



Go Attitude, Focus, Integrity, Sincerity

## GFIS GROUP PROFILE

Crafting Digital Experiences;  
Wisdom, Passion & Integrity;  
Innovative Cutting Edge Solutions.



## PREFACE

- The demand for ICT in Malaysia is huge and almost all sectors need the support of cutting-edge technology to expand and improve their efficiency. GFIS Group sees these opportunities and believe that with the expertise, professionalism and capabilities, it is able to support the technology development of the country by offering our in-house various technical services especially under government strategic initiatives and programs. We manage various business projects and investments (financial and non-financial) through our solid collaboration and networking.
- Established in 2019 gives GFIS the advantage to embark on new business prospects as new projects and initiatives were announced and planned by the Government.
- Our aim is to be one of the most distinguished and diversified holding company that maximizes shareholders' values while ensuring sustainable economic development both locally and globally.

## INTRODUCTION



### GFIS (M) SDN BHD ("GFIS")

Established in November 2019. GFIS is an extension from GFIS AG, a company based in Zurich, Switzerland, venturing into the Asia Pacific region market, aiming to seek commercial opportunities with other firms all over the world, particularly in the Asia Pacific region.

Acting as the Holding Company for the Group, it seeks opportunities in business collaboration, investments and implementation in ICT systems in Malaysia and across the region.



### EMERGENSYS ASIA SDN BHD ("EASB")

Established in November 2021, was a result of a joint-venture between Emergensys Solutions Inc. (a corporation based in Canada) and local partners from Malaysia to reiterate Emergensys commitment to the Malaysia Government having local expertise to carry on the implementation and maintenance of their Computer Aided Dispatch application that is currently within the MERS 999 established from 2009 until today. EASB majority shareholding (70%) is owned by Malaysia entity (where GFIS holds 4% shares) and 30% owned by Emergensys Solutions Inc.



### GFIS INNOVATIVE SOLUTIONS SDN BHD ("GFIS-IS")

Created in October 2021 to pool and nurture local talents that focuses on world-class research and development activities. The creation of the company were deemed necessary owing to the current contract demands required technically and GFIS-IS was formed as the fundamental team in constructing and delivering the knowledge, expertise and creativity, while blending into the rising demand for the need of open-source platform ICT development that suits the specific requirements.

Within less than two years of establishment, GFIS-IS manage to obtain the "MD Status" company in 2023 following its successful development and execution for the local market.



### GFIS EVO (M) SDN BHD ("EVO")

Established in August 2021 to focus on retail trading, ICT distributorship channels, and mechanical and electrical services.

## Innovative Cutting-Edge Solutions

*Technology helps people by placing good technology in the hands of good people*



When you're thinking about ICT, it's a good idea to think about all the ways digital technology can already be used to help people, businesses, and organisations use information.

# THE TEAM

### PUTERI MARIANA ABDUL MAJID

- President/ Chief Executive Officer & DIRECTOR GFIS (M) Sdn. Bhd.
- CEO & Director, GFIS Innovation Solutions Sdn. Bhd.
- Director, GFIS EVO (M) Sdn Bhd



### MOHAMMAD HISHAMUDDIN HASAN

- EXECUTIVE DIRECTOR (Investment Business Venture & Transformation) & DIRECTOR, GFIS (M) Sdn Bhd
- Director, Emergensys Asia Sdn Bhd
- Director, GFIS EVO (M) Sdn Bhd



### MOHD HARIZAN HARIS

- Global Financial Structure & Strategy DIRECTOR, GFIS (M) Sdn Bhd



The Information Age, also referred to as the Digital Age or the Information Revolution, is a twentieth-century era characterized by a rapid shift from an industrialized economy, resulting from the Industrial Revolution, to an information-based economy.

# THE TEAM

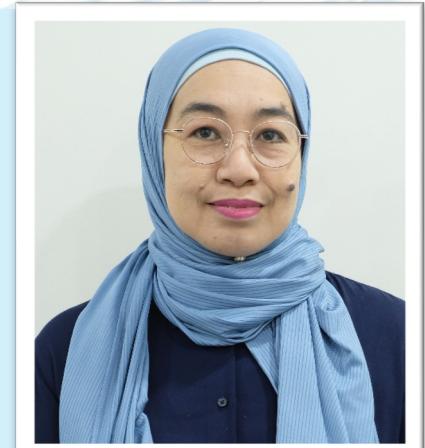
## FAISAL BADROM

- Group Technical Director, GFIS (M) Sdn Bhd.
- Technical Director and Director, GFIS Innovative Solutions Sdn. Bhd.



## ZAWIDATUL HASNI MUHAMAD ZAKI

- Group Business And Partner Management Director, GFIS (M) Sdn Bhd
- CEO and Director, GFIS EVO (M) Sdn. Bhd.
- Director, Emergensys Asia Sdn Bhd



THE TEAM continually commits in providing high quality ICT solutions and services that exceeds expectation by adhering to strong business ethics that is of international standards.

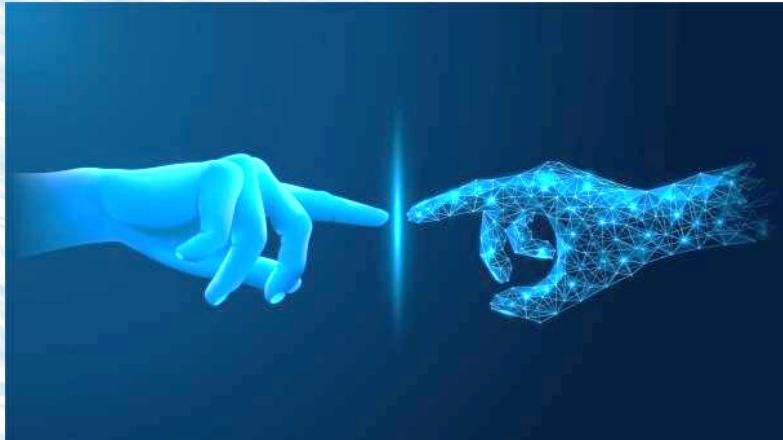
**Go Attitude, Focus, Integrity and Sincerity** are the core values of our company, which are passed on to GFIS employees to ensure ultimate quality and performance.

The Corporate Structure consists of experienced and qualified professionals who plays the pivotal role in the Group Growth and Success.

**“A business that is not growing after all, is dying.”**

- Shawn Casemore

## ACTIVITY



The final output of any technology deployed should be transformed into productivity and efficiency.

The following are our solutions and services:

### **Global Technological Ventures, Including R&D:**

Participating in diverse technology projects involving strategy, planning, implementation, and commercial structures.

### **ICT Program Consulting, Advisory, and Turnkey Implementation:**

Our goal is to ensure that all systems to be deployed are effectively executed by our various fields of specialists; open for any systems integration requirements whilst ensuring optimization of the system.

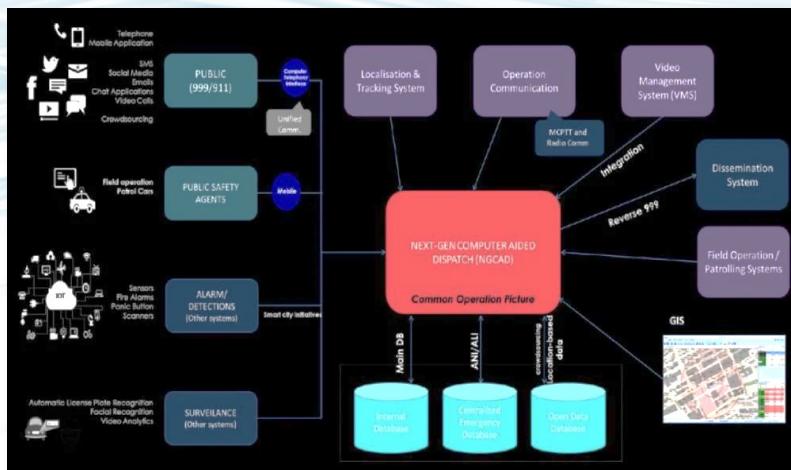


## SOLUTIONS & SERVICES



### Emergensys CAD System:

The core of the MERS-999 system is based on Emergensys' Computer Aided Dispatch (CAD) System. Call takers, dispatchers, field agents, records clerks, and administrators can all benefit from the CAD System Suite's capabilities. In a real-time, distributed, and critical environment, the CAD System assists call takers in obtaining incident reports and dispatchers in handling situations efficiently, precisely, and rapidly. There is computer-assisted emergency vehicle dispatching, vehicle status updates, integrated mapping with AVL, incident reporting, and management data.



### Next Generation 999 Solution:

Our cutting-edge Next Generation (NG911/NG999) Emergency Response System (ERS) uses our NGCAD systems as a common operational picture application. The primary focus is on receiving and processing incident reports from numerous channels, as well as providing full command and control processes in incident response.

**"Transformation is a process, not an event"**

- John P. Kotter

## SOLUTIONS & SERVICES



**“You are serving a customer, not a life sentence. Learn how to enjoy your work”**

*- Laurie McIntosh"*

### **Helpdesk and Service Support Centre:**

24/7 Monitor System Services, including application-related infrastructure and services, using service management tools. Services can be provided by direct phone calls, text messages, or notifications via the alert management system. Both onsite and remote support are available/used through VPN, resulting in a faster response time. Processes are examined on a regular basis to ensure continuous service improvement.

### **Other Services:**

Provider of Public Safety Dispatch System Solutions, Information Communication Technology Systems, Software Solutions and Development, Integration, Implementation, and Related Training. ICT system support and maintenance.

If you want truly to understand something, try to change it.

- Kurt Lewin

## PRODUCT & SERVICES



### Resource Monitoring System

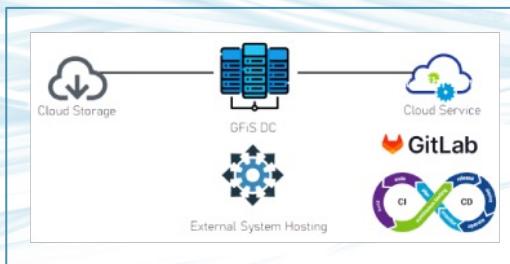
Customised to deliver "Balai Monitoring" System that functions to automatically collect information and display real-time data on all "Balai Bomba" connections within the MERS 999 network. Data is collected directly from the database and displayed in the application web-based. Balai monitoring systems are used to assist end users in their day-to-day emergency dispatch and resource monitoring tasks, especially during critical emergencies.

### Printer Status Monitoring System:

Automate print jobs to the respective Balai Bomba for assigned cases or business cards. All initial information collected about emergencies is collected directly from the database and automatically printed to the designated Balai Bomba. Ensure more efficient and effective emergency management is done with proper documentation.

Starting and growing a business is as much about the innovation, drive and determination of the people who do it as it is about the product they sell." - Elon Musk

## OUR PRODUCTS



**OUR IT AUTOMATION** offers custom-made infra solution for cloud storage, external system hosting and cloud service



**GASANG** offers Virtualization Manager for VM and Containers, utilizing Hyper-converged Infrastructure with HA capability



**RMMA** is a Resource Monitoring platform to ensure system readiness and continuity with administrative and monitoring functions via a single dashboard



**OMMA** is our Office Modular Management Application Framework for "Customisable" Office Automation and HRIS System.

**"The value of an idea lies in the using of it."**  
- Thomas Edison

## BUSINESS SEGMENT



**Cloud & Virtualization:**  
Custom-tailored Server, Cloud  
and Data Centre solutions.



**System Automation:**  
The building of autonomous  
agent and middleware  
application for mission critical  
process, business logic or  
data manipulation



**ICT Development:**  
MVP to full end-to-end  
development on mobile, web,  
IOT and hybrid platforms



**ICT Consultancy:**  
Systems deployment,  
integration and operational  
consultancy

**Exceed your customer's expectations. If you do, they'll come back over and over.  
Give them what they want – and a little more.“**

*- Sam Walton*

## OUR EXPERTISE



**Supply & Consultation Works:**  
Offering a wide range of high quality and competitive goods and products by sourcing from local and international markets. We also provide ICT systems and Infra Consultation and Proposal preparation services for any tenders/contract submission.



**Hardware and software distribution:**

Providing a wide range of IT & Communications related products including hardware, software, accessories and consumables.



**Mechanical and Electrical Services:**

Providing comprehensive hardware maintenance, mechanical and electrical services to meet the business needs of customers within the private and public sectors.

We have a team of competent, dedicated and qualified staff who are always ready to provide our customers with the best quality of service.

*"Creativity is thinking up new things. Innovation is doing new things".*  
- Theodore Levitt

## CUSTOMER REFERENCES



### MSA RESOURCES SDN BHD:

1. SOUTHERN LOOP PACKAGE SLB04C - To connect with MH16 until Sedenak Technology Park (STeP) MH24. Value: RM 140,263.16 (14 May 2023: Completed)
2. SOUTHERN LOOP PACKAGE SLB04C - Fibre Pulling Between GDS Plots in NTP Value: RM 66,000.00 (8 June 2023 – Completed)
3. SOUTHERN LOOP PACKAGE SLB08(2) - Kempas Interchange to Nusajaya Tech Park (NTP MH47 - MH87 Value: RM 1,407,039.35 (In Progress)
4. SOUTHERN LOOP PACKAGE ODSL01 (A) - North South Expressway (e2) KM18.5 (MHS160B) - KM30.6 (MHS355) Value: RM 1,349,900.87 (In Progress)
5. SOUTHERN LOOP PACKAGE SL02 – Non-Continuous Horizontal Directional Drilling (HDD) Works KM54.0 (MHSL02061 – KM82.1 (MHS 02227) Value: RM 1,010,214.75
6. SOUTHERN LOOP PACKAGE SLB05(1) – Entry to Southern Industrial & Logistics Clusters (SILC) Area. Value: RM20,625.00

### TELEKOM Malaysia

1. The Operation and Maintenance of Computer Aided Dispatch and Its Related Applications for Telekom Malaysia Berhad  
2021 : RM23,157,445.00  
2022 : RM25,539,099.00  
2023 : RM25,899,056.00

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- Theodore Levitt

## PROJECT/CONTRACT EXPERIENCE



MERS 999:  
Maintenance and Support for 2021-2023  
Development of Balai Monitoring, Print Monitoring and CADSA for MERS 999 (2021)

MARALINER:  
Supply and deliver for 2023  
Value: RM221,666.00

KTMB:  
Supply, Install and Maintenance for 2023  
Value: RM 1,120,505.00

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- Theodore Levitt

## CONTACT INFORMATION



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### DATA CENTRE

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THANK YOU

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