**FANTACY GAME HEROES OF PYMOLI**

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| **INSIGHTS** | The newest fantasy game Heroes of Pymoli analysis: |
| * The average price per item is **$3.05**, * **Total Purchases** **780** * **Revenue** = **$2,379.77** | Graphical user interface, table  Description automatically generated with medium confidence |
| * From our **576 players** 84% are male |  |
| * **52% of the players** between **20-24 years old** tend to play more times |  |
| * From **our 780 sells 83%** were bought **by males,** but males invest less money than females and other/non-disclosed genders, that means that they buy the cheapest items. |  |
| * Our top player is **Lisosia93.**   Please see our 5 top players. |  |
| * Even **the item #92 – Final Critic** is one of the most expensive in our catalog, customers have invested more money on it, since is the one with **more sells**. We can say that is our top item.   Please see our 5 top items. |  |
| **Please see our 5 top profitable items.** |  |

After the analysis of our newest fantasy game Heroes of Pymoli, we can determine that it is a potential game for man, between 20-24 years old.

To considerate:

* Lower the price of the items, no more than $3.00, since man are our best buyers, but they do not buy items that cost more than $3.00 dollars.
* It would be helpful to know the dates and times from our analysis.