

Build a Project Schedule

WBS ID	Activity Task Name	Predecessor	Duration	Start	Finish	Resources
1.1	RFQ to Sourcing Team	None	1 day	25/01/21	26/01/21	Project Manager
1.2	Review Quotes and Sample	1.1	3 days	27/01/21	30/01/21	Sourcing Associate
2.1	Detailed Execution Plan	None	1 day	25/01/21	26/01/21	Project Manager & Team
2.2	Fieldwork Agency Choice and Cost	1.2	1 day	30/01/21	21/10/20	Research Director, Project Manager, Sourcing Associate
2.3	Questionnaire Preparation	2.1	3 days	29/01/21	02/02/21	Project Manager and Team
2.4	Fieldwork guidelines and other material preparation	2.3	7 days	03/02/21	30/10/20	Fieldwork Associate
3.1	Launch Fieldwork	1.2 and 2.4	1 day	12/02/21	13/02/21	Fieldwork Associate
3.2	Fieldwork monitoring	3.1	80 days	13/02/21	15/02/21	Fieldwork Associate
3.3	Data Processing preparation, car feature & spec check, cleaning, segment recode	2.3	5 days	06/02/21	11/02/21	Data Processing Associate
3.4	Test data analysis	3.1 and 3.3	3 days	03/03/21	26/11/20	Data Processing Associate, Research Analyst, Project Manager
3.5	Analysis plan	3.4	3 days	30/03/20	02/03/21	Research Analyst, Project Manager
3.6	Reporting Template finalization	3.5	2 days	03/03/20	04/03/21	Research Analyst, Project Manager
3.7	Client deliverable platform design	3.6	7 days	06/03/21	13/03/21	IT Team, Project Manager
3.8	Fieldwork Close	3.2	1 day	15/04/21	16/04/21	Fieldwork Associate
4.1	Finalization of data	3.8	7 days	17/04/21	24/04/21	Data Processing Associate, Research Analyst, Project Manager
4.2	Analysis and reporting	4.1	10 days	25/04/21	14/05/21	Data Processing Associate, Research Analyst, Project Manager
4.3	Press Release	4.2	3 days	16/04/21	18/04/21	Research Analyst, Project Manager
4.4	Executive Summary and Management Presentation	4.2	10 days	17/04/21	27/04/21	Research Analyst, Project Manager