

KRYSTLE TANG

Aspiring UX Designer

<https://www.krystletang.com/>

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(778) 683-0304

TECHNICAL SKILLS

Wireframing/Prototyping:

Balsamiq

Miro

Figma

InVision

Designing:

Adobe InDesign

Illustrator

Photoshop

XD

Sketch

Programming:

Front End: HTML, CSS, JavaScript

Back End: SQL, PHP, Python

Object Oriented: C#

PERSONAL SKILLS

Leadership

Excellent communication

Collaborator

Client retention

EDUCATION

University of Waterloo

Honours Bachelor of Global Business
and Digital Arts | Sept 2019 – Present

- Outstanding academic performance with 3.56/4.00 GPA
- Dean's Honours List since 2019

University of Waterloo

Honours in Bmath | Sept 2017 - 2019

- Achieved President's Scholarship
- Completed nine credits towards

Honours B-Math Degree

LANGUAGES

English

Mandarin

PROJECTS

S.K.A.T.E.

Dec 2020

- Successfully designed a mobile app after thorough Analysis, Ideation, and in-depth User Research for the Skate Community to interact by uploading a 30-second clip on the platform and challenge each other with the Game of Skate.
- Designed wireframes, mock-ups, and prototypes with Figma.

Soup Surreal Website

Nov 2019

- Skillfully redesigned a local restaurant's mobile and desktop website using HTML, CSS, and JavaScript, emphasizing customer usability.
- Creatively edited photos using Photoshop and Lightroom.
- Thoughtfully wireframed using Balsamiq.
- Designed mock-ups and prototypes using Figma and Illustrator.

WatRides

Sept 2019

- Designed a carpool service app by analyzing the user personas for the need to commute from the main Waterloo Campus to Stratford Campus conveniently, safely, and economically.
- Well researched prototypes with the latest UX trends, wireframed using Figma, Illustrator, and InVision, and after credible usability testing, it was ranked second out of the ninety competing teams.

EMPLOYMENT HISTORY

Vice President of Marketing, Volunteer

Mathematics Society (Mathsoc) | Sept 2018 – Aug 2019

- Supervised ten Marketing Directors, designed user-focused event posters raising the number of attendees by 90%.
- Supplemented engagements by 75% with Facebook and Instagram expertise and multi-disciplinary attributes.
- Resolved student dispute through Social Media interactions on Facebook, Instagram, and Reddit.
- Spearheaded an initiative to distribute free menstrual products.

Barista, Part-Time

CoCo Fresh Tea & Juice | Oct 2019 – March 2020

- Awarded with "Employee of the Month" in November for consistently receiving positive customer feedback.