Executive Summary



Performance Report for:

https://www.active.com.bd/

Report generated: Wed, Jan 12, 2022 1:03 AM -0800

Test Server Location: Vancouver, Canada

Using: O Chrome (Desktop) 90.0.4430.212, Lighthouse 8.3.0

C

Performance 62%

Structure

96%

L. Contentful Paint

4.1s

T. Blocking Time

Oms

C. Layout Shift

0.93

Top Issues

IMPACT	AUDIT	
Med	Avoid large layout shifts	4 elements found
Med-Low	Use a Content Delivery Network (CDN)	14 resources found
Med-Low	Eliminate render-blocking resources	Potential savings of 156ms
Low	Serve static assets with an efficient cache policy	Potential savings of 29.2KB
Low	Ensure text remains visible during webfont load	1 font found

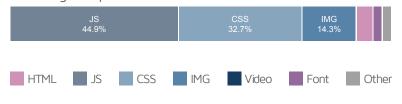
Page Details

4.1s
Fully Loaded Time

Total Page Size - 458KB



Total Page Requests - 49



How does this affect me?

Today's web user expects a fast and seamless website experience. Delivering that fast experience can result in increased visits, conversions and overall happiness.

As if you didn't need more incentive, Google has announced that they are using page speed in their ranking algorithm.

About GTmetrix



GTmetrix is developed by the good folks at **Carbon60**, a Canadian hosting company with over 26 years experience in web technology.

https://carbon60.com/



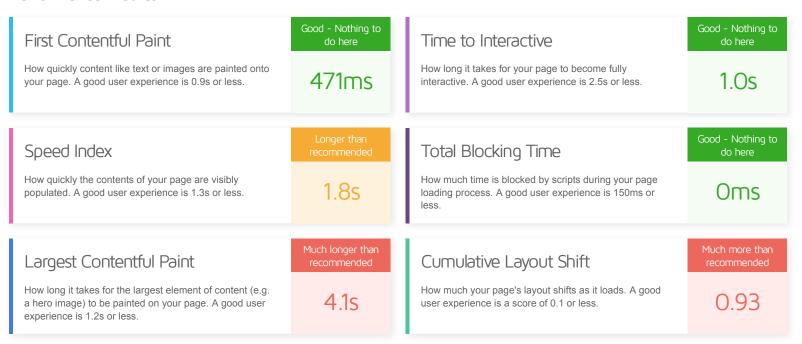
The waterfall chart displays the loading behaviour of your site in your selected browser. It can be used to discover simple issues such as 404's or more complex issues such as external resources blocking page rendering.

1	200	active.com.bd	5.85KB	181m	S			
front.css		active.com.bd	1.21KB	73r				
style_admin.css		active.com.bd	1.21KB	73r				
layout.css		active.com.bd	1.21KB	74r				
style.css	,	active.com.bd	1.21KB	74r				
styles.css		active.com.bd	1.21KB	74r				
font-awesome.min.css	200	cdnjs.cloudflare.com	5.50KB	43m				
style.css	200	active.com.bd	11.5KB		8ms			
masterslider.main.css	200	active.com.bd	6.50KB	10	9ms			
custom.css	(canceled)	active.com.bd	1.21KB	74r	ns			
jquery.js	200	active.com.bd	31.6KB	1	58ms			
1571677921WEB-Benner%20-3.jpg	200	active.com.bd	65.8KB		365ms			
1571676164WEB-Benner-1.jpg	200	active.com.bd	47.0KB		365ms			
1571675967WEB-Benner%20-%202.jpg	200	active.com.bd	61.6KB		370ms			
brand_logo_home.png	200	active.com.bd	13.6KB		322ms			
colorbox-1.css			1.21KB		189ms			
nivo-slidere.css	200	active.com.bd	878B		212ms		H	
							H	
publice.css	200	active.com.bd	642B		242ms		-	
defaulte.css	200	active.com.bd	648B		275ms		-	
jquery.form.min.js		active.com.bd	1.21KB		280ms		L	
scripts.js	(canceled)	active.com.bd	1.21KB		280ms		L	
skip-link-focus-fix.js	(canceled)	active.com.bd	1.21KB		281ms			
jquery.cycle2.min.js	(canceled)	active.com.bd	1.21KB		281ms			
custom.js?ver=1.0	(canceled)	active.com.bd	1.21KB		281ms		ı	
navigation.js	(canceled)	active.com.bd	1.21KB		281ms		t	
wp-embed.min.js		active.com.bd	1.21KB		282ms		ŀ	
custom.js		active.com.bd	1.21KB		282ms		H	
							H	
jquery.colorbox.js		active.com.bd	1.21KB		283ms		H	
jquery.nivo.slider.packe.js	200	active.com.bd	2.89KB		277ms			
css?family=Open+Sans%3A600%2C4	(blocked)	fonts.googleapis.com	0	0ms				
sdk.js	200	connect.facebook.net	1.65KB		183ms			
colorbox-1.css	(canceled)	active.com.bd	1.21KB		93ms			
cropped-logo.png	200	active.com.bd	24.9KB		143ms			
fontawesome-webfont.woff2?v=4.7.0	200	cdnjs.cloudflare.com	76.1KB		119ms		ı	
jquery.form.min.js	(canceled)	active.com.bd	1.21KB		59ms		İ	
scripts.js	(canceled)	active.com.bd	1.21KB		53ms		t	
sdk.js?hash=f3b9da185797c714cb681		connect.facebook.net	80.2KB		211	rne	t	
*					52ms	1115	ŀ	
skip-link-focus-fix.js		active.com.bd	1.21KB		OZIIIO		ŀ	
jquery.cycle2.min.js		active.com.bd	1.21KB		59ms			
custom.js?ver=1.0	(canceled)	active.com.bd	1.21KB		52m	8	L	
navigation.js	(canceled)	active.com.bd	1.21KB		64	rns		
wp-embed.min.js	(canceled)	active.com.bd	1.21KB		5	2ms		
custom.js	(canceled)	active.com.bd	1.21KB			52ms		
jquery.colorbox.js	(canceled)	active.com.bd	1.21KB			57ms	ľ	
like_box.php?app_id=&channel=http	200	facebook.com	10.8KB			25	33	Bms
arrows.png	200	active.com.bd	871B			53ms	t	
bullets.png	200	active.com.bd	1.30KB			54ms	ł	
	200	facebook.com	4.70KB			341118	ł	100me
Eomx7o6UUPcss?_nc_x=lj3Wp8lg5Kz						•	۱	108ms
cropped-AOP-1-32x32.jpg	200	active.com.bd	1.12KB				1	54ms
2.2/622.22			d 4.1s (Onload 1.				豐	





Performance Metrics



Browser Timings

Redirect	Oms	Connect	126ms	Backend	55ms
TTFB	181ms	First Paint	471ms	DOM Int.	994ms
DOM Loaded	1.Os	Onload	1.4s	Fully Loaded	4.1s



Structure Audits

IMPACT	AUDIT	
Med	Avoid large layout shifts	4 elements found
Med-Low	Use a Content Delivery Network (CDN)	14 resources found
Med-Low	Eliminate render-blocking resources	Potential savings of 156ms
Low	Serve static assets with an efficient cache policy	Potential savings of 29.2KB
Low	Ensure text remains visible during webfont load	1 font found
Low	Serve images in next-gen formats	Potential savings of 126KB
Low	Avoid an excessive DOM size	213 elements
Low	Avoid enormous network payloads	Total size was 458KB
Low	Efficiently encode images	Potential savings of 27.7KB
Low	Reduce JavaScript execution time	45ms spent executing JavaScript
Low	Reduce unused CSS	Potential savings of 10.1KB
Low	Reduce initial server response time	Root document took 54ms
Low	Defer offscreen images	Potential savings of 65.7KB
Low	Minify CSS	Potential savings of 3.72KB
Low	Avoid chaining critical requests	34 chains found
Low	Reduce unused JavaScript	Potential savings of 54.6KB
N/A	Largest Contentful Paint element	1 element found
N/A	Minimize main-thread work	Main-thread busy for 392ms
N/A	Reduce the impact of third-party code	Total size was 181KB
N/A	User Timing marks and measures	