

Before VS After 5G

Before VS After 5G

Market Analysis

Trend Analysis

Insights



city_name

All

Avg Revenue

26.56

Avg ARPU

100%

Active Users

1.62K

Unsubscribe
Users

125.90

%change

-8%

month_name

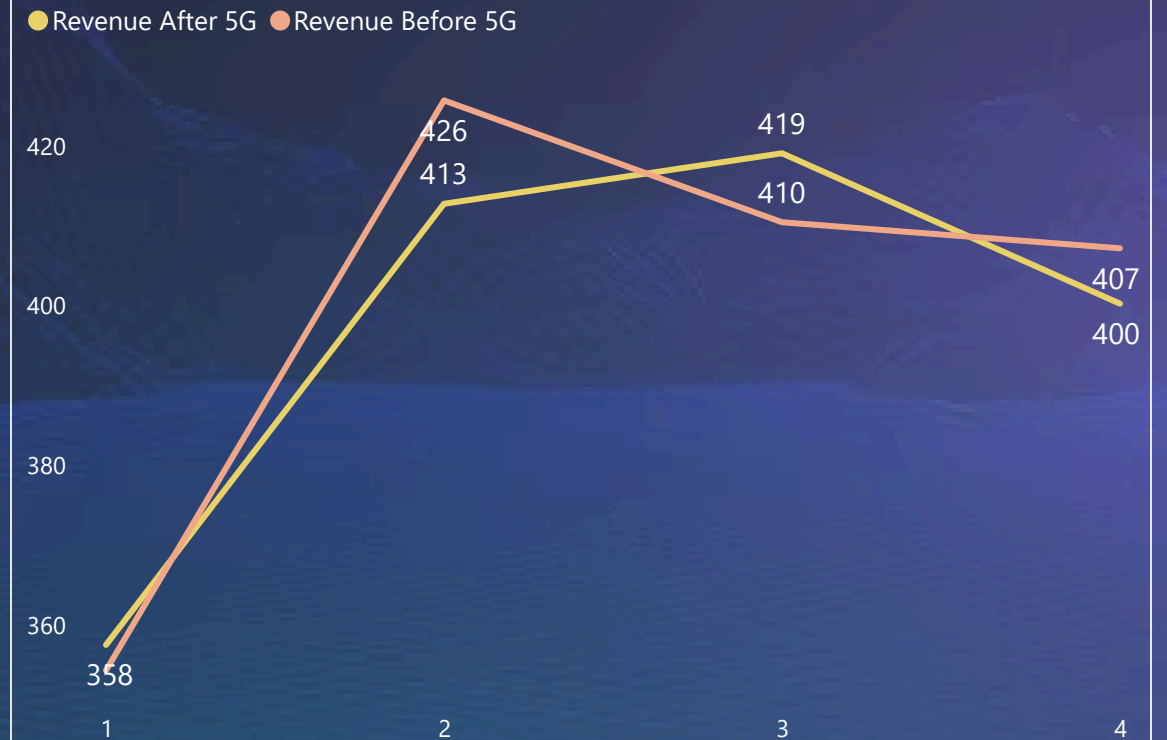
All

before/after_5g

All

city_name	Revenue Before 5G	Revenue After 5G	%change
Ahmedabad	94.49	92.58	-19%
Bangalore	168.67	169.94	-14%
Chandigarh	30.68	30.51	-5%
Chennai	150.13	146.24	0%
Coimbatore	45.67	45.72	-9%
Delhi	196.38	190.82	-18%
Gurgaon	27.12	27.53	-13%
Hyderabad	118.63	117.10	-7%
Jaipur	70.09	70.78	-6%
Kolkata	192.55	191.84	-5%
Lucknow	64.83	66.01	3%
Mumbai	244.40	245.15	-14%
Total	1,597.70	1,589.66	-8%

Revenue After/Before 5G



Market Analysis

city_name

All

plans

All

month_name

All

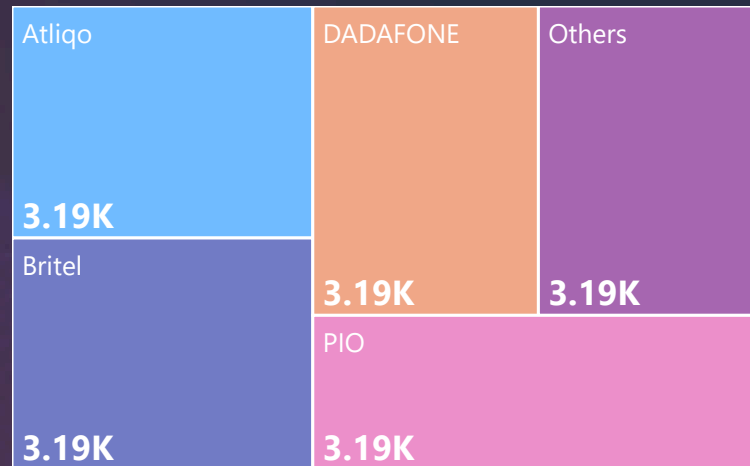
Before VS After 5G

Market Analysis

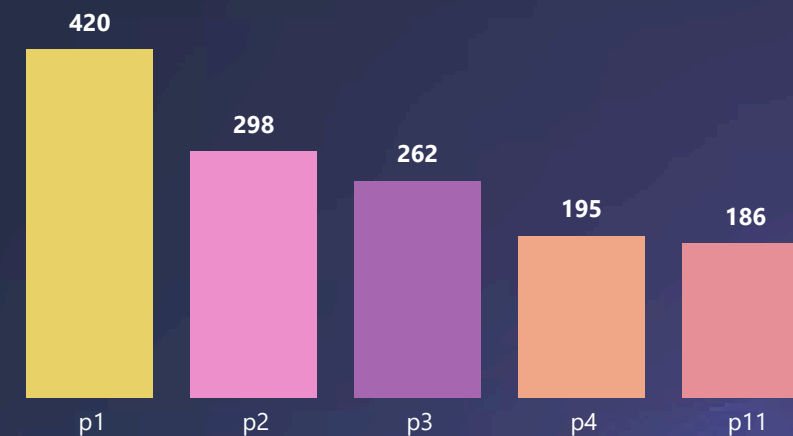
Trend Analysis

Insights

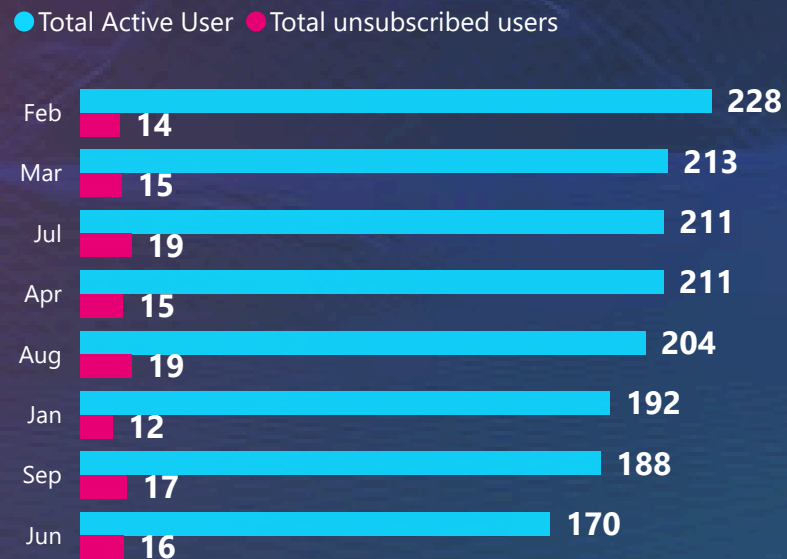
Total_revenue by company



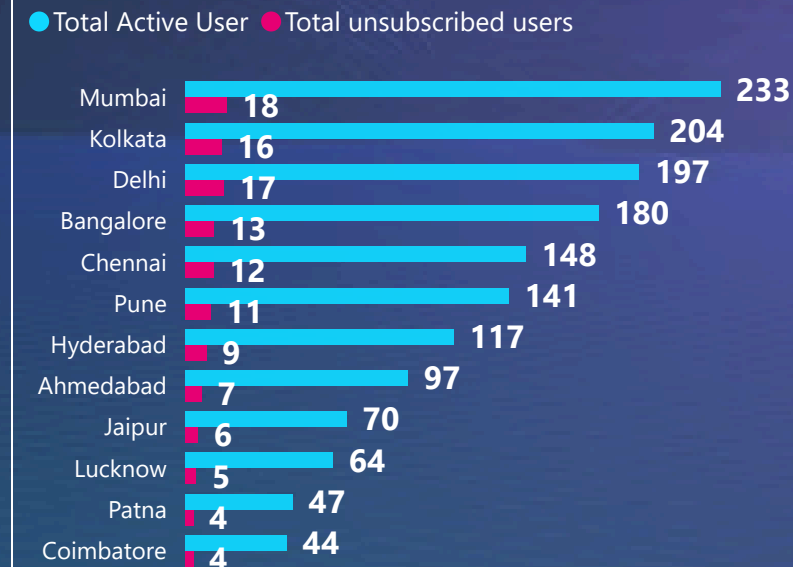
Top 5 Plan



Active /Unsubscribed users by month



Active/Unsubscribed users by city



Trend Analysis

month_name

All

city_name

All

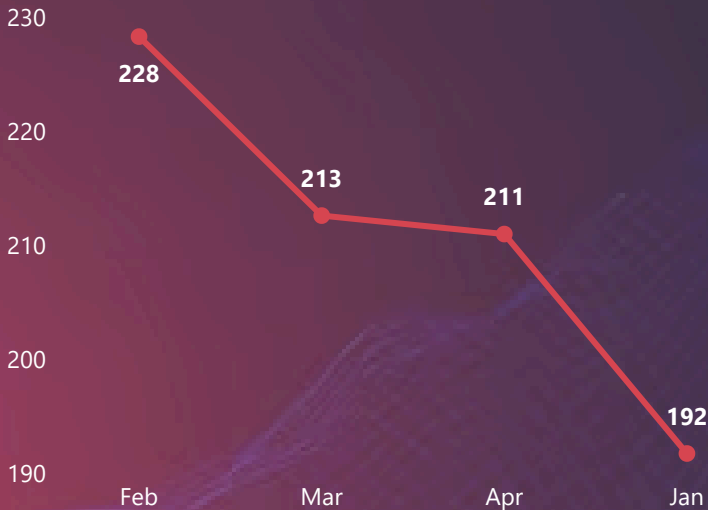
Before Vs After 5G

Market Analysis

Trend Analysis

Insights

Active user Before 5G by month_name



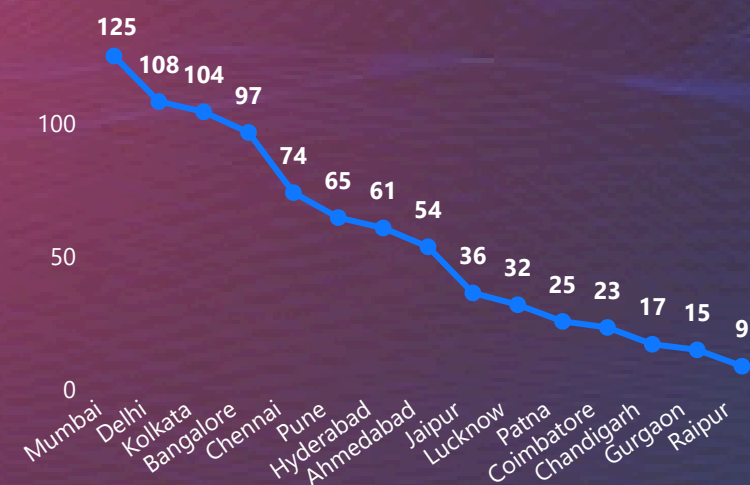
Active user After 5G by month_name



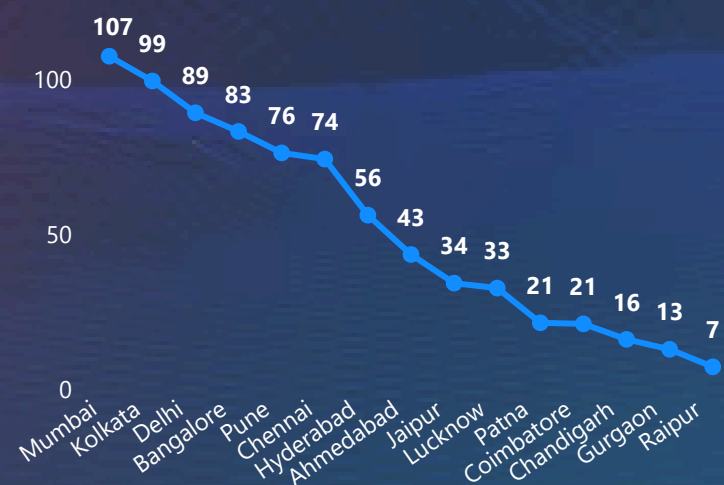
Total unsubscribed users by month_name



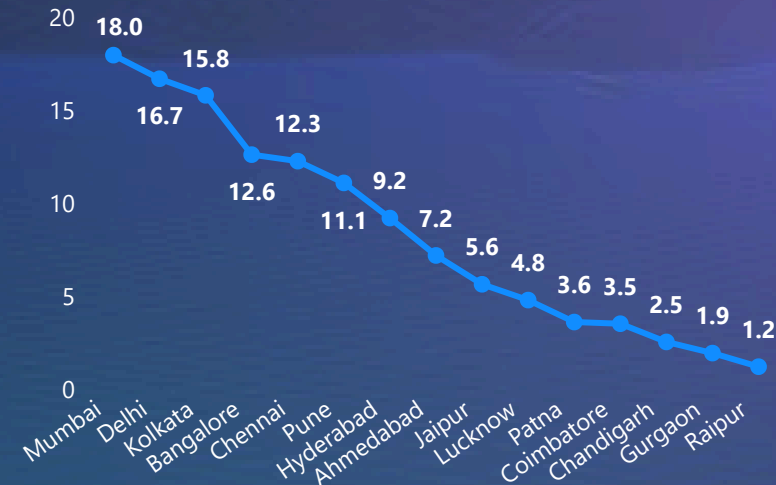
Active user Before 5G by city_name



Active user After 5G by city_name



Total unsubscribed users by city_name



- 1) Mumbai, Delhi, Kolkata & Bangalore are the main cities which are contributing more than 50% of the revenue .
- 2) First three plans 1,2, & 3 are constituting 50.19% of the total revenue , they seems to be the key plans.
- 3) Atliqo maintain the 3rd position in market place . it contributes 19.56% of market Share . PIO and Brital are the 2nd position companies in the market and they are constituting 62.91% of total Market Share .
- 4) In the month of August maximum users(18.7 lakhs) unsubscribed.
- 5) Maximum Market Share hold by PIO (35.42%) and highest total market value (25.88%) hold by Mumbai city.
- 6) Feb 2022 & August 2002 are the two months where revenue % have shown slight improvement when compared to other months.