

Nada D. Alali

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WORK EXPERIENCE

WATHBA

Project Strategy & Data Analysis Lead

Al-Khobar, Saudi Arabia

Oct 2024 – Present

- Developed an AI-powered salary prediction platform for football players, utilizing over 500 data points for market forecasting and scenario analysis.
- Conducted data-driven market research and translated findings into actionable business recommendations to guide platform development and strategic positioning.
- Prepared and delivered bilingual reports and presentations to internal stakeholders, contributing to strategic alignment and partnership discussions.

AI & Robot Club

Project Coordination & Data Insights

Dammam, Saudi Arabia

Feb 2024 – Sep 2024

- Coordinated cross-functional teams to plan and execute club projects, workshops, and events, ensuring timely delivery and high participation.
- Analyzed member engagement data and generated actionable insights to optimize event formats and increase participation rates.
- Prepared periodic reports and presented findings to club leadership to support data-driven decision making.

Al-Dawaa Medical Services Co

Operations Support & Training Intern

Al-Khobar, Saudi Arabia

Jun 2024 – Aug 2024

- Collaborated with IT and HR teams to optimize internal workflows and deliver structured digital solutions improving operational efficiency.
- Designed and led LinkedIn career development workshops for 10+ interns, enhancing their professional profiles and job market readiness.
- Provided technical support and contributed to process troubleshooting, ensuring smooth day-to-day business operations.

EDUCATION

Imam Abdulrahman bin Faisal University

Bachelor of Computer Science (GPA: 4.12 / 5.00)

Al-Jubail Industrial City, Eastern Province, SA

2020 – 2025

SKILLS

Data Analysis & Reporting:

Power BI

Data Visualization

Data-driven Decision Making

Microsoft Excel & SQL Basics

Project Coordination:

Cross-functional Collaboration

Process Improvement

Workflow Optimization

Planning & Execution

Communication & Leadership:

Client Presentation

Stakeholder Communication

Team Leadership

Public Speaking

CERTIFICATIONS

Microsoft Certified: Power BI Data Analyst Associate | Microsoft

Jun 2025

Artificial Intelligence and Data Science Track | Satr Codes

Jan 2024

Effective Communication & Presentation Skills | Al-Dawaa Medical Services Co

Jul 2024

SpeechCraft Program (Public Speaking) | ToastMasters International

Nov 2024

Soft Skills & Communication Proficiency | Human Resources Development Fund KSA

Apr 2024

PUBLICATIONS & RESEARCH

Re-Engineering of Platform for Mobile Interaction No-Code Design (Pixate) | *Hinweis Research* Oct 2024

- Led applied research on user-centric mobile application design using no-code development tools, enhancing rapid prototyping processes.
- Presented findings at NCCT2024, emphasizing structured analysis, project planning, and innovation in digital transformation solutions.

VOLUNTEER EXPERIENCE

LinkedIn Workshop Facilitator | *National Center for Non-Profit Sector* 2025

- Delivered career development workshops to 50+ participants, enhancing their professional profiles and employability through practical LinkedIn training.

Event Operations Coordinator | College of Computer Science and Information Technology 2024

- Coordinated logistics, vendor communication, and on-site execution for large-scale conferences, strengthening project management and stakeholder coordination skills.

Research Contributor | *Eastern Province Municipality* 2021

- Contributed to data collection and reporting for smart city initiatives, gaining exposure to public sector transformation and policy-driven projects.

AWARDS & RECOGNITION

2nd Place Award – Best Graduation Project | Imam Abdulrahman Bin Faisal University 2025

- Awarded for innovative application of AI and data analytics in a real-world project.

2nd Place Winner | *ScienTech Debate Competition* 2025

- Demonstrated critical thinking, persuasive communication, and teamwork skills.

Leadership Award | *Nosaned Club* 2024

- Recognized for leading initiatives that enhanced team performance and engagement.

Outstanding Member | *AI & Robot Club* 2024

- Contributed to innovative projects and promoted collaboration within the technical community.

Research Presenter | *Scientific Research & Innovation Conference* 2024

- Presented academic research demonstrating strong analytical and communication skills.

Honorary Appreciation Award | *CCSIT Club* 2024

- Acknowledged for commitment and excellence in extracurricular activities.

LANGUAGES

Arabic: Native Proficiency

English: Professional Working Proficiency