COGNORISE INFOTECH

Learn -- Innovate -- Thrive

UI/UX DESIGN INTERNSHIP

ABOUT US

CognoRise Infotech thrives as a dynamic and varied community that unites individuals with akin aims and eventual achievements. Our primary concentration resides in establishing prospects that encompass a multitude of domains, encompassing the enhancement of leadership acumen, knowledge acquisition, engagement amongst students, and the cultivation of mutual interests.

We hold a steadfast belief in the potency of leadership and its capacity to propel constructive transformation. Hence, we furnish platforms and reservoirs of support for members within our community to cultivate their leadership proficiencies. By means of mentorship initiatives, interactive workshops, and synergistic undertakings, we endow individuals with the authority to assume leadership positions and engender meaningful alterations in their respective domains.

INSTRUCTIONS

o   Update your linkedln profiles.

o   For the internship ,you will need to complete any 3 task at your convenience for successful completion of the internship.

o   Create a new Github repository and name it CognoRise Infotech and share the link of the Github repo in the submission form(it will be shared later through email).

o   You can refer to online resources such as Google Search and documentation.

SUBMISSION

o A TASK SUBMISSION FORM will be shared later through email . Till then please continue your task.

o Create a demo video of your task, preferably screen recorded.

o The video can be hosted on LinkedIn for proof of your work and build credibility among your peers .

o You can tag CognoRise Infotech on LinkedIn in such posts.

o Please add #cognorise in each of your task video postings on LinkedIn, Additionally, you can also add hashtags such as #internship #webdevelopment. for more reach and visibility.

TASK 1
MAGAZINES AND BROCHURES

- Designing the look and feel of a magazine or brochure is a complex project
- It involves a range of elements, including advertising, visual representation, photography, art, and graphic design. Working on a magazine design will expose you to the design principles and standards used in print media

TASK 2
INFOGRAPHICS

- Infographics utilize images, data visualizations, typography, and statistical graphics to convey a concise narrative or share information.
- Engaging in an infographic project provides hands-on familiarity with essential tools like Canva and Venngage, offering an opportunity to harness creativity in presenting data in visually captivating, impactful, and efficient ways.

TASK 3
BUSINESS CARD

- Engaging in this design challenge offers a platform to hone the aforementioned skills. Business cards serve as crucial introduction tools for every enterprise and embody the company's brand identity.
- Hence, skillful typography and innovative design are pivotal in capturing the essence of the company effectively.

TASK 4
FITNESS TRACKING DASHBOARD

- Fitness Tracking Dashboard: Design a fitness tracking dashboard that provides users with a comprehensive overview of their activities and progress.
- Requirements: Understand user needs and fitness goals.
- Wireframe: Sketch dashboard layout with components.
- Colors: Choose energizing color scheme for readability.
- Components: Design charts, progress bars, and data cards.
- Layout: Arrange components in a balanced way.
- Typography and Icons: Select readable fonts and fitness-related icons.
- Interactivity: Add buttons, dropdowns, and hover effects.
- User Profiles: Include profile section for customization.
- Mobile Responsive: Ensure usability on mobile devices.

TASK 5
E COMMERCE PRODUCT PAGE

- E-Commerce Product Page: Design a clean and user-friendly product page for an e-commerce website, highlighting key product details and facilitating smooth purchasing.
- User Understanding: Understand your target audience and their preferences.
- Product Display: Present clear product images, allowing zooming for detailed views.
- ProdAuct Information: Display essential details: name, price, description, and availability.
- Call-to-Action: Place a prominent "Add to Cart" or "Buy Now" button for easy purchase.
- Related Products: Suggest related items to encourage additional browsing.
- Visual Hierarchy: Organize content with clear hierarchy for easy scanning.

INTERNSHIP AIM
LEARNING AND ADVANCEMENT

- The purpose of this internship is to learn and grow

- Our internship is designed to facilitate your learning journey and foster growth.The choice to seek guidance is entirely yours.

- The provided tasks may appear simple or complex.

- We anticipate your approach to be marked by professional commitment, dedicating the attention each task merits.

CONNECT WITH US

- MAIL US: cognoriseinfotech@gmail.com
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- TELEGRAM: https://t.me/CognoRise_InfoTech
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- LINKEDIN: https://www.linkedin.com/company/cognoriseinfotech/