

EXECUTIVE SUMMARY

Insights for RSVP movies based on the IMDB dataset:

1. There is a downward trend in the number of movies produced over the years
Highest number of movies were produced in the month of March.
2. With 4285 movies, drama is the most popular genre. RSVP Movies could focus on the 'Drama' genre in the future. Comedy and Thriller genres are also among the top three genres.
3. The production company 'Dream Warrior Pictures' and 'National Theatre' produced the greatest number of movies.
4. Director James Mangold can be hired to direct their next project since he has the highest number of super hit movies and a higher average rating across the top three genres.
5. Based on the median rating, Mamooty and/or Mohanlal can be hired as an actor for their next project.
6. It has been noted that Directors such as A.L Vijay, Andrew Jones, and Chris Stokes are the Top 3 Directors who have produced the most movies.
7. Marvel Studios (Ranked 1st), Twentieth Century Fox (Ranked 2nd), or Warner Bros. can be chosen as a global partner since the number of votes received by these is higher than other production houses.
8. Based on the total number of votes and the number of movies he has appeared in, Vijay Sethupathi could be cast as an actor in their next project.
9. Based on the total number of votes and average rating, Taapsee Pannu could be the actress for their next project.