

DAY 1: LAYING THE FOUNDATION FOR YOUR MARKETPLACE JOURNEY

Q-1: WHAT IS E-COMMERCE?

ANS: E-COMMERCE PLATFORMS ONLINE BUSINESS PLATFORMS BUYING AND SELLING GOODS AND SERVICES PROVIDER PLATFORMS.

Q-2: WHAT IS Q-COMMERCE?

ANS: Q-COMMERCE IS A SUBSET OF E-COMMERCE THAT FOCUSES ON ULTRA FAST DELIVERY GOODS BUYING AND SELLING AND SERVICES.

Q-3: WHAT IS RENTAL E-COMMERCE?

ANS: RENTAL E-COMMERCE REFERS TO ONLINE PLATFORMS AND SERVICES THAT ALLOW CONSUMERS TO RENT RATHER THAN PURCHASE PRODUCTS. THIS MODEL IS SPECIALLY POPULAR FOR ITEMS THAT ARE EITHER EXPENSIVE TO BUY, HAVE A SHORT USEFUL LIFE

① FASHION AND APPAREL ② - FURNITURE AND HOME GOODS ③ - ELECTRONICS ④ - VEHICLES ⑤ - LUXURY GOODS.

STEP 1: CHOOSE YOUR MARKETPLACE TYPE?

STEP-2: FURNITURE AND HOME APPLIANCES

IN THE FURNITURE BUSINESS SETTING CLEAR AND MEASURABLE GOALS IS ESSENTIAL TO ACHIEVING LONG-TERM SUCCESS AND SUSTAINABLE GROWTH

- ① - INCREASE SALES AND REVENUE.
- ② EXPAND PRODUCT RANGE OR OFFERINGS.
- ③ IMPROVE CUSTOMER SATISFACTION AND LOYALTY.
- ④ - INCREASE MARKET SHARE.

STEP-3: CREATE A DATA SCHEMA

TABLES AND SCHEMA OVERVIEW

- ① CUSTOMERS, ② PRODUCTS ③ ORDERS ④ ORDER ITEMS ⑤ CATEGORIES
⑥ SUPPLIERS ⑦ INVENTORY ⑧ PAYMENTS ⑨ SHIPPINGS ⑩ REVIEWS

DATA SCHEMA

- ① CUSTOMER ID ② FIRST NAME ③ LAST NAME ④ EMAIL ⑤ PHONE
⑥ ADDRESS

PRODUCTS TABLE

- ① PRODUCT ID ② NAME ③ DESCRIPTION ④ PRICE ⑤ MATERIAL
⑥ DIMENSIONS ⑦ IMAGE-URL ⑧ CATEGORY-ID ⑨ SUPPLIER-ID