

# NABIL PERVEZ

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## SUMMARY

Accomplished product manager with multiple awards and with a decade of expertise.

Led teams of designers, marketers, and developers to create award-winning marketing campaigns, memorable brands, and enjoyable video games.

Noteworthy past clients include industry leaders such as Riot Games, Blizzard Activision, Nacon, LEGO, Paramount Pictures, Amazon, and Red Bull.

### My philosophy:

Above all, I acknowledge that my success is intricately tied to the teams and individuals I collaborate with. Recognizing that no manager thrives in isolation, I attribute my growth and accomplishments to the remarkable people in my professional and personal life. To foster effective communication, I embrace strategies like weekly burn downs, rapid-fire scrums, and regular personal check-ins, steering away from cumbersome meetings to keep everyone aligned.

### My approach:

I operate on my feet, maintaining a big-picture perspective and prioritizing goals. I believe in leveraging individual strengths within the team, fostering a happier and more productive collective. Engaging in constructive debate and discourse is a vital part of my work, as it sharpens minds and broadens perspectives. With high expectations, I readily assume responsibility, even outside my typical scope, to address voids or gaps.

### My work style:

Creative, relentless, efficient, thorough, cheerful, energetic, and aggressive, I consistently strive to enhance myself, my projects, my company, and the individuals I work with. Each day, person, and project holds unique significance, and I am committed to treating them with the attention and respect they deserve.

## EXPERIENCE

### Chief Marketing Officer, Devhouse Agency (Video Game Studio), 4/2024 - Present

- Managed the day-to-day marketing operations and administration for the agency, focused on driving brand growth and recognition.
- Developed and implemented processes and best practices for marketing operations, boosting social media visibility by 30% and improving SEO performance by 20%.
- Facilitated the process of scope of work creation, contract negotiation, billing, and reconciliation for new partnerships and RFPs.
- Conducted quarterly business reviews with agency leaders to align efforts with evolving client needs and goals.
- Created scalable feedback systems and key performance indicators (KPIs) to assess and enhance agency performance.
- Managed agency partnerships across the portfolio, identifying ways to maximize value and optimize resource allocation.
- Leveraged industry trends and best practices to refine marketing strategies, leading breakthrough initiatives and advancing cross-portfolio marketing excellence.
- Led brand positioning and executed customer-centric marketing campaigns, achieving a 15% increase in engagement and customer satisfaction.
- Acted as brand manager, producer, and video editor for a self published video game - Our Tribe Above All (OTAA).
  - Developed GTM strategy
  - Produced UI / UX for deck building and card creation
  - Edited all sizzle trailers
  - Updated and maintained Steamworks

### Founder, Principal Consultant, Nabil Pervez Consulting (NPC), 1/2024 - Present

- Consulted on brand marketing, strategy, RFPs, and operations for agencies and businesses.
- Measured and analyzed business processes, identified gaps, and suggested improvements to align solutions with organizational goals.
- Developed and delivered high-quality, customer-facing deliverables and presentations.
- Engaged in a full solution lifecycle, from initial scoping to post-implementation support.
- Led the process of scope of work creation, contract negotiation, billing, and reconciliation for new partnerships and RFPs.

**Co-Founder, Senior Product/Project Manager & Chief Technical Officer, AOE Creative (Award-Winning Marketing Agency), 11/2018 - 01/2024**

- Led and managed a multidisciplinary team including product managers, developers, designers, and marketers to conceptualize, design, and launch various digital products and campaigns. Products included: websites, SaaS, mobile apps, UI/UX designs, AR/VR filters, branding materials, marketing campaigns, and clothing and apparel.
- Developed and executed comprehensive strategies for marketing, design, social media, and web development initiatives, driving engagement and customer satisfaction resulting in:
  - 30% increase in fan engagement, 40% boost in user interaction and 25% increase in website traffic for Riot Games.
  - 2,235,278 reach and 2,800 clicks for a CocaCola campaign at half the industry standard cost.
  - Over 45 million views within four months for a new Activision Blizzard TikTok account.
  - 40% increase in social media impressions for Activision's Call of Duty's World Series of Warzone event.
- Established and nurtured strong relationships with key stakeholders such as executives, customers, and partners, fostering a collaborative environment.
- Led the project management team, overseeing daily standups, sprint planning, burn down charts, and retrospectives to ensure continuous improvement and adherence to Agile methodologies.
- Mentored and coached junior project managers, fostering a culture of learning and development within the team, resulting in a 20% increase in team efficiency.
- Conducted regular performance reviews and provided constructive feedback to team members, aligning their personal goals with the company's objectives.
- Successfully managed the entire product lifecycle from ideation to commercialization, optimizing product performance based on customer feedback, a skillset crucial for identifying expansion opportunities and promoting customer adoption.
- Utilized Agile and waterfall methodologies to define roadmaps, project schedule, timelines, product requirements, user stories, and acceptance criteria to prioritize features and drive iterative development cycles, improving productivity by 20%.
- Conducted market research, competitive analysis, and user feedback analysis to identify market trends and growth opportunities, demonstrating an aptitude for data-driven decision-making.
- Managed a team of graphic designers and web developers to build a [brand and website for the PR agency "The Story Mob"](#). Reduced the bounce rate by 25%, increased the average time on the page to over 1 minute, and reduced site loading times by 75%.
- Spearheaded a cross-functional team of 10 designers, marketers, and web developers to conceptualize, design, and deploy multiple websites and AR filters across social media platforms, resulting in a 30% increase in fan engagement with [Riot Games](#) content.
- Orchestrated the development and launch of an [Interactive Map of EMEA](#), driving a 40% boost in user interaction and a 25% increase in website traffic, enhancing brand awareness and customer engagement for Riot Games.
- Developed an [advertising campaign for CocaCola](#) that amassed 2,235,278 in reach as well as 2,800 clicks over the course of four different ad sets across Twitter, Facebook, and Instagram at nearly half the cost of industry standards.
- Oversaw the comprehensive development of [LEGO's gaming brand](#), orchestrating the creation of web assets, package designs, and marketing materials. This leadership initiative resulted in heightened brand visibility, contributing to increased online engagement, enhanced product sales, and expanded market share within the gaming industry.
- Developed the branding concept for [Paramount Pictures'](#) mockumentary "Players," focusing on a fictional League of Legends team. This creative endeavor led to heightened audience engagement, evidenced by a 20% increase in social media interactions, a 25% rise in trailer views, and a 15% growth in overall viewer attendance during the series' release.
- Managed a team that generated over 45 million views within four months on a [new TikTok account for Activision Blizzard](#) and built the 4th most connected TikTok account for the organization.
- Directed a talented team of designers, marketers, and video editors to produce captivating sizzle videos, engaging social media assets, and seamless stinger transitions for the [World Series of Warzone event for Call of Duty](#), a franchise by Activision Blizzard Entertainment. This collaborative effort amplified audience excitement and engagement, resulting in a 40% increase in social media impressions, a 25% rise in video views, and a 15% enhancement in viewer retention throughout the tournament.
- Developed an [advertising campaign for CocaCola](#) that amassed 2,235,278 in reach as well as 2,800 clicks over the course of four different ad sets across Twitter, Facebook, and Instagram at nearly half the cost of industry standards.
- Effectively managed a diverse team comprising designers, marketers, and web developers to design and launch a comprehensive website defining the lore, world, and gameplay mechanics of [Voyagers of Nera, a title unveiled at the prestigious Game Awards by Treehouse Games](#). This initiative facilitated enhanced player understanding and engagement, resulting in a 30% increase in website traffic, a 20% rise in user interactions, and a 15% improvement in overall player retention post-launch.
- Developed the branding, go to market strategy, and social media marketing campaign for the Call Of Duty League team the [Boston Breach](#) for the Kraft Group and Activision Blizzard. This led to Boston becoming the most engaged team in the league.
- Crafted a new brand identity and marketing strategy for the [largest anime events convention in North America A-KON](#) - which led to record high attendance since the pandemic.
- Acted as a brand manager for [Immortal: Gates of Pyre](#) developing brand identity, voice and tone, go to market strategy, social media strategy, influencer marketing, [content strategy](#), website development, and a [kickstarter campaign that 5X the original goal](#).

- Led a team of designers to craft captivating key art for [Session Skate Sim](#), blending innovative techniques such as 3D modeling, photomanipulation, and in-game capture. The resulting artwork played a pivotal role in driving consumer interest, leading to a 30% surge in pre-order sales and a 20% boost in social media engagement for Session Skate Sim, published by Nacon.
- Managed a team of designers and marketers to build a [new apparel brand for Fortnite content creator SypherPK](#) that led to a sold out clothing line. Our work included branding, marketing, advertisement strategy, package design, and apparel design.
- Promoted to Chief Technical Officer (CTO)

**Co-Founder, Customer Experience Manager, AOE Creative (Award-winning Marketing Agency), 11/2018 - 01/2024**

- Managed a portfolio of over \$5M for clients like Riot Games, LEGO, Coca-Cola, Paramount Pictures, and Activision Blizzard.
- Contributed to a 20% YOY revenue growth by upselling and cross-selling to existing customers, generating an additional \$1M in annual revenue.
- Led cross-functional teams of 30 composed of designers, marketers, and developers to deliver innovative digital solutions and customer experiences.
- Project managed teams utilizing a combination of JIRA, Confluence, Bitbucket, Trello, Agile, and Scrum, including planning, estimation, risk and issue management, and stakeholder communications.
- Built strong client relationships, achieving a 90% referral rate through our processes.
- Decreased customer churn rate by 30% over three years through proactive support, targeted retention strategies, and providing detailed customer success resources.
- Elicited requirements and interviewed key stakeholders to understand and elaborate business needs and strategic goals.
- Performed multifaceted roles in customer engagements, encompassing analyst, consultant, trainer, and project manager tasks.
- Closely collaborated with leadership and sales teams to identify and develop new business opportunities, expand the value delivered to customers, and strategize up-selling additional services while continuously promoting company capabilities.
- Communicated ideas and recommendations clearly, built trust through empathy and active listening, and presented effectively to diverse stakeholders, including executive-level customers.
- Developed and delivered high-quality, customer-facing deliverables and presentations.

**Marketing Project Manager, Infinite Esports (Award-Winning Entertainment Parent Company), 11/2017 - 11/2018**

- Directed the marketing efforts of an award-winning campaign that significantly boosted brand visibility and engagement by 10M+ impressions.
- Managed local and digital marketing initiatives, community building, business development, and event organization to drive brand growth.
- Created and executed distinctive events, including block parties, player signing tours, and sold-out pop-up shops, each attracting 10K+ attendees.
- Spearheaded initiatives to enhance fan engagement and community interaction, resulting in a 25% increase in social media followers and a 20% rise in event participation.
- Led the project management team, overseeing daily standups, sprint planning, burn down charts, and retrospectives to ensure continuous improvement and adherence to Agile methodologies.
- Managed a cross functional team of marketers, designers, videographers, producers, and talent utilizing Agile methodologies.

**Marketing Project Manager, PVP Live (Entertainment News), 6/2016 - 8/2017**

- Developed and executed a comprehensive marketing strategy to increase monthly active users (MAU) of website traffic, enhance social media following on Twitter, YouTube, and Facebook, and foster an engaged esports community.
- Scouted and signed an influencer roster, implementing a targeted marketing strategy to promote website content through influential personalities generating 3M+ MAU to the website.
- Generated a highly engaged community with over 100K+ followers across Twitter, Facebook, and YouTube, enhancing brand loyalty and interaction.
- Led the project management team, overseeing daily standups, sprint planning, burn down charts, and retrospectives to ensure continuous improvement and adherence to Agile methodologies.
- Collaborated with cross-functional teams of marketers, designers, and writers to develop and launch successful esports tournaments and leagues, enhancing brand recognition and competitive presence.
- Developed and implemented marketing strategies that drove a 15% increase in sales and a 20% boost in overall revenue.

**Technical Support Engineer, MutualMind (SaaS Social Media Listening Company, ITSM), 11/2014 - 11/2015**

- Provided expert support across multiple operating systems, including Windows, macOS, and Linux, ensuring comprehensive and tailored support for a diverse client base while leading the ITSM team.
- Resolved technical issues promptly, achieving a 95% first-contact resolution rate and boosting customer satisfaction scores by 20%.

- Conducted training sessions for clients on the effective use of the platform, increasing their self-sufficiency and reducing support requests by 25%.
- Achieved 99% SLA compliance by streamlining support processes and utilizing real-time analytics to monitor performance.
- Increased customer retention rate by 20% by providing high-quality, personalized support.
- Saved the company \$50K annually by optimizing support workflows and vendor contracts for support tools and services.

#### **Functional Analyst, T-Mobile (Leading Telecommunications Provider, ITSM), 11/2012 - 11/2014**

- Led the ITSM team, swiftly addressing threats to minimize operational impact.
- Achieved 98% SLA compliance by streamlining support processes and utilizing real-time analytics to monitor performance.
- Improved first call resolution rate to 90% and reduced average response time by 35% through process optimization and advanced training programs.
- Decreased average ticket resolution time from 24 hours to 8 hours, resulting in a 50% increase in customer satisfaction scores.
- Developed and delivered training programs that improved support staff efficiency by 25%, reducing onboarding time for new hires by 20%.
- Created and maintained technical documentation for common support issues, streamlining troubleshooting processes and reducing average resolution time by 25%.

#### **Service Desk Analyst, Fujitsu (Enterprise Technology Solutions, ITSM ), 03/2011 - 11/2012**

- Administered user accounts in Active Directory, ensuring accurate and up-to-date access permissions, which improved user access efficiency and reduced support ticket volume by 20% on the ITSM team.
- Managed endpoint security, including firewall maintenance, to safeguard the organization's network against unauthorized access and potential breaches, resulting in a 15% reduction in security incidents.
- Provided timely and effective support to users, achieving a 90% first-contact resolution rate and enhancing overall user satisfaction.

#### **SKILLS**

Branding, Agile Project Management, Scrum Methodologies, Sprint Planning, Burn Down Charts, Retrospectives, Stakeholder Communication, Team Leadership, Performance Reviews, Mentoring, Budget Management, Resource Allocation, Risk Management, Quality Assurance, Code Reviews, User Acceptance Testing, Process Improvement, Cross-Functional Collaboration, JIRA, Confluence, Bitbucket, Trello, Microsoft Office Suite, Google Suite, SQL, Python, React, MongoDB, Express, Node.js, React Native, Cloud Engineering, ITSM, Business Strategy, Customer Experience, Marketing Strategy, Digital Marketing, Content Development, Social Media Management, SEO, Competitive Analysis, Market Research, Data-Driven Decision Making, Vendor Management, Contract Negotiation, Creative Project Management, Production Management, Timeline Development, Photo and Video Production, UX/UI Design, AR/VR Development, Event Planning, Influencer Marketing, Atlassian, WordPress, Content Management, SharePoint, Portfolio Management, Project Plans, User Interface, Contract Management, Content Marketing, Marketing Plans, New Product Marketing, Product Management, Product Marketing, User Research, CRM, Data Analytics, Digital Content, Product Features, Interpersonal Skills, Problem-Solving, Cloud Technologies, Cloud Infrastructure, Mockups, Automation Solutions, Key Performance Indicators, Machine Learning, Value Proposition, Product Development Process, Business Objectives, Brand Strategy Development, Brand Identity Design, Brand Messaging and Storytelling, Visual Design and Creative Direction, Brand Guidelines and Compliance, Brand Positioning and Differentiation, Brand Audits and Assessments, Brand Equity Management, Rebranding Initiatives, Brand Loyalty and Advocacy Programs

#### **EDUCATION**

[Full Stack Web Development \(MongoDB, Express, NodeJS, React/React Native\). NuCamp, Dallas TX](#)  
[AZ900 Cloud Engineering. Microsoft. Dallas TX](#)

**Software Engineering**, University of Texas at Dallas, Richardson TX

**Associate of Science, Software Engineering**, Collin College, Frisco TX

Recommendations

## **Recommendations**



• [Colter Hochstetler](#)

[- 1stFirst degree connection](#)

[Humanist · Ever-curious · Founder and director of game at SunSpear · AI Enthusiast · Prioritizing compassionHumanist · Ever-curious · Founder and director of game at SunSpear · AI Enthusiast · Prioritizing compassion June 3, 2024, Colter was Nabil's clientJune 3, 2024, Colter was Nabil's client](#)

- All LinkedIn membersShow Colter Hochstetler recommendation to All LinkedIn members
- Organized, fast, clear communicator. I always look forward to meetings with Nabil leads because I know we're going to get shit done.Organized, fast, clear communicator. I always look forward to meetings with Nabil leads because I know we're going to get shit done.



[Dustin Steiner](#)

[- 1stFirst degree connection](#)

[Senior Associate, Public Relations at GALE - Esports, Tech and Gaming ExpertSenior Associate, Public Relations at GALE - Esports, Tech and Gaming Expert May 23, 2024, Dustin worked with Nabil on the same teamMay 23, 2024, Dustin worked with Nabil on the same team](#)

- All LinkedIn membersShow Dustin Steiner recommendation to All LinkedIn members
  - If there's one thing I can say about Nabil and his presence in a company, it's that he's an X-Factor. He immediately improves the team he's working with and knows how to make their best qualities shine through.

When I worked with him at PVP Live, we were building an esports news platform - while we were doing well, we were in severe need of marketing to engage with the esports audience. Nabil was able to take his knowledge of the space and craft a plan that marketed our content directly to new audiences every day and increased our brand affinity with esports fans tenfold.

I honestly can't recommend him enough. If you need a marketing badass and all-around good human, Nabil's your guy.If there's one thing I can say about Nabil and his presence in a company, it's that he's an X-Factor. He immediately improves the team he's working with and knows how to make their best qualities shine through. When I worked with him at PVP Live, we were building an esports news platform - while we were doing well, we were in severe need of marketing to engage with the esports audience. Nabil was able to take his knowledge of the space and craft a plan that marketed our content directly to new audiences every day and increased our brand affinity with esports fans tenfold. I honestly can't recommend him enough. If you need a marketing badass and all-around good human, Nabil's your guy.



[Kevin Wagner](#)

[- 1stFirst degree connection](#)

[CEO, SunSpear GamesCEO, SunSpear Games March 22, 2024, Kevin was Nabil's clientMarch 22, 2024, Kevin was Nabil's client](#)

- All LinkedIn membersShow Kevin Wagner recommendation to All LinkedIn members
  - I worked with Nabil for several years as he led and managed much of the branding and marketing asset development effort for our game studio. His attention to detail, managing of tasks, and strong execution of deliverables, ensured we continually hit our milestones. Nabil's supportive approach and engaging personality has been a real pleasure for myself and the team. I highly recommend Nabil for any company that values consistent execution, clear communication, and a strong culture.I worked with Nabil for several years as he led and managed much of the branding and marketing asset development effort for our game studio. His attention to detail, managing of tasks, and strong execution of deliverables, ensured we continually hit our milestones. Nabil's supportive approach and engaging personality has been a real pleasure for myself and the team. I highly recommend Nabil for any company that values consistent execution, clear communication, and a strong culture.



[Christopher Dykes](#)

[· 1st](#)First degree connection

[Freelance Motion Designer](#)[Freelance Motion Designer March 19, 2024, Christopher worked with Nabil but they were at different companies](#)[March 19, 2024, Christopher worked with Nabil but they were at different companies](#)

- All LinkedIn membersShow Christopher Dykes recommendation to All LinkedIn members
  - I highly recommend Nabil Pervez for his exceptional versatility and skill. As a manager of products, marketing, and diverse projects, Nabil's background speaks volumes about his capabilities.

During our collaboration, I witnessed Nabil's unwavering commitment to excellence as a project manager. He ensured seamless project lifecycles, delivering on time with meticulous attention to detail. Nabil's strategic marketing approach consistently achieved impressive results aligned with business objectives.

Nabil's enthusiasm, collaborative spirit, and strong communication skills make him a key asset to any team. His leadership played a pivotal role in many project successes.

In summary, Nabil is a dedicated, results-driven professional and a pleasure to work with. I wholeheartedly endorse him for any role requiring a versatile and skilled strategist. I highly recommend Nabil Pervez for his exceptional versatility and skill. As a manager of products, marketing, and diverse projects, Nabil's background speaks volumes about his capabilities. During our collaboration, I witnessed Nabil's unwavering commitment to excellence as a project manager. He ensured seamless project lifecycles, delivering on time with meticulous attention to detail. Nabil's strategic marketing approach consistently achieved impressive results aligned with business objectives. Nabil's enthusiasm, collaborative spirit, and strong communication skills make him a key asset to any team. His leadership played a pivotal role in many project successes. In summary, Nabil is a dedicated, results-driven professional and a pleasure to work with. I wholeheartedly endorse him for any role requiring a versatile and skilled strategist.



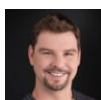
[Dylan Kahn](#)

[· 1st](#)First degree connection

[Founder and Director of Setting, SunSpear Games | Business Strategist | World Builder | Character Design | Gameplay Design](#)[Founder and Director of Setting, SunSpear Games | Business Strategist | World Builder | Character Design | Gameplay Design March 19, 2024, Dylan was Nabil's client](#)[March 19, 2024, Dylan was Nabil's client](#)

- All LinkedIn membersShow Dylan Kahn recommendation to All LinkedIn members
  - Nabil is a principled man with iron-clad integrity. We had the pleasure of collaborating during the pandemic and I was constantly struck by his pragmatic optimism and creative problem solving. Additionally, the sense of comradery Nabil inspired in our team was contagious, and we found ourselves playing games together outside of office hours.

The question is not "Is Mr. Pervez good enough to work with us?" Rather, the question is "Is my organization and project worthy of Mr. Pervez's attention?" Think carefully. Nabil is a principled man with iron-clad integrity. We had the pleasure of collaborating during the pandemic and I was constantly struck by his pragmatic optimism and creative problem solving. Additionally, the sense of comradery Nabil inspired in our team was contagious, and we found ourselves playing games together outside of office hours. The question is not "Is Mr. Pervez good enough to work with us?" Rather, the question is "Is my organization and project worthy of Mr. Pervez's attention?" Think carefully.



[Ian Hunt](#)

[- 1stFirst degree connection](#)

[President of SunSpear GamesPresident of SunSpear Games March 18, 2024. Nabil was Ian's clientMarch 18, 2024. Nabil was Ian's client](#)

- All LinkedIn membersShow Ian Hunt recommendation to All LinkedIn members
  - Nabil was always a pleasure to work with. creative, interested, very smart on the industry and its trends, and great to collaborate with. We worked with Nabil in the lead up to our company's Kickstarter, and he and the team were everything we could have hoped for in a partner. I highly recommend him!Nabil was always a pleasure to work with. creative, interested, very smart on the industry and its trends, and great to collaborate with. We worked with Nabil in the lead up to our company's Kickstarter, and he and the team were everything we could have hoped for in a partner. I highly recommend him!



[Godswill Ugwa Jr.Godswill Ugwa Jr.](#)

[- 1stFirst degree connection](#)

[Community Manager at VIZ MediaCommunity Manager at VIZ Media March 18, 2024, Godswill worked with Nabil but they were at different companiesMarch 18, 2024, Godswill worked with Nabil but they were at different companies](#)

- All LinkedIn membersShow Godswill Ugwa Jr. recommendation to All LinkedIn members
  - Nabil is a well-connected and eloquent speaker that has helped me professionally in many ways from connecting me with influencers to providing quality advice on multiple campaigns. He's a joy to talk with and is an asset to any team.Nabil is a well-connected and eloquent speaker that has helped me professionally in many ways from connecting me with influencers to providing quality advice on multiple campaigns. He's a joy to talk with and is an asset to any team.



[Markel LeeMarkel Lee](#)

[- 1stFirst degree connection](#)

[Creative DirectorCreative Director March 18, 2024, Markel managed Nabil directlyMarch 18, 2024, Markel managed Nabil directly](#)

- All LinkedIn membersShow Markel Lee recommendation to All LinkedIn members
  - At AOE Creative, I have had the pleasure of working closely with Nabil in his capacity as Chief Technology Officer for the past 5 years. In this time, I have been consistently impressed by his remarkable skills, dedication, and management abilities. Nabil has a strong background in marketing, project management, and business, with over five years of experience in these fields. He has consistently demonstrated an ability to manage complex projects and has been instrumental in our company's growth and success.At AOE Creative, I have had the pleasure of working closely with Nabil in his capacity as Chief Technology Officer for the past 5 years. In this time, I have been consistently impressed by his remarkable skills, dedication, and management abilities. Nabil has a strong background in marketing, project management, and business, with over five years of experience in these fields. He has consistently demonstrated an ability to manage complex projects and has been instrumental in our company's growth and success.



[Dávid DolyákDávid Dolyák](#)

[- 1stFirst degree connection](#)

[I build apps to make people's lives easier... and they look nice as well! UX | UI | Software Development | Creative DirectionI build apps to make people's lives easier... and they look nice as well! UX | UI | Software Development | Creative Direction March 18, 2024. Dávid reported directly to NabilMarch 18, 2024. Dávid reported directly to Nabil](#)

- All LinkedIn membersShow Dávid Dolyák recommendation to All LinkedIn members
  - Working with Nabil across multiple projects has been an rewarding experience. His expertise spans technical, design, and marketing disciplines, complemented by a his enthusiasm and creativity. Nabil seamlessly blends professionalism with an

informal style, making collaboration both efficient and enjoyable. His positive attitude has been a driving force behind the successful completion of many projects. As an exceptional communicator, Nabil leverages his extensive experience to accurately forecast project timelines, budgets, and effectively mitigate challenges. Being managed by Nabil was a pleasure, and I wholeheartedly recommend him for his creativity, leadership skills and positive impact. Working with Nabil across multiple projects has been an rewarding experience. His expertise spans technical, design, and marketing disciplines, complemented by a his enthusiasm and creativity. Nabil seamlessly blends professionalism with an informal style, making collaboration both efficient and enjoyable. His positive attitude has been a driving force behind the successful completion of many projects. As an exceptional communicator, Nabil leverages his extensive experience to accurately forecast project timelines, budgets, and effectively mitigate challenges. Being managed by Nabil was a pleasure, and I wholeheartedly recommend him for his creativity, leadership skills and positive impact.



[Trenton Pierson](#)[Trenton Pierson](#)

· 1stFirst degree connection

[Therapeutic Counselor Specializing in Adult ADHD, Religious Trauma, and Entrepreneurial Wellness | Empowering Individuals for Personal and Professional Growth](#)[Therapeutic Counselor Specializing in Adult ADHD, Religious Trauma, and Entrepreneurial Wellness | Empowering Individuals for Personal and Professional Growth](#) January 31, 2024. Trenton worked with Nabil on the same teamJanuary 31, 2024. Trenton worked with Nabil on the same team

- All LinkedIn membersShow Trenton Pierson recommendation to All LinkedIn members
  - As a team member Nabil is an absolute pleasure to work with. Professional, caring and a hard worker. Nabil is phenomenal at seeing needs before they arise and setting goals to help drive a team forward. Hustle might be his middle name.

He is quick to see gaps in his own knowledge or experience and immediately moves on filling those gaps.

If given the opportunity I would add Nabil into my leadership structure without a second thought, and would be comfortable knowing he would knock any project out of the park. As a team member Nabil is an absolute pleasure to work with. Professional, caring and a hard worker. Nabil is phenomenal at seeing needs before they arise and setting goals to help drive a team forward. Hustle might be his middle name. He is quick to see gaps in his own knowledge or experience and immediately moves on filling those gaps. If given the opportunity I would add Nabil into my leadership structure without a second thought, and would be comfortable knowing he would knock any project out of the park.



[Jason Güreş](#)[Jason Güreş](#)

· 1stFirst degree connection

[CEO & Founder | Empowering companies throughout the EU and TR](#)[CEO & Founder | Empowering companies throughout the EU and TR](#) May 31, 2023. Jason worked with Nabil but they were at different companiesMay 31, 2023. Jason worked with Nabil but they were at different companies

- All LinkedIn membersShow Jason Güreş recommendation to All LinkedIn members
  - Working with Nabil on multiple projects has been an absolute blessing. He's open-minded, respectful and all-around dedicated to the task at hand.  
I am grateful to call Nabil my friend and I can always rely on him, no matter the issue. Working with Nabil on multiple projects has been an absolute blessing. He's open-minded, respectful and all-around dedicated to the task at hand. I am grateful to call Nabil my friend and I can always rely on him, no matter the issue.



[Estevan Aviles](#)[Estevan Aviles](#)



[· 1stFirst degree connection](#)

[Director of Client Services at IGN](#)[Director of Client Services at IGN](#) December 19, 2022, Estevan worked with Nabil but they were at different companiesDecember 19, 2022, Estevan worked with Nabil but they were at different companies

- All LinkedIn membersShow Estevan Aviles recommendation to All LinkedIn members
  - Nabil Pervez is a responsive, creative, and flexible individual who has taken on an incredibly difficult task of making esports make sense to the masses of non-endemic brands looking to activate within the space. Nabil has a firm understanding of what esports is from the grounds up, from community to professional, and how gamers look to brands to connect with within this space. I'd highly recommend working with Nabil at any level of consultation, project management, or team leadership roles if you're looking for someone who is specialized in this space and matches all of the checkboxes you want in a teammate overall. Nabil Pervez is a responsive, creative, and flexible individual who has taken on an incredibly difficult task of making esports make sense to the masses of non-endemic brands looking to activate within the space. Nabil has a firm understanding of what esports is from the grounds up, from community to professional, and how gamers look to brands to connect with within this space. I'd highly recommend working with Nabil at any level of consultation, project management, or team leadership roles if you're looking for someone who is specialized in this space and matches all of the checkboxes you want in a teammate overall.





[Eric Swayne](#)[Eric Swayne](#)

[· 1stFirst degree connection](#)

[Analytics Leader, Solution Architect, Startup Mentor, Patented Inventor. I make fans, users, guests, and customers more happy through data. Owner of an ADHD brain and parent to a neurodiverse family](#)[Analytics Leader, Solution Architect, Startup Mentor, Patented Inventor. I make fans, users, guests, and customers more happy through data. Owner of an ADHD brain and parent to a neurodiverse family](#) December 13, 2022, Eric managed Nabil directlyDecember 13, 2022, Eric managed Nabil directly

- All LinkedIn membersShow Eric Swayne recommendation to All LinkedIn members
- Nabil is an incredible technologist, with a particular gift for identifying in identifying business opportunities within a shifting digital landscape. He easily connects with clients and partners, speaking their languages while creating bridges between the tech and the end user. He creates value within any team by helping them work better with technology, and work better together.

## Honors & awards

- Finalist Creative Agency of the YearFinalist Creative Agency of the Year  
Issued by Esports Awards · Nov 2022Issued by Esports Awards · Nov 2022
- Esports Content Series of the YearEsports Content Series of the Year  
Issued by Esports Awards · Jan 2022Issued by Esports Awards · Jan 2022
  - PlayersPlayers
- Finalist Creative Agency of the YearFinalist Creative Agency of the Year  
Issued by Esports Awards · Nov 2021Issued by Esports Awards · Nov 2021
  - 
  - Associated with AOE CreativeAssociated with AOE Creative
- Finalist Creative Agency of the YearFinalist Creative Agency of the Year  
Issued by Esports Awards · Dec 2020Issued by Esports Awards · Dec 2020
  - 
  - Associated with AOE CreativeAssociated with AOE Creative
- Finalist | Brand Activation, Houston Outlaws - Band TogetherFinalist | Brand Activation, Houston Outlaws - Band Together  
Issued by Tempest Esports Awards · Oct 2018Issued by Tempest Esports Awards · Oct 2018
  - Associated with Infinite Esports & EntertainmentAssociated with Infinite Esports & Entertainment
- Finalist | Esports Organization Of The Year - Optic Gaming / Houston OutlawsFinalist | Esports Organization Of The Year - Optic Gaming / Houston Outlaws  
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- Associated with Infinite Esports & EntertainmentAssociated with Infinite Esports & Entertainment
- Winner | Best Social Experience - Band TogetherWinner | Best Social Experience - Band Together  
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  - Associated with Infinite Esports & Entertainment