



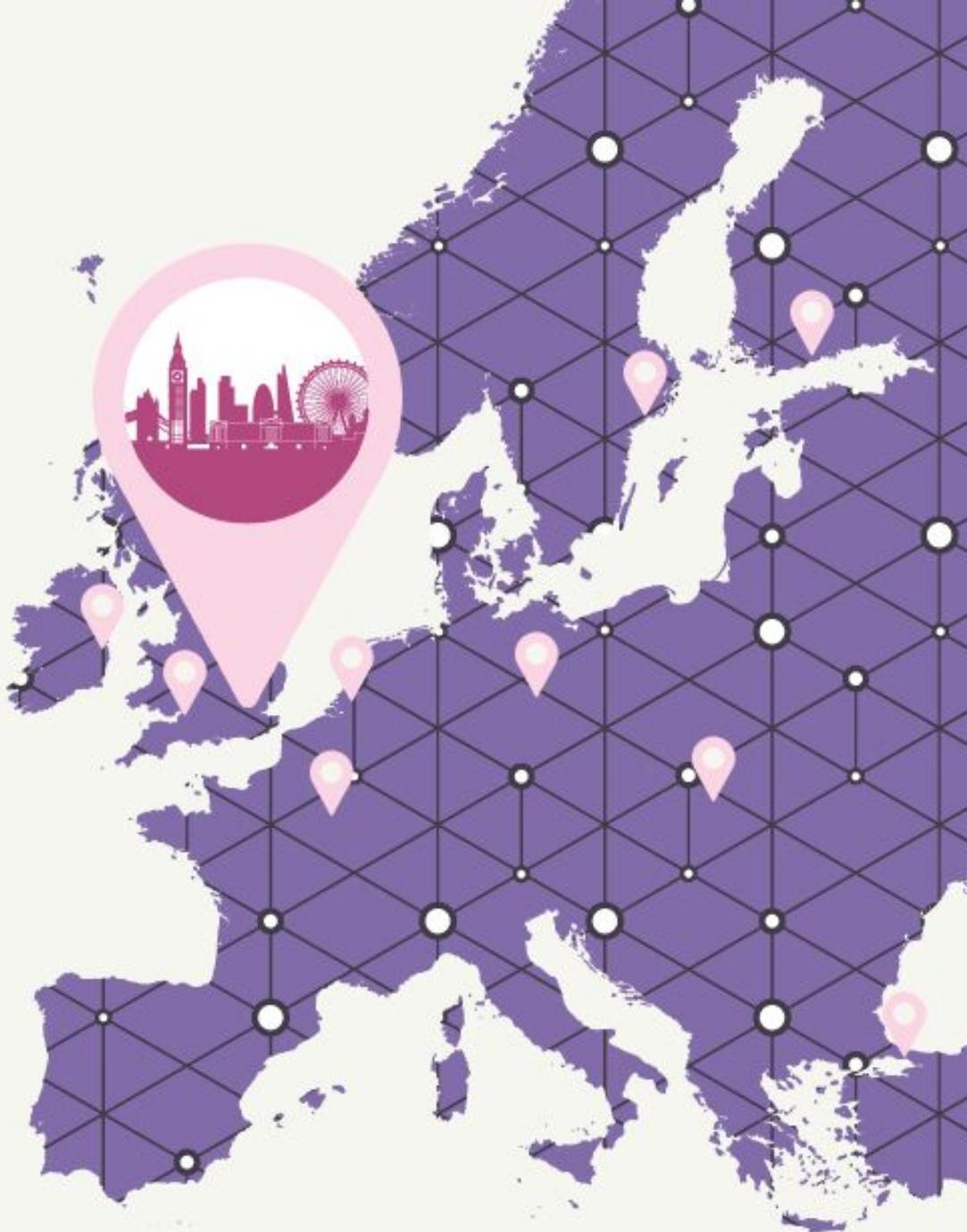
DATA
SCIENCE
FESTIVAL

LONDON

WELCOME TO
THE DATA SCIENCE
FESTIVAL.

GOOD TIMES
GOOD TALKS
GOOD TECH

#DATASCIENCEFEST





“Efficient Route Optimisation, the Future of Parcel Delivery”

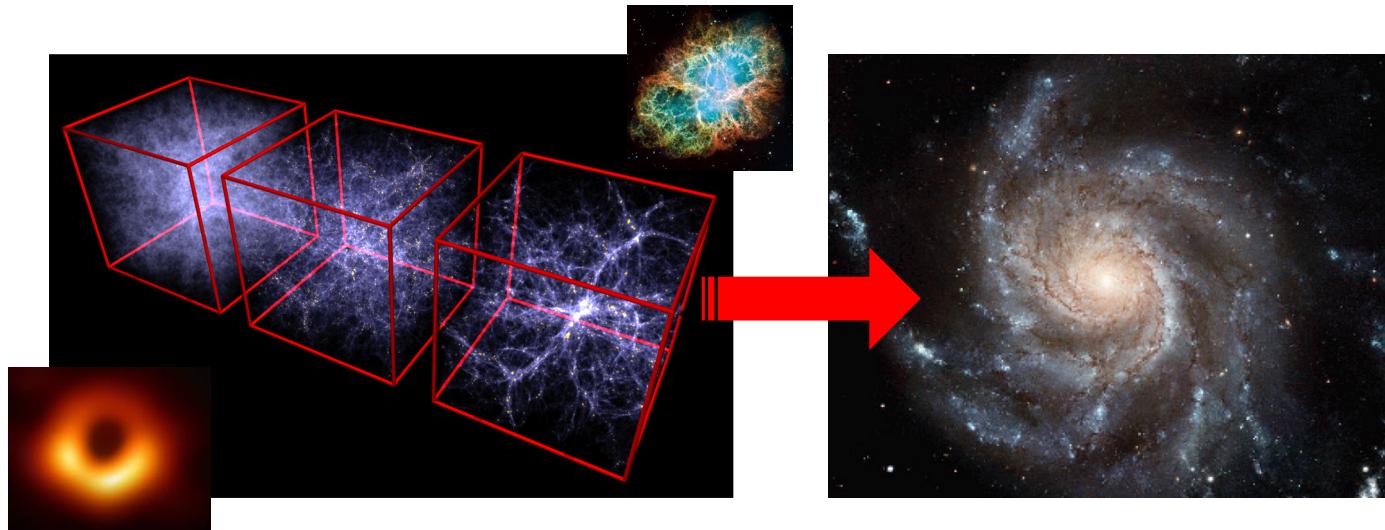
Dr. Fabrice Durier



Credentials



From Computational Cosmology to Data Science



After 13 years modelling Galaxy Formation...

- PhD in Astrophysics (2009)
- Research positions in 4 different countries



#rmdatasci
#datasciencefest



Be Smart



Be Data Driven



Use Data Science

Royal Mail Group

Credentials



From Computational Cosmology to Data Science



... I got into Business!

Big Up to “*Loïc le Geek*”, “*Dan the Man*”
 & “*Fantastic Nick*”



#rmdatasci
#datasciencefest



Be Smart



Be Data Driven



Use Data Science

Royal Mail Group



Efficient Route Optimisation

I. Data Science @ Royal Mail

- The People
- The Projects

II. Business Case

- Challenges and Benefits
- An Example

III. Science & Technology

- A known Problem
- An Agile approach

IV. Demonstration & Questions





Royal Mail

I. Data Science Team



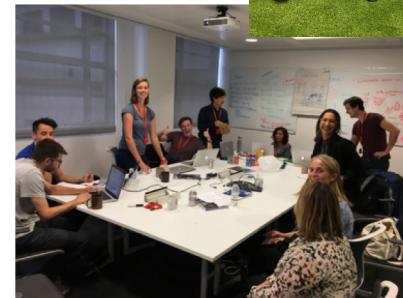
Diversity is Key

13 countries



PhD	12	52%
MSc	6	26%
BSc	3	13%
App.	2	8%

Many backgrounds



6



#rmdatasci
#datasciencefest



Be Smart



Be Data Driven



Use Data Science

Royal Mail Group

I. Data Science Projects



Wide Range of Problems

Estimated Delivery Window

Geo-location Data

Delivery Time Prediction

Mail Forecast

Time-Series Analysis

Period	Actual	Forecast	Diff
Jan	100	100	0
Feb	105	105	0
Mar	110	110	0
Apr	115	115	0
May	120	120	0
Jun	125	125	0
Jul	130	130	0
Aug	135	135	0
Sep	140	140	0
Oct	145	145	0
Nov	150	150	0
Dec	155	155	0

Fleet Management

Telemetry Data

Capacity Optimisation



Fraud Detection



NLP

Anomaly Detection



#rmdatasci
#datasciencefest



Be Smart



Be Data Driven



Use Data Science

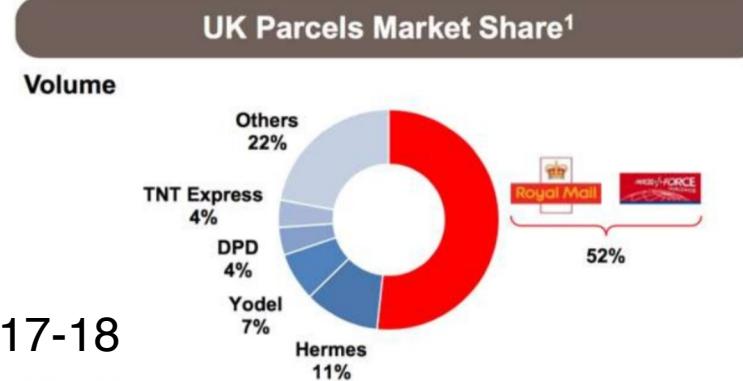
Royal Mail Group

II. Business Case



Parcel Delivery Market

- ✓ Traffic of **1.9 billion items**, up by 9%
- ✓ Royal Mail handled **52% of Market Share** in 2017-18
- ✓ Delivering to over **29 million addresses**, 6 days a week
- ✓ **Growing expectations** for service quality in a highly competitive market...



II. Business Goal



Motivation

“ Utilise our resources efficiently given the daily variation of demand.”



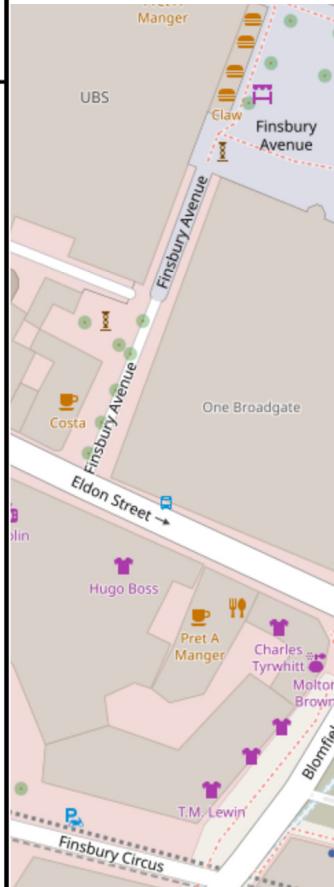
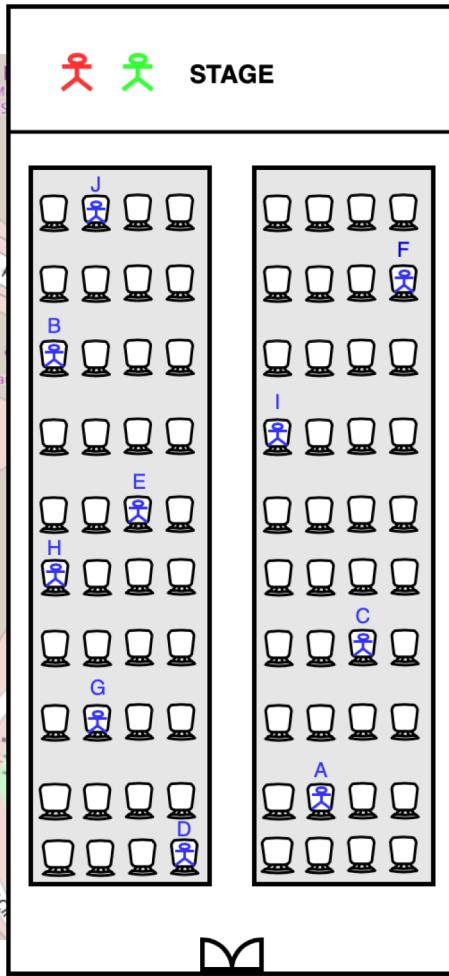
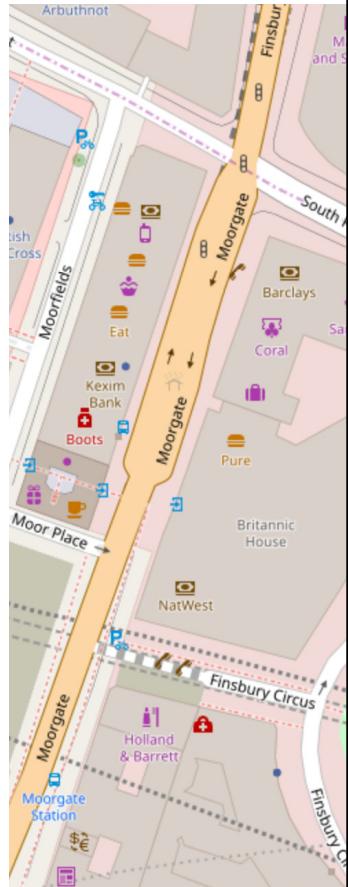
Requirements

1. Deliver high quality service
2. Rely on Network of Delivery Offices
3. Account for Fleet Constraints
4. Account for Workforce Constraints

→ Need of a tool that can manage the **sorting** and **ordering** of parcels



II. Live Simulation



Rules of the Game

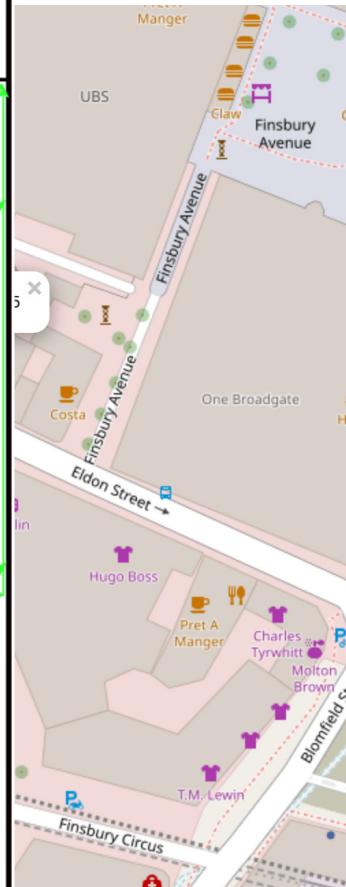
- ✓ 2 Posties
- ✓ 10 Customers
- ✓ one minute for Sorting
- ✓ one minute for Delivery

Objective

Minimise the total delivery time



II. Live Simulation



Results

Postie	#1	#2
Drop-1	F	J
Drop-2	C	B
Drop-3		H
Drop-4		G
Drop-5		D
Drop-6		A
Drop-7		E
Drop-8		I
Time	22 sec	46 sec

➤ Total Time: 68 sec

11



#rmdatasci
#datasciencefest



Be Smart



Be Data Driven



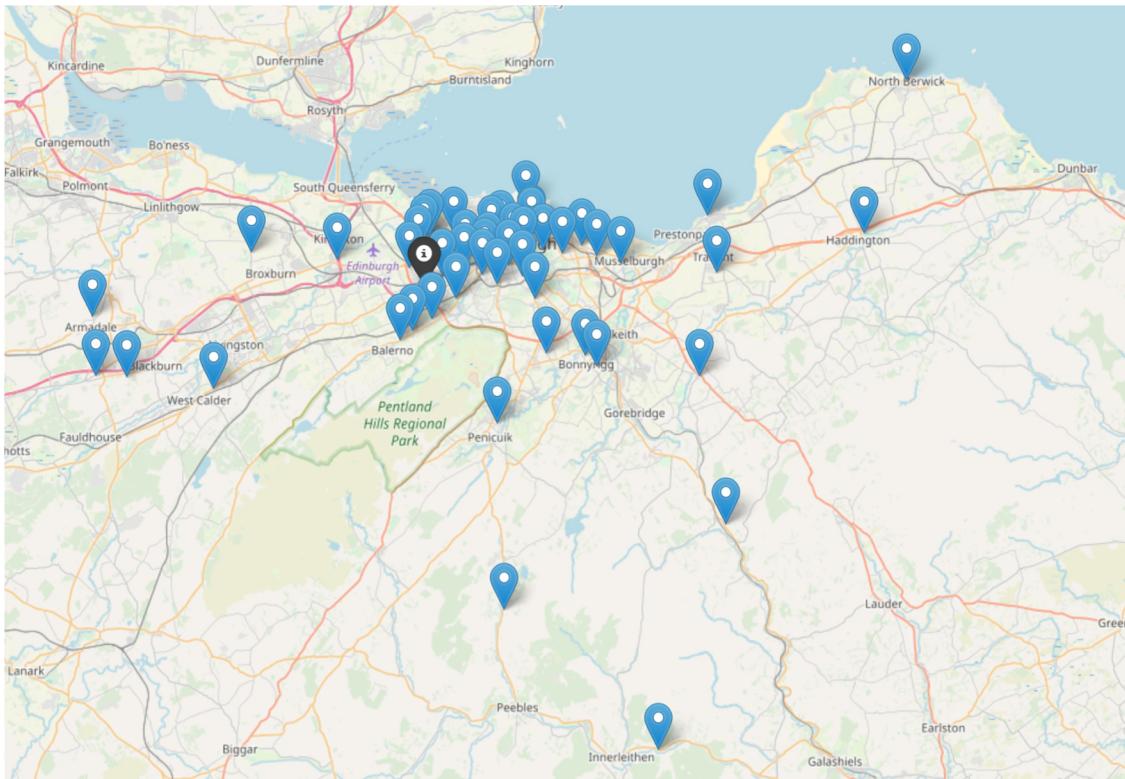
Use Data Science

Royal Mail Group



III. Optimisation Problem

Mock Example



Setup

- ✓ **Delivery:** 50 parcels
- ✓ **Max. Vans:** 5
- ✓ **Time Window:** 4h

Goal

- ✓ **Visit every DP only once**
- ✓ **Minimise time & distance**



#rmdatasci
#datasciencefest



Be Smart



Be Data Driven



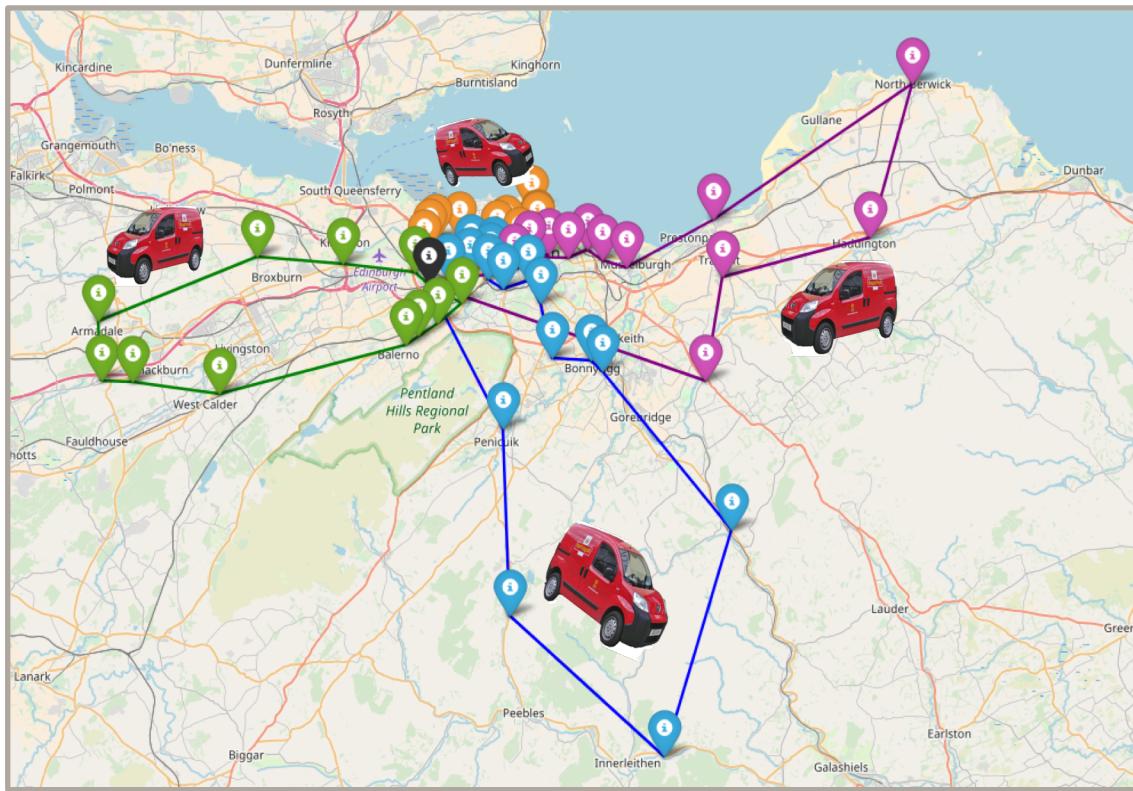
Use Data Science

Royal Mail Group



III. Optimisation Problem

Mock Example

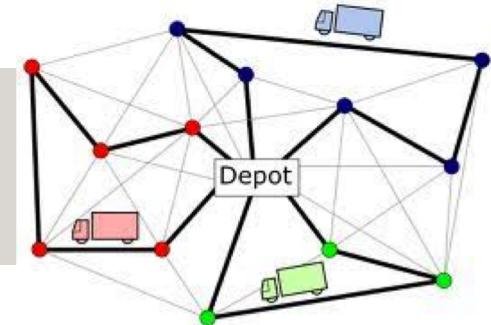


Solution

- ✓ 4 Vans only
- ✓ Total Time: 756 min
- ✓ Total Distance: 383 km



III. Vehicle Routing Problems



Solving Vehicle Routing Problem Using Ant Colony

NEURAL COMBINATORIAL OPTIMIZATION WITH REINFORCEMENT LEARNING

2017

Irwan Bello*, Hieu Pham*, Quoc V. Le, Mohammad Norouzi, Samy Bengio
Google Brain

Learning Combinatorial Optimization Algorithms over Graphs

2017

Hanjun Dai*, Elias B. Khalil*, Yuyu Zhang, Bistra Dilkina, Le Song
College of Computing, Georgia Institute of Technology

Deep Reinforcement Learning for Solving the Vehicle Routing Problem

2018

Mohammadreza Nazari,¹ Afshin Oroojlooy,¹ Lawrence V. Snyder,¹ Martin Takáč¹



#rmdatasci
#datasciencefest



Be Smart



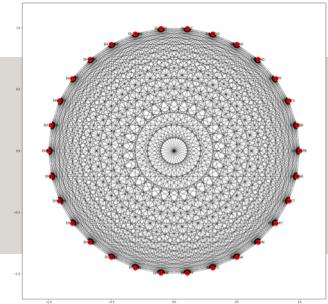
Be Data Driven



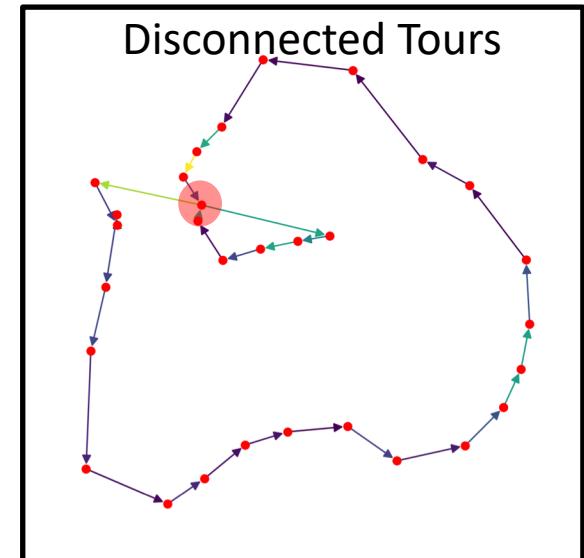
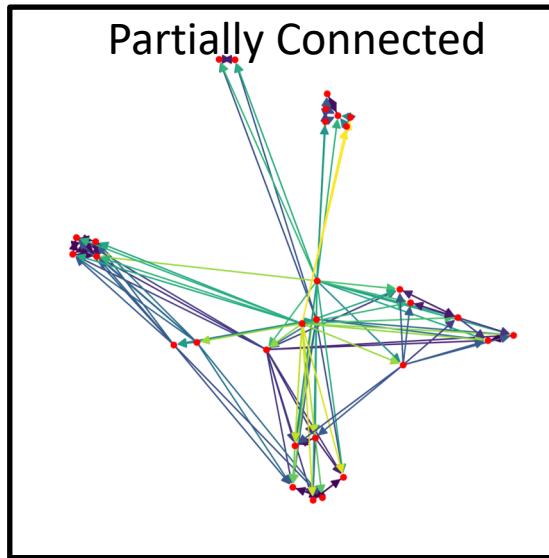
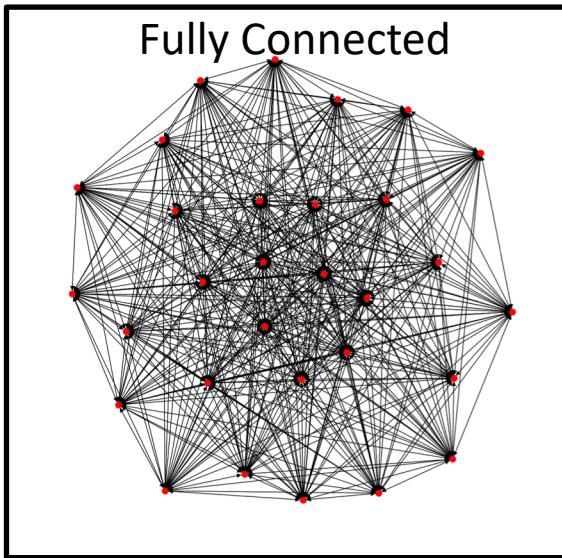
Use Data Science

Royal Mail Group

III. Scientific Illustration



From Graph to Routes



- **Heuristics:** Operators on Nodes & Edges
- **Oriented Search** through Solution space

(Graphs taken from solving a real problem)

15



#rmdatasci
#datasciencefest



Be Smart



Be Data Driven



Use Data Science

Royal Mail Group



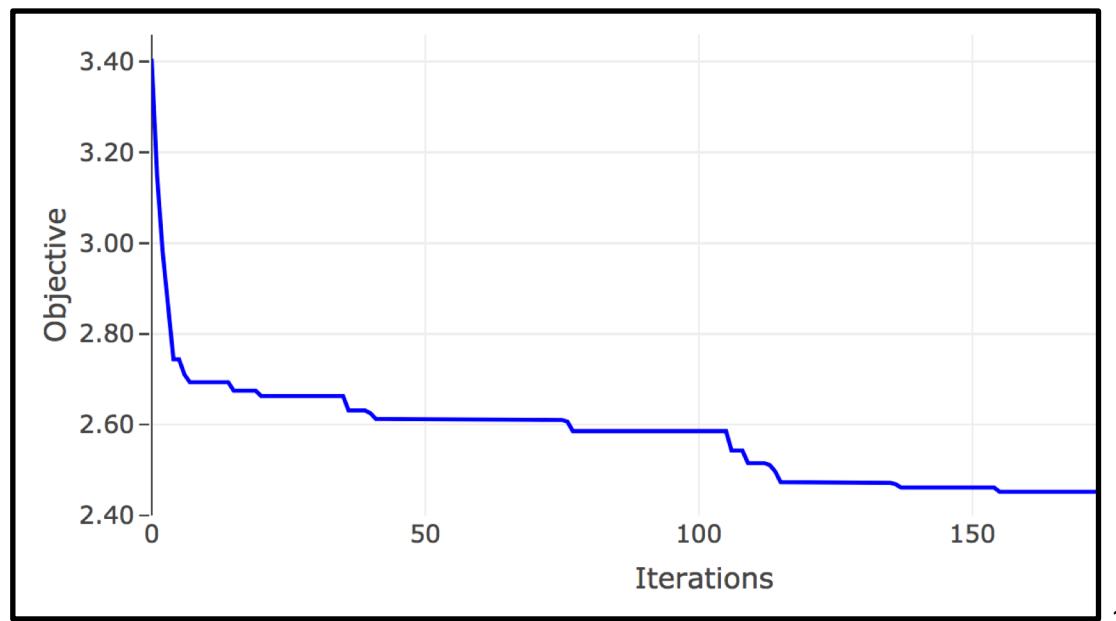
III. Optimisation Objective

Iterative Procedure

$$Cost = \frac{\omega_T \cdot Time + \omega_D \cdot Distance}{\#Parcels}$$

Business Parameters

- ✓ Hourly Rate: ω_T
- ✓ Kilometric Rate: ω_D



16



#rmdatasci
#datasciencefest



Be Smart



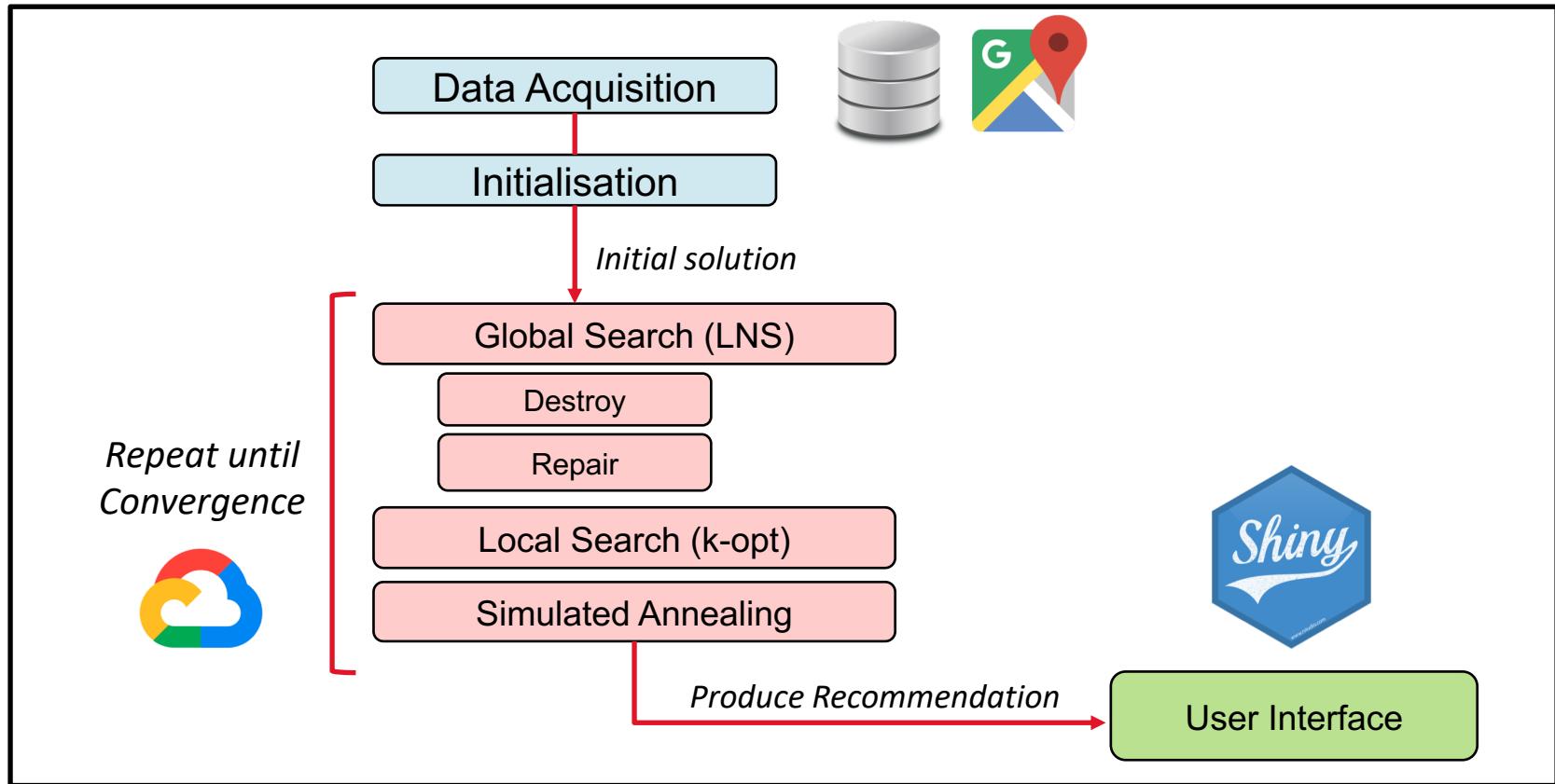
Be Data Driven



Use Data Science

Royal Mail Group

III. Software Architecture



III. Data Acquisition



Royal Mail

Delivery Service



Travel Matrix

	barcode	postcode	latitude	longitude
0	xxxxx	A	55.939856	-3.0655134
1	xxxxx	B	55.890223	-3.3303288
2	xxxxx	C	55.936345	-3.2533391
3	xxxxx	D	55.960307	-3.1723718
4	xxxxx	E	55.944777	-3.0945816
5	xxxxx	F	55.932246	-3.2797301
6	xxxxx	G	55.896023	-3.3148871
7	xxxxx	H	55.931263	-3.1838993
8	xxxxx	I	55.933932	-2.9493796
9	xxxxx	J	55.946943	-3.509429

	Depot	A	B	C	D	E
Depot	0	20	14	9	29	30
A	27	0	28	29	22	21
B	15	25	0	16	33	32
C	10	25	16	0	20	21
D	31	23	36	22	0	29
E	28	7	30	30	14	15
F	7	25	15	9	28	27
G	14	25	3	15	33	32
H	25	25	26	18	16	17
I	33	16	35	36	28	29
J	21	37	27	28	41	40



#rmdatasci
#datasciencefest



Be Smart



Be Data Driven



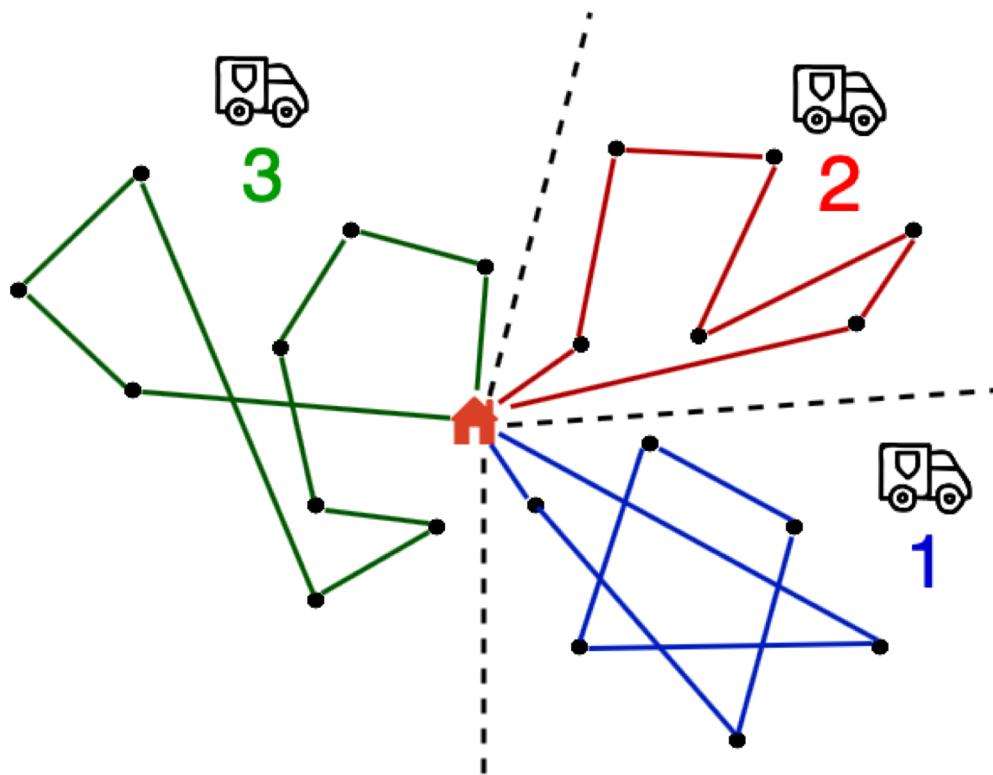
Use Data Science

Royal Mail Group

III. Initialisation



Ad-hoc Solutions



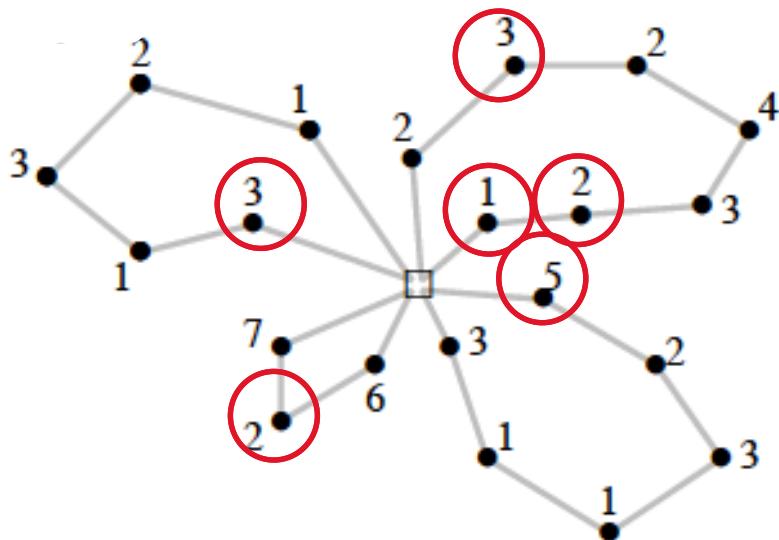
- 1. Random Assignment**
 - 2. Round-Robin:** assignment
1 parcel at a time...
 - 3. Close-First:** assignment
1 van at a time...
 - 4. Alpha-Num:** assignment
per postcode area...
- Choose Cheapest One !

III. Global Search ... Large Neighbourhood



Destroy and Repair Operators

Repair



1. Start from Input Solution

2. Destroy a fraction of the Route:

Partial route + Stash of nodes

3. Repair the full Route:

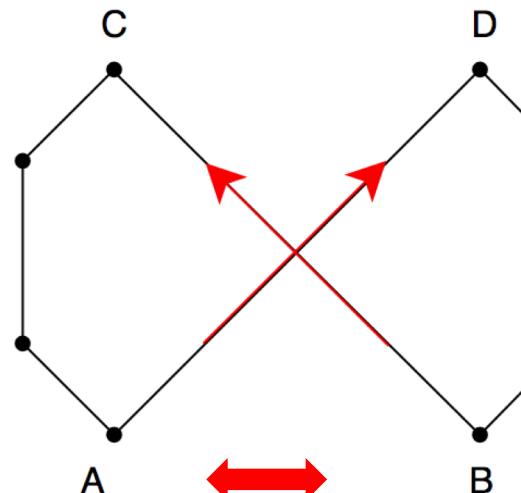
Re-connect nodes via a Greedy heuristic



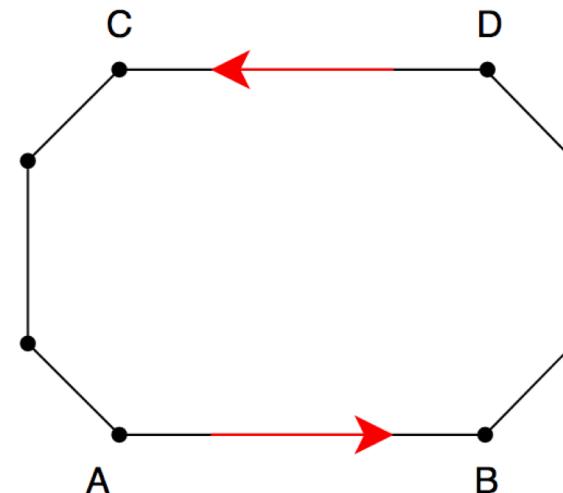
III. Local Searches ... 2-Opt

Operators on a Tour

Segment Mirror



Cheaper Tour

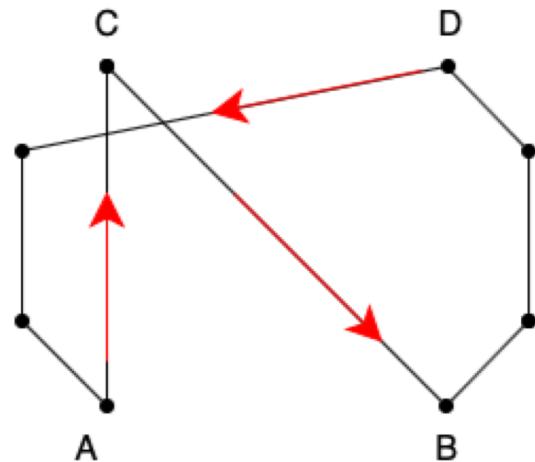




III. Local Searches ... 3-Opt

Operators on a Tour

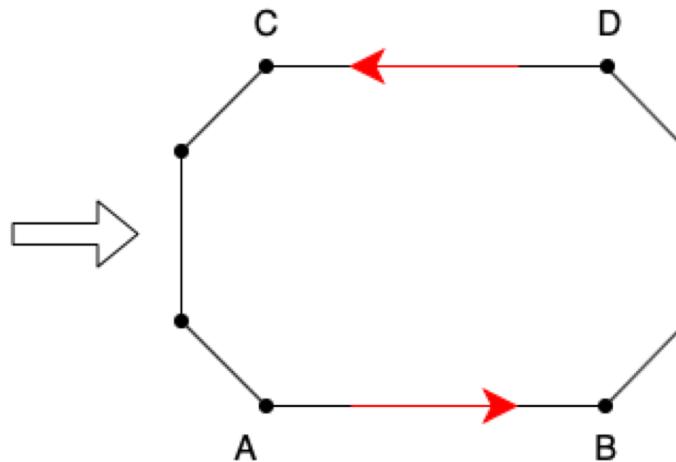
Point Insertion



A-C-B-.....-D-....A



Cheaper Tour



A-B-.....-D-C-....A

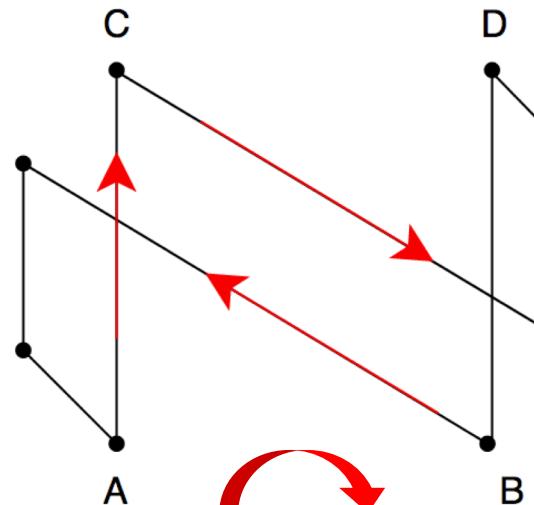




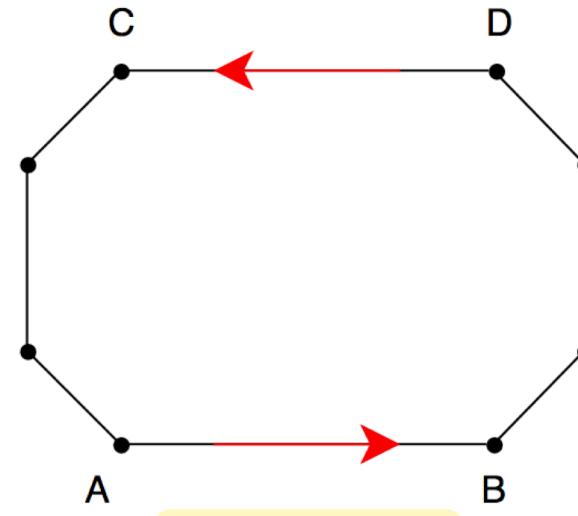
III. Local Searches ... 4-Opt

Operators on a Tour

2-Point Swap



Cheaper Tour



III. Simulated Annealing (SA)



Avoiding Local Optima during Convergence

```
apply_annealing(best, input, output) :
```

```
    update_temperature()
```

```
    if cost(output) < cost(best) :
```

```
        best = output
```

```
        input = output
```

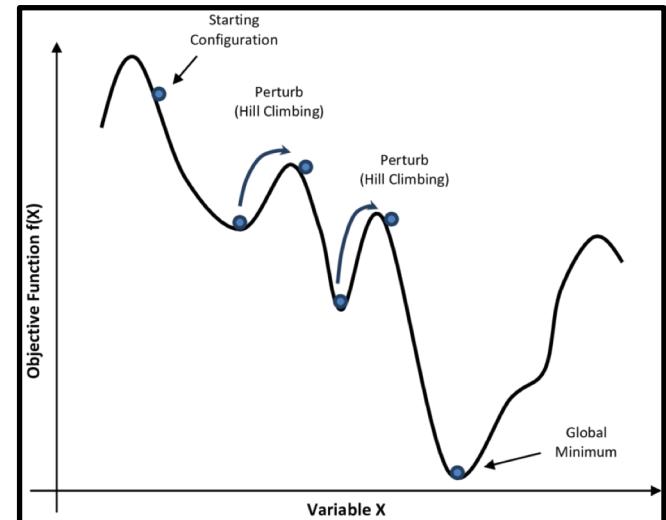
```
    elif P(out) > rnd(0,1) :
```

```
        input = output
```

```
    return best, input
```

where, $P(\text{out}) = e^{\frac{-[C(\text{out}) - C(\text{in})]}{T}}$

$$\text{Cost} = \frac{\omega_T \cdot \text{Time} + \omega_D \cdot \text{Distance}}{\#\text{Parcels}}$$



#rmdatasci
#datasciencefest



Be Smart



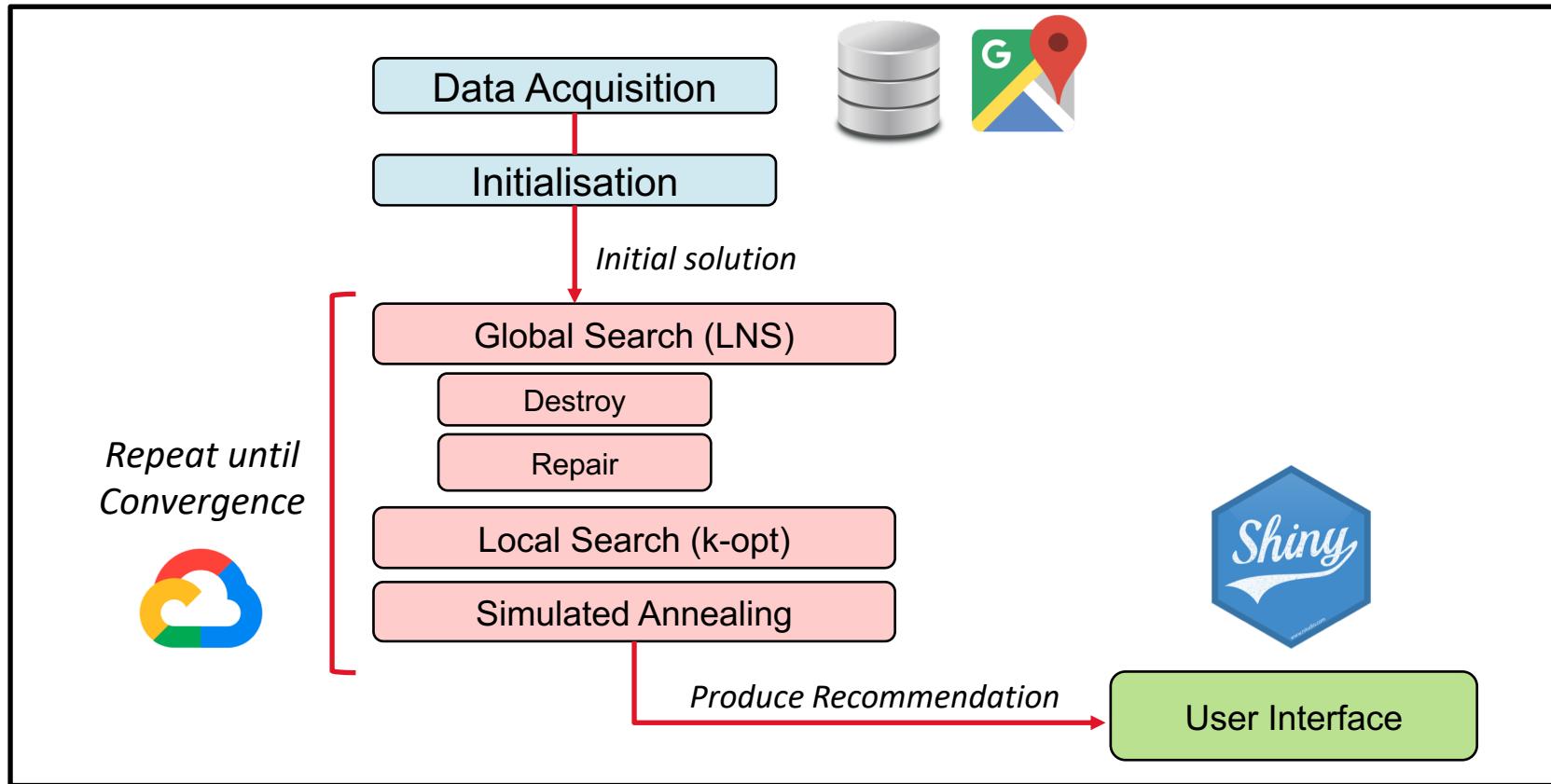
Be Data Driven

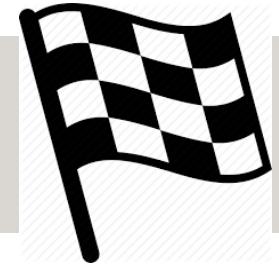


Use Data Science

Royal Mail Group

III. Software Architecture





III. Deliverable

Sorting Manifest

- Hub level -

Nodes	Van	Order
A	2	6
B	2	2
C	1	2
D	2	4
E	2	7
F	1	1
G	2	4
H	2	3
I	2	8
J	2	1

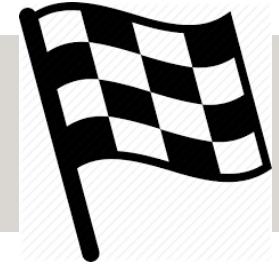
Delivery Manifest

- Van level -

Van	#1	#2
Drop - 1	F	J
Drop - 2	C	B
Drop - 3		H
Drop - 4		G
Drop - 5		D
Drop - 6		A
Drop - 7		E
Drop - 8		I



III. Visualisation



VEHICLE ROUTING OPTIMISER

GBI Group Business Intelligence

Delivery

Hub

Sample

Constraints

Time window

Max. vans

Objective

Time weight

Distance weight

Problem

Total parcels: 0

Home Manifests Performances Log

Demo

A map of Europe with several black location markers indicating delivery points. The map includes labels for countries like Norway, Sweden, Denmark, Germany, France, and the United Kingdom. Cities like Oslo, Copenhagen, Berlin, Hamburg, Frankfurt, Munich, Paris, and London are also labeled. A large green watermark reading "Demo" is overlaid on the map area.



#rmdatasci
#datasciencefest



Be Smart



Be Data Driven



Use Data Science

Royal Mail Group

IV. Ongoing Investigations



Current Limitations

- Operation Feasibility: needing input from front-line
- Hard vs Soft constraints: ensuring stability of service

Future work

- Engineering: reproducibility, parallelisation, scaling...
- Setting-up Parameters: adaptive learning, off-line learning
- Adds-on: local time-window, capacity constraints, collections...

IV. Questions ?



Thank You ...

29



#rmdatasci
#datasciencefest



Be Smart



Be Data Driven



Use Data Science

Royal Mail Group