

# Nada D. Alali

Phone Number: 966540442054 | Email: [Nada.Alali@outlook.sa](mailto:Nada.Alali@outlook.sa) | LinkedIn: [linkedin.com/in/nadaalali/](https://www.linkedin.com/in/nadaalali/)

## WORK EXPERIENCE

---

### Ajdan

*Business Analyst*

Al-Khobar, Saudi Arabia

*Jul 2025 – Oct 2025*

- Designed and optimized user interface structures by identifying key data fields and improving multi-page navigation for better usability.
- Built fully interactive Power BI dashboards to visualize request workflows, performance indicators, and campaign tracking, enabling data-driven decisions.
- Collaborated with Sales, Maintenance, and Marketing teams while integrating AI and digital-transformation insights to enhance workflow efficiency and cybersecurity awareness.

### WATHBA

*Project Strategy & Data Analysis Lead*

Al-Khobar, Saudi Arabia

*Oct 2024 – Present*

- Developed an AI-powered salary prediction platform for football players, utilizing over 500 data points for market forecasting and scenario analysis.
- Conducted data-driven market research and translated findings into actionable business recommendations to guide platform development and strategic positioning.
- Prepared and delivered bilingual reports and presentations to internal stakeholders, contributing to strategic alignment and partnership discussions.

### AI & Robot Club

*Project Coordination & Data Insights*

Dammam, Saudi Arabia

*Feb 2024 – Sep 2024*

- Coordinated cross-functional teams to plan and execute club projects, workshops, and events, ensuring timely delivery and high participation.
- Analyzed member engagement data and generated actionable insights to optimize event formats and increase participation rates.
- Prepared periodic reports and presented findings to club leadership to support decision making.

### Al-Dawaa Medical Services Co.

*IT Support Specialist*

Al-Khobar, Saudi Arabia

*Jun 2024 – Aug 2024*

- Provided technical support and contributed to process troubleshooting, ensuring smooth day-to-day business operations.
- Designed and led LinkedIn career development workshops for 10+ interns, enhancing their professional profiles and job market readiness.

## EDUCATION

---

### Imam Abdulrahman Bin Faisal University

*Bachelor's in Computer Science (GPA: 4.12 / 5.00)*

Al-Jubail, Eastern Province, Saudi Arabia

*2020 – 2025*

## SKILLS

---

### Data Analysis & Reporting

Power BI

Data Visualization

Data-driven Decision Making

Microsoft Excel & SQL Basics

### Project Coordination

Cross-functional Collaboration

Process Improvement

Workflow Optimization

Planning & Execution

### Communication & Leadership

Client Presentation

Stakeholder Communication

Team Leadership

Public Speaking

CERTIFICATIONS

Microsoft Certified: Power BI Data Analyst Associate   <i>Microsoft</i>	Jun 2025
Artificial Intelligence and Data Science Track   <i>Satr Codes</i>	Jan 2024
Effective Communication & Presentation Skills   <i>Al-Dawaa Medical Services Co.</i>	Jul 2024
SpeechCraft Program (Public Speaking)   <i>ToastMasters International</i>	Nov 2024
Soft Skills & Communication Proficiency   <i>Human Resources Development Fund KSA</i>	Apr 2024

PUBLICATIONS & RESEARCH

Re-Engineering of Platform for Mobile Interaction No-Code Design (Pixate)   <i>Hinweis Research</i>	Oct 2024
<ul style="list-style-type: none"><li>Led applied research on user-centric mobile application design using no-code development tools, enhancing rapid prototyping processes.</li><li>Presented findings at NCCT2024, emphasizing structured analysis, project planning, and innovation in digital transformation solutions.</li></ul>	

VOLUNTEER EXPERIENCE

LinkedIn Workshop Facilitator   <i>National Center for Non-Profit Sector</i>	2025
<ul style="list-style-type: none"><li>Delivered career development workshops to 50+ participants, enhancing their professional profiles and employability through practical LinkedIn training.</li></ul>	
Event Operations Coordinator   <i>College of Computer Science and Information Technology</i>	2024
<ul style="list-style-type: none"><li>Coordinated logistics, vendor communication, and on-site execution for large-scale conferences, strengthening project management and stakeholder coordination skills.</li></ul>	
Research Contributor   <i>Eastern Province Municipality</i>	2021
<ul style="list-style-type: none"><li>Contributed to data collection and reporting for smart city initiatives, gaining exposure to public sector transformation and policy-driven projects.</li></ul>	

AWARDS & RECOGNITION

Professional Certification Support Initiative (Mohtarif)   <i>Imam Abdulrahman Bin Faisal University</i>	2025
<ul style="list-style-type: none"><li>Selected for the Mohtarif initiative supporting professional certifications to enhance employability and expertise.</li></ul>	
2nd Place Award – Best Graduation Project   <i>Imam Abdulrahman Bin Faisal University</i>	2025
<ul style="list-style-type: none"><li>Awarded for innovative application of AI and data analytics in a real-world project.</li></ul>	
2nd Place Winner   <i>ScienTech Debate Competition</i>	2025
<ul style="list-style-type: none"><li>Demonstrated critical thinking, persuasive communication, and teamwork skills.</li></ul>	
Leadership Award   <i>Nosaned Club</i>	2024
<ul style="list-style-type: none"><li>Recognized for leading initiatives that enhanced team performance and engagement.</li></ul>	
Outstanding Member   <i>AI &amp; Robot Club</i>	2024
<ul style="list-style-type: none"><li>Contributed to innovative projects and promoted collaboration within the technical community.</li></ul>	
Research Presenter   <i>Scientific Research &amp; Innovation Conference</i>	2024
<ul style="list-style-type: none"><li>Presented academic research demonstrating strong analytical and communication skills.</li></ul>	
Honorary Appreciation Award   <i>CCSIT Club</i>	2024
<ul style="list-style-type: none"><li>Acknowledged for commitment and excellence in extracurricular activities.</li></ul>	

LANGUAGES

Arabic: Native Proficiency
English: Professional Working Proficiency