



Data Accuracy at the Scale of Hadoop

The NaveegoTM Complete **Data Accuracy Platform is** a hybrid and multi-cloud, distributed data accuracy **solution** that proactively manages, detects and eliminates data accuracy issues across all your data sources. It prevents data lakes from becoming data swamps by leveraging Kubernetes, Apache Kafka and Apache Spark technologies to enable seamless integration with CDF, and it fully supports on-prem, hybrid and multicloud environments. Working together, Naveego and Cloudera provide data accuracy at high volume with real-time streaming from any data source in any environment regardless of its schema or structure.

\$15 Million average annual cost of poor data quality to a business (Gartner, 2017) Harvard Business Review found that only 3% of companies' data meets the lowest-possible data quality standards Connect — Access data wherever it resides Trust — Validate and monitor in real time Optimize — Enable better business decisions Sync — Consistency across the enterprise

Product Highlights

Streamlined Installation – Deploy to hybrid and multi-cloud environments in a matter of minutes without infrastructure changes or custom coding.

Plug-and-Play Data Connection – Connect to your data where it resides using Naveego's innovative plugin architecture.

Big Data Ingestion and Storage – Consume, validate, and compare massive amounts of data streaming in from data lakes, IoT devices and edge services.

Automated Data Profiling – Discover, analyze and import the structure of your data with the click of a button.

Graphical Data Mapping/ETL – Map data from all your sources into common shapes through an easy-to-use graphical user interface.

"Companies across al industries are reimagining themselves within a digitally transformed future. Central to that future is leveraging a data tsunami resulting from newly connected consumers, products and processes. Within this context, data quality has taken on a critical new importance. The Naveego data accuracy platform is critical for enabling traditional approaches to business intelligence as well as modern-day big data analytics. The reason for this is clear actionable insights start with clean data, and that's exactly what the Naveego platform delivers.

Michael Ger, General Manager, Automotive and Manufacturing Solutions at Cloudera