

# **Basic Details of the Team** and **Problem Statement**

Ministry/Organization Name/Student Innovation: Ministry of Information and Broadcasting

PS Code: 1329

Problem Statement Title: 360-degree feedback software for the Government of India related News Stories in Regional Media using Artificial Intelligence / Machine Learning

Team Name: Neural Catalysts

Team Leader Name: Nachiket Khairkar

Institute Code (AISHE): C - 41681

Institute Name: INTERNATIONAL INSTITUTE OF

**INFORMATION TECHNOLOGY (12IT)** 

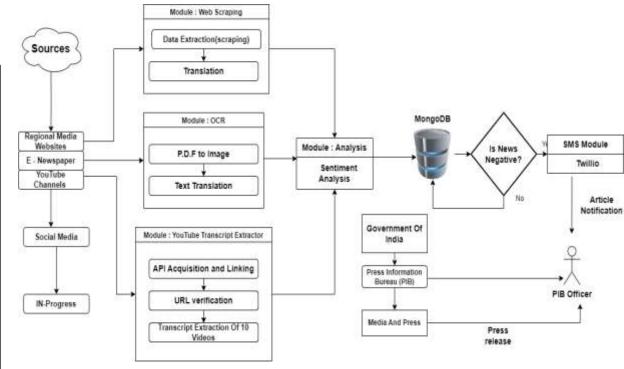
Theme Name: Smart Automation

## Details

#### Describe your Idea/Solution/Prototype here:

- Our Software Uses Various News Sources and runs sentiment analysis on the extracted data using Artificial Intelligence and Machine Learning to detect public opinion.
- News Articles are scraped from various regional media websites are extracted using scraper and analyzed into Positive, Neutral, Negative using Python Libraries.
- The E Newspaper are text extracted using OCR script. The OCR script also scans other languages like English, Hindi, Marathi, Telugu, Kannada, Malayalam, Tamil, Odia, Bengali, Assamese, etc. (other languages under progress).
- The Notification System uses latest **messaging API** to inform **Dedicated Officers in Real Time**.
- Other Script scrapes Youtube Transcript and runs sentiment on the videos.
- MongoDB to store data and non relational access of the News Article
- Existing Modules translate to Web Views of Django Web Framework for better code compatibility.

#### Flow Diagram of Project



#### Describe your Technology stack

here:

- **Python** (Functionality)
- HTML (Structure)
- CSS (Frontend)
- JavaScript (Core Webwork)
- Django (Web Framework)
- MongoDB (Database)

- YouTube API
- Google Translate
- Tesseract Engine
- Google Cloud Vision API



## Idea/Approach Details

#### Describe your Use Cases here

- ➤ Government of India can easily have a Media feedback in real-time using categorical news.
- Dedicated Template so every Ministry can review people's reaction towards their policies.
- Regional News analyzed access for wider reach for every Indian Citizen.
- Translate news articles into multiple Indian languages and extract text from e-papers using Optical Character Recognition (OCR).
- Categorize news stories based on relevant government departments and assign tonality as favorable (positive), neutral, or not favorable (negative).
- Notify concerned PIB officers in real-time about negative news stories using multiple platforms like SMS and Gmail.
- ➤ Future Scope of integrating Social Media platforms like Twitter and Facebook too.

## Describe your Dependencies / Showstoppe here

- Sentiment Analysis of Multiple Indian Regional Languages.
- Newspaper Article Scraper which can scrape, analyze and display up to 600+ articles just in an hour.
- YouTube / Google API to process people's opinion towards the video and larger mass access.
- Totally Automated system for News Analysis with help of a pretrained Model and machine learning.
- All modules and sources clustered under a single platform.
- Large Scalability of Project.
- Easily Modifiable code base.
- Plan for project growth will consider people's opinion using social media too.

### **Team Member Details**

**Team Leader Name: Nachiket Khairkar** 

Branch : B.E Stream : CSE Year : III

**Team Member 1 Name: Sayali Jaybhay** 

Branch : B.E Stream : CSE Year : III

**Team Member 2 Name: Mangesh Gaikwad** 

Branch : B.E Stream : ENTC Year : III

**Team Member 3 Name: Soham Joshi** 

Branch : B.E Stream : ENTC Year : III

**Team Member 4 Name: Tanmay Kendre** 

Branch : B.E Stream : ENTC Year : III

**Team Member 5 Name: Kshitij Rajgude** 

Branch : B.E Stream : ENTC Year : III

**Team Mentor 1 Name: Prof. Milana Malwadkar** 

Category: Academic Expertise: Artificial Intelligence/ Machine Learning

Domain Experience (in years): 5