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October 18, 2012 by Mercedes Milligan



The Hub TV network is busting out a whole lot of retro-fab nostalgia on Saturday, November 10 when it will premiere the all-new animated revamp of *Littlest Pet Shop* (at 11 a.m.) and the third season of pop culture phenom *My Little Pony: Friendship is Magic* (10 a.m.). Both The Hub Original Series are produced by Hasbro Studios and will each launch with two back-to-back brand new half-hour episodes.

Littlest Pet Shop, based on the popular Hasbro toy line, follows Blythe Baxter and her dad as they move into a Big City apartment above the Littlest Pet Shop, an amazing day-camp for pets of all kinds—including a doggie diva, dancing gecko and adorable panda. Her adventures begin when she realizes she has the power to understand and talk to the pets. Their fantastical adventures together include fun song and dance sequences featuring original music by Daniel Ingram (who also does *My Little Pony*). The shows also share voice talent Ashleigh Bell, Tabitha St. Germain, Nicole Oliver and Peter New.



Littlest Pet Shop

Series 3 of *My Little Pony: Friendship is Magic* finds Twilight Sparkle and her friends travelling to the magical Crystal Empire which has mysteriously reappeared after a 1,000 year curse caused it to vanish. In the two-part season opener "The Crystal Empire," Twilight Sparkle must find the Crystal Heart to restore the Empire to its full strength.



My Little Pony: Friendship is Magic

The double launch will be supported through a variety of off-channel media: Viewers can host home premiere parties with *My Little Pony* and *Littlest Pet Shop* downloadable Playdate Premiere party packs available at www.hubworld.com — the packs include party invites, coloring sheets and recommended activities. Additionally, for the first time The Hub will release new digital content for *My Little Pony* (including new games, printables and videos) every single week of the season on its website.