

Privacy Policy for Better Collected

We respect the privacy of the visitors and the users of the website <https://bettercollected.com> referred as Better Collected. This Privacy Policy document contains the information we collect, record and use through the website. This information is processed by the owning company Sireto Technology Pvt. Ltd.

This Privacy Policy applies to online activities at the website and is valid for visitors of the website with regards to the information that is being shared with us.

This policy is not applicable to any information collected offline or via channels other than this website.

Consent

By using Better Collected, you consent to our Privacy Policy and agree with its terms.

Information we collect

The personal information that you are asked to provide, and the reasons why you are asked to provide it, will be made clear to you at the point we ask you to provide your personal information.

If you contact us directly, we may receive additional information about you such as your name, email address, phone number, the contents of the message and/or attachments you may send us, and any other information you may choose to provide.

When you register for an Account, we may ask for your contact information, including items such as name, email address, and telephone number, and city or country location. While using the website, you provide information about the ip address and usage of the website.

How we use your information

We use the information we collect in various ways for our website:

- To provide, operate, and maintain
- To improve, personalize, and expand
- To understand and analyze the usage
- To develop new products, services, features and functionality
- To communicate with you, either directly or through one of our partners, including customer service, to provide you with updates and other information relating to the website, and for marketing and promotional purposes
- To send you emails
- To detect and prevent fraud

Log files

Better Collected follows a standard procedure of using log files. These files log visitors when they access the website and the app. We are not alone in collecting this information, all hosting companies do this as part of their hosting services analytics.

The information collected by log files include internet protocol (IP) addresses, browser type,

Internet Service Provider (ISP), date and time stamp, referring/exit pages, and possibly the number of clicks.

This information is not linked to any information that is personally identifiable. The purpose of using this information is to analyze trends, administer the website, tracking users movement on the website, and gathering demographic information.

Cookies and Web Beacons

Like any other website, Better Collected uses 'cookies'. These cookies are used to store information, pages on the website that the visitor accessed or visited including visitors preferences. This information is used to optimize the users experience by customizing our web page content based on visitors browser type and/or other information.

For more general information on cookies, please read "[What are Cookies](#)".

Advertising Partners Privacy Policies

You may consult this list to find the Privacy Policy for each of the advertising partners of Sireto Technology, the parent company.

Third-party ad servers or ad networks use technologies like cookies, JavaScript, or Web beacons that are used in their respective advertisements and links that appear on the website.

These third-parties receive automatically your IP address in case you click their advertisement or link.

These technologies are used to measure the effectiveness of their advertising campaigns and/or to personalize the advertising content.

Note that Better Collected has no access to or control over these cookies that are used by third-party advertisers.

Third Party Privacy Policies

Better Collected's Privacy Policy does not apply to other advertisers or websites. Thus, we are advising you to consult the respective Privacy Policies of these third-party ad servers for more detailed information. It may include their practices and instructions about how to opt-out of certain options.

You can choose to disable cookies through your individual browser options. To know more detailed information about cookie management with specific web browsers, it can be found at the browsers' respective websites.

CCPA Privacy Rights (Do Not Sell My Personal Information)

Under the CCPA, among other rights, California consumers have the right to:

Request that a business that collects a consumer's personal data disclose the categories and specific pieces of personal data that a business has collected about consumers.

Request that a business delete any personal data about the consumer that a business has collected.

Request that a business that sells a consumer's personal data, not sell the consumer's

personal data.

If you make a request, we have one month to respond to you. If you would like to exercise any of these rights, please contact us at [privacy \(at\) sireto.com](mailto:privacy@sireto.com).

GDPR Data Protection Rights

We would like to make sure that you are fully aware of all of your data protection rights. Every user is entitled to the following:

- The right to access: You have the right to request copies of your personal data. We may charge you a small fee for this service.
- The right to rectify: You have the right to request us to correct any information you believe is inaccurate. You also have the right to request to complete information you believe is incomplete.
- The right to erase: You have the right to request us to erase your personal data.
- The right to restrict processing: You have the right to request us to restrict the processing of your personal data.
- The right to object to processing: You have the right to object against our processing of your personal data.
- The right to data portability: You have the right to request us to transfer your data we collected to another organization, or directly to you.

Children's Information

Another part of our priority is adding protection for children while using the internet. We encourage parents and guardians to observe, participate in, and/or monitor and guide their online activity.

Better Collected does not knowingly collect any Personal Identifiable Information from children under the age of 13. If you think that your child provided this kind of information on our website or in our app, we strongly encourage you to contact us immediately and we will do our best efforts to promptly remove such information from our records.

In case you have additional questions or require more information about our Privacy Policy, do not hesitate to contact us at [privacy \(at\) sireto.com](mailto:privacy@sireto.com).