■ Website Audit Report

1. **Title & Meta Description Optimization:** - Update the title to include more relevant keywords. - Refine the meta description to incorporate specific and targeted keywords.

2. **H1 Tag Relevance:** - Replace current H1 tags with more descriptive and content-focused tags.

3. **Keyword Strategy Improvements:** - Conduct keyword research to identify and target high-traffic, relevant keywords.

4. **UI/UX Recommendations for Better SEO:** - Improve website navigation for ease of use. - Use high-quality images with alt text. - Enhance mobile user experience.

5. **Suggestions to Improve Page Performance:** - Optimize images and files to reduce page load time further.