

10/9/2021



❖ Project Background

▪ Idea of Project

Some of common problems in the world is the need for blood donors to help patients. So, I want to take advantage of the places where people gather to solve the problem by introducing the idea.

▪ Solution

Distribute special donation trucks in the most crowded metro stations to reach the largest number of donors and thus help many patients get better.

▪ Assumption

- I assumption when I choice the most station have people and the best time in day, I will collect a large number of donors.
- I assumption in the time of back people from work and the student from university and in the night is most suitable time.

I will distribute many trucks for blood donations in many stations, but I focus to the most station have people and the best time when I implement assumptions I will reach large people and I will help many people in need of blood and hospitals. I will bring to the Ministry of Health a solution to the common shortage problem. So, I took advantage of the crowding with great benefit, spreading and reminding people of the importance of donating.

❖ Data Source

- August, September / 2021
- December / 2020
 - Daily Traffic for each Station
 - Daily Traffic for Time Interval
 - Daily Traffic for each day



❖ Analysis

I need to analysis the most station crowded, and the time interval have crowd to distribute the trucks blood donors.

▪ Steps analysis:

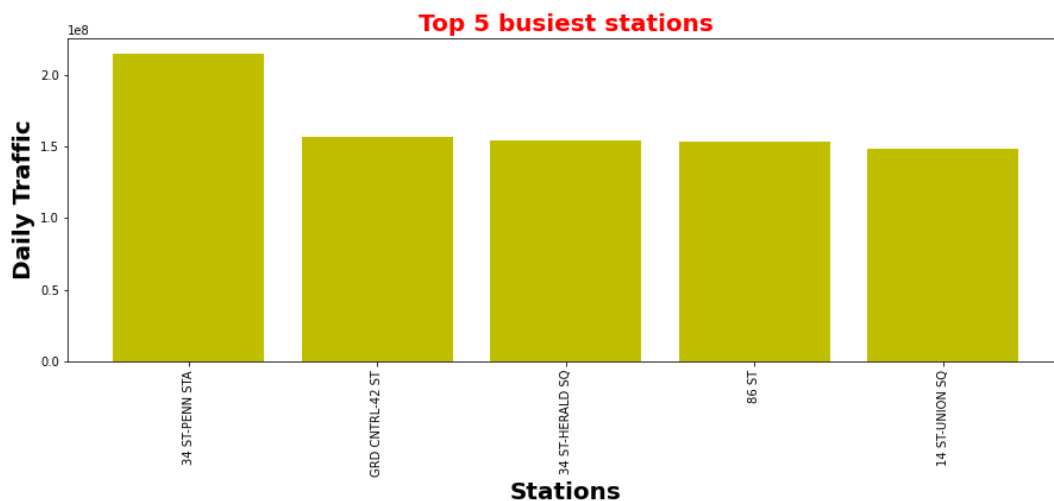
- Load the dataset from MTA Turnstile Data and convert it to a data frame.
- Loaded Dataset to SQLite and read Database from SQL.
- Find the distances between column name and removed by **Strip.**
- Find a nulls values and dropped.
- Create new column to combine Time and Date to easily analysis.
- Find unique rows by drop duplicates.
- Find shape function to know the rows numbers.
- Create new column to select the time interval.
- Create three new columns include the date, exits, entries columns values with shift one.
- Drop a Nan values.
- Check if have negative values or outlier values.
- Remove the outlier and negative values and stored the clean column into new column name daily
- Create new column to combine daily entries and exits name traffic.
- Use the traffic column to analysis the top station crowded and what time interval by group by function.
- Then represent the answer into bar and plot charts.



- After clean and exploring data to easily analysis and view data I can answer for questions:

○ Q1: What the top stations is Crowded?

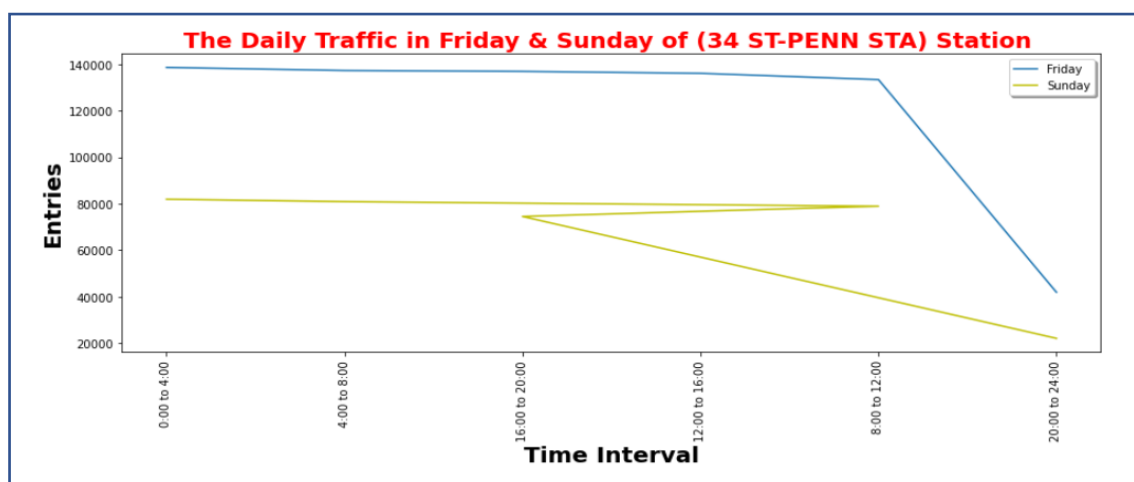
- 61 34 ST-PENN STA
- 233 GRD CNTRL-42 ST
- 59 34 ST-HERALD SQ
- 110 86 ST
- 14 14 ST-UNION SQ



○ Q2: What the time interval od day crowded in 34 ST-PENN STA station?

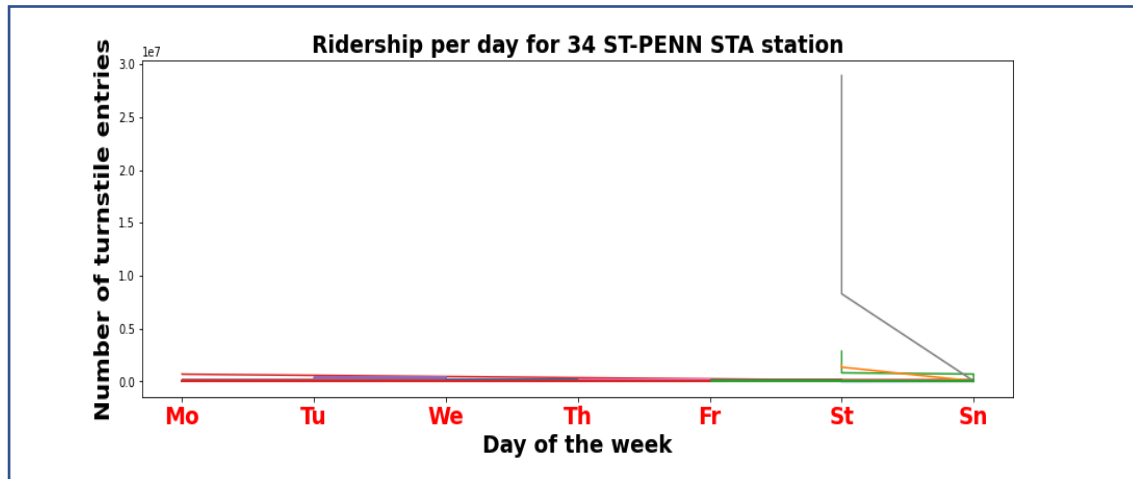
The time crowded is from 0:00 to 20:00 often because I analysis to days:

- Sunday is time crowded is from 0:00 to 20:00 and max number of people is 80000.
- Friday is time crowded is from 0:00 to 20:00 and max number of people is 140000.





- Q3: What the Ridership per day for 34 ST-PENN STA station?
 - The max day is Saturday and Sunday



❖ Conclusion:

- I will distribute the trucks of blood donors from 12:00 to 20:00 because is always have daily traffic and is suitable time for people back from work.
- I hope that as many donors as possible will come to help many patients.