



TopFit-Workout and Wellness

OVERVIEW

Group 11 is glad to have the opportunity to develop fitness mobile app for Android containing several fitness exercises and features. For each exercise the users will be able to watch a video and step by step image manual that explains them how to make the exercise correctly safe and efficient. The apps will be free additionally, users will have an option to pay a fee and receive the premium versions that will provide more content and support from personal trainers. The user of the app also will be available to use GPS tracking system when performing exercises.

ABOUT TopFit

Group 11 is a mobile app development team working together to build a successful unique mobile fitness app. Group 11 has been focused on developing an Android app and have a team of young and enthusiastic professionals. We will work together with a team of experts from MontGym; they will provide their knowledge of fitness industries and standards which will help to build professional and successful fitness app. Our understanding of mobile and web-based technology empowers us to build products that will be user friendly, reliable and always have new and up-to-date most efficient exercises. TopFit App will help our users to achieve desired fitness goals faster than they set in most efficient way without consuming a lot of time.

Course of Action

Discovery



We work with MontGym to understand a fitness industry and we merge their initial experience and expertise to help us understand needs of our potential clients and with combinations of our knowledge in mobile development we are confident that we will develop successful fitness app. We'll assess the possible challenges and identify the ways to overcome them.

Features & Architecture



We establish what features go into the product and how they will work together. Here, we're showing a mockups wireframe for the app.

Design



When it comes to first impressions, it's all about design. We'll put passion for good design to work and based on approved wireframes we'll design all screens.

Development



The development process is broken down into sprints based on feature sets. Our agile-based development process will allow our team to regularly review and assess what we're building.

Launch



After passing all test and final round of QA and refinements, we'll submit the app to the App Stores.

Maintenance



We will provide bug fixing and maintenance that cover everything from small updates all the way to whole new versions.