



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Innovative
idea

Get more
information
to our
knowledge

Language
Issue

Introduce
exams to
select the
members

Its taking to
much time.

The candidates
in the lok sabha
are
represented of
the people.



Persona's name

Cannot use
their
opportunities.

Very
enthusiastic
to work.

To approach
positive
things.

Make smart
decision

Useful to all
of us .

Tough to
collecting
data.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?