

# Prism Plus Dashboard

Year

All

A/B Group

All

Tier

All

Period

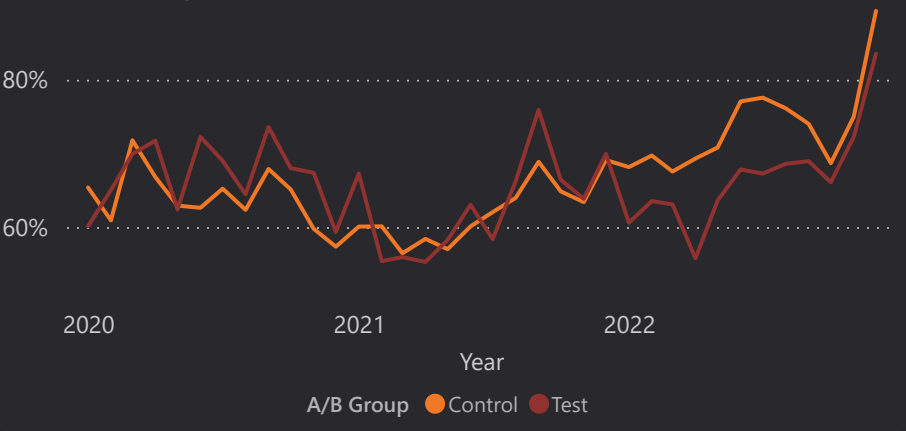
All

Overview

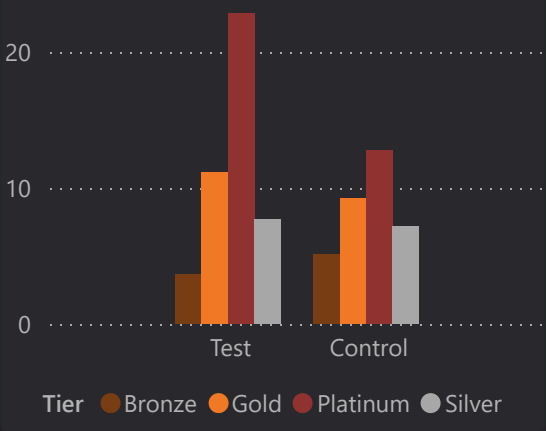
Transactions and Revenue

Prism Plus Tiers

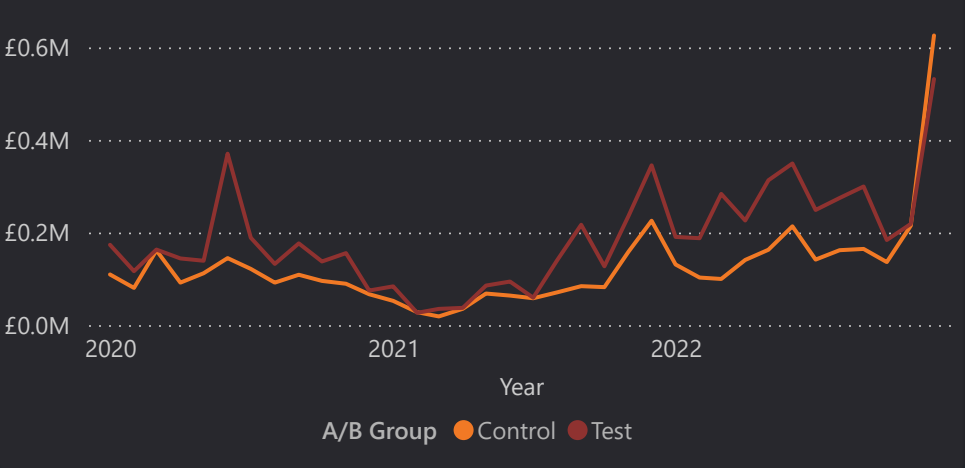
Profit Margin



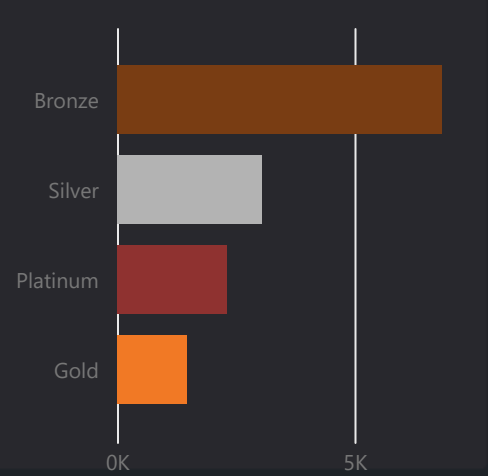
Average Items per order



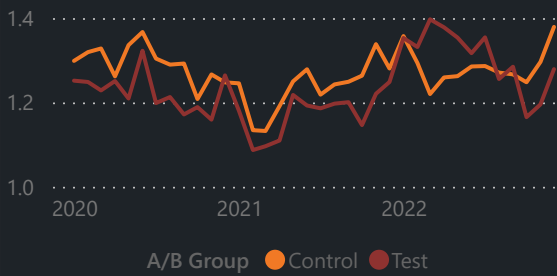
Profit



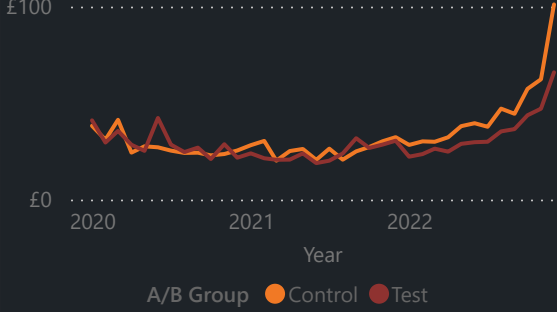
Number of customers per Tier



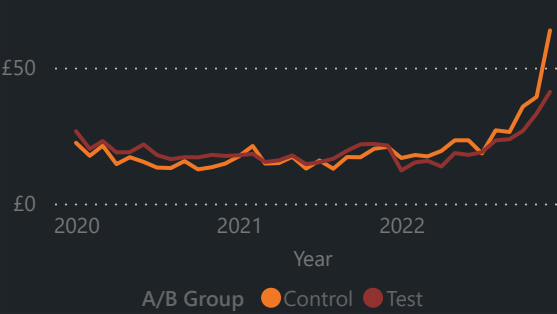
AOF 1.23



AOV £29.85



ARPT £19.64



# Cumulative Transactions and Revenue

Overview

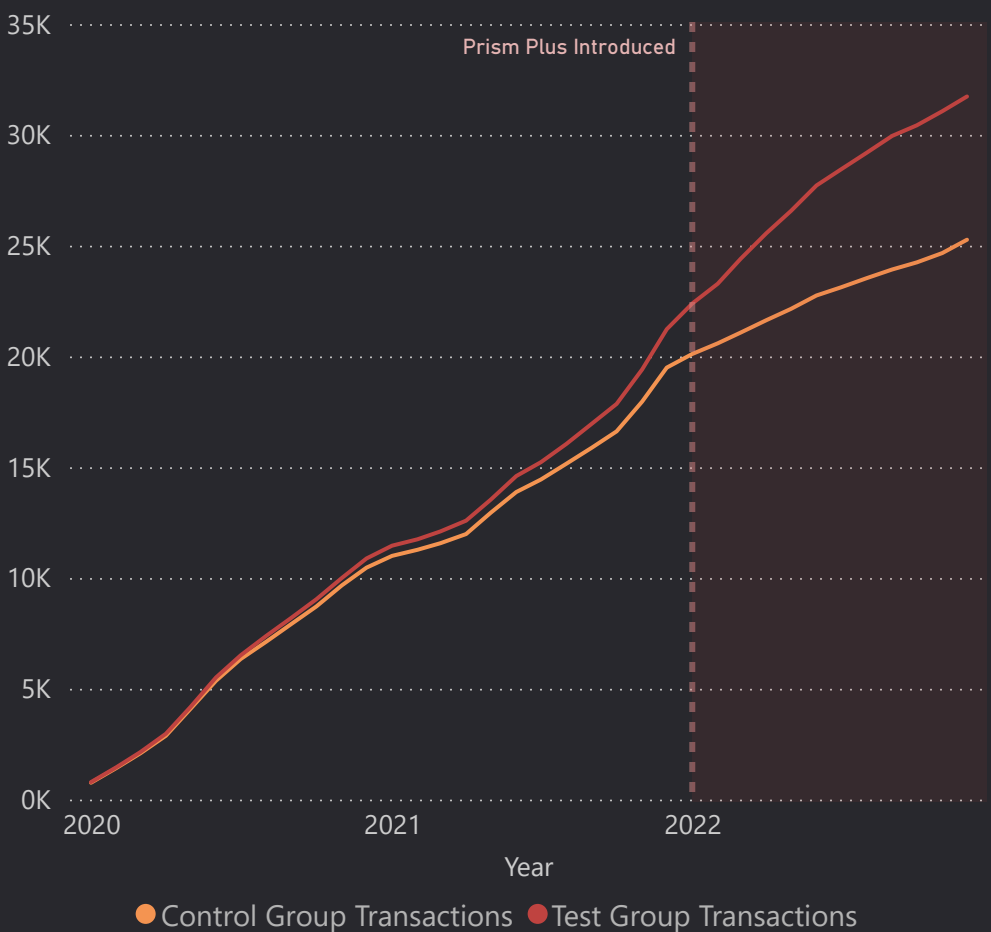
Transactions and Revenue

Prism Plus Tiers

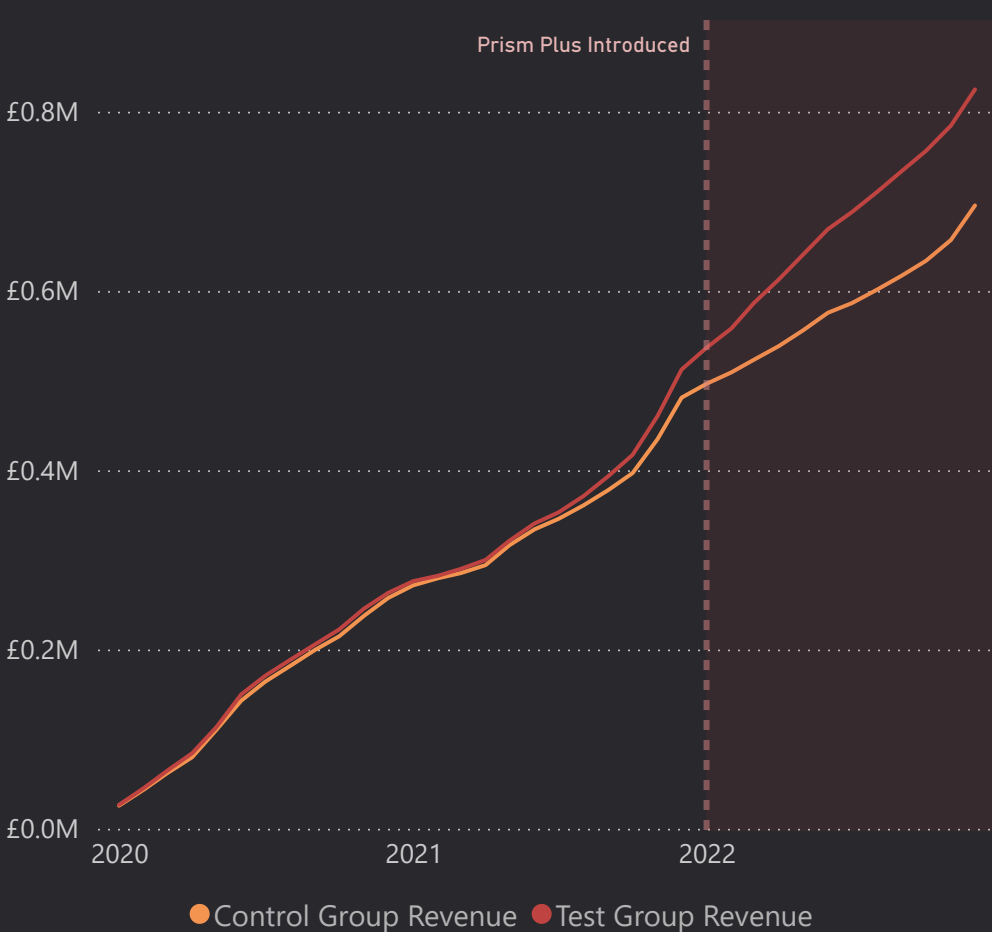
Year

All

## Cumulative Transactions



## Cumulative Revenue



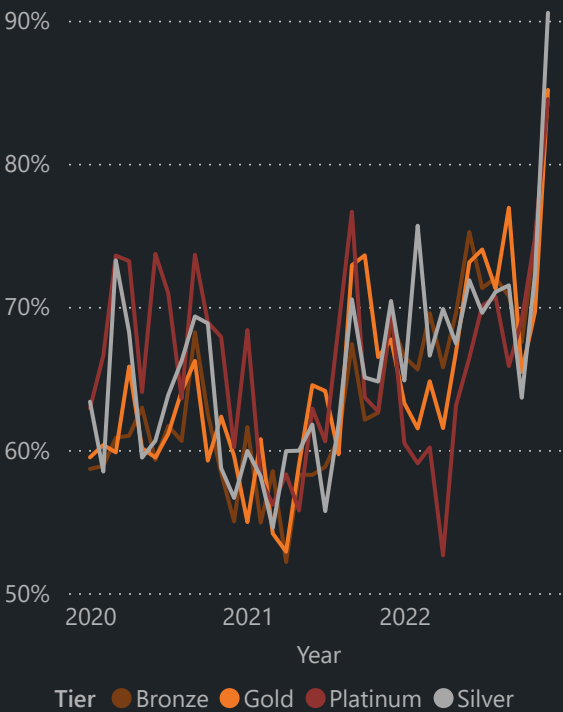
# Prism Plus Tiers

Overview

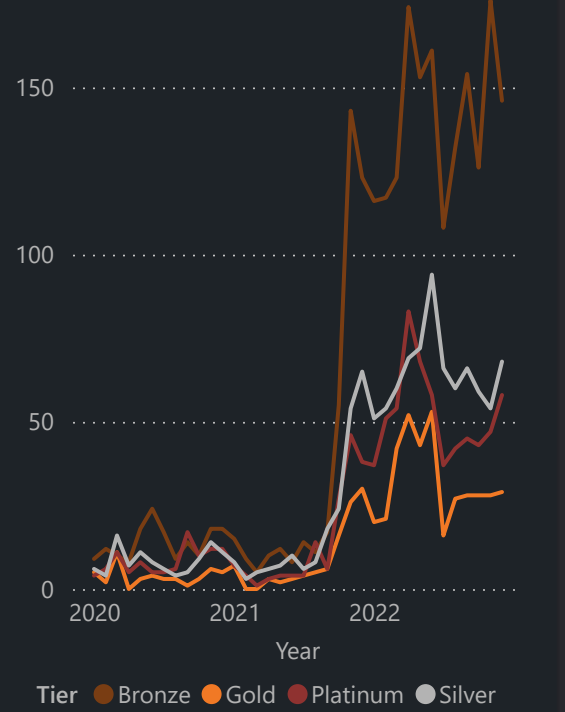
Transactions and Revenue

Prism Plus Tiers

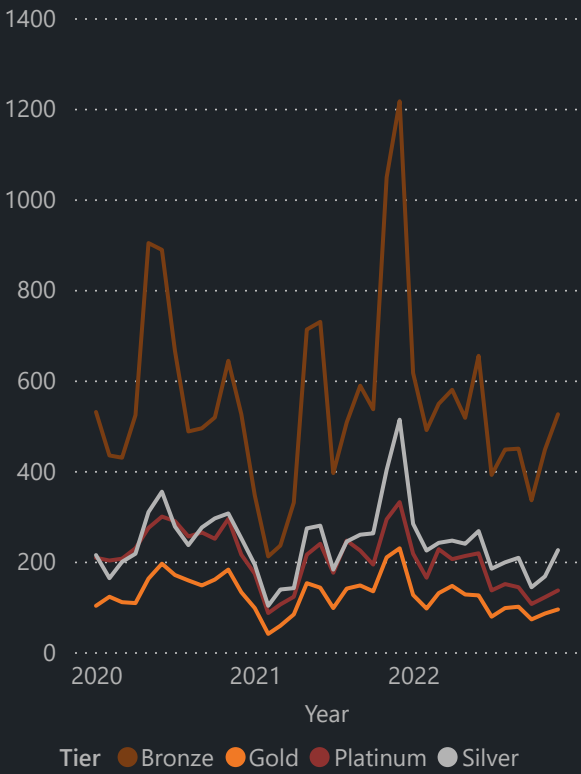
## Profit Margin



## Coupon Usage



## Number of Single Customers



## Number of Repeat Customers

