



FILTERS

Select Benchmark (BM)

vs LY vs Target

2018 2019 2020 2021 2022 Est

Q1 Q2 Q3 Q4

YTD YTG

BY REGION/COUNTRY

All

BY STORES(S)

All

BY CATEGORY

All

Abbreviations

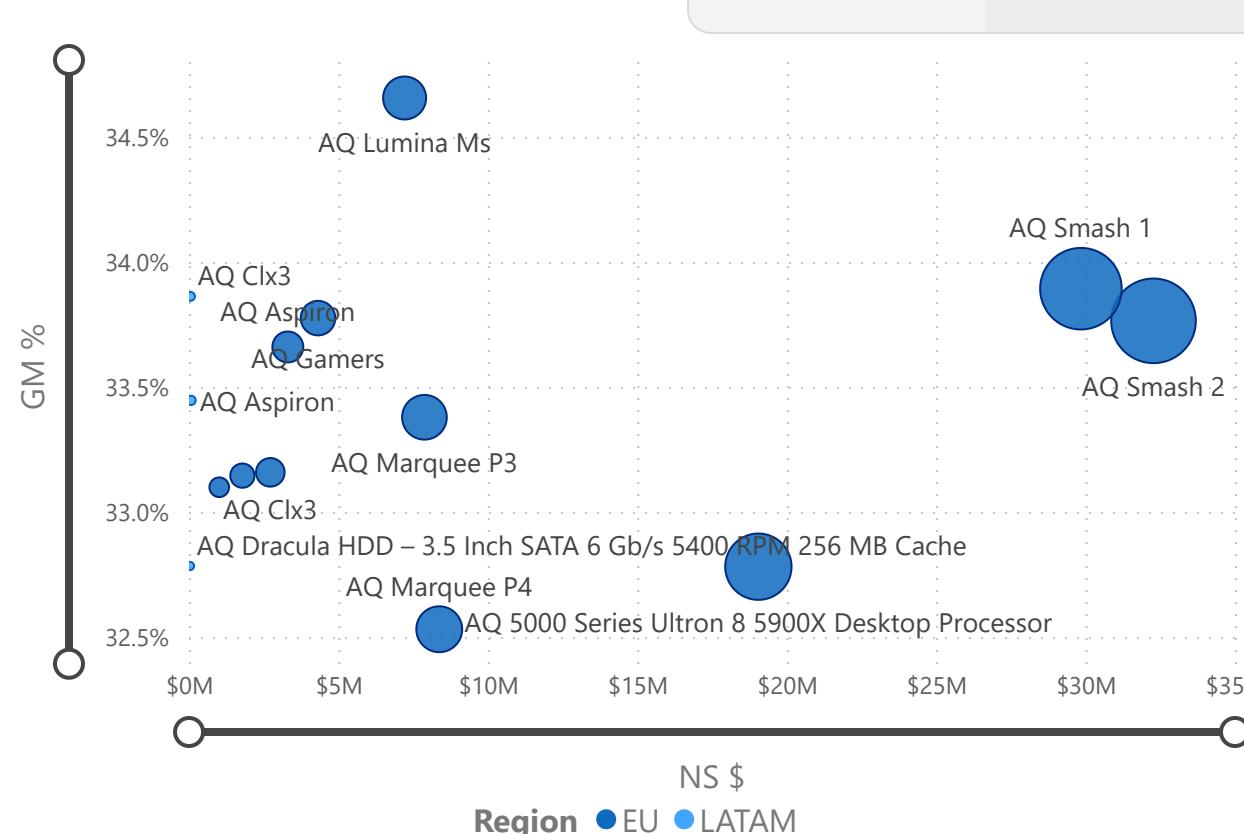
BM = Benchmark | LY=Last Year

GM = Gross Margin | NS = Net Sales

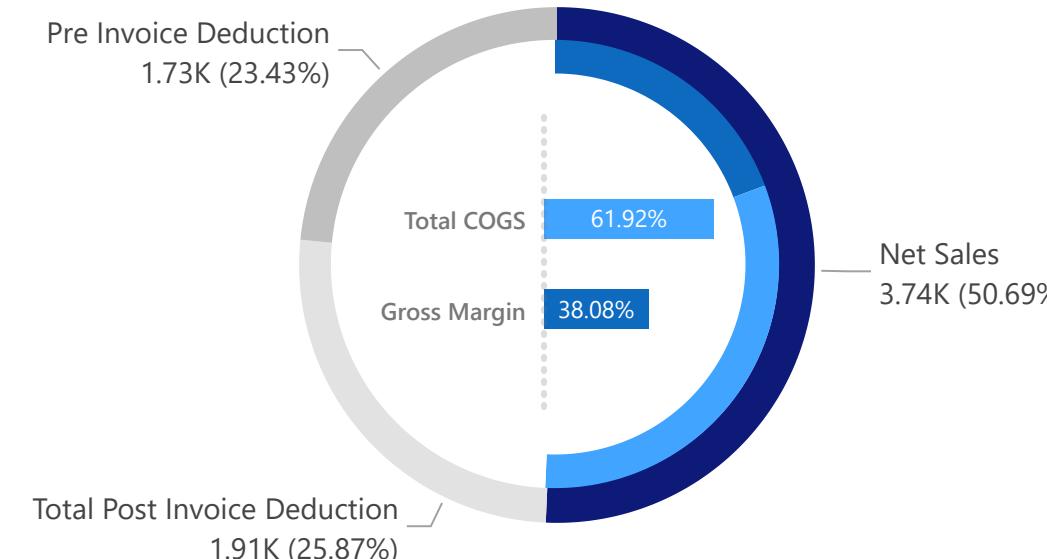
NP= Net Profit | Chg = Change

All values in Million \$

Product Performance Matrix

Gross Margin% Variance
5.00%

Unit Economics



Product Performance

product customer

product	NS \$	GM \$	Δ GM %	GM %
AQ HOME Allin1 Gen 2	\$213.0M	81.1M	0.0	38.1%
AQ BZ Allin1 Gen 2	\$202.4M	77.9M	38.5%	
AQ Home Allin1	\$154.2M	59.7M	0.1	38.7%
AQ Smash 2	\$154.3M	57.7M	0.0	37.4%
AQ BZ Allin1	\$141.5M	53.7M	0.1	37.9%
AQ Smash 1	\$142.5M	53.3M	0.0	37.4%
AQ Gamer 2	\$135.9M	51.5M	0.0	37.9%
AQ Electron 3 3600 Desktop ...	\$129.0M	49.7M	0.1	38.5%
AQ BZ Gen Z	\$122.7M	47.3M	0.0	38.5%
AQ BZ Compact	\$122.2M	45.9M	0.0	37.6%
AQ BZ Gen Y	\$116.1M	44.4M	0.1	38.2%
AQ Electron 4 3600 Desktop ...	\$111.6M	41.5M	0.0	37.2%
AQ Electron 5 3600 Desktop ...	\$101.2M	39.5M	0.1	39.0%
AQ F16	\$97.9M	37.7M	38.5%	
AQ Gamer 1	\$97.0M	35.9M	0.0	37.0%
AQ 5000 Series Electron 8 59...	\$91.1M	35.8M	0.1	39.3%
Total	\$3,736.2M	1,422.9M	0.0	38.1%