Report Explaining Plugins - Nabill Khan

The current issues with your website (What are your problems? Why do you need plugins?).

The current issues I experienced with my website is authorising my website google verifications code through the google console that is supposed to assist my SEO plugin. I still managed to have the plugin work correctly it is just not how I wanted it exactly to be.

What type of plugins will solve your issue and why? (Don't specify a name of a plugin provider, instead, specify the type of the plugin. For example, instead of stating "Elementor", state "front-end page builder plugin").

The current issues cannot be solved through a plugin as the error is within the plugin itself. However the issue doesn't not affect the main objectives and features of my website.

Your choice of plugin provider and why you chose one plugin provider over the others (for example: Elementor vs Divi).

For my front-end page builder I used to Classic Editor plugin as it worked smoothly with my theme that I had installed on WordPress. This saved me from having to use a plugin like Elementor instead. There is nothing wrong with using Elementor and it is an amazing plugin for making website pages but since my website was very simplistic I did not need so much variety in my plugin for this.

I used Yoast SEO for my SEO plugin option as it was the plugin with the most information available as to how to implement it correctly.

My cache management plugin was WP Super Cache as it provided plenty of settings and a smooth set up with plenty of available help to implement.

My analytics plugin was completed with Google Analytics. This seemed to be the best one out of the other options that were available in terms of being freely available.

The high-level steps of how you implemented each plugin

The Classic Editor simply allowed for touch ups I wanted to make of any fonts, texts and header I had within my site. It worked in conjunction with my theme allowing super simple set up and editing ability of the site.

I used Yoast SEO to improve my search engine optimisation. This was completed by configuring the set up wizard to suit the needs I required for my site to be optimised. By adjusting component such as the search appearance settings I was able to make adjustments to my site SEO.

Using WP Super Cache to improve site speed was completed by installing the plugin and checking off things like allowing compressing of pages so they are better delivered to my visitors, allowing cache rebuilds that will send a supercahced file to anonymous users whilst a new file is being generated and allowing dynamic caching.

I made use of Google Analytics to monitor things such as my site traffic and user interactions on my site. The data from this will be very small as the actual interactions available of my site are very little and I have the ability to track products that I sell but my site is not a e-commerce store so I do not need to track these measures of data.

The applicable benefits realized or expected to be realized after implementing each plugin

The benefits of all my plugins come to the overall idea that I have a very optimised site that allows users to have a great experiences once reaching my site and also allows me to track the data received from my website to help continuous optimisation. These plugins also assist with the amount of people I can reach.