

# BOOK HAVEN

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READING: IT'S LIKE NETFLIX, BUT WITH WORDS

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# Our Team Members



## Team Leader

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# INTRODUCTION

Our project named Book Heaven is an online platform designed to cater to the diverse tastes of book enthusiasts. Offering a curated collection spanning various genres, authors, and themes, Book Heaven provides a seamless and user-friendly experience for readers. The platform's intuitive search and filter features make it easy to discover personalized book recommendations. With a quick and secure login and registration process, readers can build their virtual bookshelf, adding favorite titles for effortless shopping. Book Heaven aims to simplify the book-buying process, ensuring a hassle-free and enjoyable experience for readers of all preferences and interests. Happy reading!

LEARN MORE



Presentations are communication tools that may be used for a variety of purposes, including demonstrations, lectures, speeches, reports, and more. It is generally performed in front of an audience. There are several ways for adding extra material to your presentation



# TARGET AUDIENCE

-  **Book enthusiasts and avid readers**
-  **Individuals looking for a diverse range of genres**
-  **Students seeking academic books**
-  **Gift shoppers looking for books for various occasions**
-  **Those interested in exclusive book deals and promotions**

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# FEATURES



**HOMAPAGE**



**USER-DASHBOARD**



**USER-LOGIN**



**ADMIN-LOGIN**



**USER-REGISTRATION**



**ADD TO CART**



**SEARCHING & FILTERING**



**CHECKOUT**



**TWO FACTOR AUTHENTICATION**



**ORDER TRACKING**



Can

BookHaven Home Credits

Genre Search by title Search Reset

The Call Of The Wild Genre: Adventure Author: Jack London Price: 500 <a href="#">Add to cart</a>	The Odyssey Genre: Adventure Author: Homer Price: 300 <a href="#">Add to cart</a>	Into The Wild Genre: Adventure Author: John Krakauer Price: 500 <a href="#">Add to cart</a>	Treasure Island Genre: Adventure Author: Robert Louis Stevenson Price: 500 <a href="#">Add to cart</a>	The Hobbit Genre: Adventure Author: J.R.R. Tolkien Price: 400 <a href="#">Add to cart</a>	Into Thin Air Genre: Adventure Author: John Krakauer Price: 400 <a href="#">Add to cart</a>
Frankenstein Genre: Science Fiction Author: Mary Shelley Price: 300 <a href="#">Add to cart</a>	Solaris Genre: Science Fiction Author: Stanislaw Lem Price: 300 <a href="#">Add to cart</a>	Outlander Genre: Romance Author: Diana Gabaldon Price: 150 <a href="#">Add to cart</a>	Macbeth Genre: Romance Author: William Shakespeare Price: 450 <a href="#">Add to cart</a>	Dracula Genre: Horror Author: Bram Stoker Price: 350 <a href="#">Add to cart</a>	The Exorcist Genre: Horror Author: William Peter Blatty Price: 450 <a href="#">Add to cart</a>

BookHaven Home Credits

Register Create a new account. Use another service to register.

There are no external authentication services configured. See this [article about setting up this ASP.NET application to support logging in via external services](#).

BookHaven Home Credits

Log in Use a local account to log in. Use another service to log in.

There are no external authentication services configured. See this [article about setting up this ASP.NET application to support logging in via external services](#).

Email: abeg@gmail.com  
Password:  Remember me?

[Forgot your password?](#) [Register as a new user](#) [Resend email confirmation](#)

BookHaven Home Credits

My Cart

Book	Image	Genre	Unit Price(BDT)	Total Price	Action
Odyssey		Adventure	300 X 1	300	<a href="#">+</a> <a href="#">-</a>
Into The Wild		Adventure	500 X 1	500	<a href="#">+</a> <a href="#">-</a>
Treasure Island		Adventure	500 X 1	500	<a href="#">+</a> <a href="#">-</a>
The Hobbit		Adventure	500 X 1	500	<a href="#">+</a> <a href="#">-</a>

Total(Taka): 1800

# USER EXPERIENCE:



**Intuitive Navigation**



**User-Friendly Interface**



**Easy Search Functionality**

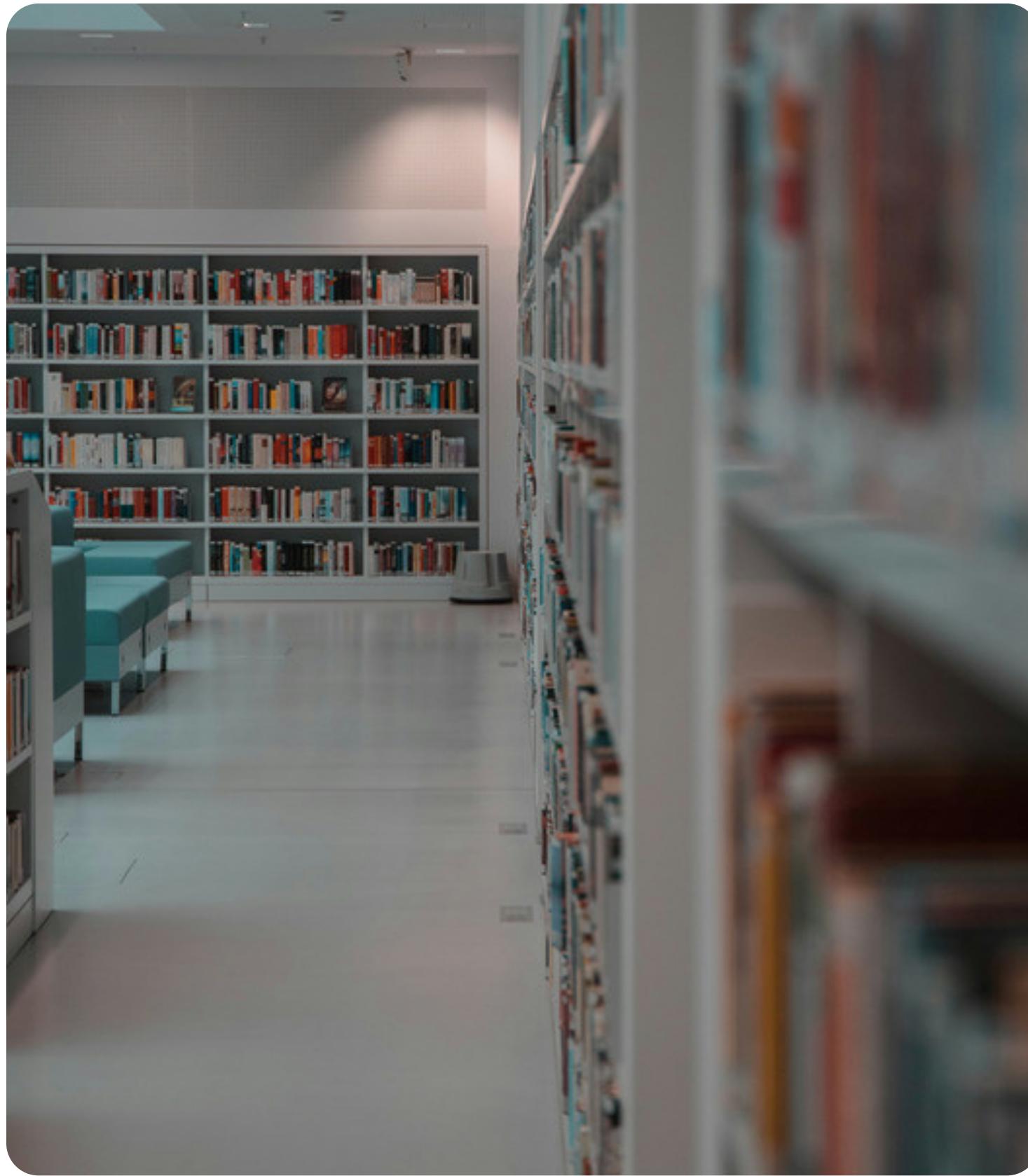


**Intuitive Layout**



**Responsive Design**





# MARKETING AND PROMOTION



**Social Media Campaigns**



**Email Newsletters**



**Collaborations**

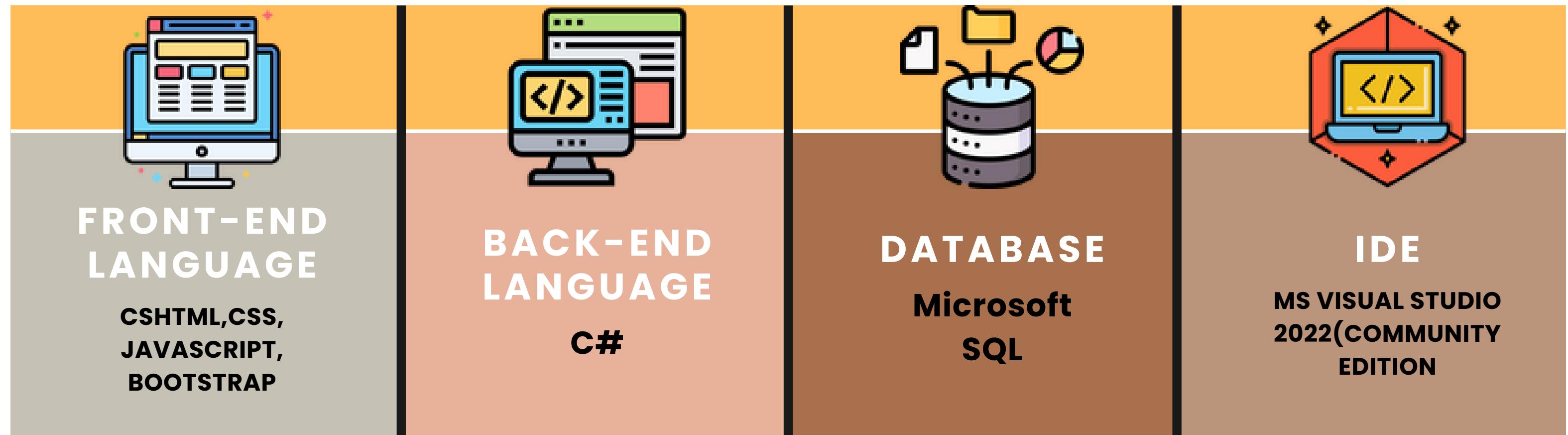


**Loyalty Programs**

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# FRAMEWORK



# USER FEEDBACK



**Personalized Engagement**



**Targeted Feedback Sessions**



**Publisher Collaborations**



**Comprehensive Feedback Analysis**



**Continuous Improvement**





# PROFIT-SHARING-STRATEGY



Limited-Percentage



Fair-Profit Distribution



Minimum sales- Threshold



Encouraging Success



Transparent Communication



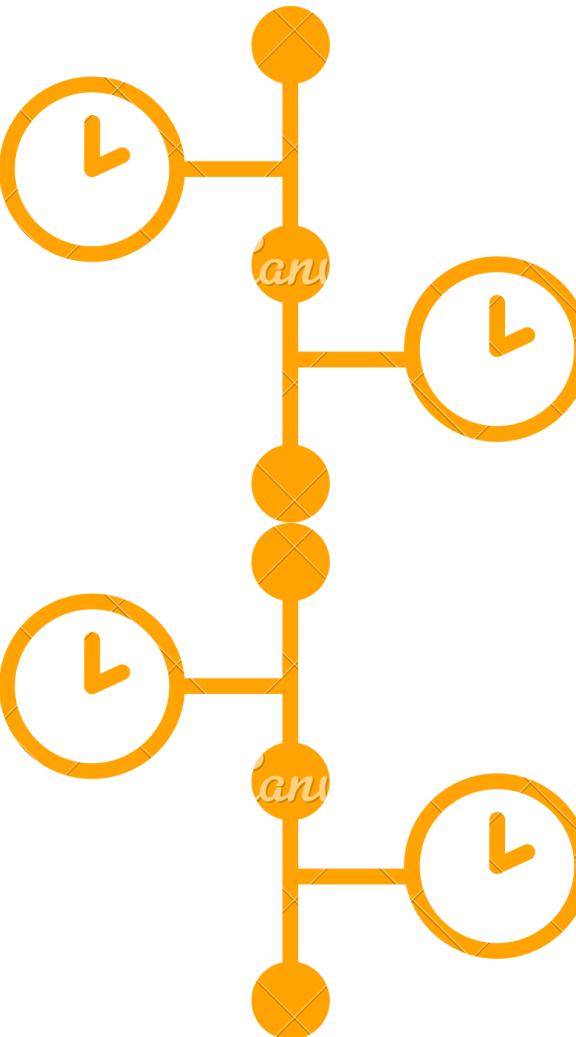
# FUTURE ROADMAP

Enhanced User-Interface

Author-Collaboration

Community-Building

Data Analytics Integration





# THANK YOU!!!

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