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# Welcome to My Dashboard About google Analytics and Facebook Ads

Home

Social Media USers

Partner Ads

Company Ads

Static of Ads  
facebook

Réseaux Sociaux  
ads facebook  
Ads

● Home

Social Media USers
● Partner Ads

● Company Ads

● Static of Ads

● Réseaux Sociaux ads

# Social Media User



Albania



Algeria



American Samoa



Andorra



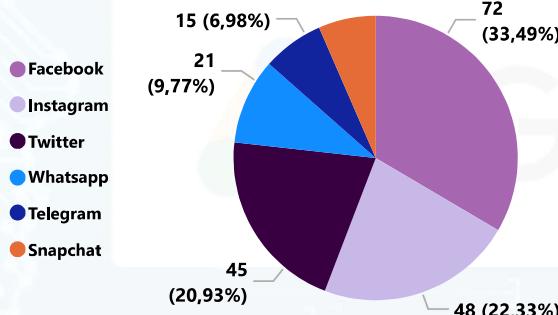
Angola



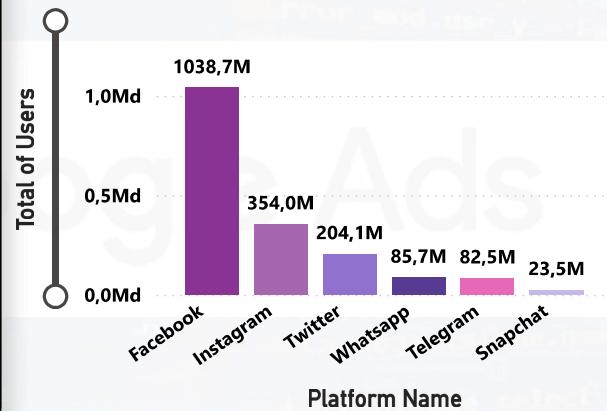
Anguilla

**Country****Albania****Population****7,862186Md****Total of Users****2Md****Platform****Facebook****Rate of Users****0,23**

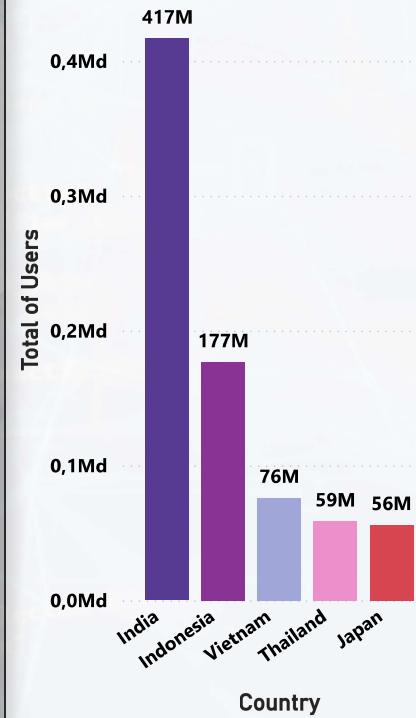
## Number of Countries Using The Platform Name



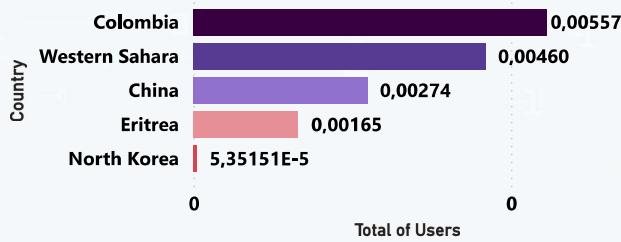
## Total of Users Per Platform Name



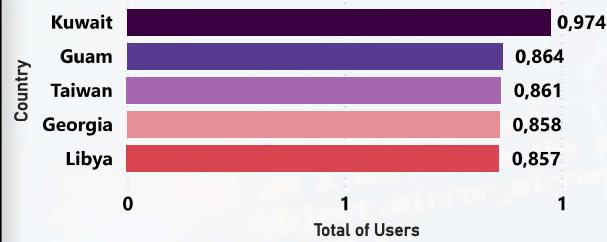
## Users Per Country



## Less 5 Rate of Social Media Users Per country



## Top 5 Rate of Social Media Users Per country





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## Partner ADS

Day of Week

Monday

Tuesday

Wednesday

Thursday

Friday

Saturday

Sunday

Agency Name

Company Name

Hour of Day

Tout

Tout

Tout

Year

2014

Month

September

Day of Week

Friday

Impresions

1,91M

Clicks

993

Cost

5,079K€

Revenue

22,468K€

Rate of Return

4,42

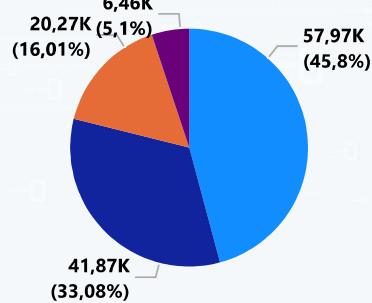
Rate of Revenue per Click

24,21

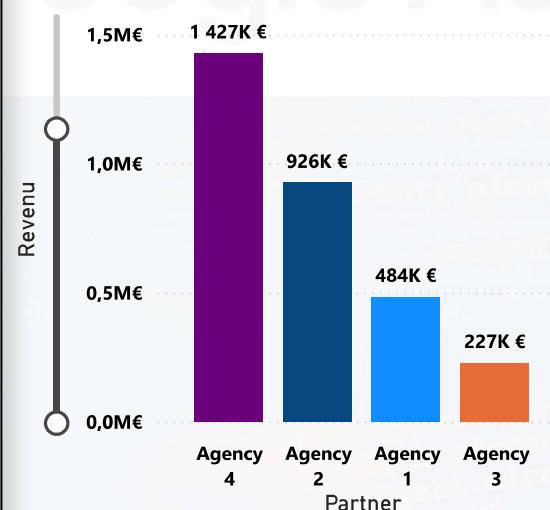
Rate of Cost per Click

5,477

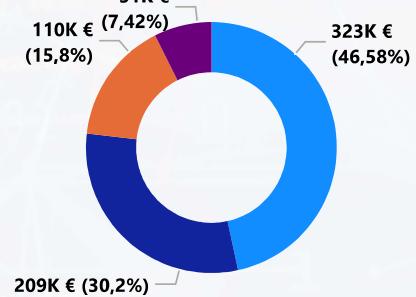
### Total of Clicks per Partner



### Total of Revenue per Partner



### Total of Spend per Partner



Home

Social Media USers

Partner Ads

Company Ads

facebook Static of Ads

facebook Réseaux Sociaux ads



BI Data  
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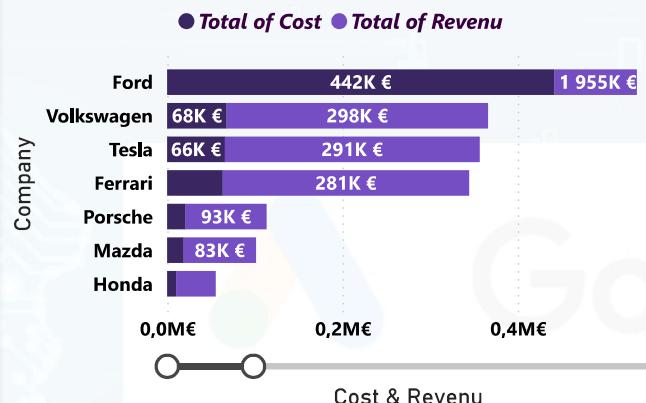


## Company ADS

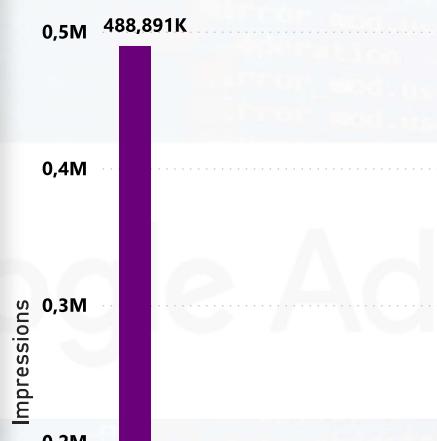
Day of Week						
Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday

Agency Name	Company Name	Hour of Day
Tout	Tout	Tout

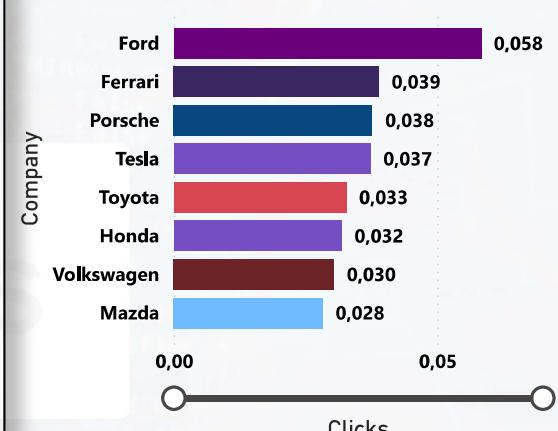
### Comparaison of Cost and Revenu per Company



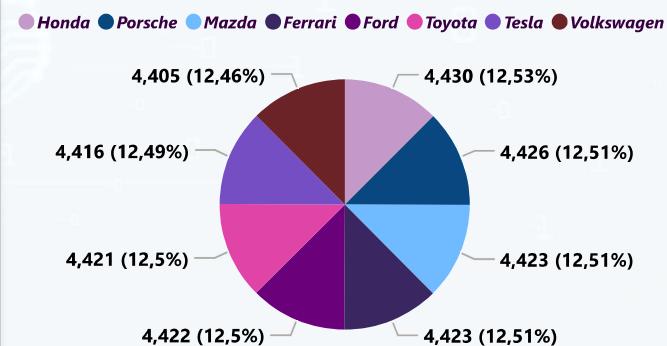
### Rate of Impresions per Company



### Rate of Clicks per Company



### Rate of Revenu per Company



Home

Social Media USers

Partner Ads

Company Ads

facebook Static of Ads

facebook Réseaux Sociaux ads



BI Data  
Consulting

Home

Social Media USers

Partner Ads

Company Ads

Static of Ads

Réseaux Sociaux ads

facebook  
Ads

Day of Week

Monday

Tuesday

Wednesday

Thursday

Friday

Saturday

Sunday

Month

Week of Month

Hour of Day

Format of AD

Tout

Tout

Tout

Tout

Year

2018

Click Through  
Rate

75,156

Cost per 1000  
Impressions

7,285K€

Cost per Click

286,569 €

Fee

691

Revenue

2,751M€

Spend

1,739M€

Matched Querries

1.439Md

Conversion

71,297K

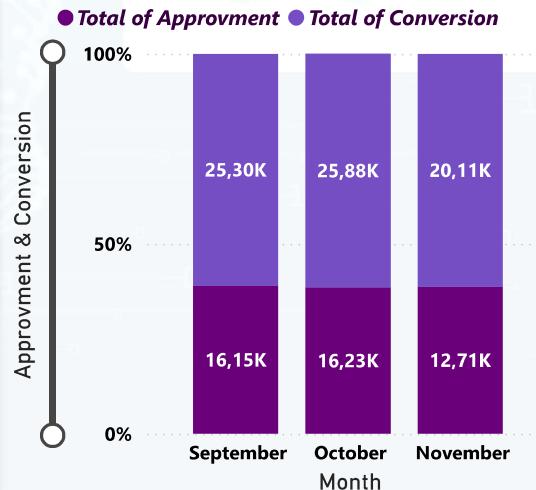
AD Size

120x600

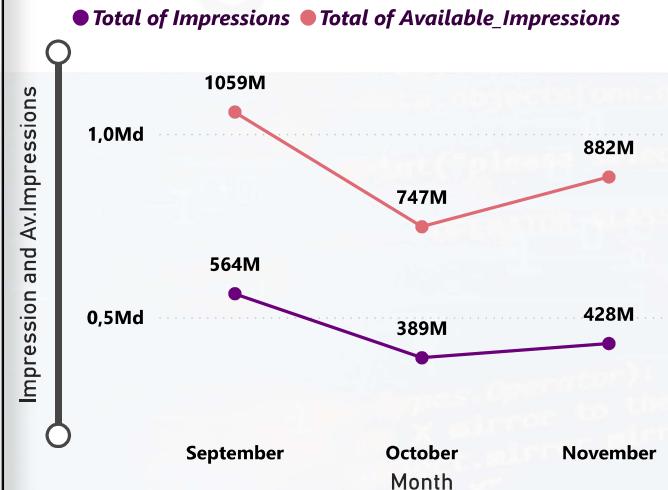
Aproved

45,088K

### Approvment and Conversion of Ads per Date

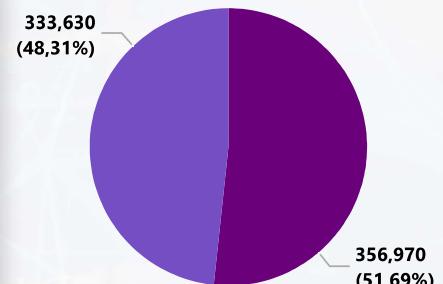


### Comparaison of Impression and Available Impressions per Date



### Rate of fee per Format of Ads

● Display ● Video





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Day of Week						
Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Month	Week of Month		Hour of Day		Format of AD	
Tout	Tout		Tout		Tout	

### AVG of Cost acquiring Conversion

**38,581 €**

### AVG of Revenue acquiring Conversion

**24,392 €**

### Rate of Clicks per Impressions

**0,325**

### Rate of Impressions

**0,514**

### Rate of Return

**1,582**

Home

Social Media USers

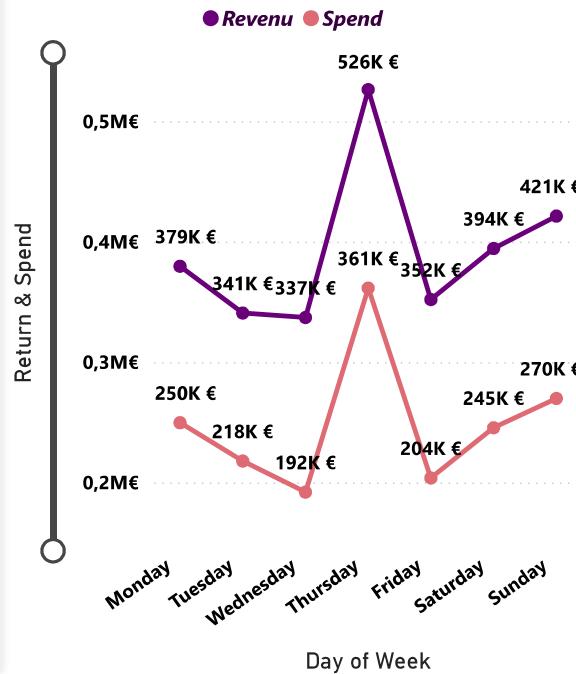
Partner Ads

Company Ads

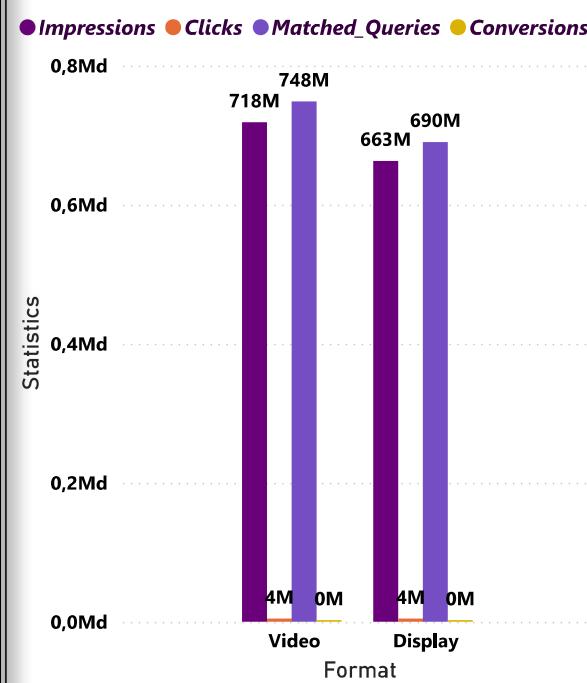
Static of Ads

Réseaux Sociaux ads

### Comparaison of Return and Spend per Date



### Statistic of Ads per Format of Ads



### Comparaison of Revenue and Spend per Format of Ads

