

For my best user experience on an application or a web service, Netflix has given me the best user interface for an enjoyable user experience. The simplicity and forwardness of the service makes it impossible to be confused to lose your way around the website. Just like any other subscription service online, you start with creating an account and providing your information as well as your payment information. You then choose your preferred subscription level, and go through a simple adaptive 'relevance feedback' for the website algorithm to start recommending movies and shows for you.

Once that is all done and completed, Netflix's homepage consists of easy to find rows of your; watch list, currently watching, recommendations, and other new or suggested shows based on your ratings and watch history. It is almost impossible to lose your way around Netflix. No matter how many other online services similar to this one I have tried, the simplicity of this one is what keeps me the most; despite how late they add new series or movies compared to other services.

Another thing that Netflix has added to their service is the user's ability to actually remove something from their watched list, as those will be on your homepage until you finish the series/movie even if you did not like them and do not wish to finish them. This way the user's homepage is as free of unwanted content as the user wants. However; some of the things I do to enhance my own user experience on Netflix is using plugins to hide content I do not wish to be recommended to me (such as Netflix's own series and movies) or plugins to include IMDB and Rotten Tomatoes' ratings of each show to the interface. This makes it much easier for me to decide if I'd like to watch that show or not. All these points mentioned make Netflix my best and most enjoyable user experience/user interface (despite the main purpose of the website being an entertainment source.)

For my least favorite or even worst user interface on a website/application or a web service is the online job application for a university back home. This last winter I started looking for jobs for when I go back home right after I'm done with my graduate degree, and one of my options is to start as a lecturer in a public university. Due to me being away news does not really travel fast, but I was able to catch up with the last day to apply for the job. However, the interface was an absolute nightmare. Being it a public job I'm applying for, a lot of documents and requirements had to be submitted through the online portal; however, no matter how much I navigated through the portal, there was absolutely nowhere for my to submit those documents I had to actually upload them to dropbox and post the links on one of the textboxes that had absolutely no relation to those documents.

The website was very complicated; it was very old looking despite the university being relatively new. The colors were very mismatched, the forms were unorganized, navigating between different parts of the application were almost impossible, I had to resubmit one part of the application around 4-5 times each time I wanted to do any kind of modifications (and I got an email notification each time as well) even though the application was not fully completed yet.

Another problem this website has like many other Arabic websites is the problem of not accepting Arabic numbers, this confusing bit cause me to refill the form multiple times due to me going ahead to submit it and then be surprised that it did not accept some of those numerical based fields and I had to redo the whole thing all over again.

Nothing about this user interface was pleasant or nice it made my actually think about contacting them about any web development jobs available to reconstruct the website once I'm back home and improve the user interface and user experience to the better.