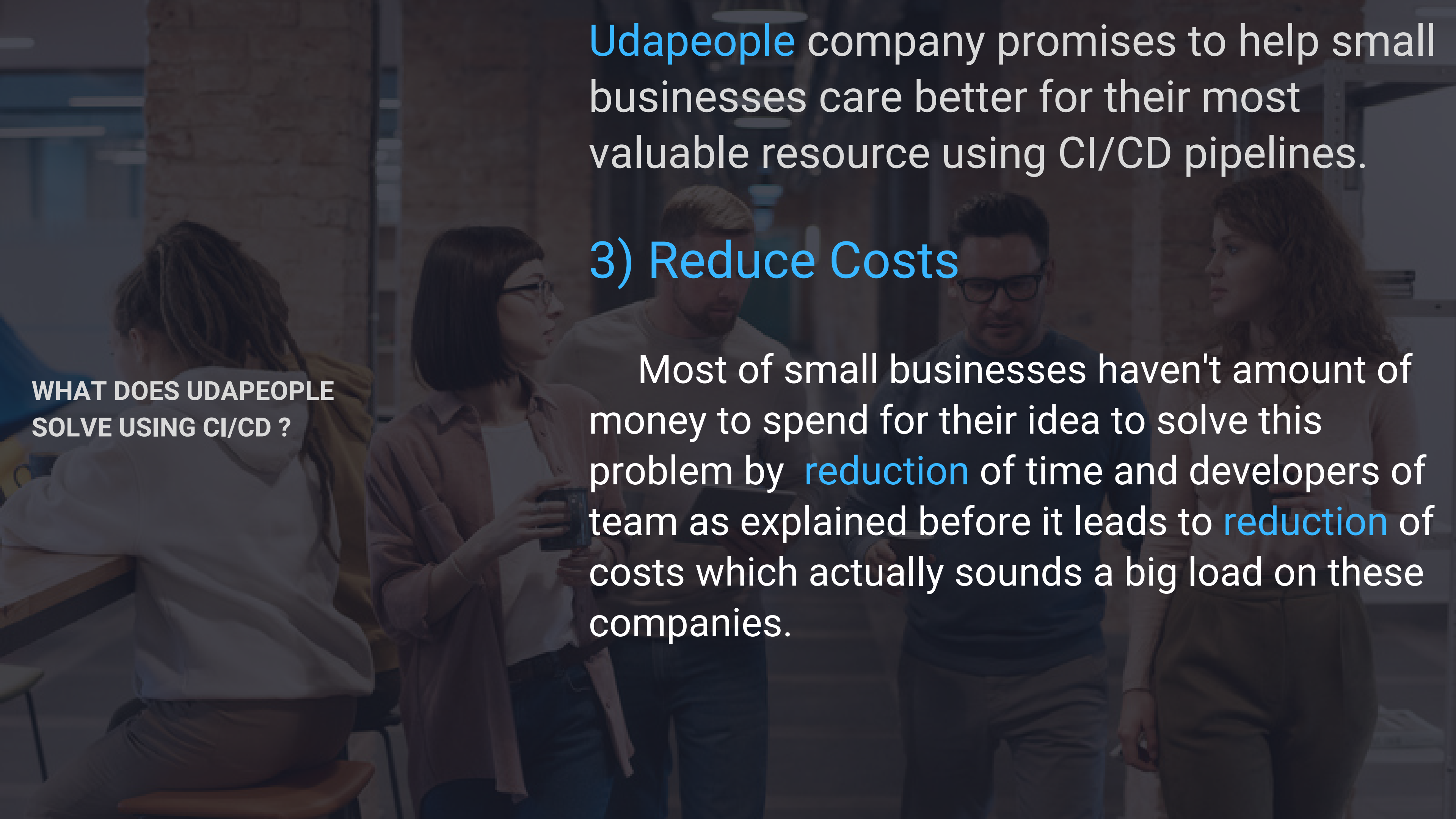
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## 2) Reduce Resources

Small businesses need to kick start their business quickly as CI/CD pipelines **reduce time** code , test , analysis and deploy as it has ability to be a fast-delivery for users without waiting for deploying their ideas into market.

Pipelines don't need team of many developers with small team can interact with tools resulted **reduce team** .

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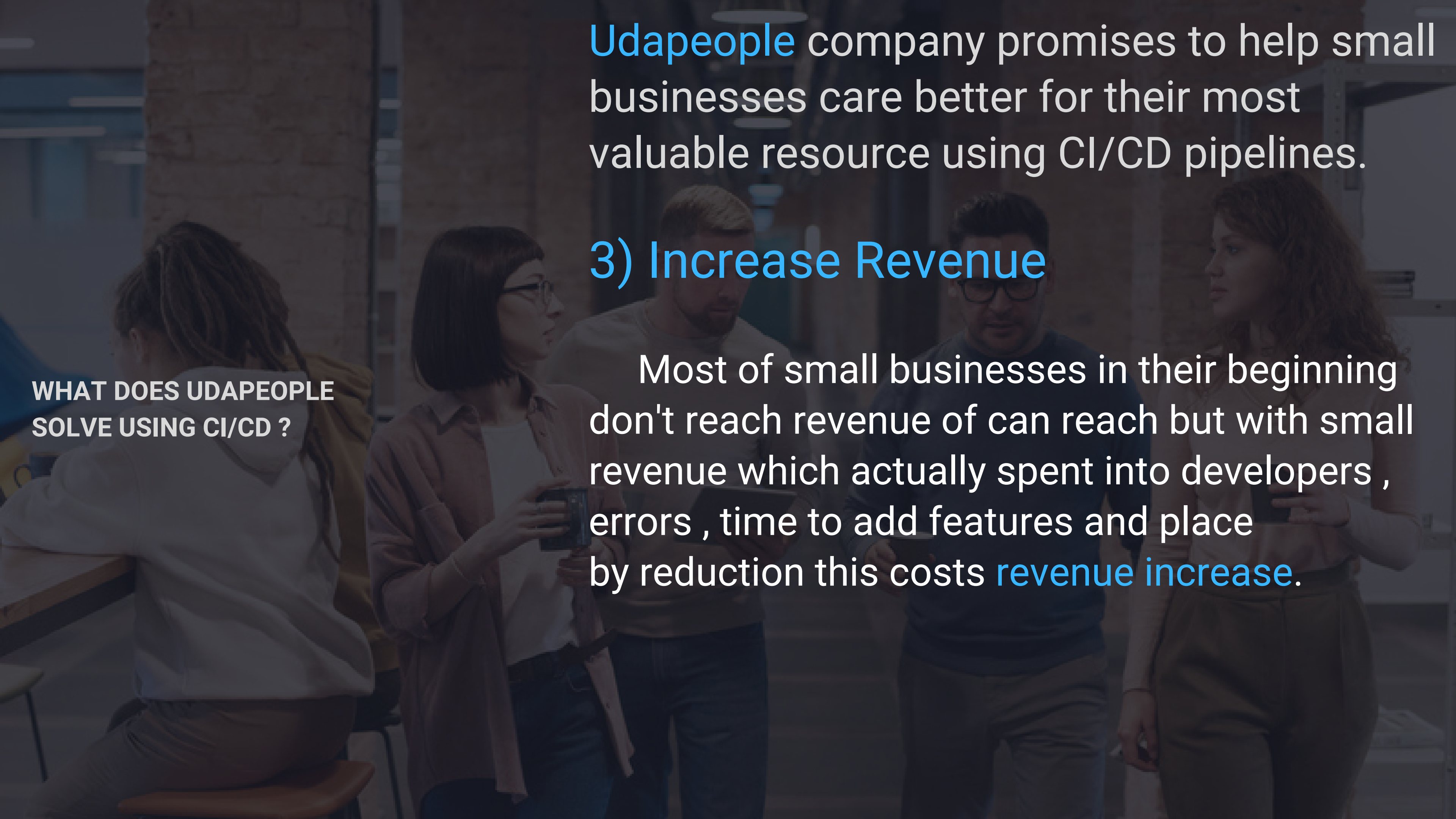
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### 3) Reduce Costs

Most of small businesses haven't amount of money to spend for their idea to solve this problem by **reduction** of time and developers of team as explained before it leads to **reduction** of costs which actually sounds a big load on these companies.

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### 3) Increase Revenue

Most of small businesses in their beginning don't reach revenue of can reach but with small revenue which actually spent into developers , errors , time to add features and place by reduction this costs **revenue increase**.

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