

# Nada Doghman

## POWER BI DEVELOPER

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### Objective

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Aspiring entry-level Data Analyst with a strong foundation in Power BI and Tableau, seeking to leverage data visualization and analytical skills to provide actionable insights. Passionate about turning raw data into impactful dashboards and reports to support informed decision-making and drive business success. Eager to contribute to a dynamic team while continuing to grow in the field of data analytics.

### Education

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Faculty of computer and information science, Mansoura University

2021-2025

Major: IT

Grade: Excellent

### Extracurricular Activities

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**Financial Resources Volunteer at IEEE mansb:** connecting with many sponsors to persuade them being part of IEEE's events

**Hr volunteer at Cat reloaded:** managing the team accounts , help them in any questions

**Graphic design member in Cat reloaded:** creating several designs like social media designs and logos

### Training and Courses

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Data analysis using power bi Digital Egypt Pioneers Initiative – DEPI

May 2024 -October 2024

Data analysis using power bi – DataCamp

### Projects

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#### Cookies Sales Analysis

June 2024

Comprehensive analysis of cookies sales by total revenue, cost, profit, and units sold ,geographical insights to identify top-performing cities , growth areas and product analysis to track trends, popular cookies, and improvement areas.

#### Sales Performance Analysis

jul 2024

Analyzed sales data in Excel to spot trends for faster insights,including revenue and units by category and region,displayed preferred payment methods and monthly sales by region.

#### Netflix Analysis Project

August 2024

Created a Power BI dashboard with five pages: Overview, TV Shows, Movies, Ratings, and Genres,analyzed ratings, genre popularity, and trends by user segment for a comprehensive view of audience preferences.

### Skills & abilities

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#### Technical Skills :

power bi , Microsoft excel ,data analysis , data modeling ,Dax, data visualization , power query

**Language Skills :** Arabic : Native

English:B2