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Data Analytics

Sales analysis of Monsieur Company

2,des, 2025

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Sales analysis

The analysis showed that total sales

=

1,281,986

The most common way customers pay

Prepaid

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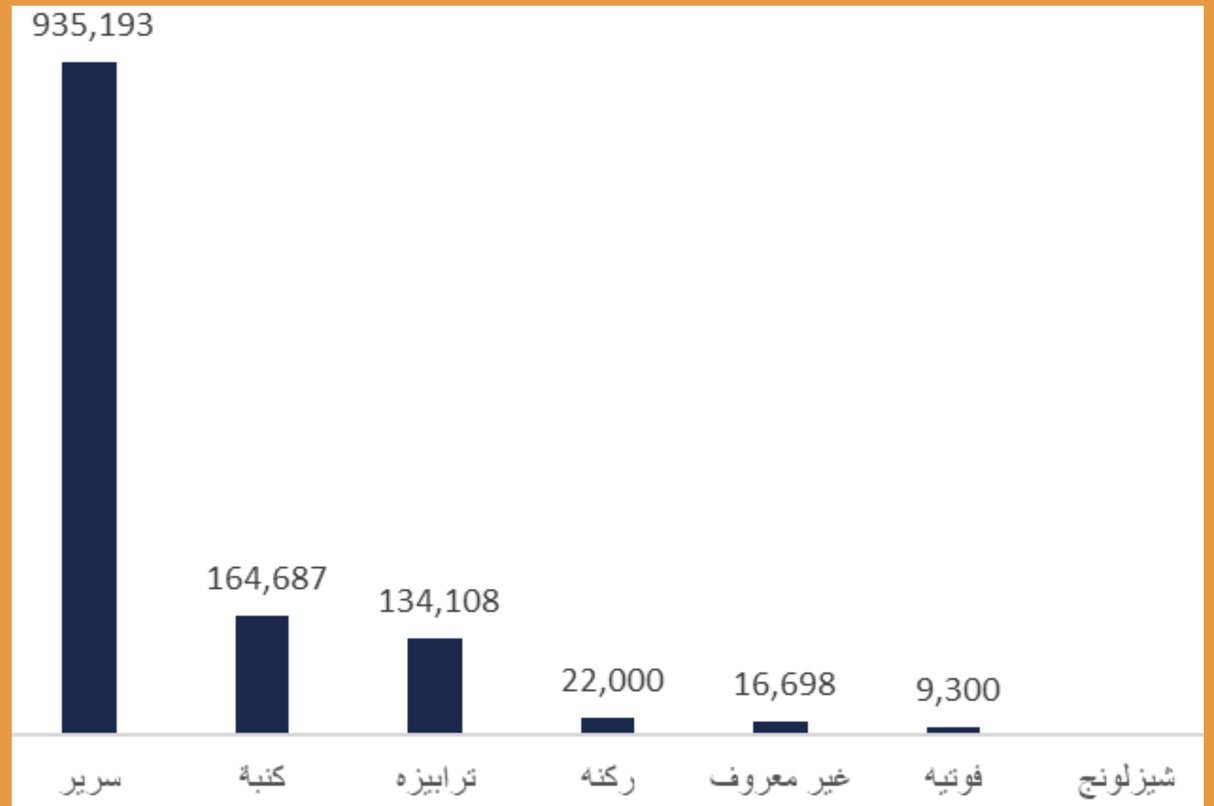
- **The best-selling product :**

  935,193 = السرير

- **The lowest product sold :**

  الشيزلونج



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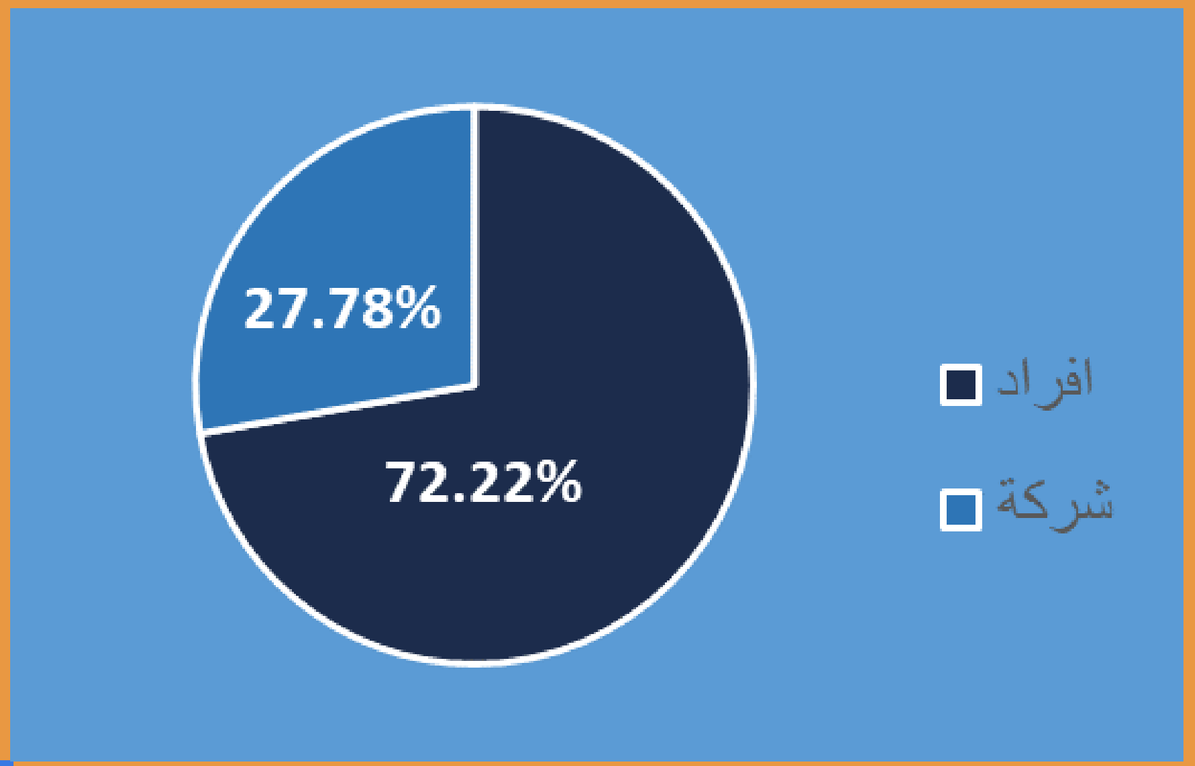
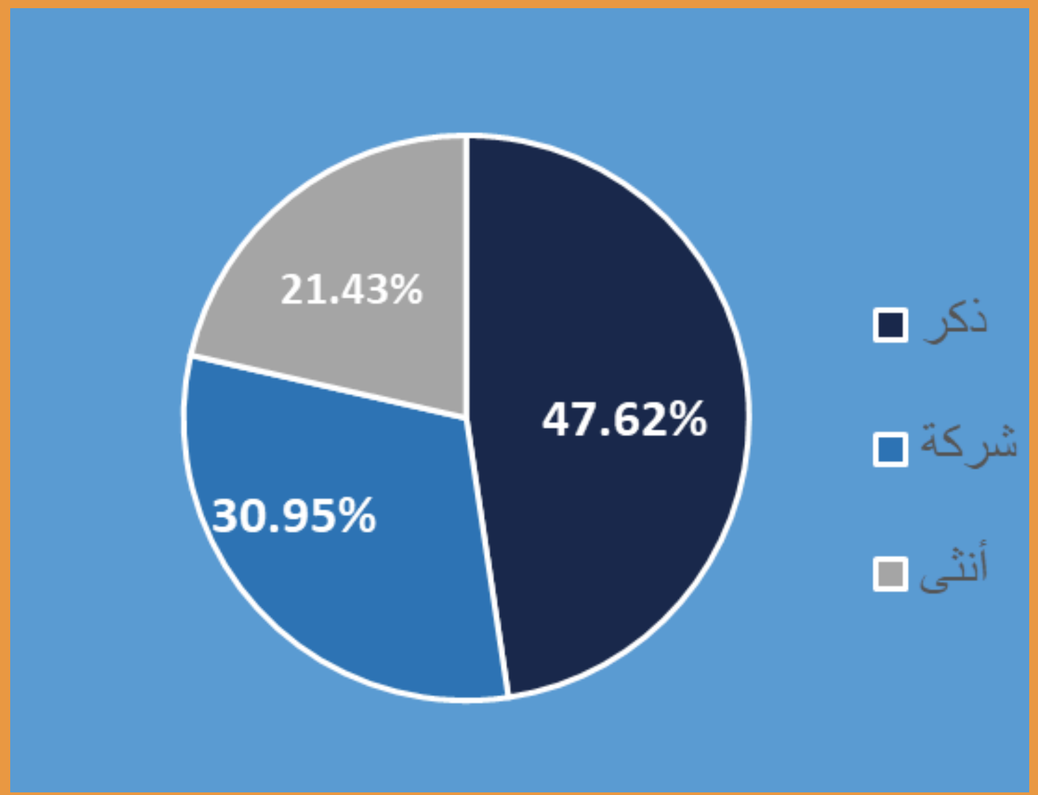
Who are our most frequent clients ? افراد

Who are the people we deal with most? الذكور





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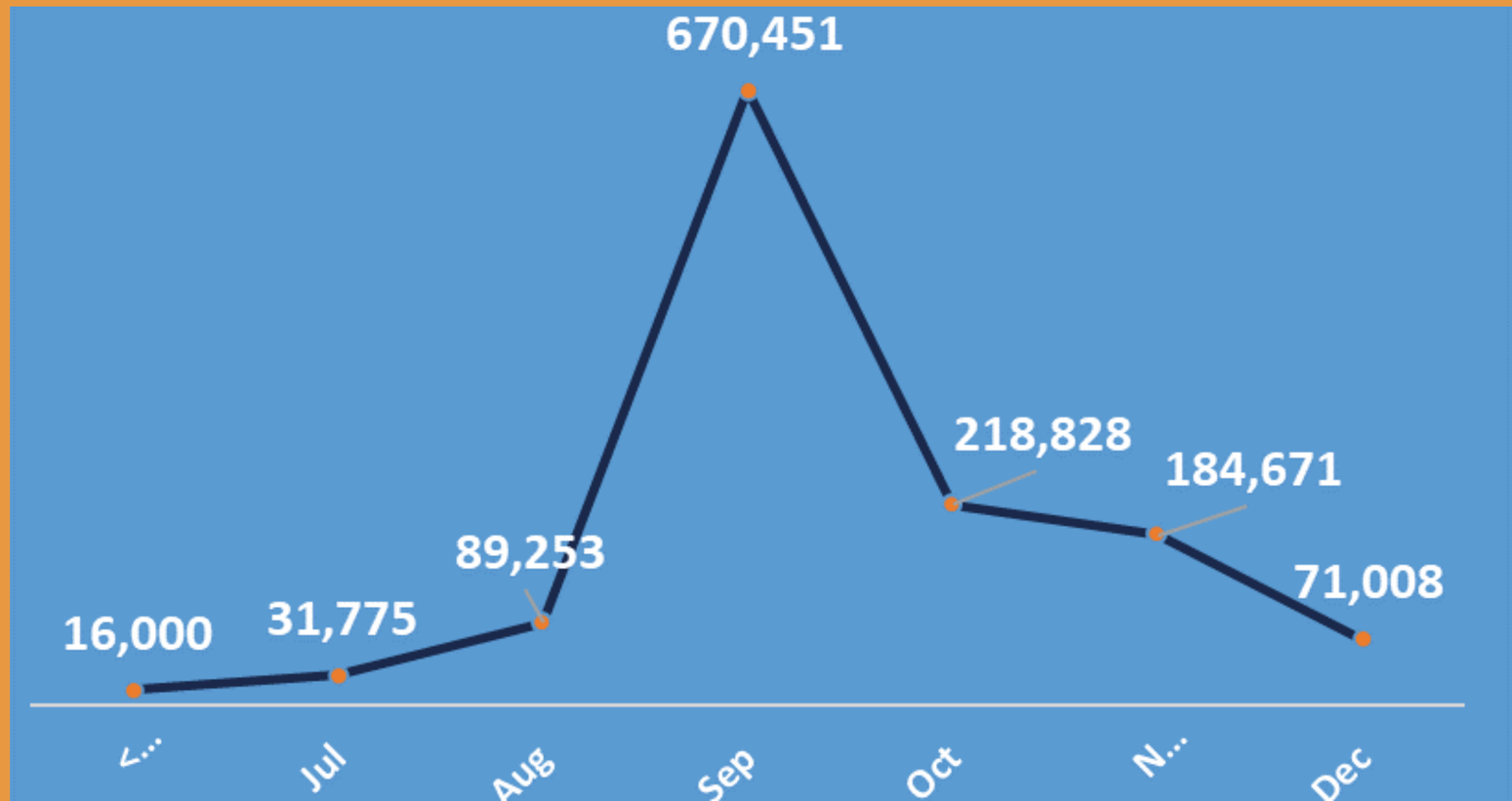
AVG.Delivery Time ?

15 Days

The month with the highest demand for products ?

September



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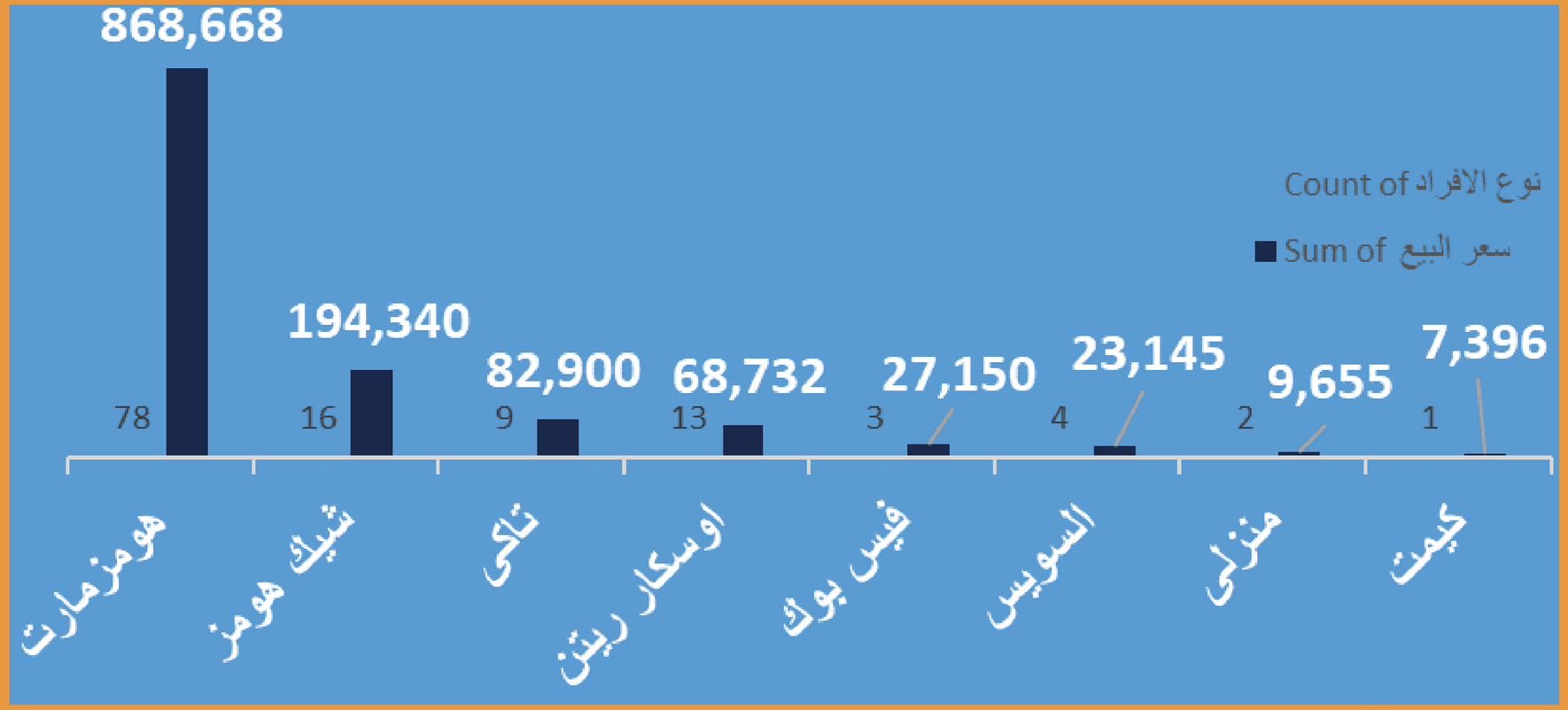
The platform we sell on the most ?

هومزمارت = 865,668



The best delivery person ? الحج سيد

And as for the delivery company, it wasn't the best thing.

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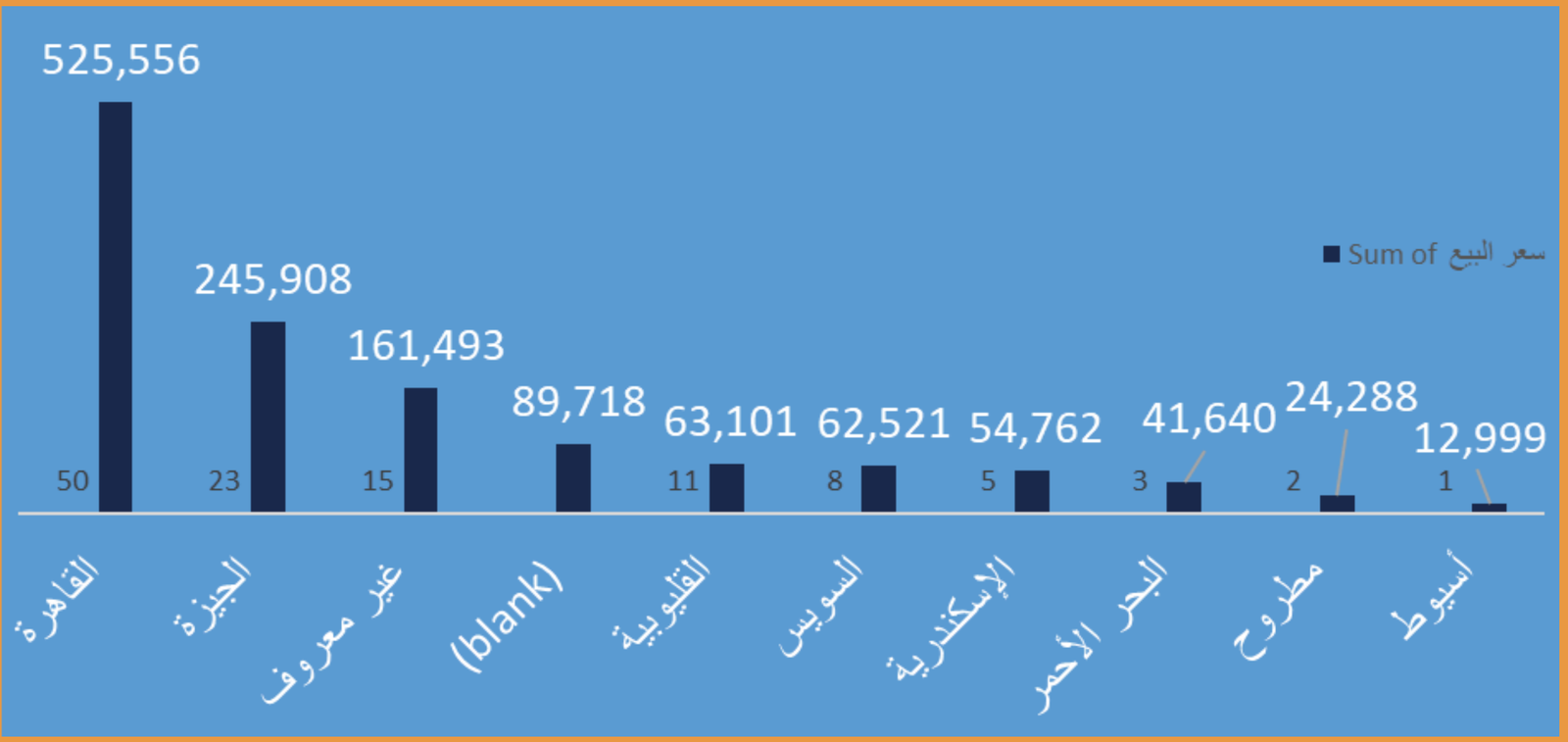
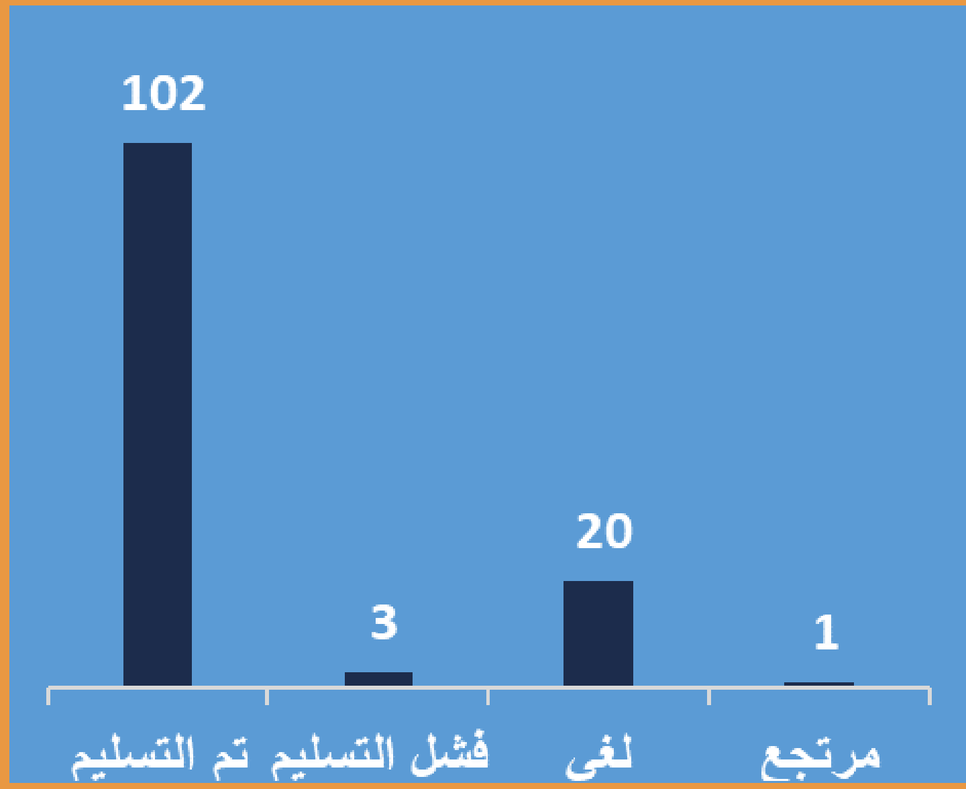
The governorate that buys the most from us ?

القاهرة



Highest delivery status is ?

تم التسليم



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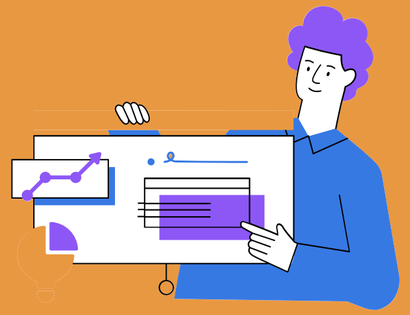
Recommendations



1. Partner with a better delivery company.

2. Offer product promotions to boost sales.

3. Create and display advertisements across all governorates and social media platforms to attract customers.

4. Offer a special promotion for customers who purchase multiple products.

5. Reduce delivery times or ensure on-time delivery.

6. Target women and businesses to increase sales to them, as our current customer base is predominantly male.