

Analyzing Website Rankings and Recommendations to Improve Its Position

PART 1

Part 1a:

AMERICAN DAIRY LIMITED

Web Address: [American Dairy Limited](#)

Part 1b:

Keywords Research:

1. Best Dairy Farm Dhaka

Navigational

It will bring the website in the top of the list whenever someone searches for a dairy farm in Dhaka.

2. Best Dairy Products Dhaka

Navigational

It will bring the website in the top of the list whenever someone searches for dairy products in Dhaka.

3. How to make Ghee

Informational

It will clearly appear their own recipe of making ghee

4. How to make Yoghurt

Informational

It will clearly appear their own recipe of making Yoghurt

5. How to make Butter

Informational

It will clearly appear their own recipe of making Butter

6. Best farm cow meat Dhaka

Navigational

It will bring the website in the top of the list whenever someone searches for best cow meat in Dhaka

7. Cow Semen Dhaka

Navigational

It will bring the website in the top of the list whenever someone searches for cow semen in Dhaka

Part 1c:

Businesses' Target audience:

Gender: Male & Female Both

Age: 20-50 years

- **Housewife** (For buying dairy products and meat)
- **Mid Aged People** (For buying dairy products and meat)
- **Farm Business Owners** (For buying cow semen for their farm)
- **Sweet Shops** (For dairy products)
- **Restaurant owners** (For dairy products)

Part 1d:

Name: Mr Karim

Age: 43 years

Job: Businessman

The problem they are trying to solve: Buying daily grocery and dairy products

Keyword: Dairy Products, Cow meat, Cow Farm

Part 2a:

- **Home Page**
- **Products & Services**
- **Recipes**
- **Contact Us**

Part 2b:

Home Page

- **The Page:** Home Page
- **The Page URL:** <http://www.adl.farm>
- **The Title Tag of the Page:** American Dairy Limited
- **The Meta Description of the Page:** American Dairy Limited
- **The H1 of the Page:** American Dairy Limited
- **The H2 of the Page:** Your Trusted Partner For Dairy Products

Products & Services

- **The Page:** PRODUCTS & SERVICES
- **The Page URL:** <http://www.adl.farm/#productsServices>
- **The Title Tag of the Page:** PRODUCTS & SERVICES
- **The Meta Description of the Page:** PRODUCTS & SERVICES
- **The H1 of the Page:** PRODUCTS & SERVICES
- **The H2 of the Page:** Not Available

Recipes

- **The Page:** Recipes
- **The Page URL:** <http://www.adl.farm/#testimonials>
- **The Title Tag of the Page:** Recipes
- **The Meta Description of the Page:** Recipes
- **The H1 of the Page:** Recipes
- **The H2 of the Page:** Not Available

Contact Us

- **The Page:** Contact Us
- **The Page URL:** <http://www.adl.farm/#contact>
- **The Title Tag of the Page:** Contact Us
- **The Meta Description of the Page:** Contact Us
- **The H1 of the Page:** Contact Us
- **The H2 of the Page:** Not Available

Part 2c:

Home Page

- **The Page:** Home Page
- **The Page URL:** <http://www.adl.farm/home>
- **The Title Tag of the Page:** Home | American Dairy Limited
- **The Meta Description of the Page:** American Dairy Limited is a trusted partner for your dairy products and meats
- **The H1 of the Page:** American Dairy Limited
- **The H2 of the Page:** Your Trusted Partner For Dairy Products

Products & Services

- **The Page:** Products
- **The Page URL:** <http://www.adl.farm/products>
- **The Title Tag of the Page:** PRODUCTS | American Dairy Limited
- **The Meta Description of the Page:** Learn about the products and services offered by American Dairy Limited
- **The H1 of the Page:** PRODUCTS
- **The H2 of the Page:** Dairy Product, AI Product, Services of ADL

Recipes

- **The Page:** Recipes
- **The Page URL:** <http://www.adl.farm/recipes>
- **The Title Tag of the Page:** Recipes | American Dairy Limited
- **The Meta Description of the Page:** Recipes of Butter, Ghee, Yogurt of American Dairy Limited
- **The H1 of the Page:** Recipes
- **The H2 of the Page:** Ghee Recipe, Yogurt Recipe, Butter Recipe

Contact Us

- **The Page:** Contact Us
- **The Page URL:** <http://www.adl.farm/contact>
- **The Title Tag of the Page:** Contact Us | American Dairy Limited
- **The Meta Description of the Page:** Contact Details of American Dairy Limited
- **The H1 of the Page:** Contact Us
- **The H2 of the Page:** Mobile No, Location, Email