~~~ Quiz: { "VariantsToGenerate": 3, "AnswersPerQuestion": 4, "Lang": "EN" } ~~~

Digital Business Assessment Quiz

June 2023

Variant # # #

Full name: ........................................................................................................ Class:......... Class number: .............

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~~~ Question Group: { "QuestionsToGenerate": 0 } ~~~

# Section "Basics of entrepreneurship"

Questions from the basics of entrepreneurship.

~~~ Question Group: { "QuestionsToGenerate": 1, "SkipHeader": true } ~~~

## Entrepreneurship Basics and Types of Entrepreneurship

Questions about entrepreneurship.

~~~ Question ~~~

What does entrepreneurship mean?

Wrong. Employment in government institutions

Wrong. Working as a freelancer

Wrong. Business Manager Assistant

Wrong. Working hard and almost free of money

Wrong. Take action in your work

Correct. Creating and managing your own business

Correct. Starting and managing your own business venture

*Note:* the question has exactly one answer.

~~~ Question ~~~

Which of the following statements best describes entrepreneurship?

Wrong. The sale of products or services

Wrong. Buying shares of a large company

Wrong. Participation in charity campaigns

Wrong. Learning the history of businesses

Wrong. To advertise and sell a product or service

Correct. The process of creating and managing a business

Correct. Creating and managing your own business venture.

*Note:* select the most correct answer (if there are several).

~~~ Question Group: { "QuestionsToGenerate": 2, "SkipHeader": true } ~~~

## The Entrepreneurial Process

Questions about the entrepreneurial process.

~~~ Question ~~~

What defines entrepreneurship?

Wrong. Performance of state functions

Wrong. Avoiding risks and failures

Wrong. Work in a company

Wrong. Work in a business organization

Wrong. Implementation of charitable activities

Correct. Setting up and running a business

~~~ Question ~~~

Which of the following legal forms of entrepreneurship is characterized by an owner who is liable by unlimited liability for the obligations of the company?

Wrong. Limited Liability Company (LLC)

Wrong. Joint stock company

Wrong. Limited partnership

Correct. Sole proprietorship

~~~ Question ~~~

Which of the following companies includes owners, called shareholders, who own shares in the company?

Wrong. Sole proprietorship

Wrong. Limited Liability Company (LLC)

Wrong. Limited partnership

Correct. Joint stock company

~~~ Question Group: { "QuestionsToGenerate": 2, "SkipHeader": true } ~~~

## Business Idea – Definition, Features, and Methods

Questions about a business idea.

~~~ Question ~~~

Which of the following companies is characterized by participants who share responsibility for the company's obligations proportionally according to their contributions?

Wrong. Sole proprietorship

Wrong. Joint stock company

Wrong. Cooperative

Correct. Limited Liability Company (LLC)

~~~ Question ~~~

What are the types of entrepreneurship according to the area in which it is applied?

Wrong. Production, marketing, finance, personnel

Wrong. Technology, agriculture, education, tourism

Wrong. Communications, art, sports, ecology

Correct. Industrial, commercial, financial, insurance

~~~ Question Group: { "QuestionsToGenerate": 0 } ~~~

# Management section

Questions from the basics of management and corporate management.

~~~ Question Group: { "QuestionsToGenerate": 1, "SkipHeader": true } ~~~

## Management Basics

Questions about the basics of management.

~~~ Question ~~~

What is corporate culture?

Wrong. The list of corporate rules and regulations

Wrong. The formal hierarchy in the organization

Wrong. The recruitment procedures

Wrong. The system of rewarding and prompting employees

Wrong. The corporate decision making process

Correct. The system of common values, norms and beliefs that govern employee behavior in an organization

Correct. Subconscious notions of "right" behavior in an organization formed by common values, norms, and beliefs

~~~ Question ~~~

What is Strategic Management?

Wrong. Daily business-related operating solutions

Wrong. The management of the company's finances

Wrong. The recruitment and training process for employees

Wrong. Sales and marketing effort management

Wrong. The tactical decision-making process

Correct. Process of planning, implementation and control of the strategic objectives of the organization

Correct. Management of long-term goals, resources and results of the company

~~~ Question Group: { "QuestionsToGenerate": 2, "SkipHeader": true } ~~~

## Corporate Social Responsibility

Questions about Corporate Social Responsibility.

~~~ Question ~~~

What is Corporate Social Responsibility (CSR)?

Wrong. The firm's ability to generate profit

Wrong. The firm's attitude towards competition

Wrong. The Company's advertising and marketing strategy

Wrong. The company's efforts to optimize its financial resources

Wrong. The company's strategy for expanding the market

Correct. The company's responsibility towards society and the environment, including health and safety at work, environmental protection and social contribution

Correct. The company's efforts to balance profits and impact on society and the environment

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Wrong. The firm's ability to generate profit

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*Note:* this question is of increased difficulty!

~~~ Question Group: { "QuestionsToGenerate": 0 } ~~~

# "Last" section

Last section. End of test.

~~~ Quiz End ~~~

Allowed time: **90 minutes**. Good luck to all!