

■ Website Audit Report

Based on the information provided, here's an analysis of the website Panchali Vastra and pote

SEO Issues:

1. **Missing H1 Tags:**

- The absence of H1 tags can affect SEO as they are important for defining the main topic o

2. **Lack of Canonical URL:**

- Without a canonical URL, there is potential for duplicate content issues, which can negativ

3. **Robots.txt Not Found:**

- The lack of a `robots.txt` file may lead to search engines crawling parts of the site unneces

4. **Sitemap.xml Not Found:**

- A missing `sitemap.xml` means the website may not be fully indexed, leading to missed op

UI/UX Issues:

1. **Missing ALT Tags on Images:**

- Although you've mentioned no images are missing ALT tags, ensure that this is actually th

2. **Content Structure and Navigation:**

- Without information on other headings like H2 or H3, it's hard to determine if content is wel

Performance Issues:

1. **Unrealistic Load Time:**

- A load time of 0.00 seconds suggests there might be an error in measurement, as webpag

Recommendations:

- **Add and Optimize H1 Tags:**

- Introduce meaningful H1 tags on key pages to better guide users and search engines throu

- **Implement Canonical URLs:**
 - Define canonical URLs for each page to prevent duplicate content issues.
- **Create Robots.txt and Sitemap.xml:**
 - Develop a `robots.txt` to control search engine crawler access and a `sitemap.xml` file to ensure all pages are indexed.
- **Verify and Enhance Image ALT Tags:**
 - Confirm all images have appropriate ALT tags. This enhances both accessibility and search engine understanding of image content.
- **Measure and Improve Load Time:**
 - Use performance testing tools to accurately measure load times, identify bottlenecks, and optimize resources for faster page loading.
- **Enhance Content Structure:**
 - Ensure the content is well-structured with the use of appropriate subheadings (H2, H3) to improve readability and SEO.

By addressing these elements, the website can improve its search engine visibility, user experience, and overall performance.