The Why

I wanted to showcase my figma design capability in a way that goes beyond a resume and cover letter template.

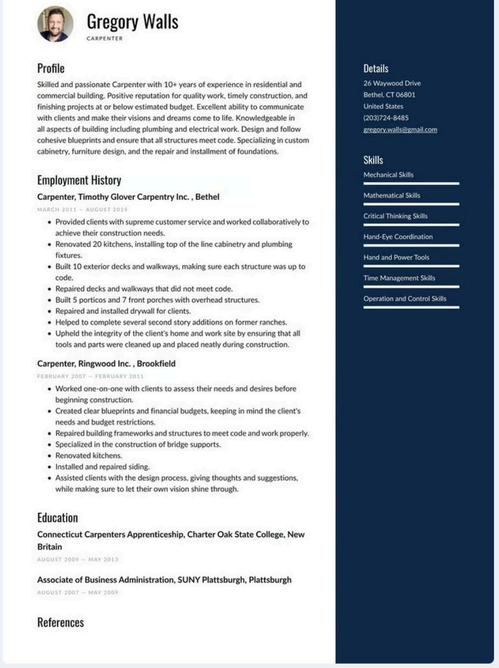
Pages:

- **Style & Wireframes Page-** this page contains the wireframes, stylesheet, and component library used to make the résumé and the cover letter. It also is the source of all inspiration that I used to create the résumé.
- **Prototype Page-** This page is the template used for the résumé and cover letter. Please feel free to click and view the Figma styling used to construct each page or view as a prototype.
- **Archive Page-** I have included some of the samples that ultimately did not become the final design but still contributed to the design.

Goal:

- Create a resume that is easy for all readers, especially those with visual impairments and color related accessibility needs.
- Showcase all information in a simple format that displays information without crowding the page.
- Use color and font styling to represent my personal stye: strong, elegant, and energetic

Inspiration



Gregory Walls
CARPENTER

Profile
Skilled and passionate Carpenter with 10+ years of experience in residential and commercial building. Positive reputation for quality work, timely construction, and finishing projects at or below estimated budget. Excellent ability to communicate with clients and make their visions and dreams come to life. Knowledgeable in all aspects of building including plumbing and electrical work. Design and follow cohesive blueprints and ensure that all structures meet code. Specializing in custom cabinetry, furniture design, and the repair and installment of foundations.

Employment History
Carpenter, Timothy Glover Carpentry Inc. , Bethel
MARCH 2011 — AUGUST 2019
- Provided clients with supreme customer service and worked collaboratively to achieve their construction needs.
- Renovated 20 kitchens, installing top of the line cabinetry and plumbing fixtures.
- Built 10 exterior decks and walkways, making sure each structure was up to code.
- Repaired decks and walkways that did not meet code.
- Built 5 porticos and 7 front porches with overhead structures.
- Repaired and installed drywall for clients.
- Helped to complete several second story additions on former ranches.
- Upheld the integrity of the client's home and work site by ensuring that all tools and parts were cleaned up and placed neatly during construction.

Carpenter, Ringwood Inc. , Brookfield
FEBRUARY 2007 — FEBRUARY 2011
- Worked one-on-one with clients to assess their needs and desires before beginning construction.
- Created clear blueprints and financial budgets, keeping in mind the client's needs and budget restrictions.
- Repaired building frameworks and structures to meet code and work properly.
- Specialized in the construction of bridge supports.
- Renovated kitchens.
- Installed and repaired siding.
- Assisted clients with the design process, giving thoughts and suggestions, while making sure to let their own vision shine through.

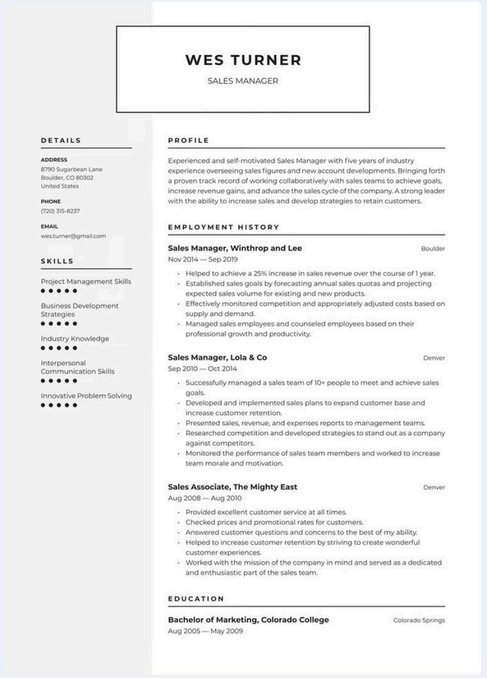
Education
Connecticut Carpenters Apprenticeship, Charter Oak State College, New Britain
AUGUST 2009 — MAY 2013

Associate of Business Administration, SUNY Plattsburgh, Plattsburgh
AUGUST 2007 — MAY 2009

References

Details
26 Waywood Drive
Bethel, CT 06801
United States
(203)724-8485
gregory.walls@gmail.com

Skills
Mechanical Skills
Mathematical Skills
Critical Thinking Skills
Hand-Eye Coordination
Hand and Power Tools
Time Management Skills
Operation and Control Skills



WES TURNER
SALES MANAGER

DETAILS
ADDRESS
8790 Sugarbean Lane
Boulder, CO 80302
United States
PHONE
(720) 315-8237
EMAIL
wes.turner@gmail.com

SKILLS
Project Management Skills
Business Development Strategies
Industry Knowledge
Interpersonal Communication Skills
Innovative Problem Solving

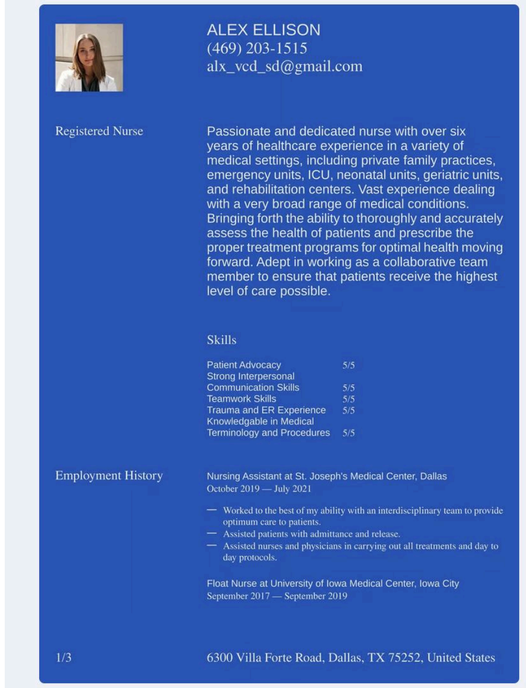
PROFILE
Experienced and self-motivated Sales Manager with five years of industry experience overseeing sales figures and new account developments. Bringing forth a proven track record of working collaboratively with sales teams to achieve goals, increase revenue gains, and advance the sales cycle of the company. A strong leader with the ability to increase sales and develop strategies to retain customers.

EMPLOYMENT HISTORY
Sales Manager, Winthrop and Lee — Boulder
Nov 2014 — Sep 2019
- Helped to achieve a 25% increase in sales revenue over the course of 1 year.
- Established sales goals by forecasting annual sales quotas and projecting expected sales volume for existing and new products.
- Effectively monitored competition and appropriately adjusted costs based on supply and demand.
- Managed sales employees and counseled employees based on their professional growth and productivity.

Sales Manager, Lola & Co — Denver
Sep 2010 — Oct 2014
- Successfully managed a sales team of 10+ people to meet and achieve sales goals.
- Developed and implemented sales plans to expand customer base and increase customer retention.
- Presented sales, revenue, and expenses reports to management teams.
- Researched competition and developed strategies to stand out as a company against competitors.
- Monitored the performance of sales team members and worked to increase team morale and motivation.

Sales Associate, The Mighty East — Denver
Aug 2008 — Aug 2010
- Provided excellent customer service at all times.
- Checked prices and promotional rates for customers.
- Answered customer questions and concerns to the best of my ability.
- Helped to increase customer retention by striving to create wonderful customer experiences.
- Worked with the mission of the company in mind and served as a dedicated and enthusiastic part of the sales team.

EDUCATION
Bachelor of Marketing, Colorado College — Colorado Springs
Aug 2005 — May 2009



ALEX ELLISON
(469) 203-1515
alx_vcd_sd@gmail.com

Registered Nurse

Passionate and dedicated nurse with over six years of healthcare experience in a variety of medical settings, including private family practices, emergency units, ICU, neonatal units, geriatric units, and rehabilitation centers. Vast experience dealing with a very broad range of medical conditions. Bringing forth the ability to thoroughly and accurately assess the health of patients and prescribe the proper treatment programs for optimal health moving forward. Adept in working as a collaborative team member to ensure that patients receive the highest level of care possible.

Skills
Patient Advocacy 5/5
Strong Interpersonal Communication Skills 5/5
Teamwork Skills 5/5
Trauma and ER Experience 5/5
Knowledgable in Medical Terminology and Procedures 5/5

Employment History
Nursing Assistant at St. Joseph's Medical Center, Dallas
October 2019 — July 2021
— Worked to the best of my ability with an interdisciplinary team to provide optimum care to patients.
— Assisted patients with admittance and release.
— Assisted nurses and physicians in carrying out all treatments and day to day protocols.

Float Nurse at University of Iowa Medical Center, Iowa City
September 2017 — September 2019

1/3

6300 Villa Forte Road, Dallas, TX 75252, United States

LUNA RODRIGUEZ
Harvard College Resume

CONTACTS
7 Avenue Boston, MA
luna.rodrig@mail.com
(555) 555-5555
Linkedin.com/luna

EDUCATION
HARVARD UNIVERSITY
Cambridge, MA (May 2023)
Bachelor of Science in Environmental Science

Relevant Coursework: Ecology, Environmental Policy, Conservation Biology, Geographic Information Systems

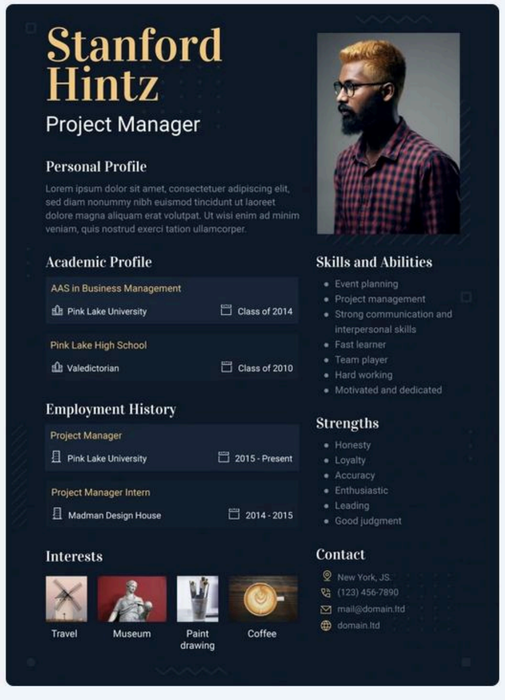
PACIFIC HIGH SCHOOL
Boston, MA (June 2019)
Scores: Math 780, Reading 740

SKILLS & INTERESTS
Technical: Proficient in ArcGIS, Microsoft Office.
Language: Spanish.
Interests: Scuba diving, Hiking, Wildlife.

SUMMARY
Passionate and dedicated Environmental Science student with a strong academic background and practical experience in sustainability and marine conservation. Fluent in Spanish with a keen interest in global environmental issues.

EXPERIENCE
GREEN INITIATIVE ORGANIZATION
Boston, MA, Sustainability Intern
May 2022 – August 2022
- Researched and implemented strategies to reduce carbon footprint and promote sustainability practices.
- Collaborated with local businesses to develop recycling and waste management programs.
- Organized educational workshops and events, raising awareness about environmental issues in the community.

OCEAN CONSERVANCY GROUP
Boston, MA, Marine Research Intern
June 2021 – August 2021
- Assisted in field research studying coral reef ecosystems and marine biodiversity.
- Collected and analyzed water samples, contributing valuable data to ongoing research projects.
- Participated in community outreach programs, educating the public marine conservation efforts.



Stanford Hintz
Project Manager

Personal Profile
Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper.

Academic Profile
AAS in Business Management
Pink Lake University — Class of 2014
Pink Lake High School
Valedictorian — Class of 2010

Employment History
Project Manager
Pink Lake University — 2015 - Present
Project Manager Intern
Madman Design House — 2014 - 2015

Interests
Travel, Museum, Paint drawing, Coffee

Skills and Abilities
- Event planning
- Project management
- Strong communication and interpersonal skills
- Fast learner
- Team player
- Hard working
- Motivated and dedicated

Strengths
- Honesty
- Loyalty
- Accuracy
- Enthusiastic
- Leading
- Good judgment

Contact
New York, JS.
(123) 456-7890
mail@domain.ltd
domain.ltd

Deon Schneider
Senior Marketing Manager

CONTACT
+1-012-3456-789
deonschneider@ltd
99748 Reece Drives, Bechtelarfurt, Alaska
@deon_schneider

EDUCATION
Master's Degree
Business Administration
University of California, Berkeley, Berkeley, CA.
2014 - 2016

Bachelor of Science
Business Administration
University of California, Berkeley, Berkeley, CA.
2010 - 2014

SKILLS
Digital Marketing
Social Media Management
Market Research
Project Management
Microsoft Office Suite

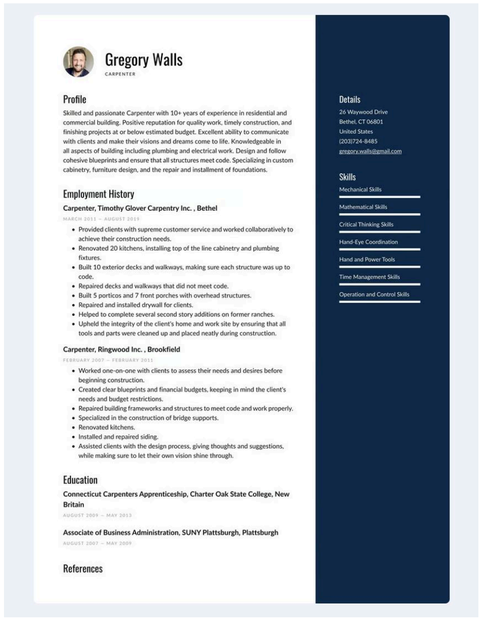
OBJECTIVE
Dynamic and results-driven marketing professional with 5 years of experience in digital marketing and social media management. Seeking a challenging role where I can leverage my expertise in content creation, campaign optimization, and data analysis to drive brand awareness and customer engagement.

WORK EXPERIENCE:
Senior Marketing Manager | Nicolas, Bogan and Schoen
New York, NY, May 2019 - Present
- Developed and implemented comprehensive marketing strategies resulting in a 30% increase in customer engagement.
- Led a team of 5 marketing professionals, providing guidance and support to achieve departmental goals.
- Spearheaded the launch of three successful product campaigns, exceeding sales targets by 20%.

Marketing Coordinator | Hodkiewicz Ltd
Los Angeles, CA, September 2016 - April 2019
- Coordinated all aspects of marketing campaigns, including social media, email, and print advertising.
- Conducted market research and analysis to identify emerging trends and opportunities for growth.
- Collaborated with cross-functional teams to ensure alignment of marketing efforts with overall business objectives.

Intern, Marketing Department | Hilpert-Hauck
Chicago, IL, June 2015 - August 2016
- Assisted in the development of marketing materials, including brochures, presentations, and press releases.
- Conducted competitive analysis to identify areas for differentiation and improvement.
- Supported the team in organizing and executing promotional events and campaigns.

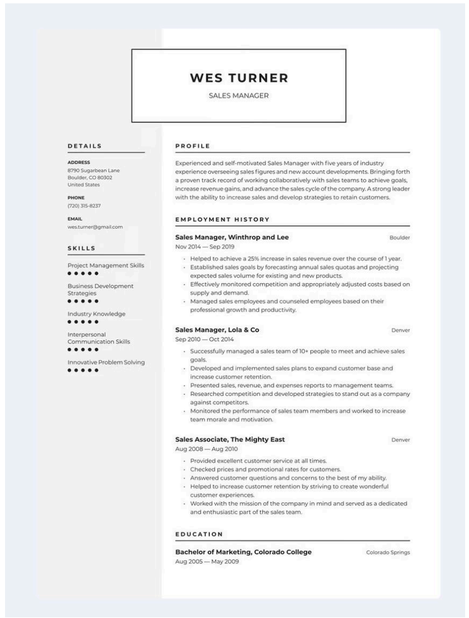
Brief Analysis



-Picture, title, and profile section are nicely spaced. Lengthy profile section would potentially take space from other areas

- Really like the sidebar but not the skills listed vertically. Empty space may feel strange

- Do like the display for employment history, but must note it works for only 2 jobs on resume

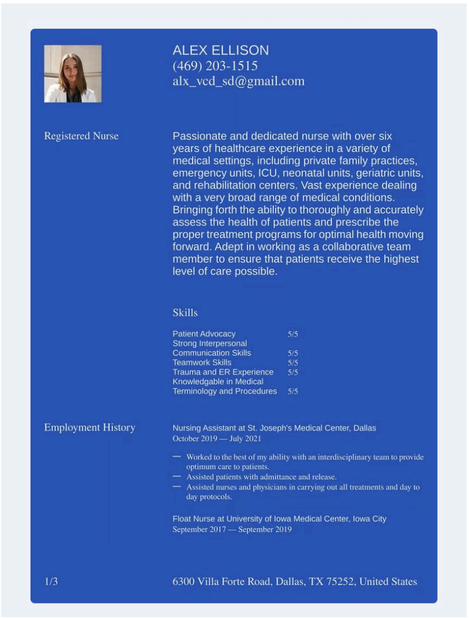


- Format for name feels very clean and I love how attention grabbing it is.

- Side bar is nice to have and well spaced but unnecessary icons under skills can be confusing for the viewer

-All center text is well displayed with smaller bullets allowing for more work to be added

- Line breaking sections adds to the display nicely



-Colorful background is refreshing to see, maybe less bright but letter contrast is still visible

-Really like the top image with contact information easily available, maybe a bit larger for the font

-Body navigation is difficult to follow but could be easily adjusted in different instance

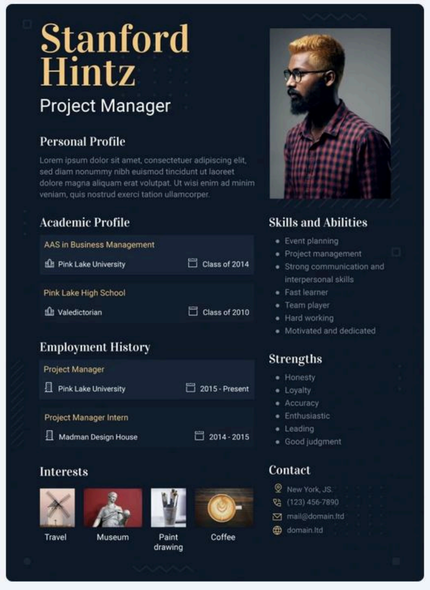
-Adding the address at the bottom feels really cool

-Pop of color on the header adds fun and class, also works well to highlight the name

-Sub-headers feel really clean and organized

-Vertical line divider really helps separate work without requiring a color block

-Love the side bar for including relevant coursework and interests without crowding the page



-Minimalist icons around corners of the page and the dark color makes it feel fun

-Large heading stands out well without taking up too much space

-Body does not include room for text so difficult to get full resume needs. Could potentially get room back from interests section

- Side bar is easy to follow because of sub-headers

-Logo is a nice addition next to the name and title

- Color combination is fun but still calm

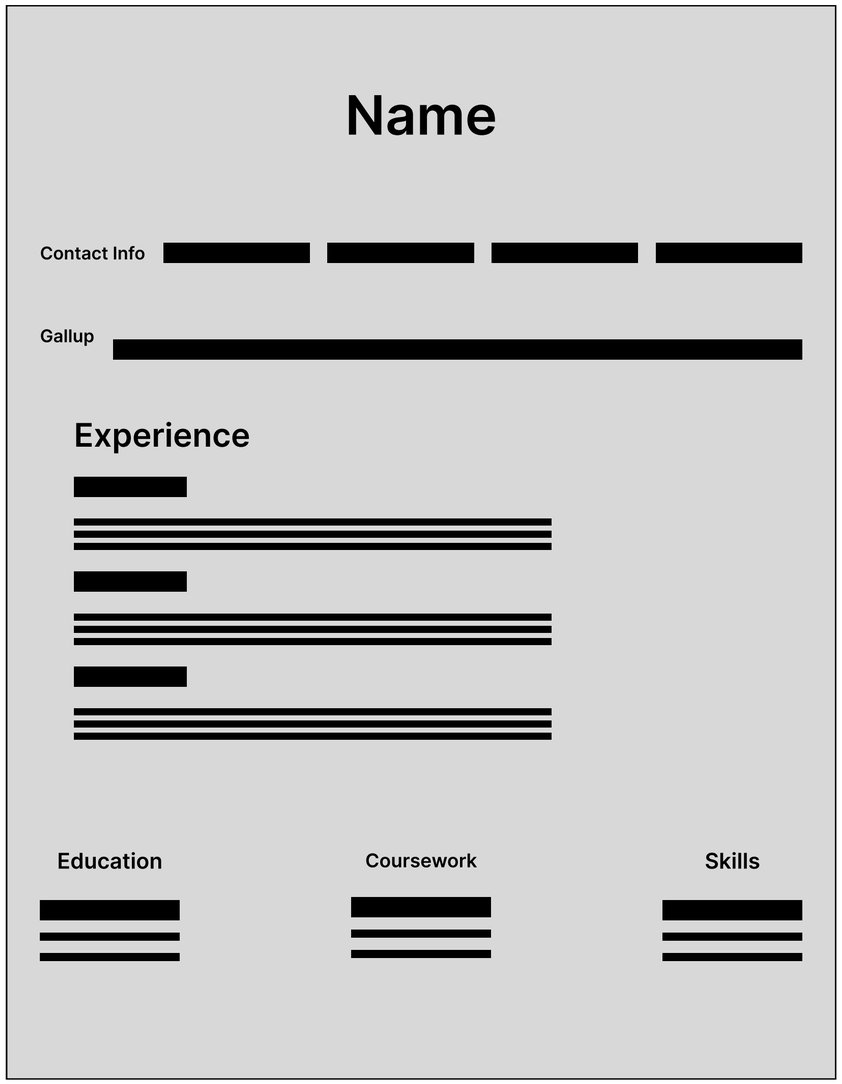
- Side bar is spacious and icons are a cute touch for contact information

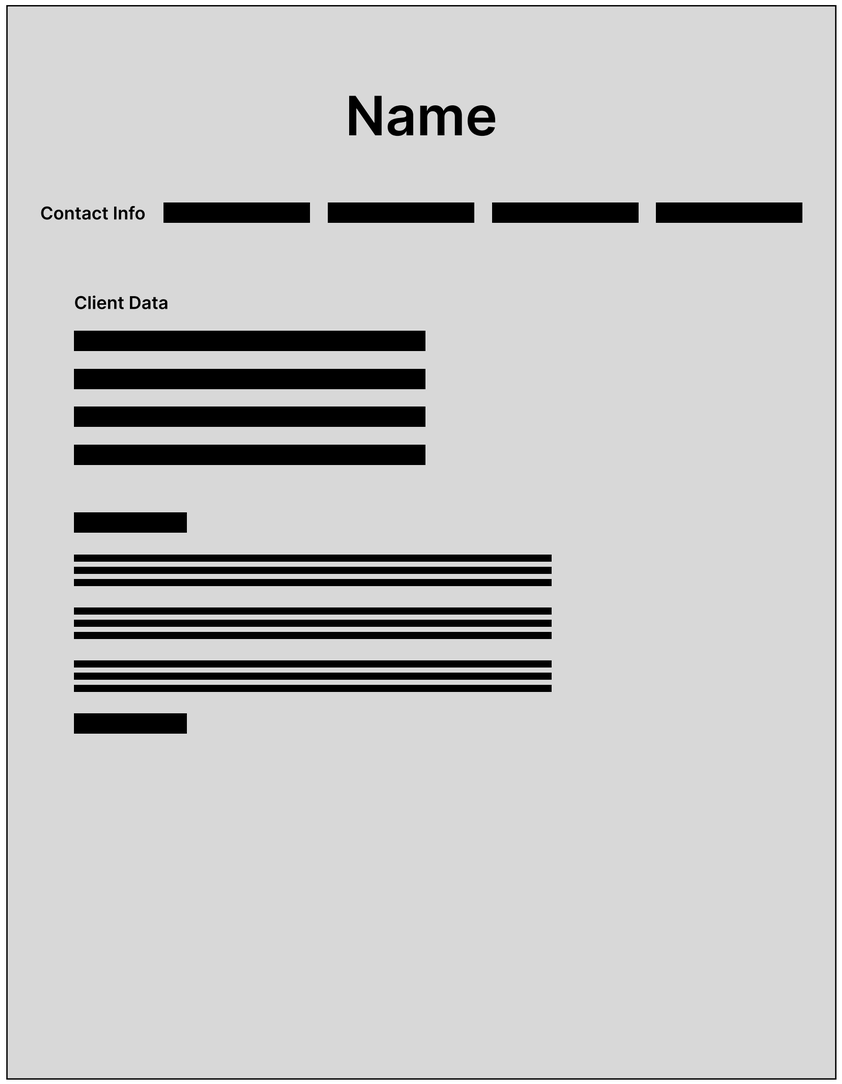
- Body is well defined but font could be bolder/darker

Wireframe

Content Section

- Name
- Contact Info
- Experience
- Education
- Relevant Coursework
- Skill



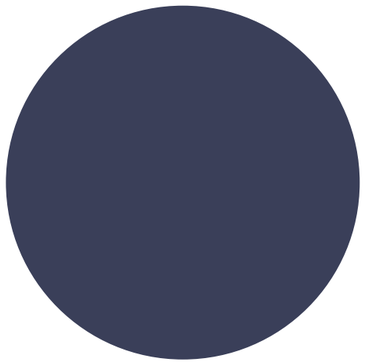


The wireframe had multiple iterations from paper to archival work. The final design was established after testing the colors, font sizes, and finally the data. Once the required information was added and the font was selected, the resume felt impersonal. I added the Gallup strengths to the page because it allowed me to share what words describe me best.

The cover letter wireframe was designed after the resume was completed. It is meant to match the resume design exactly.

Stylesheet

Color



Text Color
#3A405A

Background Color
#EAE1D0

Frame

Letter - 612 × 792

Font Family

H1 - Header 1 - 32pt Bold Athelas

H2 - Header 2 - 16pt Bold Athelas

H3 - Header 3- 14pt Bold Athelas

H4 - Header 4- 12pt Bold Athelas

H4 - Header 5- 10pt Bold Athelas

Paragraph - 10pt Regulat Athelas

Component Library

Section Title

Detailed Name
Additional text

Bullet
Text

Section Title

Additional text

Section Title

Detailed Name
Additional text

Detailed Name
Additional text

Detailed Name
Additional text

Title, Location *Date*

Client- Subtitle

- Detail
- Detail
- Detail
- Detail

Title, Location *Date*

Client- Subtitle

- Detail
- Detail
- Detail
- Detail
- Detail

Client- Subtitle

- Detail
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Client- Subtitle

- Detail
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