

## **2. Literature Review:**

### **2.1 Introduction**

The review of literature provides a thorough examination of present research on financial sentiment analysis and the use of Natural Language Processing (NLP) models in this sector. This section seeks to situate the current study within the larger academic environment and to highlight major results from relevant literature.

### **2.2 Financial Sentiment Analysis**

Financial sentiment analysis is the process of extracting sentiment from financial texts in order to gain useful insights on market feelings, investor emotions, and anticipated market moves. Araci's paper "FinBERT: Financial Sentiment Analysis with Pre-Trained Language Models" (Araci, 2019) introduces the FINBERT model, which was designed exclusively for financial sentiment analysis. The study established the effectiveness of pre-trained language models in capturing financial details, setting the groundwork for future research in the field.

### **2.3 Bias in Financial Sentiment Analysis**

Recent research has emphasized the examination of biases in financial sentiment analysis algorithms. Daudert et al. investigated "Exploiting Textual and Relationship Information for Fine-Grained Financial Sentiment Analysis" (Daudert, 2021), highlighting the need of taking textual and relational information into account for a more nuanced sentiment analysis. While the study contributed to the improvement of sentiment analysis algorithms, it also acknowledged the existence of biases that require additional exploration.

Mishev et al. delves into "Evaluation of Sentiment Analysis in Finance: From Lexicons to Transformers" (Mishev et al., 2020), providing a thorough overview of sentiment analysis methodologies in finance. The study focused on the transition from traditional lexicon-based methodologies to transformer-based models, offering light on the benefits and drawbacks of both approaches.

## **2.4 Challenges in NLP Models**

While NLP models such as BERT, FINBERT, and XLNET have showed remarkable performance in a variety of areas, their use in financial sentiment research is fraught with difficulties. Wang et al. explored "Financial Sentiment Analysis for Risk Prediction" (Wang et al., 2020), identifying frequent errors and investigating potential improvements. This study emphasized the importance of constantly refining and optimizing NLP models to solve financial sentiment analysis difficulties.

## **2.5 Bias in NLP Models**

Addressing bias in NLP models is an important issue in a variety of applications. Yang et al.'s study, "FinBERT: A Pretrained Language Model for Financial Communications" (Yang et al., 2020), recognized the prevalence of biases and underlined the significance of fine-tuning models for specific domains. The study argued for a more nuanced approach to reducing biases and improving the applicability of NLP models in financial applications

Introducing retrieval-augmented models to better financial sentiment analysis, Zhang et al. presented "Enhancing Financial Sentiment Analysis via Retrieval Augmented Large Language Models" (Zhang, et al., 2023). While improving sentiment analysis performance, the study highlighted the necessity for continued work to reduce biases inherent in big language models.

In the context of financial sentiment analysis, the transition from traditional sentiment analysis methodologies to advanced NLP models. While these models have impressive potential, the research also emphasizes the difficulties associated with biases. This study intends to add to current knowledge by evaluating and resolving bias in NLP models for financial sentiment analysis, therefore contributing to the ongoing discussion about enhancing the reliability and fairness of financial decision support systems.

## **3. Methodology**

### **3.1 Dataset Description**

This study employed a merged dataset that combined two well-known financial sentiment analysis datasets: FiQA and Financial PhraseBank. This collection of financial sentences annotated with sentiment labels is vast and diversified. A thorough preparation phase ensures that dataset formats are consistent, establishing the framework for model training and evaluation.

### **3.2 NLP Models**

BERT, a transformer-based pre-trained model, has proven to be extremely effective across a wide range of natural language processing applications. The "bert-base-uncased" variation was chosen for this study. Because of BERT's bidirectional architecture, it can capture complex contextual information, making it ideal for sentiment analysis jobs. Fine-tuning the model on the financial sentiment dataset adapts it to the intricacies of financial language.

*Architecture:* BERT is composed of numerous transformer blocks, allowing the model to comprehend dependencies and relationships in both directions.

*Strengths:* BERT excels at capturing complex contextual information, laying the groundwork for sentiment analysis.

*Limitations:* Computational intensity and memory needs can be difficult to meet, especially in resource-constrained contexts.

#### **3.2.2 FINBERT**

FINBERT is a domain-specific technique designed specifically for financial sentiment research. Because of its emphasis on financial linguistic nuances, the "yiyanghkust/finbert-tone" variation was chosen. The model is aligned with the sentiment labels after fine-tuning on the financial dataset.

*Architecture:* FINBERT is based on the BERT architecture and incorporates domain-specific information to improve financial sentiment analysis.

*Strengths:* FINBERT increases understanding of industry-specific language and sentiment expressions by being tailored to financial situations.

*Limitations:* Domain specificity may influence performance, thereby restricting applicability to other domains.

### **3.2.3 XLNET**

XLNET, a transformer architecture extension, was used to investigate its potential in financial sentiment analysis. On the financial dataset, the "xlnet-base-cased" variation was chosen and fine-tuned.

*Architecture:* XLNET's architecture includes permutation language modeling, so captures bidirectional context while avoiding autoregressive restrictions.

*Strengths:* Permutation language modeling enables XLNET to easily represent dependencies, potentially improving understanding of financial language complexities.

*Limitations:* XLNET training can be computationally intensive, and fine-tuning may necessitate significant resources.

## **3.3 Handling Bias**

A crucial part of this research is effectively reducing bias in sentiment analysis models. The method takes a diverse approach:

*Data Preprocessing:* The dataset undergoes rigorous preprocessing to identify and mitigate biases in the labeling process. Efforts are made to ensure a balanced representation of sentiments.

*Data Preprocessing:* The dataset is rigorously preprocessed to identify and mitigate labeling biases. Attempts are made to ensure that sentiments are represented in a balanced manner.

*Balanced Sampling:* During training, balanced sampling is emphasized to prevent models from favoring dominant feelings and to ensure a fair representation of all sentiments.

Evaluation Metrics: In addition to overall accuracy, evaluation metrics include precision, recall, and F1 score for each sentiment class. This complex method allows for a thorough assessment of model performance across various attitudes.

Parameter Fine-Tuning: Model hyperparameters are fine-tuned to minimize biases and maximize performance. To resolve imbalances in sentiment classes, strategies such as weighted loss functions are used.

Ethical issues: Throughout the study process, ethical issues are crucial. Transparent disclosure of biases, limitations, and potential ethical considerations is prioritized.

### **3.4 Experimental Setup**

The studies are carried out in a GPU-enabled computational environment, which allows for efficient model training and evaluation. The models are evaluated on a separate validation set to monitor generalization performance during the training process, which lasts numerous epochs.

The next sections describe the experimental results and provide an in-depth examination of each model's performance, including accuracy rates, precision, recall, and F1 scores. Section 5 expands on the findings and resolves any detected biases or limits, ensuring a careful and systematic examination of the effectiveness of the chosen NLP models in financial sentiment analysis.

## **4. Experiment:**

## **5. Result:**

## **6. Conclusion:**

## **7. Future Work:**