



Naveego Accelerator™ | Data Health Assessment

**How confident are you that your business data is accurate?
Can your company measure its level of data accuracy?**

The Naveego Accelerator™ is a quick data health analysis tool that analyzes data accuracy and provides measurable results in minutes.

The Accelerator performs an overall Data Accuracy search analyzing the health of your data sources by auto-profiling and running a Cross System Comparison to effectively calculate the percentage of records that have consistency errors impacting business operations. It provides profiling analysis results and data health metrics. You may set data quality checks to further dive into accuracy issues.

"The Naveego Data Accuracy Platform is critical for enabling traditional approaches to business intelligence as well as modern-big data analytics. The reason for this is clear-actionable insights start with clean data, and that's exactly what the Naveego Platform delivers."

Michael Ger, General Manager of Automotive and Manufacturing Solutions, Cloudera

How Much is Bad Data Costing You?

\$100 per record

Cost of each record having poor data quality (MDM 2017)

\$3.1 Trillion

Annual cost of poor data quality in the U.S. (IBM 2016)

47%

Newly created records that have some critical, work-impacting error (Harvard Business Review 2017)

3%

Only 3% of companies' data meets the lowest-possible data quality standards (Harvard Business Review 2017)

The Naveego Complete Data Accuracy Platform™ is a hybrid and multi-cloud based data accuracy solution that improves data quality, matches, and merges data to create a golden record and provide an analytics-ready stream.

The Naveego Platform requires no customization or infrastructure change to adopt. It is a complete solution with low total cost of ownership – not just a toolbox used by highly skilled individuals to build a solution.

"Naveego streamlines our data integration projects, keeps data clean and consistent across our healthcare system, and helps Munson to meet data management compliance requirements."

Ryan Winn, CISO & System Director, Munson Healthcare