Movies That Families are Watching
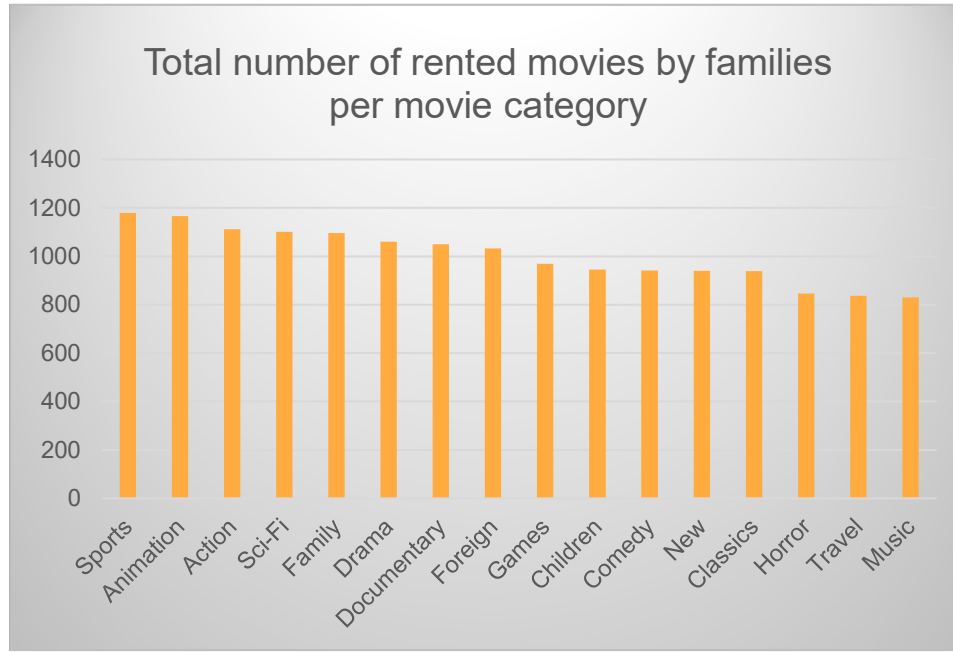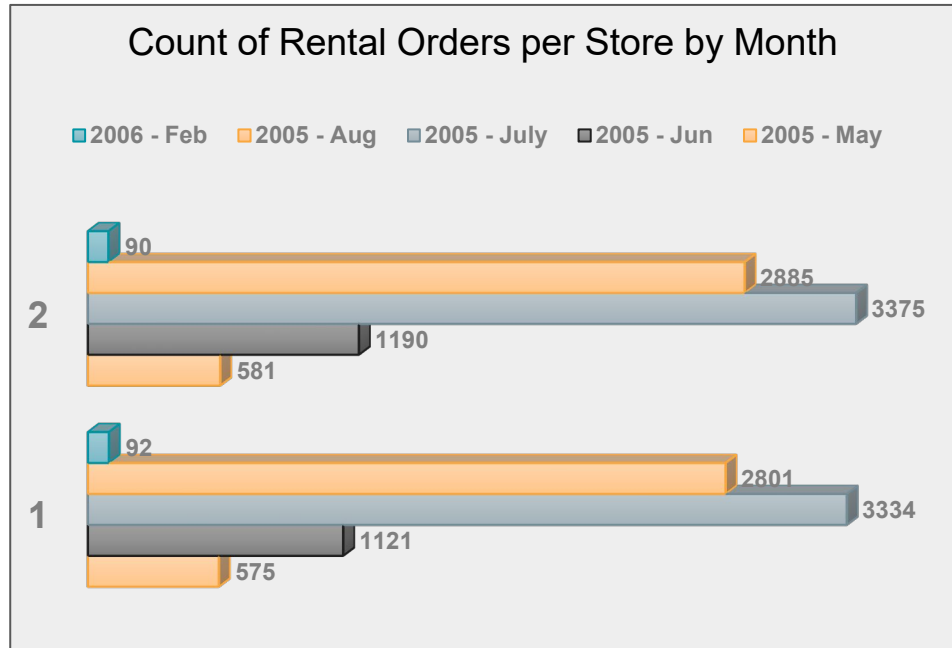

Total number of rented movies by families per movie category

We can see that **Sport Movie category** is the family's **number 1** choice to rent with total 1179 movie been rented. Then **Animation** is the **second** favorite movie category for the family with 1166 movies been rented by the families is not that for rom sport rank. However, **Music** movies is the **least** favorite to be rented by families with 830 rental count.
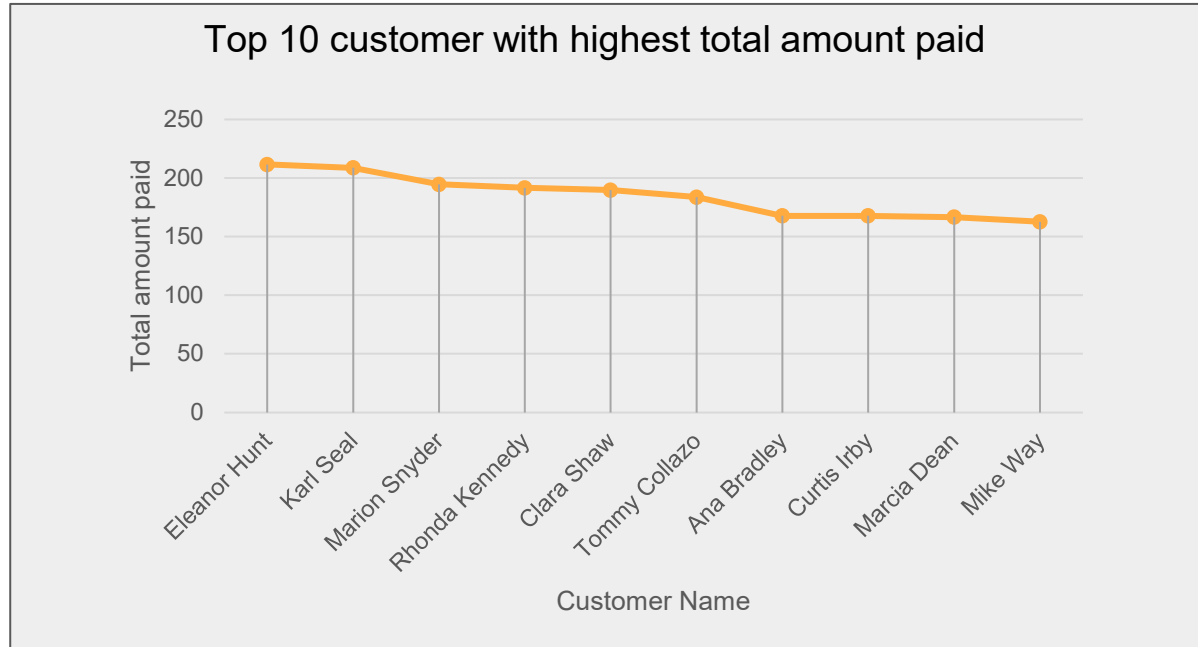
Compare Count of Rental Orders During Every Month for 2 Stores

Count of Rental Orders per Store by Month

■ 2006 - Feb   ■ 2005 - Aug   ■ 2005 - July   ■ 2005 - Jun   ■ 2005 - May

Store 2
- 90
- 2885
- 3375
- 1190
- 581

Store 1
- 92
- 2801
- 3334
- 1121
- 575

The chart shows that **both stores are close** in rental order numbers, to be more specific **Store number 2** was always renting **slightly higher** number in all months in **year 2005** than store number 1, **but** in Feb **2006 store 1** rented 92 which is **higher** than store number 2 with only 90 rental.
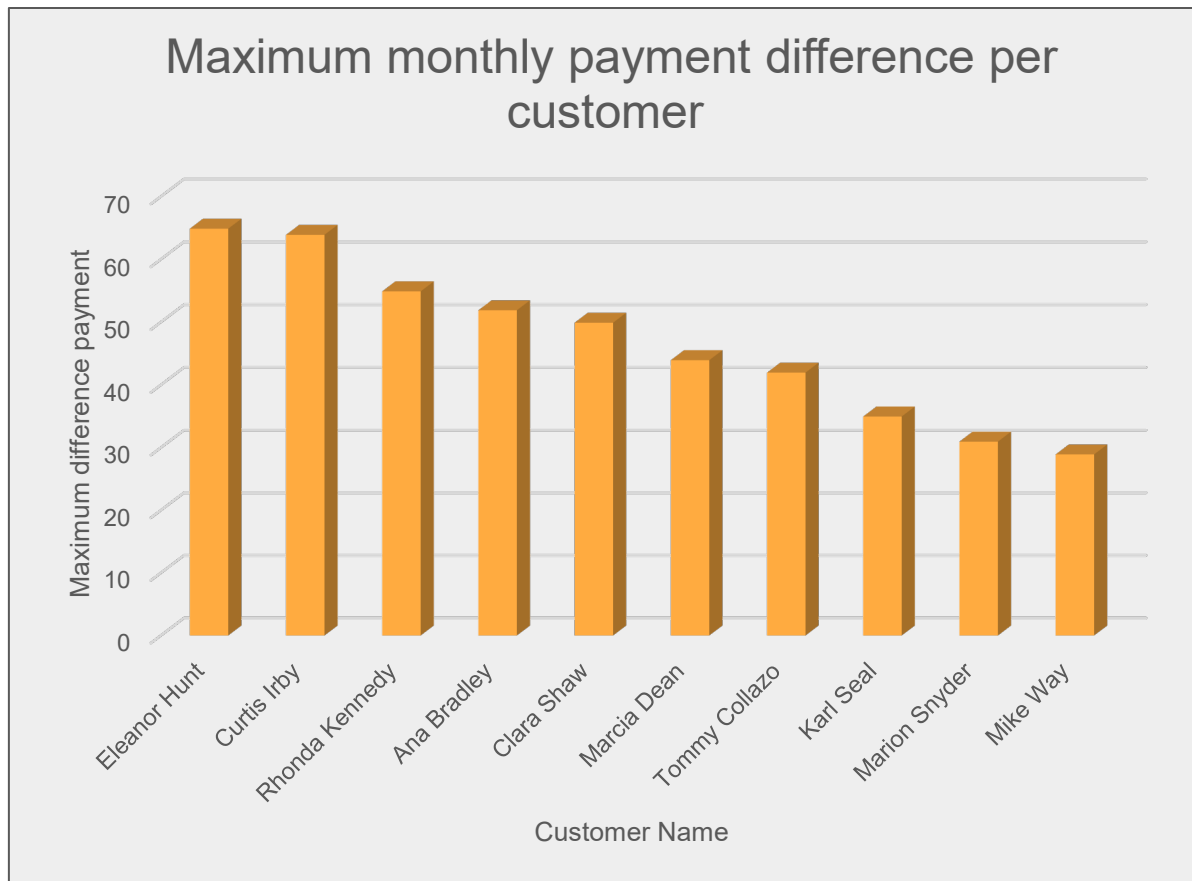
This maybe shows that store number 1 getting better, but we can't assume from 1 month only.

Top 10 Paying Customers during 2007

Top 10 customer with highest total amount paid

We can see that Eleanor Hunt was the **highest** paid customer in 2007 with around $211 total paid amount . On the other hand, Mike Way was the **lowest** paid customer with around $163 total paid amount in same year.

The highest difference of monthly payments for top 10 customers in 2007

Maximum monthly payment difference per customer

Again it is clear that the **maximum** difference between 2 months which is around $65 has been paid by Eleanor Hunt, and the **minimum** deference amount between 2 month was around 29 paid by Mike Way.