

Layoffs 2020 -2022



"Actually, this is a nice segue into the upcoming rounds of layoffs."

Why Layoffs for this project?

- **Personal interest**

Changing jobs and being laid off during this period as well as coming from an HR background

- **Global interest**

When layoffs are on such a wide scale, everyone feels affected in some way as they usually correlate to something bigger happening in the world economy

- **Scientific research**

Shows that layoffs do not achieve the desired results



Layoffs Dashboard

- Number of employees and companies affected
- Insights into the number of employees laid off in relation to time, location, industry and company
- Options to filter by time, industry and/or country



Layoffs Dashboard

Tooltips

- Total laid off by year, by location, by industry gives further insight into the company details
- Total laid off by company gives further insight into company stage and funds raised

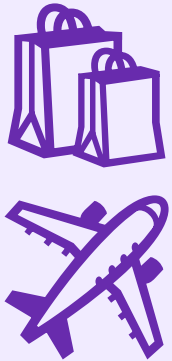
Drill down

- Provides additional information for each widget including the data source

Some Insights



2021 showed a **downward trend** in layoffs



In 2021 **transportation and travel** industries were most affected while in 2022 **consumer and retail industries**, followed by transportation, were most affected.



Meta and Amazon laid off a total of **21,000** employees in 2022.

Uber and Booking.com laid off **11,900** employees in 2020 and an additional **286** in 2022.

Notes

- Data is not automatically updating
- Sources used have incomplete information
- Company locations are based on their HQ, but layoffs affect multiple locations

Suggestions for extending the project

Salaries in different industries

- Are trends changing in correlation with layoffs?

Exploring factors that can be used for predictions

- Global pandemic
- Russia/Ukraine war

Company policy changes

- Differences in an employee's market vs. an employer's market
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Data source

<https://www.kaggle.com/datasets/theakhilb/layoffs-data-2022>